2

SUBJECT: CAPACITY BUILDING: EMERGING PROVIDER ACADEMY

BID #: ESC-0422-23 **OPEN DATE: 8/23/23**

COMPETITIVE SEALED PROPOSAL EVALUATION COMMITTEE

KIND AND BASIS OF CONTRACT: Service Contract - Date of Contract Execution through May 31, 2024, with three (3) one (1) year renewal options

AGENCY: Kids Hope Alliance

BASIS OF AWARD: Highest Scoring Bidder Based on Evaluation Criteria

NUMBER OF BIDS INVITED: 152 **NUMBER RECEIVED:** 26 **OTHER:** 0

SUMMARY OF BIDS AND RECOMMENDED ACTIONS:
Recommend approval to utilize the first of three (3) one-year renewals for Capacity Building: Emerging Provider Academy to providers as outlined in Exhibit 1. Period of service is from June 1, 2024 through May 31, 2025 with two (2) one (1) year renewal options remaining. Total not to exceed expenditure for this period is $280,000.00. Total revised not to exceed expenditure is $680,000.00.

Funding Sources:
KHA Trust Funds Mini Grant: 10904.181314.582001.000000.00001619.00000.00000000 - $280,000.00
To be executed by the Office of General Counsel.

Attachments: Recommendation Memo, Exhibit 1, Vendors Letter of Intent/Scope of Work, Previous Award

ANALYST: FOR Olive Wallace-Cohen **RESPECTFULLY SUBMITTED** DUSTIN FREEMAN, CHIEF PROCUREMENT DIVISION

CONCURRENCE BY: **Saralyn Grass, CEO, Kids Hope Alliance**

(ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS)
ACTION OF CSPEC COMMITTEE ON RECOMMENDATIONS ABOVE

MEMBERS APPROVING _____ MEMBERS DISAPPROVING _____ DATE: _____

_____ _____ OTHER: _____

_____ _____

_____ _____

_____ _____

_____ _____

ACTION OF AWARDING AUTHORITY DATE _____

APPROVED _____ DISAPPROVED _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

KIDS HOPE ALLIANCE

MEMORANDUM

TO: Dustin Freeman, Chief of Procurement

FROM: Saralyn Grass, Chief Executive Officer
Kids Hope Alliance (KHA)

Saralyn Grass

CC: Kenneth Darity, Chief Administrative Officer

SUBJECT: Request to amend BID # ESC-0422-23, Capacity Building: Emerging Provider Academy -- $280,000.00

DATE: April 15, 2024

Kids Hope Alliance, a public body acting on behalf of the City of Jacksonville, a consolidated political subdivision and municipal corporation existing under the laws of the State of Florida ("KHA") respectfully requests the following:

1. Request to amend BID # ESC-0422-23, Capacity Building: Emerging Provider Academy to utilize the first (1st) of three (3) renewal options for eight KHA providers as listed on Exhibit 1. The total increase to the total expenditure amount shall be $280,000.00. The period of service shall be from June 1, 2024 through May 31, 2025 with two (2) one-year renewal options remaining. The revised total expenditure amount not to exceed shall be $680,000.00.

Upon approval of this request, contract amendments will be executed by the City of Jacksonville Office of General Counsel.

KHA anticipates funding as follows:

Account Name	Fund	Center	Account	Project	Activity	Interfund	Future	Amount
KHA Trust Fund Mini Grants	10904	181314	582001	000000	00001619	00000	0000000	$280,000.00
City-wide Misc. Expenditure – Finance / Administration	00111	194002	582001	000000	00001838	00000	0000000	$

Total Funding **$280,000.00**

Attachment(s): Exhibit 1
Letter of Intent for 8 Providers
Scope of Service for 8 Providers

For additional information, please contact Kenneth Darity at (904) 255-4422 or KDarity@coj.net.

Cc: Olive Wallace-Cohen, Purchasing Analyst
Jessica Pitts, Director, Finance
Joyce Watson, Director, Administration, Contracts, and Purchasing
Katoia Wilkins, Director Contract Management
John Snyder, Supervisor, Grant and Contract Compliance

SUBJECT: CAPACITY BUILDING: EMERGING PROVIDER ACADEMY

BID #: ESC-0422-23 **OPEN DATE: 8/23/23**

COMPETITIVE SEALED PROPOSAL EVALUATION COMMITTEE

KIND AND BASIS OF CONTRACT: Service Contract - Date of Contract Execution through May 31, 2024, with three (3) one (1) year renewal options

AGENCY: Kids Hope Alliance

BASIS OF AWARD: Highest Scoring Bidder Based on Evaluation Criteria

NUMBER OF BIDS INVITED: 152 **NUMBER RECEIVED:** 26 **OTHER:** 0

SUMMARY OF BIDS AND RECOMMENDED ACTIONS:
Kids Hope Alliance (KHA) has completed negotiations with the sixteen (16) providers referenced in award approved on 9.18.23.

Recommend approval of award to providers listed on Exhibit 1, as a result of negotiations for Capacity Building: Emerging Provider Academy. Period of service will be from October 1, 2023 through May 31, 2024, with three (3) one (1) year renewal options. The total award expenditure for the initial period is not-to-exceed $400,000.00.

Funding Sources:
KHA Trust Funds Mini Grants:
10904.181314.582001.000000.00001619.00000.0000000. - $200,000.00
City-wide Misc. Expenditure – Finance/Administration:
00111.194002.582001.000000.00001838.00000.0000000. - $200,000.00

To be executed by formal contract through the Office of General Counsel and process by purchase order releases

Attachments: Recommendation Memo, Exhibit 1, Previous Award

ANALYST: _____ **RESPECTFULLY SUBMITTED** _____
Olive Wallace-Cohen
DUSTIN FREEMAN, CHIEF
PROCUREMENT DIVISION

CONCURRENCE BY: Saralyn Grass, CEO, Kids Hope Alliance

(ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS)
ACTION OF CSPEC COMMITTEE ON RECOMMENDATIONS ABOVE

MEMBERS APPROVING 5 MEMBERS DISAPPROVING 0 DATE: 9/28/23

OTHER: _____

ACTION OF AWARDING AUTHORITY DATE 10/3/23

APPROVED ✓ DISAPPROVED _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____
Karen Bowling
Chief Administrative Officer
For: Mayor Donna Deegan
Under Authority Of:
Executive Order No: 2023-02

SUBJECT: CAPACITY BUILDING: EMERGING PROVIDER ACADEMY

BID #: ESC-0422-23 **OPEN DATE: 8/23/23**

COMPETITIVE SEALED PROPOSAL EVALUATION COMMITTEE

KIND AND BASIS OF CONTRACT: Service Contract - Date of Contract Execution through May 31, 2024, with three (3) one (1) year renewal options

AGENCY: Kids Hope Alliance

BASIS OF AWARD: Highest Scoring Bidder Based on Evaluation Criteria

NUMBER OF BIDS INVITED: 152 **NUMBER RECEIVED:** 26 **OTHER:** 0

SUMMARY OF BIDS AND RECOMMENDED ACTIONS:
Preliminary evaluation was done of the twenty-six (26) responses received for Capacity Building: Emerging Provider Academy. Families of Slain Children was not scored because they are currently receiving funding for another program which will cause them to exceed the maximum funding eligibility for this bid.

