

# MAYOR'S HISPANIC AMERICAN ADVISORY BOARD (MHAAB)



A NEW DAY.

## MHAAB MEETING MINUTES - Discussion

Tuesday, January 20, 2026, 12:00 PM to 2:00 PM

Main Library | First Floor Lounge | 303 N Laura Street

Our Mission: “The main purpose of the Board is to advocate on behalf of the Hispanic American Community and to provide a means by which the City may obtain information, guidance and advice on the issues facing the Hispanic American Community”

Members Present: Pablo Diaz de Sandi, Anamaria Corteras, Jose Cuetos, Nicole Landa & Aida Seeraj

Staff Present and Outreach Coordinator: Sara King & Tereese Goodloe

Guest Present: Channing Curtis, First Coast News, Arlene Ortiz, Jose Morales, Julby Boutin

Virtual Attendants: Diana Sandoval

Call to Order/Welcome & Introductions – Pablo Diaz de Sandi, Board Chair  
Approval of Minutes

- Moved by: to approve minutes for 12/16/2025. Did not have a quorum

Guest Speaker: None

Planning Session | Board Business:

- End of Year Report – Pablo Diaz de Sandi completed report as a summary of events the board was engaged in, Aida has edits, will send, suggests to line events up with the calendar of events and make note of impact
- Community Resource Guide – emailed to Jose Cuetos, staff will share (email to) with the rest of the Board
- 2026 Goals for every priority of this Board to charter with the Mayors – expand our contacts to the Hispanic Community

*Like us on Facebook / Follow us on Instagram:*

*City of Jacksonville Mayor's Hispanic American Advisory Board (@MHAABJAX)*

# MAYOR'S HISPANIC AMERICAN ADVISORY BOARD (MHAAB)



A NEW DAY.

- Social Media & Business Committee charter with the expansion as number of outreach & social media platform posts
- Education, Healthcare & Wellness link with organizations that provide more information about healthcare and sharing with the community
- Public Safety, Veterans & Faith charter has to do with all the immigration rights
- Unidos Jax request for 2026 to be the biggest & best –
  - Update: October 2025 was last meeting of the year due to the Holidays
  - Meetings will always be on the 3<sup>rd</sup> Thursday of the month
- Other Goals & Initiative: Board member input
  - Real Estate – Jose Cuetos
  - Financial Literacy – Anamaria Contreras
  - Health Education – Aida Seeraj & Nicole Landa
- Event Planning – Calendar of Events 2026
  - Sister Cities – March 15, 2026, Ritz Theater, 1pm – 6pm (Arlene Ortiz)
  - Jax Bridges program Applications open, apply at [Jaxbridges.com](http://Jaxbridges.com) (Anamaria Contreras)  
Jan. 29<sup>th</sup> workshop Prospera (Julby Boutin)
- Quorum and attendance – Board Chairman spoke about the importance of quorum and ask board members to respond with yes or no on calendar invites and ask staff to send reminders on the Friday before the Tuesday meeting date.

Adjourn Meeting

*Like us on Facebook / Follow us on Instagram:*

*City of Jacksonville Mayor's Hispanic American Advisory Board (@MHAABJAX)*

# MAYOR'S HISPANIC AMERICAN ADVISORY BOARD (MHAAB)



A NEW DAY.

Chair: Pablo Diaz de Sandi | Vice-Chair: Sabrina Marcos Smith

Members: Anamaria Contreras | Jose Cuetos | Jorge Hernandez

Nicole Landa | Jorge Lopez | Adam Madrid | Dr. Carmen Martinez

Diana Sandoval | Aida Seeraj

City of Jacksonville, DSD (904) 255-5466

*Like us on Facebook / Follow us on Instagram:*

*City of Jacksonville Mayor's Hispanic American Advisory Board (@MHAABJAX)*