PROCLAMATION

ONE CITY. ONE JACKSONVILLE.

WHEREAS: The United States Small Business Administration estimates that there are currently 30.2 million small businesses operating nationwide, representing 99.9 percent of all American businesses with employees; and

WHEREAS: U.S. small businesses employed 58.9 million people in 2018 representing 47.5 percent of all employees in the private sector in the United States; and

WHEREAS: Since American Express first championed the idea in 2010, Small Business Saturday, observed the Saturday after Thanksgiving, encourages holiday shoppers to patronize the small businesses of local entrepreneurs; and

WHEREAS: In 2011, the United States Senate passed a unanimous resolution in support of the day, and by 2012, officials from all 50 states were participating and expressing support for the observance; and

WHEREAS: In a Small Business Economic Impact Study, it was found that for every dollar spent at a small business, approximately 67 cents stay in the local community; and

WHEREAS: The City of Jacksonville recognizes Bold City Heating and Air, owned and operated by Mirza Pilakovic, for Small Business Saturday 2019. Bold City Heating and Air has been operating in Jacksonville since 2016, has 12 employees, and has served over 3,700 Jacksonville residents; and

WHEREAS: By supporting our local businesses, Jacksonville residents are not only contributing to job creation and boosting our local economy, but also helping these businesses preserve and contribute to more vibrant communities.
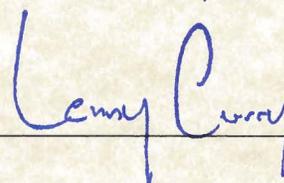
NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim November 30, 2019 as

SMALL BUSINESS SATURDAY

in Jacksonville and encourage all citizens to recognize and support small businesses and merchants on this day and throughout the year.

IN WITNESS THEREOF, this 21st day of November in the year Two Thousand Nineteen

Lenny Curry

MAYOR

CITY OF JACKSONVILLE, FLORIDA