Families First Solution Community Development Corporation is ineligible to receive funding due to a conflict of interest as described in the attached email correspondence from the Office of the Ombudsman dated September 8, 2023.

KHA is hereby requesting approval to negotiate with the top eight (8) providers in the Adult/Families category and the top eight (8) providers in the Youth category as outlined in Exhibit 1. The results will be documented and presented to the CSPEC Committee for approval.

Upon successful negotiation and approval, KHA will proceed with a request for award to the highest scoring applicants until all funding is exhausted.

Attachments: Recommendation Memo, Bid Tabulation, Scoring Sheets, Evaluation Matrix, Ombudsman email

ANALYST: _____ Olive Wallace-Cohen **RESPECTFULLY SUBMITTED** _____ DUSTIN FREEMAN, CHIEF PROCUREMENT DIVISION

CONCURRENCE BY: Saratyn Grass, CEO, Kids Hope Alliance

(ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS)
ACTION OF CSPEC COMMITTEE ON RECOMMENDATIONS ABOVE

MEMBERS APPROVING 5 MEMBERS DISAPPROVING 0 DATE: 9/14/2023

OTHER: _____

ACTION OF AWARDING AUTHORITY DATE 9/18/23

APPROVED ✓ DISAPPROVED _____

OTHER _____

SIGNATURE OF AUTHENTICATION _____

~~Karen~~ Bowling
Chief Administrative Officer
~~For: Mayor Donna Deegan~~
Under Authority Of:
~~Executive Order No:~~ 2023-02

Exhibit 1
ESC-0422-23 Capacity Building: Emerging Provider Academy
FY 2024-2025

Contract Number	Agency	Site / Program Name	Start Date	End Date	Amount
70811-24 (1)	Operation Save Our Sons, Inc.	Lone Star MYcroSchool School, 8050-1 Lone Star Rd., 32211	6/1/2024	5/31/2025	$ 35,000.00
		Ribault Middle School, 3610 Ribault Scenic Dr., 32208			
		Ribault High School, 3701 Winton Dr. 32208			
		Westside Middle, 4815 Wesconnect Blvd., 32210			
		Westside High School, 5530 Firestone Road, 32244			
		Normandy Village Elementary, 8257 Herlong Road, 32210			
		Pinedale Elementary, 4228 Dignan St., 32254			
		Reynolds Lane Elementary, 840 Reynolds Lane, 32254			
		Southside Estates Elementary, 9775 Ivey Rd., 32246			
		Woodland Acres Elementary, 328 Bowlan Street, 32211			
		Sadie Tillis Elementary School, 6084 Morse Ave., 32244			
		Picketville Elementary, 6305 Old Kings Rd., 32254			
		George Washington Carver Elementary, 2854 W. 45th St., 32209			
		Rufus E Payne Elementary, 6725 Hema Road, 32209			
		Sallye B Mathis Elementary, 3501 Winton Dr., 32208			
70938-24 (1)	The Jax Gents Inc.	1418 Manotak Point Dr. #204 Jacksonville, FL, 32210	6/1/2024	5/31/2025	$ 35,000.00
		420 E 8th Street Jacksonville, FL 32206			
		1700 Old Middleburg Road Jacksonville, FL, 32210			
70812-24 (1)	First Coast Esports Alliance Inc	Jacksonville Library (Various Locations)	6/1/2024	5/31/2025	$ 35,000.00
		Youth Exposure Basketball League, 32208			
		The Performers Academy, 3674 Beach Blvd, 32207			
		Keiser University, 6430 Southpoint Pkwy, 32216			
70815-24 (1)	One Team One Dream Inc	Tiphne Darshay Foundation, 6505 Norwood Ave., 32208	6/1/2024	5/31/2025	$ 35,000.00
70910-24 (1)	The Center, One Foundation Inc.	Ribault High School, 3701 Winton Dr. 32208	6/1/2024	5/31/2025	$ 35,000.00
		Jessie Ball DuPont Center 40 E. Adams St, 32202			
70816-24 (1)	Cleaning Up Today's Society, Inc.	221 E. 8th St., 32206	6/1/2024	5/31/2025	$ 35,000.00
70817-24 (1)	Level The Playing Field Leadership Academy Inc	34 West Forsyth Street, Jax FL 32202	6/1/2024	5/31/2025	$ 35,000.00
		4230 Southpoint Pkwy, Jax FL 32216			
70818-24 (1)	The Soyini Circle Girl's Corporation	Pinedale Elementary, 4228 Dignan St., 32254	6/1/2024	5/31/2025	$ 35,000.00
		Northwestern Legends Elementary, 2100 W. 45th St., 32209			
		Arlington Heights Elementary, 1520 Sprinkle Dr., 32211			
		Arlington Elementary, 1201 University Blvd. N, 32211			
		Highlands Elementary School, 1000 DePaul Dr., 32218			
		Various Other Sites			
					$ 280,000.00

Letter of Intent
Agency Award Information: FY24-25

ESC 0422-23	Contract #	Agency
	70816-24	Cleaning Up Today's Society

04-02-24
Ellis Curry Executive Director
(Cleaning Up Today's Society
(221 E 8th St. Jacksonville FL 32206

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of Cleaning Up Today's Society intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	221 E 8th St. Jacksonville FL 32206
Program Start Date	06-01-2024
Program End Date	05-31-2025
Contract Amount (12month budget)	35000.00

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

(Ellis Curry
(904-434-4705
(Cutsjax@gmail.com
(Executive Director

***Must be the authorized signer for the agency**

Approved by: Date:

FY 24-25 Scope of Services	
ESC 0422-23	**Agency Cleaning Up Today's Society**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25:

Number of Proposed Children/Youth 24/25: 300-350

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

At Cleaning Up Today's Society Inc. (C.U.T.S.), we recognize the unique challenges faced by our target population of At-Hope/At Risk youth whom the criminal justice system has directly impacted. Our organization is committed to tailoring our services to meet their needs, ensuring our initiatives are effective and transformative. The following strategies outline how we customize our services to serve our target population best. We understand that the cultural context plays a crucial role in the lives of our participants. Our program integrates culturally sensitive group therapy sessions to address emotional and psychological challenges while respecting the youth's cultural backgrounds. This approach ensures that our interventions resonate with their experiences and values, promoting engagement and trust. Our staff trains under Dr. Stevenson's P.L.A.A.Y. program (Preventing Long-term Anger and Aggression in Youth). This specialized training equips our mentors and coaches with the skills to effectively identify and address anger-related issues. We create a curriculum that promotes emotional regulation and coping skills development by integrating P.L.A.A.Y. techniques into our martial arts and therapy approach. Recognizing the importance of open communication, our program includes "Brother Time" sessions, providing a safe and supportive space for participants to engage in candid dialogues. This component fosters a sense of belonging and camaraderie among the youth, allowing them to share their thoughts, concerns, and aspirations without judgment.

