

TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

Council President Samuel Newby, TDC Chairman
Thursday, October 28th, 2021 - 10:00 A.M.
Lynwood Roberts Room, City Hall

TDC Members In Attendance: Sam Newby (Chair), Terrance Freeman (Vice Chair), Aaron Bowman (Past-Chair & City Council Member), Jeff Truhlar, Angela Phillips, Dennis Chan, Steve Grossman, Dennis Thompson, Joe Hindsley

Absent: ____

TDC Staff: Lillian Graning (Executive Director), Phillip Peterson (Auditing), David Migut (OGC), Jeff Clements (Research)

WELCOME

- Call to Order
- Public Comments *(Including action items)*

OPERATIONS

- 1) Approval of Minutes
 - ✓ September 2021 – Regular TDC Meeting
- 2) Financial Report.....Phillip Peterson
- 3) Market Report.....Lillian Graning

ACTION ITEMS

- 4) Grant Considerations
 - ✓ THE PLAYERS.....Jarred Rice
 - ✓ High School T&F Nat. Championships.....Joe Kistel
 - ✓ Sandlot JAX Fitness Festival.....Jason McCarthy
- 5) Grant Guideline Adjustment
 - ✓ CVB Room Night Cap.....Michael Corrigan
- 6) Determine process for future contracts.....Lillian Graning

DISCUSSION ITEMS

- 7) VJ Update.....Michael Corrigan

INFORMATION MATERIALS (NO DISCUSSION REQUIRED)

- ✓ CVB Grant Commitments
- ✓ Equestrian Center Grant Commitments

CLOSING CONSIDERATION

Next meeting: Wednesday, December 8th, 2021 at 10am, Lynwood Roberts Room of Jacksonville City Hall