

MAYOR'S HISPANIC AMERICAN ADVISORY BOARD (MHAAB)



A NEW DAY.

MHAAB MEETING MINUTES for

Tuesday, March 17, 2026, 12:00 PM to 2:00 PM

Main Library | Conference Rm G4 | 303 N Laura Street

Our Mission: “The main purpose of the Board is to advocate on behalf of the Hispanic American Community and to provide a means by which the City may obtain information, guidance and advice on the issues facing the Hispanic American Community”

Members Present: Anamaria Contreras, Sabrina Marcos Smith,

Nicole Landa, Carmen Martinez, Diana Sandoval & Aida Seeraj

Staff Present and Outreach Coordinator: Kara Tucker, Tereese Goodloe & Yanira “YaYa” Cardona

Guest Present: Mario DeCunto, LASO Members

Virtual Attendants: Jorge Lopez & Pablo Diaz de Sandi

Call to Order/Welcome & Introductions – Sabrina Marcos Smith, Vice Chair called meeting to order and requested a motion to approve last months, 02/17/2026 agenda and started with public comment

Approval of Agenda & Minutes:

Vote to Approve

- Agenda - moved by: ? second by: Aida Seeraj. (02/17/2026 agenda was approved with no discussion)
- Meeting Minutes: (02/17/2026) – moved by: _____ second by: _____.
 - Quorum: Yes, members in attendance 6.
 - Virtual members in attendance: 2.

Public Comment: LASO Members, Mario DeCunto

Guest Speaker: None

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Board Business:

- Meeting with the mayor, requested – no update
- Pablo gave an update about the Mayor's Hispanic Board in Tampa, will share minutes from meeting
- Monthly Forum at Florida Blue at the Town Center – update by Diana Sandoval – waiting on start date and how it will be advertised
 - Goal is to start in April 2026
 - Advertising – Pablo will send to staff
- Subcommittee Reports –
 - Social Media & Business Committee - Adam Madrid appointed Chair:
 - Move to next meeting
 - Education, Healthcare & Wellness – Diana Sandoval, Chair:
 - Reviewed list of different awareness months celebrated throughout the year
 - Highlighted the ones that affect the Hispanic Community most
 - Discussion on Social Media post –
 - How many topic post per month?
 - a. Does not matter per YaYa, just need to be approved
 - Is there a particular format?
 - a. No per YaYa
 - Subcommittees to work together.
 - Public Safety, Veterans & Faith – Lt. Jorge Hernandez, Chair:
 - Move to next meeting
 - Unidos Jax – Aida Seeraj, chair:
 - Will meet today, after main meeting

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- Sabrina gave 2 new updates and reviewed events from Flyers included in agenda packets:
 - Ceaser Chavez Day – April 1st at MOCA, Pablo will be speaking
 - Three Grains of Rice Gala – April 4th at The Link – communication will be circulated
 - Jax Parks Riverfront Plaza – Egg Hunt & Spring Festival, Saturday, April 4th 10am – 2pm
 - Jacksonville Human Rights Commission – State of Fair Housing Event, Saturday, April 11th 10am – 2pm at the Main Library
 - Conversations with Mayo Clinic, March 28th 9:45 – 10:45am about colorectal cancer, at Florida Blue at the Town Center
 - Motioned by Adam Madrid to approve 2026 monthly meeting forums schedule with monthly topics
 - First Coast Hispanic Chambers Event at Latin Creations this Friday, 3/20/2026,
 - Inspire to Rise – Annual Celebration, April 18th
 - Jax Ready Fest – April 17th – 18th, Prime Osborne
 - Jax Chambers - May 19th – Small Business Summit
 - Saftey Event – May 2nd Boys & Girls Club on the Northside, 10am – 1pm free lunch, giving out helmets, free swim lessons
 - May 18th – Beach Clean-up on Jax Beach
 - Motion by Anamaria Contreras to review and approve 2026 Calendar at the next meeting, 2nd by Carmen Martinez.
- UNF LASO Members – presented their upcoming event:
 - The Gala Event – April 9th, 6pm, end of year party event for members and board members awards

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- Looking for sponsors to help fund the event
- Will send sponsorship package & flyer
- Contact info: laso1@unf.edu & laso2@unf.edu

Adjourn Meeting:–

- motioned by Anamaria Contreras, seconded by Carmen Martinez.

Chair: Pablo Diaz de Sandi | Vice-Chair: Sabrina Marcos Smith

Members: Anamaria Contreras | Jose Cuertos | Jorge Hernandez

Nicole Landa | Jorge Lopez | Adam Madrid | Dr. Carmen Martinez

Diana Sandoval | Aida Seeraj

City of Jacksonville, DSD (904) 255-5466

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