After an intensive 8-week physical and mental work program, our participants must take the final exam and participate in the Jiu-Jitsu Tournament. It is a competitive, fun, and creative way to incorporate emotional intelligence training, particularly in handling success and failure. This component helps participants develop resilience, self-awareness, and effective coping mechanisms, ensuring they can navigate challenges healthily and constructively. Our collaboration with community partners such as Noah Ark Sanctuary, Operation Safe Passage, and My Village Project (M.V.P.) allows us to offer comprehensive support beyond our core program. Participants gain access to licensed therapists, social services, and community engagement opportunities, addressing immediate and long-term needs. Acknowledging that each participant's journey is unique, we incorporate a Solution Focused brief therapy (8 weeks), a positive, focused, therapeutic approach that allows the participants to be collaborative, goal-oriented, have autonomy, and build on strengths. We employ a robust monitoring and evaluation system to track participants' progress, adapt our interventions as needed, and measure the impact of our programs. This tailored approach ensures that our services remain relevant and effective in addressing the evolving needs of our target population. Students take pre-and post-tests and interviews and provide surveys to allow us to track growth.

c. Describe the specific services, activities, and/or other resources that will be provided.
At C.U.T.S, we engage our participants in the program and meet three days a week, incorporating Martial Arts with Mentoring. Following the culmination of our core 8-week program, we evaluate the participants to ascertain their suitability for advancement into the next stage of our program. Alternatively, individuals who may benefit from additional support can participate in our mentoring through martial arts again, incorporating the principles of P.L.A.A.Y starting from their foundation of knowledge. Based on their

performance, we will decide whether they should stay in the program for another eight weeks (because some participants may need more time), have them talk to our licensed therapist, and assist with psychiatric evaluations.

We also offer enriching nature trips and activities. Fishing and camping provide participants with unique opportunities to connect with nature and engage in recreational activities that foster patience, teamwork, and relaxation. These outdoor experiences not only offer a break from routine but also promote a sense of camaraderie and adventure among participants. Through community basketball tournaments, participants engage in team-building and healthy competition. These events emphasize sportsmanship, teamwork and nurture valuable communication skills and leadership qualities. Participants gain a sense of accomplishment as they challenge themselves and collaborate with peers in a supportive environment to win. Cookouts are social gatherings that create a relaxed and inclusive atmosphere for participants, families, and mentors to bond, fostering relationships and a sense of belonging. These occasions are a platform for sharing firsthand experiences and building connections. Furthermore, cookouts enable broader community engagement, encouraging positive interactions and breaking down barriers between participants and neighbors.

Community Service-Learning Project is a critical part of our approach, involving participants in collaborative community service initiatives. These projects help youth develop a sense of social responsibility, empathy, and civic engagement. Participants gain valuable leadership and teamwork skills by actively contributing to improving their neighborhoods, transforming from aid recipients to agents of positive change. Incorporating these diverse activities and resources, C.U.T.S ensures that our At-Hope youth acquire foundational emotional and social skills and actively engage in meaningful community experiences that contribute to their holistic development. Including fishing trips, community basketball tournaments, cookouts, and a Community Service-Learning Project creates a comprehensive and well-rounded program that empowers participants to cultivate positive relationships, explore new interests, and develop essential life skills.

3. Describe how your organization will initiate contacts and engage participants. Each of the following questions should be addressed in your response (Max 15 Points; Approximately 1 page)
a. How will your organization recruit participants to your program or services?

At C.U.T.S, our comprehensive recruitment strategy is tailored to engage At-Hope youth needing our services effectively. We will employ a multi-faceted approach that combines traditional and digital outreach methods. This includes collaborating closely with community centers, schools, local faith-based organizations, and youth-focused agencies to introduce our program and its benefits. Additionally, our partnerships with the District Attorney's Office and the Jacksonville Sheriff's Office will continue facilitating direct referrals to our program. Through our informative website, engaging social media presence, and strategic distribution of print materials, we aim to raise awareness about our program within the communities we serve. Hosting open house events, workshops, and informational sessions will allow prospective participants and their families to learn about our program firsthand.
b. How will you effectively track enrollment?

To ensure a streamlined enrollment process, we will implement a transparent system that maintains accurate participant records and facilitates clear communication. A centralized digital database will store participant information, enabling access to enrollment details and program progress. Our online application portal will simplify the admission process, while ongoing email, text, and phone communication will provide timely updates on enrollment status, program start dates, and required documentation.

c. How will we engage and retain participants?
C.U.T.S will monitor daily attendance and incorporate activities that capture the interests of the youth, ensuring their active involvement. Additionally, we recognize the importance of celebrating their victories and accomplishments, fostering a sense of pride and motivation within the participants. This approach

enables us to respond in real-time to participation trends while creating a dynamic and celebratory atmosphere that encourages continued engagement. When regular attendance becomes inconsistent, we have a dedicated re-engagement process to support and guide participants into the program. Our approach is proactive and personalized, aiming to address any barriers that may have led to reduced participation. Open lines of communication, targeted support, and additional guidance help them to resume program engagement. We prioritize feedback within our mentoring through the martial arts program. Regular check-in sessions and surveys with participants allow them to share their experiences, voice concerns, and provide suggestions for program enhancement.

Letter of Intent
Agency Award Information: FY24-25

ESC 0422-23	**Contract #**70811-24	**Agency Operation Save Our Sons**

(03/29/2024)
(Jerrod Bell Executive Director)
(Operation Save Our Sons)
(3738 Winton Drive Jacksonville, Fl. 32208)

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of **(Operation Save Our Sons)** intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	Lone Star Mycro School, Ribault Middle, High Schools, Westside Middle, High School. Normandy Village Elementary, Pinedale Elementary, Reynolds Lane Elementary, Southside Estates Elementary, Woodland Acres Elementary, Sadie Tillis Elementary, Picketville Elementary, George Washington Carver Elementary, Rufus E Payne Elementary, Sallye B Mathis Elementary
Program Start Date	First month of school
Program End Date	Last day of school
Contract Amount (12month budget)	$35,000

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,
(Jerrod Bell)
(904-962-6067)
(ososdm@spmbcjax.org)
(Executive Director)

***Must be the authorized signer for the agency**

Approved by: Jerrod Bell Date: 04/01/2024

FY 24-25 Scope of Services	
ESC 0422-23	**Agency Operation Save Our Sons**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25:

Number of Proposed Children/Youth 24/25:

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

- Providing one-on-one mentoring and coaching for middle and high school age black males in our community.
- Partnering with hosting life skills, college readiness, workforce and career seminars for middle and high school males in our community.
- Offering after school (elementary schools) academic and personal enrichment assistance that foster self-sufficiency conflict resolution juvenile diversion and civic engagement.
- Family engagement, encouraging positive communication, interpersonal relationship, and family activities through programming.

