

Illustration by Kathy Stark

Park Amenities

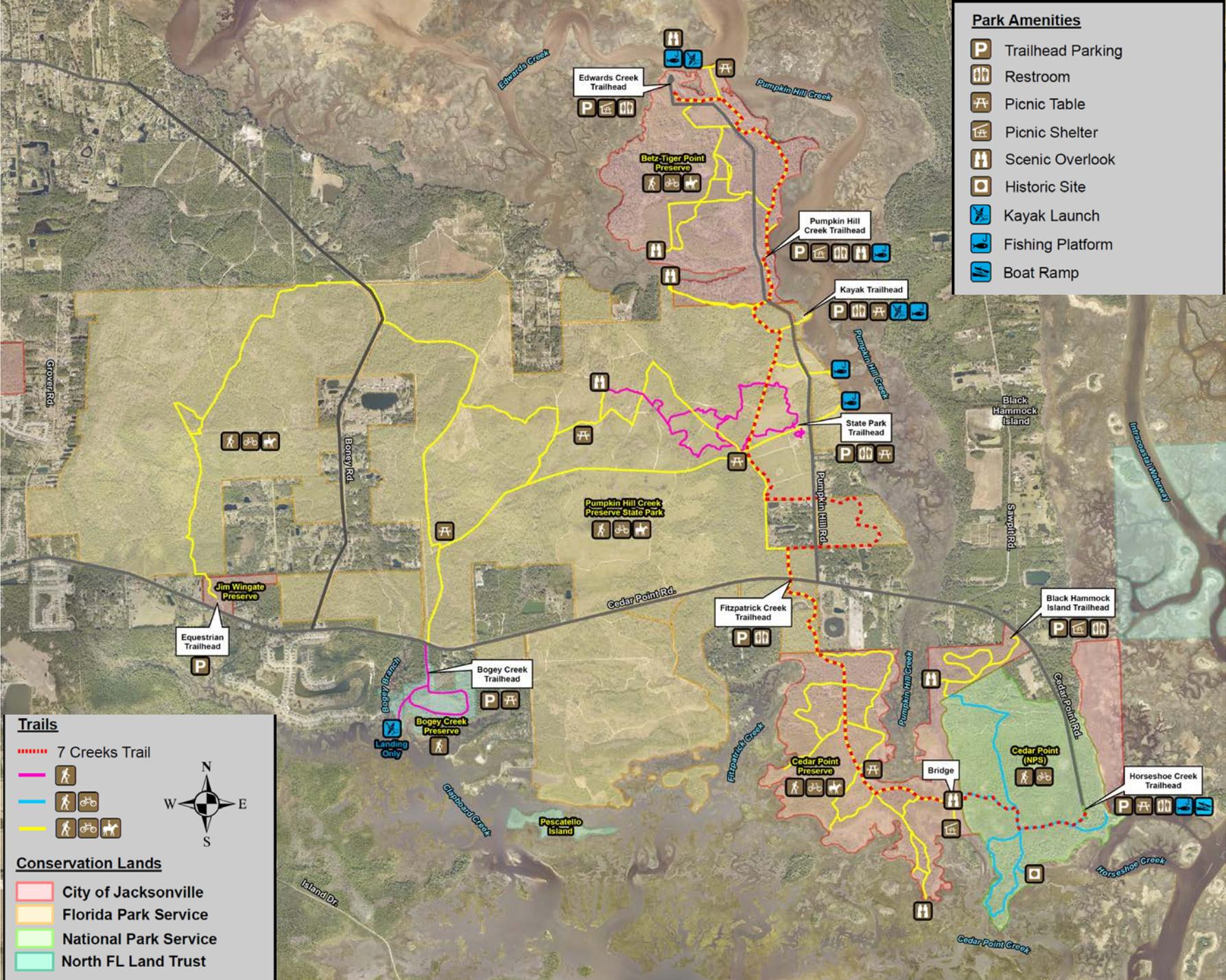
- Trailhead Parking
- Restroom
- Picnic Table
- Picnic Shelter
- Scenic Overlook
- Historic Site
- Kayak Launch
- Fishing Platform
- Boat Ramp

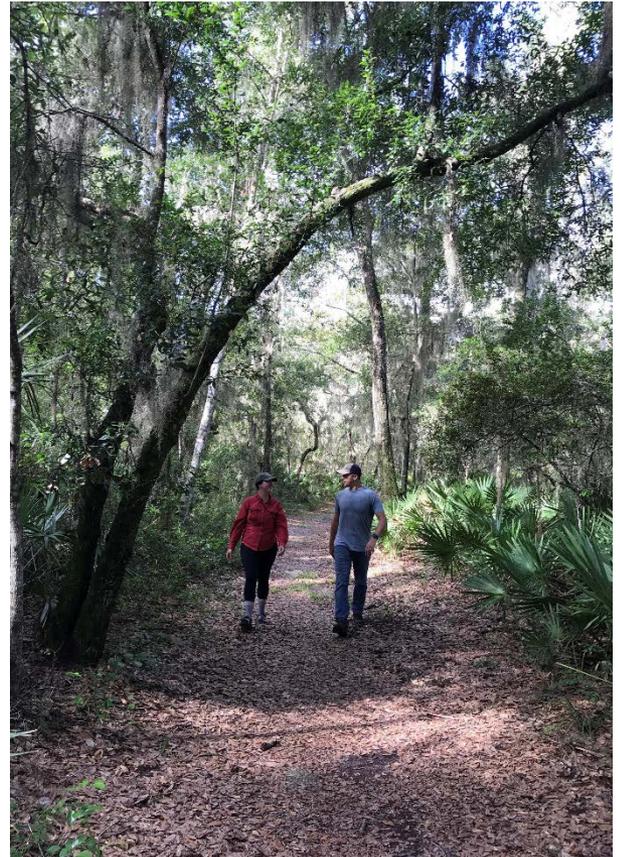
Trails

- 7 Creeks Trail
- Hike
- Hike Bike
- Hike Bike Horse

Conservation Lands

- City of Jacksonville
- Florida Park Service
- National Park Service
- North FL Land Trust





Land-Based Activities:



Water-Based Activities:



Created a Connected & Seamless Experience

- New On-Street Directional Signs
- New & Improved Trailheads w/Orientation Kiosks
- Consistent Trail Signage/Markings
- Safe Road Crossings
- 235' Trail Bridge





New Day-Use Area

- Two Picnic Shelters
- Fishing Platform
- Kayak Launch
- Parking & Drop-off Loop
- Accessible Paths
- Restroom (2021)

Marketing Effort

- Rebranded Multi-Agency Area as One New Name
- New Website: 7CreeksJax.org
- [Promotional video](#)
- Brochure Creation
- Press Conference
- Continued State & National PR efforts
- Ongoing local promotion via Social Media



The Florida Times-Union



THE MANCHESTER TIMES



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