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ETHICS COMMISSION OPEN GOVERNMENT COMMITTEE MEETING MINUTES

City Hall, Second Floor, Conference Room C
Wednesday, October 15, 2025

The meeting was called to order at 10:02 a.m. by Sunny Gettinger. Attendees: Sunny Gettinger, William Maule, Sean Mulholland, and David Thompson.

Excused Absence: Linda McCallum

Others in attendance: Kirby Oberdorfer, Director of the Office of Ethics, Compliance and Oversight (OECO); Paige Johnston, Ethics Attorney (OECO); Sandy Homrighouse, Executive Assistant (OECO); and Dylan Reingold, Office of General Counsel (OGC).

Public In Attendance: John Nooney, David Johnston

Confirmation of Quorum:

Ms. Gettinger confirmed the quorum with all 3 members in attendance.

New Business:

Community Outreach: Ms. Gettinger stated that Ms. Oberdorfer and Ms. Johnston reached out to Michael Murawski, Executive Director, City of Naples Commission on Ethics regarding community outreach. Ms. Johnston read the email received from Mr. Murawski and will forward the email to the Committee members. Ms. Johnston will also send the PDF for an Ethics Conference that Mr. Murawski mentioned. Mr. Maule stated that he is interested in educational outreach because he feels like no one knows who the Ethics Commission is and what their role is. A discussion occurred regarding reaching out to the following people and organizations to help get the word out: Rotary, social media, Florida Times-Union, The Daily Record, The Resident, Phil Perry, City of Jacksonville Chief Communications Officer, and Melissa Ross, City of Jacksonville Liaison to the Press.

It was suggested that this educational outreach/press plan could be a two Phase process. Discussion of the preliminary Phase One Plan would address the following talking points and actions:

- Who is the Ethics Commission?

- What does the Ethics Commission do?
- What changes have been made to the Complaint Procedures?
- What social media/press plan can be used to get the word out?

Mr. Maule stated he has already created a two-page informational document regarding the Ethics Commission. He summarized the contents of the informational document. The Committee provided feedback about the order of the items in the document and generally discussed the content. Ms. Gettinger offered to edit the document per the comments at this meeting as she prepares media statements for her employer. Ms. Oberdorfer reminded the Committee that the Ethics Commission has a Press Policy enumerated in its Internal Operating Procedures which directs the Ethics Commission to speak with one voice through its Chair. Mr. Reingold spoke about Sunshine law and how the Committee may bring forward an updated document that Ms. Gettinger works on (on behalf of the Committee) and then can present it to the full Ethics Commission at the next noticed meeting.

The Committee also generally addressed that Phase Two might include more personalized approach for Commission Members through their connections or through profiles of them in local media where they include their service on the Ethics Commission. Ms. Oberdorfer discussed pros and cons of using personal social media to carry messages related to the Ethics Commission. She cautioned against the use of personal social media but recommended further discussion on City social media protocols. Ms. Oberdorfer will share Mr. Maule's document with the Committee. Ms. Oberdorfer or Ms. Johnston will speak with Mr. Perry and Ms. Ross on next steps to submit materials for the City's social media. Mr. Maule suggested that a press release be sent to the Daily Record when the Ethics Commission elects a new Chair and Vice Chair.

Public Comment: Ms. Gettinger asked for public comment. Mr. Nooney offered public comment.

Announcements: None

The Chair adjourned the meeting at 10:51 p.m.

Sandy Homrighouse, Executive Assistant, OECO	Date of Approval
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This is a summary of the meeting and not a verbatim transcription. A recording of these proceedings is available at <http://www.coj.net/departments/ethics-office/notices,-agendas-minutes>.