Letter of Intent
Agency Award Information: FY24-25

ESC-0422-23	Contract # 70817-24	Level the Playing Field Leadership Academy

Insert logo
03/29/2024
Lonnie Marts jr, CEO/executive director
Level the Playing Field Leadership Academy
13245 Atlantic Blvd. Ste 4252 Jax FL, 32225

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of Level the Playing Field Leadership Academy's intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	1. 34 West Forsyth Street, Jax FL 32202 2. 4230 Southpoint Pkwy, Jax FL 32216
Program Start Date	June 1, 2024
Program End Date	May 31, 2025
Contract Amount (12month budget)	$35,000.00

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

Lonnie Marts jr
(904)534-8494
Lonnie@leveltheplayingfieldla.org
CEO/ executive director

***Must be the authorized signer for the agency**

Approved by: Lonnie Marts jr **Date: 4/1/2024**

FY 24-25 Scope of Services	
ESC-0422-23	**Agency- Level the Playing Field Leadership Academy**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25: $35,000.00

Number of Proposed Children/Youth 24/25:

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

[Insert here]

AGENCY BACKGROUND (MAX 25 POINTS)

1. Provide a concise description of the Contractor, including history, years of operation, general service, mission, and primary services provided. Describe, if applicable, any partner organizations that the agency works with. Include as an attachment and Organizational Chart. (Approximately 1 ½ pages)

Level the Playing Field Leadership Academy Inc. achieved 501(c)3 status in **May of 2020**, marking a significant milestone. Level the Playing Field Leadership Academy's **Mission** is to empower at hope athletes of color from single parent homes to succeed on and off the field.

The groundwork for the organization's establishment had been laid in December 2019 through organizational meetings and the recruitment of its board members. The global pandemic, despite its challenges, presented an opportunity to concentrate on developing a strong operational foundation before embarking on the recruitment of young participants for the program.

The inception of the Level the Playing Field Leadership Academy can be attributed to the deep- seated passion and vision shared by Lonnie Marts, Jr., and his wife. Over a span of more than two decades, Lonnie Marts, Jr. had nurtured a strong desire to impart invaluable wisdom and guidance to young men who mirrored his own formative years. His personal journey, growing up in New Orleans, Louisiana, under the care of a single mother following his father's passing when he was just seven years old, provided firsthand insights into the challenges and hardships faced by single-parent families. As an African American male who confronted the harsh realities of systemic inequality and the financial constraints inherent in single-parent households, Lonnie became a trailblazing first-generation college graduate and later achieved the remarkable feat of playing in the NFL.

Reflecting on his trajectory, Lonnie Marts, Jr. recognized the pivotal role his mother's unwavering sacrifices played in his accomplishments. However, as his NFL career concluded, he was confronted with the realization that the preparation he had received did not extend adequately to life beyond sports. This awareness of his own limitations surfaced post-retirement and constituted a significant barrier during his transition to a non-athlete lifestyle. Lonnie discerned a clear disparity in his preparedness for the challenges that lay ahead. This awakening was manifested when he assumed the role of a "regular" professional, participating in boardrooms and meetings. He discerned a persistent imbalance in the playing field of opportunities.

With this realization, Lonnie Marts, Jr. resolved to bridge the gaps in his own skill set and acquire competencies he had previously not identified as vital, including public speaking and financial literacy. His ultimate vision was to furnish young men with the tools he himself wished he had possessed post-football career. This aspiration coalesced into the inception of Level the Playing Field Leadership Academy. Lonnie's overarching objective through this initiative is to offer unwavering support and inspiration to boys of color hailing from single-parent households through the Expanding Horizons program. The boys and young men who participate in the program are empowered to achieve holistic success and become equipped with the essential life skills to thrive beyond their school and/or athletic endeavors.

Level the Playing Field Leadership Academy's success rests on the contributions of vital

Partners: the dedicated Board of Directors and nurturing Mentors for young male participants.

Board of Directors

Our diverse Board of Directors greatly influences the Academy's journey. Comprising experts from various sectors, they advise Lonnie Marts, Jr. and collaborate on programming. They provide strategic direction beyond advice, driving financial support and partnerships.

Mentors for Young Male Participants

The heart of the Academy lies in transformative connections between participants and dedicated mentors. Thoughtfully paired, these mentors guide personal and developmental journeys, inspiring purpose and growth. We initially partnered with Big Brothers Big Sisters of NE Florida to vet our mentors for the mentorship of our boys where we learned and now implement best practices.

Community Partners

We partner with Family Foundations and VyStar Credit Union to use their financial literacy training programs. We will partner with a host of local organizations to give our boys group activities that enrich their lives including Jaguar Foundation - various community engagement events, Yoga4change - group yoga, Get off the Block - digital asset skills development, Urban Mining Tech Rescue - laptops and Other Side Consulting - mental health and wellness.

Level the Playing Field Leadership Academy's partners are essential threads woven into the fabric of our success. These partners are the backbone of our organization, propelling us toward our mission of equipping young men with the skills and perspectives they need to thrive in all aspects of life.

YEAR TWO PROGRAM DESIGN AND ACTIVITES (MAX 30 POINTS)

3. Services should be varied based on the needs of the population served. As such please clearly describe the services that will be provided in year two (2) of funding. (Max 15 Points; Approximately 1 ½ pages)
   a. Identify which population you will be serving under this application. Only one population can be selected
      i. **Kids Hope Alliance at-hope youth**
      ii. Most Vulnerable Population

Level the Playing Field Leadership Academy will be serving the **Kids Hope Alliance at-hope youth.**

   b. How will you customize the services for your population to meet the needs of the target population?
   c. Describe the specific services, activities, and/or other resources that will be provided.

To tailor our services and effectively meet the needs of our target population at Level the Playing Field Leadership Academy, we have developed a comprehensive approach through our Expanding Horizons program. This program is carefully designed to address the overarching goal of preventing at hope youth from perpetuating cycles of poverty and giving access to resources that empower them with the means and knowledge needed to foster self-reliant achievement resulting in a renewed sense of hope.

Our college and career, workforce development and family stability strategies center around the unique challenges faced by boys of color from single-parent homes, primarily hailing from the 32206 and 32209 Jacksonville, FL zip codes. By focusing on this specific demographic, we aim to make a significant impact on their lives. Here is how we customize our services:

Targeted Curriculum: We recognize the importance of addressing various aspects of personal and intellectual growth. The workshops we offer, including writing, math, money management, STEM training, leadership development, and career exploration, are carefully chosen to enhance skills that empower our boys to envision a brighter future.

Flexible Engagement: To accommodate the needs of our participants, we provide after-school tutoring and activities three days a week. This schedule allows us to provide consistent support and guidance, reinforcing their academic and personal development.

Restorative Conversations: We facilitate regular round table discussions centered on restorative conversations. This encourages open dialogue and enables boys to share their experiences, challenges, and aspirations, fostering a sense of belonging and mutual support.

Exposure and Enrichment: Our educational field trips play a crucial role in broadening horizons. By visiting museums, attending Broadway plays, going on fishing trips, and experiencing train travel and out-of-town stays, our boys gain exposure to new experiences, expanding their understanding of the world around them.

Collaboration with Sister Organization: Level the Playing Field Leadership Academy leverages programming from a successful model established by "Son of A Saint" in New Orleans, LA, we have a strong framework to guide our efforts. This collaboration allows us to benefit from their decade of experience, learning from their successes and challenges, and implementing best practices in real-time.

