

Jacksonville Bicycle and Pedestrian Advisory Committee (BPAC) Meeting Notes  
Hybrid Meeting  
September 12, 2024 @ 5:30 PM  
Ed Ball Building – 3<sup>rd</sup> Floor Conference Room  
214 N Hogan Street – Jacksonville FL

**Attendees:**

In-person: Peter Borenstein (BPAC Chair), Len Burroughs (NFBC), Thalia Fuste (NFTPO), Colin Moore (Neptune Beach, East Coast Greenway), Wiatt Bowers (AtkinsRealis), Lauren Rushing (BPAC Vice-Chair), Lee Durban (COJ), Stephanie McCaffrey (BPAC Secretary), Matt Fall (COJ)

Virtual: Jeremy Norstworthy (JTA), Lauren Chapell (COJ), Alyssa Goldberg (Exp), Austin Kelm (SORBA), Kelly Jones, Cathy Koval (Michael Baker International), Meghan

Peter Borenstein moved to approve August meeting minutes, Lauren Rushing seconded. Minutes approved.

**I. Presentation and Discussion – JTA’s Creating Safe Spaces Action Plan Update, Jeremy Norsworthy, Program Manager, Planning & Analytics, JTA**

- Jacksonville ranked #15 in Smart Growth America’s 2024 Dangerous by Design report.
- Deaths outpace population growth in the most dangerous metropolitan areas.
- Mr. Norsworthy reviewed the Plan’s Safety Analysis component.
  - JTA reviewed crashes near transit stops and JTA facilities to identify safety gaps and potential countermeasures.
  - Looked at crash frequency and severity, for pedestrian, bicycle, motorcycle and vehicle crashes.
  - Focus on First Mile/Last Mile Strategies/Improvements.
  - JTA Identified top crash locations for all modes.
  - Blanding Blvd is a crash hotspot.
  - Pedestrians and bicyclists have a disproportionate rate of serious injuries and fatalities.
    - Elevated risks of vulnerable road users mirrors national trends.
  - JTA reviewed the total bicycle and pedestrian crashes at transit stops and JTA facilities and identified the top 10 most dangerous intersections for people walking and biking near transit.
  - A few hotspots include:
    - N Ocean St and Beaver St (downtown Jacksonville).
    - Multiple bus stops on Blanding Blvd.
    - JTA will use information going forward and link crash data to bus stops to make improvements, apply for additional USDOT’s Safe Streets for All Implementation funding and other grant opportunities.
- Engagement Summary
  - Joint task force meetings with COJ.
  - Next meeting in December 2024.
  - CSSAP Task Force Meeting during Mobility Week - Oct 25 to Nov 2.
  - Plan wraps up in December 2024.

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- Survey feedback included comments on stop accessibility, including narrow sidewalks and lack of crosswalks, the need for separated bike paths on major roads such as Beach Blvd.
- Next Steps: Engagement, Task Force Meetings, Project Priorities based on Safety Analysis, Strategies and Actions based on Safe System Approach and 5Es, adoption of Action Plan in December 2024 or January 2025.
  - JTA will share the plan with BPAC when completed.
- Peter Borenstein and meeting attendees discussed how to prioritize investments in improvements, considering metrics such as safety and population density. Matt Fall discussed the Safe Systems Approach, which includes multiple interventions such as safer speeds, enforcement and improved roadway design working together to create safer outcomes for all road users.

### **II. Discussion: Green Pavement Markings in Riverplace Blvd Raised Cycle Tracks, Matt Fall, COJ Bike/Ped Coordinator**

- Mr. Fall provided examples of painted raised cycle tracks across the country.
- Discussed how green paint could provide greater clarity for cyclists and pedestrians using the Riverplace Blvd cycle track. Currently the cycle track looks like a concrete sidewalk and is often used by pedestrians.
- Mr. Fall shared a mockup example of green paint in the cycle track. Meeting attendees discussed the history of the cycle track project and the benefits of clearer delineation for bicycle and pedestrian spaces. Red paint was shown in the original renderings for the Riverplace Blvd project, but was not included in the final project.
- Mr. Fall discussed how paint could be added as part of a quick build project.
- Attendees discussed potentially adding counters and conducting a green paint demonstration project.

### **III. Discussion: Bike Rack Mapping, Matt Fall, COJ Bike/Ped Coordinator**

- Mr. Fall shared information on an interactive, collaborative online resource for sharing and mapping bike parking locations.
- <https://bikerackmap.com/>
- Participants can rate bike racks.
- Anyone can add data.
- Mr. Fall suggested that BPAC could collectively work to add data to the website.
- [JaxRax program](#) - residents and business owners can make bike rack requests for anywhere in the City. If the request is within the DIA area it can be quickly implemented.

### **IV. World Day of Remembrance Update, Lauren Rushing, BPAC Vice Chair**

**NEW DATE: Friday, November 15 @ Noon, JWJ Park**

- BPAC leadership is attending national WDOR Trainings and has met with advocacy groups.
- BPAC is reaching out to FDOT and City Council for potential speakers.
- We are developing our media strategy and working on victim outreach.

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- NFBC is planning to host a social ride in conjunction with WDoR
  - Len will share and confirm details
- Next Step Action Items
  - Follow up with speakers, call for volunteers, next dedicated meeting on Sept 24 at 5:30PM
  - Graphics need - students could potentially help
  - Thalia Fuste has friends in local news media - and can make sure they have the event on their calendars
  - Discuss Call to Action
  - Discuss media and promotion strategy

Kelly Jones asked about BPAC Membership - bylaws allow up to 13 official members. Lauren Rushing stated that BPAC intends to look at updating its bylaws following the World Day of Remembrance.

### Announcements

- Vystar Emerald Trail 5k Run/Walk and 10k Run, September 28
- NACTO Designing Cities Conference, May 29-31 Washington DC
- [City awarded \\$1.016M in Federal Funding to Implement Safety Demonstration Projects as part of Vision Zero effort](#)

Next Meeting October 3 at 5:30PM.

Meeting adjourned at 7pm.