SINGLE SOURCE AWARD **BID # SS-12946-22**

Subject: The 2022 Street League Skateboarding Championship Tour Sponsorship

Department: Parks, Recreation and Community Services Department, Office of Special Events

Description of Purchase:
Recommend approval of Single Source Award with Airstream Ventures, LLC for The 2022 Street League Skateboarding Championship Tour Sponsorship. Supplier is responsible for the event hosting and production. Total requested expenditure not to exceed $100,000.00.

Funding Source: 00113.133101.549021.000000.00001338.00000.0000000, to be executed by purchase order(s).

Single Source Award To: Airstream Ventures, LLC

Price Justification: See Attached

Total Award: $100,000.00 **Requisition #** PRSP-502166-22

Attachments: Agency Memo; Single Source Form; Vendor Letter

Certification as to Single Source: Daryl T. Joseph, Director, Parks, Recreation and Community Services Department

THE ABOVE PURCHASE IS RECOMMENDED FOR AWARD IN ACCORDANCE WITH CHAPTER 126.206.

ANALYST: Ruben Ola

Gregory Pease, Chief
Procurement Division

APPROVAL OF GENERAL GOVERNMENT AWARDS COMMITTEE

"ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS"

CHAIRMAN ***DATE***

ACTION OF AWARDING AUTHORITY

DATE: _____

APPROVED _____ **DISAPPROVED** _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

FORM GB-114, Revised 12/2007

ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Daryl T. Joseph, Director

Parks, Recreation and Community Services Department
214 N Hogan Street, 4th Floor
Jacksonville, FL 32202
(904) 255-7907
www.coj.net

July 21, 2022

To: Greg Pease, Chief
Procurement Division

Thru: Daryl T. Joseph, Director
Parks, Recreation and Community Services Department

From: Chandler Fussell, Chief
Sports and Entertainment Division 7/21/22

Subject: Single Source Request- Sponsorship to Airstream Ventures for the 2022 Street League Skateboard Championship Tour

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The Department of Parks, Recreation and Community Services, Division of Sports & Entertainment respectfully requests the Procurement Division grant a single source award to Airstream Ventures for the 2022 Street league Skateboard Championship Tour.

Agency has researched the availability of other Sponsorship recipients and found Airstream Ventures to be the sole host and producer of the event. Total expenditures are not expected to exceed $100,000 and will be processed by Purchase order.

Funding Source: 00113.133101.549021.000000.00001338.00000.0000000

Attachments: Single Source Request Form
JMK

CC: Rene'e Harriman, Parks, Recreation and Community Services Department
Jennifer Malice Kelly, Sports & Entertainment

FINANCE & ADMINISTRATION DEPARTMENT, PROCUREMENT DIVISION

JUSTIFICATION FOR SINGLE SOURCE (JSS)	
Pursuant to the City of Jacksonville Procurement Code§ 126.206 & § 126.312, when requesting a purchase from a vendor subject to the referenced sections, please complete this form to justify your request and submit to Procurement with applicable attachments	
1. Requesting Agency:	Sports & Entertainment
2. Nature and/or description of the requirement being requested. ***Identify each item, component or service being procured. (Attach quote/proposal):*** ***Why does the City need these particular goods or services?***	Airstream Ventures is hosting and producing the 2022 Street League Skateboard Championship.
3. Provide a detailed justification as to why the requested goods/services can only be efficiently and effectively procured through the recommended Single Source vendor:	Airstream Ventures is the sole producer host of the event to apply the sponsorship.
4. Date of Request	7/21/2022

5. Summary of Market Research

[Provide a description of the market research performed, how it was performed, by whom, and market research results. Please spell out acronyms.]

[Agency has reviewed the available of another sponsor and found Airstream Ventures as the Sole producer/Host of the event.]

6. Other Documentation (Check and attach all that apply)

√ Supplier Quote

√ Single Source Memo signed by Director

☐ Other [Click here to list other documentation.]

Airstream Ventures

BUSINESS . ENTERTAINMENT . SPORTS

July 11, 2022

Mr. Brian Hughes
Chief Administrative Officer
City of Jacksonville—City Hall, Suite 400
117 W. Duval Street
Jacksonville, FL 32202

Dear Brian,

I can't thank Mayor Curry and you enough for continually helping our city move forward as a major sports destination. The vision laid out by the Mayor's office to help bring sporting events to our city is truly creating serious momentum for us.

We are so thankful for the partnership and sponsorship once again for the 2022 SLS World Championships. This time the arena and city will be on center stage to the Skateboarding world.

For your partnership of $100,000, the City of Jacksonville will receive the following elements:

- Signage on the official skate competition park
- Signage all over the event footprint of the area
- Recognition as a proud partner at the event
- PA Reads during the competition
- Logo on the video board during the event
- Via Visit Jacksonville, a :30 commercial on the television and stream broadcast of the event
- 8 tickets to the event

Here are a couple of highlights for the event this weekend:

- Estimated $3.0 million impact for our county (Over 3,000 hotel nights)
- Estimated 1,000 jobs will be directly impacted
- Fans attending this event will come from an estimated 15 states and 5 countries
- Event will be televised on ABC and ESPN

Airstream Ventures
BUSINESS . ENTERTAINMENT . SPORTS

Our goal is the ensure this company continues to bring events to Jacksonville, and with your help, it will. Thank you for this partnership. Please let me know if you have any further questions. We couldn't do this without your support.

Sincerely,

Alan Verlander
CEO/Airstream Ventures

Cc: Darryl Joseph, City of Jacksonville
Chandler Fussell, City of Jacksonville