Community Integration: We have strategically selected middle schools, Matthew Gilbert and Ribault Middle, to source applications. This approach ensures that we engage with boys in the target demographic effectively, making it easier for us to reach those who can benefit most from our program.

Parental Involvement: Recognizing the importance of parental or caregiver support, we ensure that those applying understand the expectations and responsibilities associated with program participation. This upfront communication helps create a supportive environment for the boys and sets clear expectations for their involvement.

Continuous Learning: Our ongoing communication with Son of a Saint's staff allows us to stay updated on the latest insights and innovations in serving our demographic effectively. This continuous learning helps us refine and adapt our approach to suit the evolving needs of our participants.

By offering tailored academic, enrichment, and support experiences, along with our partnership with a sister organization and transparent communication with parents, we are well-positioned to create a positive impact on the lives of these young individuals, ultimately breaking the cycle of poverty and instilling a sense of hope for their future.

4. Describe how your organization will initiate contacts and engage participants. Each of the following questions should be addressed in your response (Max 15 Points; Approximately 1 page):
   d. How will your organization recruit participants to your program or services?

Level the Playing Field uses various approaches to recruiting boys into our programs; these include the following. We:

- Engage with local community centers, churches, schools, and other organizations that serve these neighborhoods. Establish partnerships to spread the word about your program and reach families who might benefit from it.
- Encourage current participants, their families, and alumni to share their positive experiences with the program. Personal recommendations from people who have directly benefited can be a powerful recruitment tool.
- Host workshops on topics relevant to parents in these neighborhoods, such as financial literacy, parenting skills, and community resources. This not only supports parents but also introduces them to your program's mission and benefits.
- Collaborate with local schools in the 32206 and 32209 neighborhoods to host informational sessions about your program. School counselors and teachers can help identify students who could benefit from the program.
- Will Identify successful alumni from your program who have overcome similar challenges. Train them as at hope youth ambassadors to share their stories and motivate potential participants to join.

b. How will you effectively track enrollment?

Level the Playing Field Leadership Academy's Youth Empowerment Director and Care Team Leader Consultant will monitor grade improvements in subjects following initial assessment.

- Increase participation / attendance in program while determining the acceptable number of absences and acceptable completion rate of any "assignments" specific to the program,
- Increase participation / attendance in school. Decrease the number umber of formal disciplinary / legal actions in school and outside of school,
- Decrease Dropout Rate – from both school and the program.
- Acceptance/ participation in post-secondary education (community college,
- technical/vocational, college/university)
- Participation in sports and/or other extracurricular activities.
- Community service hours.

We will document short term outcomes such as increased support network for families, fewer negative behaviors, improved ability to manage emotions, academic improvement and positive conduct for home/school.

c. How will engage and retain participants?

Level the Playing Field Leadership Academy aims to engage and retain participants effectively through a combination of impactful strategies. Examples include:

Participation in a mentorship program where each boy is paired with a positive male role model from the community. These mentors can provide guidance, emotional support, and act as a source of inspiration, helping participants navigate challenges and build a sense of belonging.

Conducting practical life skills workshops that address essential topics such as communication, problem-solving, financial literacy, and career development. By equipping participants with these skills, the academy empowers them to overcome obstacles and envision a brighter future for themselves.

Organizing recreational activities like team sports, outdoor adventures, and creative arts workshops. These activities not only promote physical well-being but also foster a sense of

maraderie, teamwork, and self-expression among participants, making the academy a place where they can have fun and build friendships.

By combining these strategies, Level the Playing Field Leadership Academy can effectively engage and retain participants, offering them valuable tools, relationships, and experiences that contribute to their personal growth and development.

PROPOSED STAFF INFORMATION, HIRING, TRAINING AND SUPERVISION (MAX 15 POINTS)

- Describe how the program will be staffed in year two (2) of funding. In the chart below, list all positions that will be providing direct services. Include the position/job title (which must match the job title used in the budget narratives); minimum education (including degree area) and training; experience requirements; primary duties (not an exhaustive list); and the percent of each position's time that will be devoted to this program. **Chart positions must match positions in the proposed budget.** (Approximately ½ page)

# of staff	Position/Job Title	Education/ Training	Experience	Primary Duties	% of time devoted to program
1	**Youth Empowerment Director** *(Employee)*	Bachelor's Degree in social work, youth development, education, psychology, human services, or related field.	Five (5) to seven (7) years' experience working in a related field with boys. Non-profit experience is preferred.	• Manages the day-to day operations of the Expanding Horizons program to ensure college and career, workforce development & family stability programs are executed • Consultant and volunteer management • Participant engagement and support • Collaboration and Community Engagement	30%
Consultant					
2	**Grant Writer** *(Consultant)*	"The Grant Writer is a key member of our fundraising team, responsible for writing, submitting, and managing grants to support the organization's programs and initiatives. The grant writer will work closely with the CEO and Youth Empowerment Director to identify funding opportunities, develop grant proposals, and ensure compliance with	30 hours per month		

		grant requirements. The rate of pay is $939 per month x 12 months = $11,270"	

BUDGET AND BUDGET NARRATIVE (MAX 5 POINTS)

4. The first year of funding is based on the Contractor attending the required trainings and mentoring session outlined in section 4.5. Payments will be issued upon successful completion of required deliverables as outlined in Attachment J. Proposal must include a line-item budget for the second year of funding. See form 1. Budget forms must be completed in the excel template provided (Max 5 Points).

   Applicants may request up to $35,000 in year two (2)

   When completing the budget narrative, describe each expense/item requested in detail, and ensure that your method of calculation is clearly indicated (e.g., 5 staff background screenings at $81.00 per screening for a total of $405.00.) All budget items must relate to the organization and the services described in the program proposal. All expenses must reflect reasonable costs.

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Page 8

KIDS HOPE ALLIANCE

ESC- 0422-23	Contract #	Agency
	70910-24	The Center One Foundation

01/30/2024
Nelson McCoy, Executive Director
The Center One Foundation
P.O. Box 11955 Jacksonville, FL 32239

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of **The Center One Foundation's** intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)
Program Start Date 07/01/24
Program End Date 06/30/25
Contract Amount (12month budget)

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

Nelson McCoy
Executive Director
(904) 323-1963

***Must be the authorized signer for the agency**

Approved by:

Date: 04/01/2024

FY 24-25 Scope of Services	
ESC- 0422-23	**Agency The Center One Foundation**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25:

Number of Proposed Children/Youth 24/25: 750

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

See Below

YEAR TWO PROGRAM DESIGN AND ACTIVITES (MAX 30 POINTS)

Services should be varied based on the needs of the population served. As such please clearly describe the services that will be provided in year two (2) of funding. (Max 15 Points; Approximately 1 ½ pages):

Identify which population you will be serving under this application. Only one population can be selected.

The Center One Foundation will serve Kids Hope Alliance at-hope youth, specifically youth who are in high school, typically between the ages of 14 – 18. We will target Title I high schools that serve the urban core (32206, 32208, 32209), Northwest side(32218, 32219), Arlington (32277, 32211) and Southside (32216, 32246, 32207).

