PROPRIETARY AWARD **BID # SP-0253-15**

Subject: Legal, Retail and Classified Advertisements FY 17

Department: Procurement Division

Description of Purchase: Recommend approval of Proprietary Award to utilize the second (2) of three (3) renewal options to Shivers Trading & Operating Company (Florida Times Union) and Bailey's Publishing & Communications, Inc. (Financial News & Daily Record) for legal, retail and classified advertisements for FY 17. Period of service is October 1, 2016 through September 30, 2017. The estimated expenditure for Shivers Trading & Operating Company (Florida Times Union) is $100,000.00; and for Bailey's Publishing & Communications, Inc. (Financial News & Daily Record) is $180,000.00. The total annual estimated expenditure not-to-exceed $280,000.00. The total expenditure not-to-exceed $1,079,000.00.

Funding to be encumbered by various City agencies.

This award is subject to appropriation by the City in the fiscal year beginning October 1, 2016. No funds have been appropriated to date. The City has no obligation for payment and work hereunder is not authorized unless funds are appropriated for work herein. A written notification will be provided in the event that funds are appropriated.

Proprietary Award To: Shivers Trading and Operating Company - $100,000.00
Bailey's Publishing & Communications, Inc. - $180,000.00

Price Justification: See Attached

Total Award: $1,079,000.00 **Requisition #** N/A

Attachments: Recommendation Memo, Previous Awards, Proprietary Request

Certification as to Proprietary Source: Dan Pearson, Asst. Manager of Purchasing

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

ANALYST: Chelsey Renfroe

Gregory Pease, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE

"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN ***DATE***

ACTION OF AWARDING AUTHORITY

DATE: _____

APPROVED_____ **DISAPPROVED** _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

FORM GB-114, Revised 12/2007

PROCUREMENT DIVISION

TO: Gregory Pease, Chief, Procurement Division

FROM: Dan Pearson, Manager of Purchasing Services, Asst.

DATE: August 29, 2016

SUBJECT: SP-0253-15 Legal, Retail and Classified Advertisements FY 2016 Florida Times Union, Financial News & Daily Record

The Procurement Division requests approval to utilize the second (2) of three (3) renewal options with Shivers Trading & Operating Company (Florida Times Union) and Bailey's Publishing & Communications, Inc. (Financial News & Daily Record). The estimated expenditure for Shivers Trading & Operating Company (Florida Times Union) is $100,000.00; and for Bailey's Publishing & Communications, Inc. (Financial News & Daily Record) is $180,000.00. The total annual estimated expenditure not-to-exceed $280,000.00, with a total revised expenditure not-to-exceed $1,079,000.00. These services are utilized by the City of Jacksonville using agencies and constitutional offices for the period of October 1, 2016 through September 30, 2017.

Funding to be encumbered by various City agencies.

This award is subject to appropriation by the City in the fiscal year beginning October 1, 2016. No funds have been appropriated to date. The City has no obligation for payment and work hereunder is not authorized unless funds are appropriated for work herein. A written notification will be provided in the event that funds are appropriated.

Thank you for your assistance and consideration in this matter.

FINANCE AND ADMINISTRATION DEPARTMENT
214 N. Hogan Street, 8th Floor | Jacksonville, FL 32202 | Phone: 904.255.8800 | Fax: 904.255.8837 | www.coj.net

PROPRIETARY AWARD **BID # SP-0253-15**

Subject: Legal, Retail and Classified Advertisements FY 16

Department: Procurement

Description of Purchase: Recommend approval of Proprietary Award to utilize the first (1) of three (3) renewal options to Shivers Trading & Operating Company (Florida Times Union) and Bailey's Publishing & Communications, Inc. (Financial News & Daily Record) for legal, retail and classified advertisements for FY 16. Period of service is October 1, 2015 thru September 30, 2016. The estimated expenditure for Shivers Trading & Operating Company (Florida Times Union) is $207,000.00; and for Bailey's Publishing & Communications, Inc. (Financial News & Daily Record) is $180,000.00. The total annual estimated expenditure not-to-exceed $387,000.00. The total expenditure not-to-exceed $799,000.00.

Funding to be encumbered by various City agencies.

This award is subject to appropriation by the City in the fiscal year beginning October 1, 2015. No funds have been appropriated to date. The City has no obligation for payment and work hereunder is not authorized unless funds are appropriated for work herein. A written notification will be provided in the event that funds are appropriated.

Proprietary Award To: Shivers Trading and Operating Company - $207,000.00
Bailey's Publishing & Communications, Inc. - $180,000.00

Price Justification: See Attached

Total Award: $799,000.00 **Requisition #** N/A

Attachments: Recommendation Memo, Previous Awards, Proprietary Request

Certification as to Proprietary Source: Dan Pearson, Asst. Manager of Purchasing

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

ANALYST: Chelsey Renfroe

Gregory Pease, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE

"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN

DATE 09/03/15

ACTION OF AWARDING AUTHORITY

DATE: 9/03/15

APPROVED ✓ **DISAPPROVED** _____

OTHER _____

SIGNATURE OF AUTHENTICATION

Sam E. Mousa
Chief Administrative Officer
For Mayor
Under Authority of:
Executive Order No. 2015-05

FORM GB-114 Revised 1/2/2007

PROPRIETARY AWARD

BID # SP-0253-15

Subject: **LEGAL. RETAIL AND CLASSIFIED ADVERTISEMENTS FY 15**
Department: **PROCUREMENT**

Description of Purchase:
Subject bid was awarded 9/19/2014 to Shivers Trading & Operating Co. (Florida Times Union) in the amount $180,000.00 and Bailey's Publishing & Communications, Inc. (Financial News Daily Record) in the amount of $205,000.00.

