



BICYCLE & PEDESTRIAN ADVISORY COMMITTEE (BPAC)

September 11th, 2025
Ed Ball Building, Room #3112

ABOUT US

The BPAC educates, supports, promotes, & advocates for the needs of pedestrians & bicyclists throughout the City of Jacksonville





AGENDA

Jacksonville Bicycle and Pedestrian Advisory Committee (BPAC) <i>Agenda for 09/11/2025 Meeting</i>	
5:30-5:35 PM	Introductions and Adoption of Minutes
5:35-5:40 PM	New Member Induction
5:40-5:45 PM	Boone Park Update Matt Fall, Sr. Bicycle and Pedestrian Coordinator, COJ
5:45-6:15 PM	501(c)(3) Requirements: Bylaws, Conflict of Interest Policy, Bank Account Resolution Lauren Rushing, BPAC Chair
6:15-6:30 PM	Bike Walk Jax Logo Mary Noonan, AtkinsRéalis, Advocate
6:30-6:55 PM	World Day of Remembrance Planning Lauren Rushing, BPAC Chair
6:55-7:00 PM	Wrap Up / Upcoming Events / Announcements / Next Meeting Info Call for volunteer(s) to develop website
7:00 PM	Adjourn



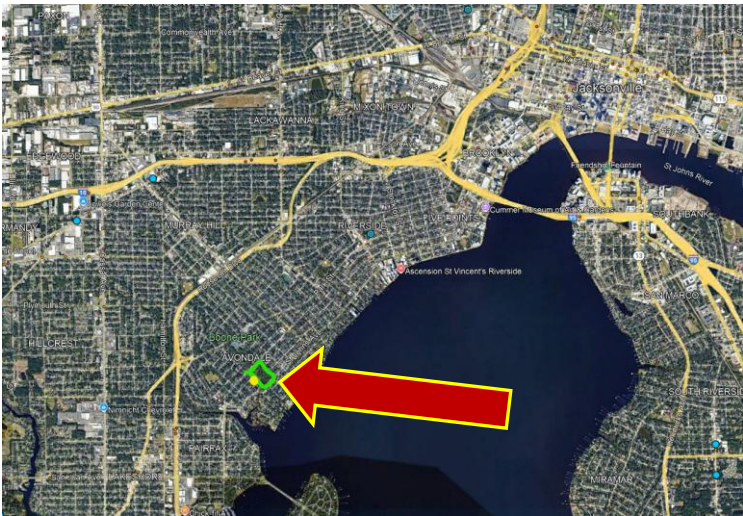
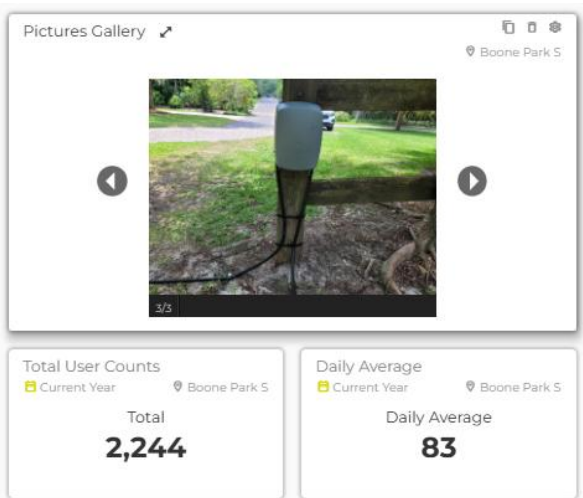


Update: Boone Park S

Matt Fall, Sr Bike-Ped Coordinator, City of Jacksonville



Boone Park South: Trail Counts





Discussion: Bike Walk Jax: 501(c)(3) Requirements

Lauren Rushing, BPAC Chair

JACKSONVILLE

World Day of Remembrance

For Traffic Victims

2025



PLANNING KICK OFF

Meeting held on August 21



SAVE THE DATE

Saturday
November 15th, 2025



VENUE: CONFIRMED

Artist Square at Riverside Arts Market



HOSTING ORGANIZATIONS

- Bike Walk Jax
- City of Jacksonville
- North Florida TPO



SPONSOR

- First Coast Section APA
 - Tentatively offered to donate \$500
 - Estimated budget provided
 - Next meeting: tomorrow September 12th
- Florida Blue
- UF Health
 - Contacts?



SPEAKERS

- JSO – Sheriff and/or police officer, or EMT (confirmed)
- DCPS or School Board Member
- Council Member Jimmy Peluso
- Council Member Joe Carlucci
- Other Council Members?
- City – Matt on Vision Zero
- JTA
- Victim

last year we had 6 speakers
Mayor Deegan will be invited, but not requested to speak



VICTIM LEADS

- School board – students
- NFBC – friends of Joe
- CM Rahman Johnson
- Open call
- Teresa – St Augustine Wheelers
- Angels for Allison
- Chris Burns



EXHIBITORS

- JSO
- DCPS
- North Florida Bicycle Club
- JTC
- First Coast ITE
- WTS
- Angels for Allison
- NF TPO
- APA
- Blue Zones
- Placemaking Jax
- Groundwork Jax
- Jax Civic Council
- Downtown Vision
- Build Up Downtown Jax
- Florida Blue
- UF Health
- Mayo Clinic
- Brooks Rehab
- Northside Coalition
- Lime/Bird
- Bike shops: Zencog, Tucker Cycles

Volunteers for outreach?



SUPPORTING ACTIVITIES

- Bike ride - Zencog
- Bicycle mechanic/maintenance class - Zencog / Honeypot
- Traffic garden - DCPS
- Other exhibitor demonstrations



Vendors

- Starbucks
- Einstein's bagels
- Coffee vendor from RAM?

Volunteers?



FUNDRAISING

1. Fundraising:

- Charging Exhibitors ? **No**
- Taking Donations ? **Hopefully**
- How else can we fundraise around this?

Contingent on federal paperwork being approved



MEDIA

- Media Advisory
- First Coast Connect episode
- Newspaper Op-Ed
- iHeart Radio
- Times Union - contact?
- MyJax.com - hold message

**Please share any media contacts with
lauren.rushing@jacksonvillebpac.com**



PROMOTION MATERIALS

Now

1. New Logo (Bike Walk Jax)
2. Save the Date graphic
3. Brochure

Later

1. Flyer
2. Social Media Promotional Graphics



IMMEDIATE NEXT STEPS

What is needed for advertising? Program.

- Save the Date
- Confirm sponsorship through APA
- Confirm speaker line up
 - Follow up with Council Members
 - Follow up with DCPS
 - Victim Leads





Discussion: Bike Walk Jax Logo

Mary Noonan, AtkinsRéalis, BPAC Member



Bike Walk Jacksonville's Potential Design Package

9/11/2025



Option 1



Option 2



Option 1



Option 2

Color Scheme 1



Color Scheme 2





Wrap-Up / Discussion / Rapid Fire Topics

Group/All – Open Call for Website Designers





Upcoming Events

Group/All





VYSTAR EMERALD TRAIL 5K RUN/WALK AND 10K RUN

633 N. LEE STREET

Saturday, September 27, 2025

5K & 10K run/walk starts at 8 AM - One mile at 8:30 AM

REGISTER