How will you customize the services for your population to meet the needs of the target population?

The needs of at-hope youth are met through our holistic approach to college and post-secondary preparation which includes but not limited to academic monitoring, college tours, college research/exploration, career exploration, and various discussions around how to use one's education.

With the use of surveys, workshops and discussions, we will assess how much each student has been exposed to the four choices after high school: College, Trades/ vocational, Military or work force. Through conversations and workshops students are given the tools to decide which path works best for them. In addition, we introduce students to resources like the Occupational Handbook, Scholarship databases and school research platforms to help participants choose the path that works best for them.

Participants will decide which path they want to take based on personal preferences, salary, professions available, and interests. For participants who are having a difficult time deciding what path they want to take we use a hyper score method to help them see their options clearly and objectively make the best decision they can.

Our goals align with participants' needs to graduate from high school and have a concrete plan for what they will be doing after high school. We work towards helping all participants who are in their senior year apply to either college, a trade school, enlist in the military or have a job.

Describe the specific services, activities, and/or other resources that will be provided.

In an effort to increase our programs impact and reach the three programs we would expand in year two are our Inspiring Minds (IM) program, Workshop Series and HBCU Legacy College Fair program. All programs work in conjunction with each other, the IM is our school/youth group-based program that has strong partnerships. Through those partnerships the HBCU College Legacy Fair and Workshop series will be promoted and recruit participants.

By being consistent and following up with students we increased the number of scholarships received for Paxon school for Advanced Studies by 15% within the first year of implementing the Inspiring Minds program. Since that time the Inspiring Minds program has helped students get into several universities like George Washington University, James Madison, FAMU, and Florida State University. A key aspect of the Inspiring Minds program is its flexibility and adaptability to fit the needs or goals of a specific school or youth-based organization.

The Workshop Series delivers an engaging and specific modules that guide families through the process of preparing, applying to and managing financial aid for attending college. Another focus of the workshop series is walking students who want to go into the Military, Trade School or Workforce through the processes to enter into and be successful with their choices.

The HBCU Legacy College Fair is the only HBCU College fair in Jacksonville. It brings at least 15 HBCU's to Jacksonville to interact and recruit many of our youth. The College tour also offers workshops and a career speaker series.

Below are the specific features of the Inspiring Minds program, Workshop Series and HBCU Legacy College Fair.

Inspiring Minds Program

Works directly with the school administration or organization's program manager
Program is customized to fit the needs of the organization or school
Meets/interacts with youth at least twice a month
offers up to 4 workshops per year for parents and students
Tracks students' progress and use of the services
Tracks student outcomes

Workshop Series

Works directly with youth/family
Program is designed to delivers 8 workshops

workshops will be held at least once a month from August to February
Provides Families with opportunities to clarify or learn how to maximize every step of the college prep. Process and how to plan for options that are not college.

HBCU Legacy College Fair

Provide students and families opportunities to meet and interact with over 15 HBCU's from around the country.
Provides families with several workshops.
Provides students opportunities to be accepted in to college on the spot and receive scholarships.

Letter of Intent
Agency Award Information: FY24-25

ESC-0422-23	70938-24	The Jax Gents Inc.

April 1st, 2024
Shomari Mari Gloster, Executive Director
The Jax Gents Inc.
1418 Manotak Point Dr. #204 Jacksonville, Fl, 32210

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of **(insert your agency's name)** intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	1418 Manotak Point Dr. #204 Jacksonville, Fl, 32210 420 E 8th Street Jacksonville, FL 32206 1700 Old Middleburg Road Jacksonville, Fl, 32210
Program Start Date	June 1, 2024
Program End Date	May 31, 2025
Contract Amount (12month budget)	$35,000.00

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

Shomari Gloster
904-510-9045
jagents16@gmail.com
CEO/Executive Director

***Must be the authorized signer for the agency**

Approved by: Shomari Gloster **Date: April 1st, 2024**

FY 24-25 Scope of Services	
ESC-0422-23	**The Jax Gents Inc.**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25: $35,000

Number of Proposed Children/Youth 24/25: 400

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

Kids Hope Alliance and the City of Jacksonville have a unique opportunity to further The Jax Gents Inc. mission, vision, and impact by uplifting the lives of young men and other at-hope youth..

To customize services for at-risk youth, it is important to adopt a holistic and comprehensive approach that addresses their unique challenges and needs. Jax Gents services are customized to meet the unique needs of targeted population as follows:

- Needs Assessment and Research: Conducting a thorough needs assessment to understand the specific challenges, circumstances, and requirements of at-risk youth in the community we serve. This involves surveys, interviews, focus groups, and data analysis to gather insights directly from the target population.
- Wraparound Services: Offer a range of wraparound services that address various aspects of the youth's lives, including education, mental health, family support, vocational training, and recreational activities. These services will be integrated to provide a holistic approach to support.
- Mentorship and Role Models: Maintaining mentorship programs that connect at-risk youth with positive role models from the community. Mentors will provide guidance, inspiration, and a sense of belonging.
- Recreation and Creative Expression: Offer recreational activities, art programs, and other creative outlets to engage at-risk youth in positive and constructive ways as prevention tools to decrease needs for intervention.
- Prevention and Outreach: Develop outreach initiatives to identify at-risk youth early and provide preventive services. This will involve school-based programs, community center outreach initiatives, corporate volunteer experiences, and partnerships with local organizations for placemaking.
- Flexibility and Cultural Sensitivity: Tailor services to accommodate the cultural backgrounds, languages, and preferences of at-risk youth and their families. Respect their individuality and unique needs.
- Evaluation and Feedback: Continuously monitor and evaluate the effectiveness of the services provided. Regularly gather feedback from at-risk youth and their families to make necessary adjustments and improvements, through collaborative surveys and assessments.
- Collaboration and Partnerships: Collaborate with public and private organizations, local non-profits, schools, healthcare providers, faith based organizations and businesses to leverage resources and expertise to better support at-risk youth

Our services include:

- Academic Support : Providing academic support in a positively engaging environment helps students reinforce their learning, improve their skills, and excel in their studies. Jax Gents will implement this by providing Homework Help and Tutoring, SAT/ACT Preparation, Subject-Specific Workshops and Study Skills and Time Management enrichment.
- Case Management and Mentorship: Case Management or match monitoring is vital to the success of the mentoring relationship. Our match system is to create a sustained relationship between the member and their mentor. Contact the mentor, mentee and youth parent within 48 hours of the match meeting to find out how they feel about the match and to make sure there are no initial concerns. If any party has serious concerns about the match, you will want to look into it and consider a different match for the mentor and youth. Our internal workflow provides for a process to yield
- Community Service: Annually through several service projects the members of the Jax Gents yield service to their community; participating in back-to-school drives, feeding the homeless, and caring for our first responders. During the school year, students create and implement service projects that impact a targeted demographic through student-led "Random Acts of Kindness."
- Jax Gents Step Team The Jax Gents Step Team was a building block for the program. Membership to the step team is open to all Jax Gents members. The step team is highly competitive in the Southeast USA and nation as a whole. The Jax Gents Step Team have won national, state, and regional titles. The step serves as a mental health resource, and positive behavior intervention support for our members.
- Leadership Program Jax Gents are provided a series of student leadership trainings that help them develop and cultivate skills necessary to serve in student leadership roles in the program, at school, church, and the overall community. The students are currently Royal Court members (top winners in their school pageants), student council leaders, captains of sports, and stewards of other leadership; credit our leadership training. The roles add to student's; viability for greater academic and professional goals.
- Cultural and Enrichment Opportunities The education, development and preservation of culture within the City of Jacksonville, Florida, America, and the African American community, is fostered through cultural enrichment initiatives. By developing a concise delivery of program opportunities through a series of materials and experiences we have reached our preliminary goal of graduating with a plan of career or college, and program retention.