Recommend approval to increase the award to Shivers Trading & Operating Co. in the amount $27,000.00 for continued services thru September 30th, 2015. Revised total expenditure not-to-exceed $412,000.00.

Funding to be encumbered by Purchase Order issued by various City agencies.

Proprietary Award To: **Shivers Trading & Operating Co.**

Price Justification:
See previous award

Total Award: $ **412,000.00** Requisition # **N/A**

Attachments:
Recommendation Memo, Previous Award
Certification as to Proprietary Source:
Marlene Russell, Manager of Procurement Services

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

Buyer: **DANIEL PEARSON**

Gregory Pease, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE
"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN

DATE 05/21/15

ACTION OF AWARDING AUTHORITY DATE: 5/21/15

APPROVED _____ DISAPPROVED _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

FORM GB-114, Revised 12/2007

Cleveland Ferguson III
Deputy Chief Administrative Officer
For: Mayor Alvin Brown
Under Authority of:
Executive Order No. 2015-01

PROPRIETARY AWARD BID # SP-0253-15

Subject: Legal, Retail and Classified Advertisements FY15

Department: Procurement

Description of Purchase: Recommend approval of Proprietary Award to Shivers Trading and Operating Company (Florida Times Union), the only local newspaper with the ability to handle legal and classified advertisements reaching the entire community. Recommend approval of Proprietary Award to Bailey's Publishing & Communications, Inc. (Financial News Daily Record) for the purpose of advertising bid opportunities and legal-related matters reaching local businesses wishing to do business with the City. Period of service will be from October 1, 2014 through September 30, 2015 with three (3) one (1) year renewals. Total estimated expenditure not to exceed $385,000.00

Funding Source: Various City agencies.

This award is subject to appropriation by the City in the fiscal year beginning October 1, 2014. No funds have been appropriated to date. The City has no obligation for payment and work hereunder is not authorized unless funds are appropriated for the work herein. A written notification will be provided in the event that funds are appropriated.

Proprietary Award To: Shivers Trading and Operating Company - $180,000.00
Bailey's Publishing & Communications, Inc. - $205,000.00

Price Justification: See Attached

Total Award: $385,000.00 Requisition # N/A

Attachments: Recommendation Memo

Certification as to Sole Source: Marlene Russell, Manager of Procurement Services

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

Purchasing Analyst: Amy Cole

GREG PEASE, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE

"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN

09/18/14
DATE

ACTION OF AWARDING AUTHORITY DATE: 9/19/14

APPROVED ✓ DISAPPROVED

OTHER

Karen Bowling
Chief Administrative Officer
For: Mayor Alvin Brown
Under Authority of:
Executive Order No. 2013-04

SIGNATURE OF AUTHENTICATION

SOLE SOURCE/PROPRIETARY REQUEST

Pursuant to the City of Jacksonville Procurement Code § 126.206 & § 126.312, when requesting a purchase from a vendor subject to the referenced sections, please complete this form to justify your request and submit to Procurement with applicable attachments.

REQUESTING AGENCY (DEPT./DIVISION): Intra-Governmental Services/Procurement

PROPRIETARY ☒

SOLE SOURCE ☐

FUNDING SOURCE: Various City Departments/Agencies

BRIEF DESCRIPTION OF GOODS/SERVICES:
Legal, Retail and Classified Advertisements for FY 15

AMOUNT OF PROJECT (attach quote): $385,000.00

PROVIDE A SUMMARY OF THE SCOPE OF GOODS/SERVICES TO BE PROVIDED; IDENTIFY EACH ITEM, COMPONENT OR SERVICE BEING PROCURED (ATTACH QUOTE/PROPOSAL):
Advertising bid opportunities and legal related matters in the Shivers Trading and Operating Company (Florida Times Union) and Bailey's Publishing & Communications, Inc. (Financial News Daily Record).

PROVIDE A DETAILED JUSTIFICATION AS TO WHY THE REQUESTED GOODS/SERVICES CAN ONLY BE EFFICIENTLY AND EFFECTIVELY PROCURED THROUGH THE RECOMMENDED PROPRIETARY/SOLE SOURCE PROVIDER:
Both companies are the only local newspapers with the ability to handle legal and classified advertisements reaching the entire community.

ASSERT THAT YOU HAVE RESEARCHED THE AVAILABILITY OF THE REQUESTED GOODS/SERVICES FROM OTHER SOURCES IN APPLICABLE MARKETS AND HAVE DISCUSSED AND EVALUATED THE SAME WITH COJ'S PROCUREMENT AND EBO DIVISIONS:
The Procurement Division has researched and these two firms are the only companies to perform the required services.

Submitted by: Marlene Russell Manager
(Name) (Title)

Date: 9/15/2014

Requesting Agency's Director's Signature: Paul Marcet

MR 9/15/14

Procurement Division **September, 2008**

SP-0253-15	Shivers Trading & Operating Company	Bailey's Publishing & Communications, Inc.		
9/18/2014	$180,000.00	$205,000.00	Award	
5/21/2015	$27,000.00	$0.00	Increase	
9/3/2015	$207,000.00	$180,000.00	1st Renewal	
Pending	$100,000.00	$180,000.00	2nd Renewal	
	$514,000.00	**$565,000.00**	**$1,079,000.00**	**Total Award**