

PROCLAMATION

WHEREAS: Locally hosted events bring energy, excitement, vitality and economic gains to communities. Events such as meetings, conventions or trade shows stimulate a region's economy by attracting visitors who stay in area hotels, eat in local restaurants, shop in neighborhood stores and bring new revenue to a community. In Jacksonville, more than 16,000 people visit each day, generating an average of \$3.2 billion annually for the local economy; and

WHEREAS: The third annual Global Meetings Industry Day – promoted by Meetings Mean Business (MMB), an industry-wide coalition – is a global advocacy day to showcase the value that business meetings, trade shows, conferences, conventions and other gatherings bring to people, businesses and communities; and

WHEREAS: Hosting and attending meetings allow both officials and business leaders to raise awareness, share information, innovate, provide employee training and skills development, and build relationships; and

WHEREAS: In observance of Global Meetings Industry Day, members of the Convention Industry Council and their network of chapters, as well as members of the MMB coalition, will hold events around the world. This includes the Meeting Professionals International North Florida Chapter, which has organized a gathering at the Lexington Hotel & Conference Center on April 12.

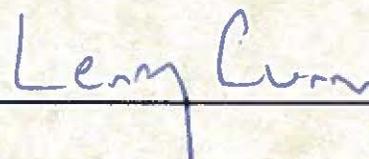
NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim April 12, 2018 as

GLOBAL MEETINGS INDUSTRY DAY

in Jacksonville and encourage all citizens to recognize the positive impact that business meetings, conferences, conventions and other professional and civic gatherings have on local communities.



IN WITNESS THEREOF, this 30th day of March
in the year Two Thousand 18


MAYOR

CITY OF JACKSONVILLE, FLORIDA