Letter of Intent
Agency Award Information: FY24-25

ESC-0422-23	Contract :70812-24	First Coast Esports Alliance Inc

March 28, 2024
John Sarmie, Founder/President
First Coast Esports Alliance Inc
11596 Derby Forest Drive
Jacksonville, FL 32258

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of **First Coast Esports Alliance Inc** intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	Jacksonville Library (Various Locations) Youth Exposure, 32208 zip code The Performers Academy, 32207 zip code Keiser University, 32216 zip code
Program Start Date	June 1, 2024
Program End Date	May 31, 2025
Contract Amount (12month budget)	$35,000

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

John Sarmie
904-382-8512
john.sarmie@firstcoastesports.org
Founder/President

***Must be the authorized signer for the agency**

Approved by: **Date: 3/28/2024**

FY 24-25 Scope of Services	
ESC-0422-23	**First Coast Esports Alliance Inc**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25: $35,000

Number of Proposed Children/Youth 24/25: 200

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

Year Two Program Design and Activities

Under the Kids Hope Alliance Umbrella, First Coast Esports Alliance and the City of Jacksonville have an opportunity to offer services that are unique and desired by kids of all ages FCEA will focus on impacting the lives of the ***Kids Hope Alliance at-hope youth*** population.

Consider the fact that over 300 colleges offer esports and gaming programs. Local colleges like UNF, JU, FSCJ, Edward Waters College and Keiser University all have esports programs that offer scholarships for students. Additionally, both High Schools and Middle Schools are embracing and building their esports teams and starting competitive clubs. (We've helped Stanton win a State Tournament!) Grass roots programs are also offering esports as learning and recreational activities. It's our goal to provide similar experiences for our local communities.

Our programs will draw in and engage with a community of students that normally feel segregated and to provide them with a safe, fun, non-judgemental place to learn, play and pursue pathways toward college and/or technology careers. First Coast Esports Alliance will create feeder programs for high school and college esports teams, similar to how traditional recreational sports leagues and clubs help strengthen the skills needed to get to the next level.

There are many and similar benefits as compared with traditional sports such as confidence building, sportsmanship, practicing with purpose, learning how to win and lose with grace, being respectful, fair play, and how to remain cool under pressure. Our coaches and instructors help players and students to improve their social skills by working together to accomplish goals and challenges as a team, using esports and gaming as the glue.

Gaming and esports is a booming opportunity for students. It is diverse and inclusive. We also work with students with disabilities to obtain adaptive devices and controllers through our partnership with *The Able Gamers Charity.* This allows them to participate alongside their peers on a level playing field.

It's more than just pushing buttons on a controller. We hope to create "Technology Playgrounds" in ALL neighborhoods, for ALL kids to be creative, explore their passions, have fun and to find a career they can enjoy!

The following page includes some details of our proposed KHA year two program initiatives:

- Roblox Gaming and Coding Clubs
- Competitive Esports Events & Leagues
- Casual Esports Events & Clubs

Roblox Gaming and Coding Clubs (Youth ages 10-17)

These bi-monthly youth-led clubs focus on socializing and learning activities in the popular game of Roblox. Through shared experiences and scheduled guest speakers, participants work together to build, create and play while building relationships. Older kids are introduced to Roblox Studio to learn how to code, write and develop immersive 3D worlds and to create playable games they can upload for others to enjoy. We may also utilize the Stemfinity Platform to provide additional coding and technology programs and activities. Volunteers and Guest Speakers help guide participants toward finding career and college opportunities in the fields of digital architecture, programming, and interior design. We are in deep discussions with Tim Rogers, the Director of the Jacksonville Public Library to become an official partner program.

Competitive Esports Events & Leagues (Youth ages 8-17)

Our little eLeague program for youth is run similar to traditional sports leagues, but for competitive video game competitions. Players register for a 10 to 12 week season, receive Team Jerseys, practice during the week and compete in matches against other teams, all leading to a season ending Championship Tournament to crown a League Victor. Popular competitive games for youth are Rocket League, Fortnite, Knockout City and Smash Ultimate. Coaches mentor players to help them learn the same team building and life skills that traditional sports teaches. We have officially partnered with Keiser University to operate our clubs at their campus.

Casual Esports Events & Clubs (Youth ages 8-17)

These bi-montly social gaming clubs are for the casual, non-competitive video game enthusiasts who just want to get together and socialize to play together in real life with others who also enjoy the games. In addition to our clubs, we may schedule and reserve spaces for other community organizations and groups to host their own meetups and events for specific games and activities. We have officially partnered with The Performers Academy to build our own esports and technology lab at their facility starting in June 2024!

We also plan to organize and schedule Technology and Informational Sessions similar to TEDx Talks for students to meet and greet with industry experts. These will be free and open to the public and may be hosted at the Public Library or other community centers.

We are also planning to host a 5 week Stemfinity Coding Camp this Summer for Youth Exposure at their site in the 32208 zip code. Our expected impact is estimated between 30 to 60 kids.

Letter of Intent
Agency Award Information: FY24-25

ESC	Contract #	Agency
ESC-0422-23	70815-24	One Team One Dream dba Beating The Odds

3/29/24
One Team One Dream dba Beating The Odds
6137 Powers Avenue,
Jacksonville, Florida 32217

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

Please accept this letter as notice of **(insert your agency's name)** intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	Jacksonville, Florida
Program Start Date	Year Round (January)
Program End Date	Year Round (December)
Contract Amount (12month budget)	$35,000

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

Nicole Shemwell
904-333-0868
beatingtheoddsfl@gmail.com
Executive Director

***Must be the authorized signer for the agency**

Approved by: Date:

FY 24-25 Scope of Services	
ESC	**Agency**
ESC-0422-23	One Team One Dream dba Beating The Odds

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25: $35,000

Number of Proposed Children/Youth 24/25: 30

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

Our program offers comprehensive preparatory services for College and Career Training. This includes Job/College Placement assistance, helping students navigate the often-confusing landscape of job applications and college admissions. We're also dedicated to identifying potential Scholarships opportunities for our students, aiming to alleviate the financial burden of further education. Our School Funding Assistance initiative seeks to bridge the financial gaps that can often deter students from pursuing their academic goals. Also, we provide college tours which allow students to explore various higher education institutions, gain insights into academic life, and receive first-hand information about their potential courses of study. These tours are complemented by our basketball tournaments, a platform where students exhibit and enhance their athletic skills. These tournaments offer students the chance to foster teamwork, camaraderie, and healthy competitiveness, all while promoting physical fitness.

