



# PROCLAMATION

**WHEREAS:** Giving Tuesday, a celebration of philanthropy and volunteerism, promotes the idea of a nationwide day of giving on the Tuesday following Thanksgiving; and

**WHEREAS:** Now in its seventh year, this observance follows the widely recognized shopping days of Black Friday, Small Business Saturday and Cyber Monday, and instead encourages people to consider and contribute in some meaningful way to their favorite charitable causes and organizations; and

**WHEREAS:** The total amount of monetary donations given by American individuals and organizations in 2017 topped \$410 billion, according to a report by the Giving USA Foundation. This was in addition to countless volunteer hours, food and clothing donations, and acts of kindness; and

**WHEREAS:** It is estimated that one-third of each year's charitable gifts are given in or near December; and

**WHEREAS:** Jacksonville celebrates all citizens who choose to work together in the spirit of helping others. This Giving Tuesday serves as a reminder to share commitments, rally for favorite causes, build a stronger community and think of others' needs; and

**WHEREAS:** We recognize the tremendous impact of philanthropy, volunteerism and community service throughout the city of Jacksonville and encourage such support on Giving Tuesday and throughout the year.

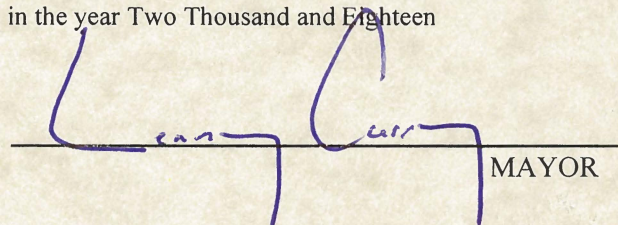
**NOW, THEREFORE, I, LENNY CURRY,** by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim November 27, 2018 as

## **GIVING TUESDAY**

in Jacksonville and call upon all citizens to join together in service to our world in meaningful ways.



IN WITNESS THEREOF, this 19<sup>th</sup> day of November  
in the year Two Thousand and Eighteen

  
MAYOR

CITY OF JACKSONVILLE, FLORIDA