Mentorship is at the heart of our approach, providing personalized guidance to help students navigate their journey towards a successful future. Our Tutoring services are designed to support students academically, ensuring they're well-equipped to excel in their studies. We also believe in the value of Community Service, providing opportunities for students to give back to their communities and learn invaluable life skills in the process.

Our Professional Closet is a unique feature of our program, equipping students with professional attire suitable for interviews and formal engagements. We also offer basketball training, providing a fun and engaging way for students to develop physical fitness, teamwork skills, and self-discipline. Finally, our Lifeskill Development program and Mentorship through Basketball initiatives are designed to empower students with the essential life skills they need to thrive, both on and off the court. Whether it's learning about effective communication, leadership, or personal finance, we're committed to helping our students become well-rounded individuals ready to succeed in whatever path they choose.

We believe that through youth empowerment, every young person has the right to pursue a bright future. By providing them with the tools and support they need to feel empowered, we can begin to make real change in our communities. Together, we can create a better tomorrow for our youth.

Letter of Intent
Agency Award Information: FY24-25

ESC-0422-23	Contract #70818-24	Agency: The Soyini Circles Girls Corp

02/05/2024
Terri Staten, Executive Director
The Soyini Circles Girls Corporation
3107 Spring Glen Rd. Ste 212
Jacksonville, FL 32207

RE: Letter of Intent

Dear Kids Hope Alliance Contract Manager:

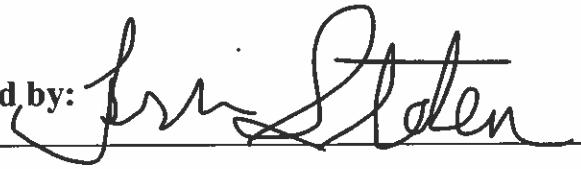
Please accept this letter as notice of **(The Soyini Circles Girls Corporation)** intent to continue services for the FY2024-25 Contract Year at the following:

Program Location(s) (Please list all locations)	Varies- Sites are still be confirmed
Program Start Date	June 1, 2024
Program End Date	May 31, 2025
Contract Amount (12month budget)	$35,000

We appreciate the opportunity to be a program provider for another year and look forward to working with the Kids Hope Alliance (KHA).
Sincerely,

Terri Staten
904-226-2575
Soyinicircles@gmail.com
Executive Director

*Must be the authorized signer for the agency

Approved by:  **Date:02/05/2024**

FY 24-25 Scope of Services	
ESC-0422-23	**Agency- The Soyini Circles Girls Corp**

FY24-25 Contract Year: June 1, 2024 -May 31, 2025

Funding Approved for FY24-25: 35,000.00

Number of Proposed Children/Youth 24/25: 600-700

Please copy and paste your approved scope from last year below. If any changes are made, please highlight the changes.

1. Scope of Services:
   i. **Kids Hope Alliance at-hope youth** will be the population served. The Soyini Circles girls Corp target population is students age 8 up to18 who reside in Duval County, attend Duval County Public Schools and/or a part of the after school programs.
   b. How will you customize the services for your population to meet the needs of the target population? The Soyini Circles Girls Corp will customize services to meet the needs of the target population by administering pre-assessments or intake. Because The Soyini Circles Girls Corp has a history of partnership with community agencies, we are aware of the most crucial needs of students in the community. Reading proficiency and Math will be incorporated into curriculum to assist students in advancing to required satisfactory levels.

Describe the specific services, activities, and/or other resources that will be provided. The Soyini Circle Girl's Corporation consists of eight (8) modules with engaging activities in each module. Soyini Circles will be delivered in-person each session. To the extent possible, educational sites will rotate across geographic areas of Jacksonville. Each facility is open to the public and accessible by car and/or public transportation routes. If in-person training is restricted, as happened during the pandemic, this training will be delivered virtually through Zoom.
Modules:

(Self-esteem) Personality- ***"I believe In Myself"*** This module focuses on girls learning to believe in themselves; We discuss accomplishments, speak affirmations, journal about goals, discuss becoming the best version of yourself and engage one another in the Soyini Circle Sacred Circle. Journals, worksheets, books and hands on exercises included.

(Self-esteem) Performance- ***"I Move In Excellence"*** This module highlights what girls are confident about; we discuss what makes you confident, why in other areas you may not be as confident and how you can become the best you can in all areas by staying true to yourself. We

journal about ways to improve, set goals, speak affirmations and complete visualizations. Journals, worksheets, books and hands on exercises included.

(Self-Esteem) Presentation- ***"Queen to BE"*** This module focuses on your appearance and how you present yourself in every aspect; how does your outer appearance reflect who you are and are you presenting the correct image you want to share with the world. Are you moving in 100% excellence? Completing your homework and chores; We also discuss ways to enhance your look while working on your inside as well, Mentally and Physically. (Journals, worksheets and hands on exercises included).

STEM- (Science) Health Education-*"I shine from the Inside Out"* This module focuses on living a healthy lifestyle, our Health and wellness; Students are introduced to organic foods vs. non organic foods; the pesticides that are used and how it affects the body using a human body kit. Students are also shown organic symbols on food packaging to verify that it's organic.

2nd Component: (if applicable) The Life of a Seed component includes students visiting a farm and learning the cycle of growth. Students visit a farm and learn techniques to produce and grow their own food. Students are shown what and how to prepare their food, exercises and caring for yourself. Students who participate in both segments will receive a plant potter with a seed to take home and grow. (Workbook, journals and Human Body Kit and plant potter is included).

STEM- (Science) Perfume Science-*"Girl Power"* This module focuses on posture and manners; sitting correctly, standing correctly, speaking with confidence, handling rude encounters and discussing the importance of hygiene. Girls will be introduced to chemistry by learning how to design and complete their very own fragrance to highlight their "Girl Power". (Perfume Science kit and book included).

STEM- (Technology) Social Media Etiquette – ***"I'm Tech Savvy"*** This module focuses on the do's and don'ts in the Social Media World; we discuss emails, Face book, Instagram, Snap Chat, blogging, twitter, photos, text message and relationships in the virtual world. (Worksheets and hands on exercises included).

Goddess Power Module (Mental Health) – " I Am Goddess(insert your name)" This modules focuses on truly identifying the feminine power we all possess as females. Students are taught that as a female they have an innate power within them that they can use for good or bad. They will learn they have the ability to be great and to love themselves by looking within not looking outward. We discuss the history of Goddess from ancient times, so they understand feminine power. (Worksheets, journals and pens included).

The Sacred Mindset (Self-Worth Building) focused on Mental Health

This module for girls introduces girls to techniques that help them to deal with depression, anxiety and stress. Girls will learn about meditation practices, benefits of deep breathing, mantras, energy points in the body and will be introduced to yoga for emotional and mental support. (Worksheets, journals, pens and yoga mat included.)