

## **TOURIST DEVELOPMENT COUNCIL MEETING AGENDA**

Council President Tommy Hazouri, TDC Chairman  
Thursday, January 21<sup>st</sup>, 1:00 P.M.  
Lynwood Roberts Room, City Hall

### **WELCOME**

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- Call to Order
- Public Comments *(Including action items)*

### **OPERATIONS**

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- 1) Approval of Minutes
  - ✓ October 15<sup>th</sup> - Regular TDC Meeting
- 2) Financial Report.....Phillip Peterson
  - ✓ Savings & Account Balances
- 3) Market Report.....Lillian Graning

### **ACTION ITEMS**

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- 4) Event Grant Considerations
  - ✓ Junior Olympics.....Angela Harris
  - ✓ Furyk & Friends.....Adam Renfro
- 5) FY 20-21 Visit Jacksonville Advances.....Lillian Graning
- 6) Adopt Resolutions.....Lillian Graning
  - ✓ supporting continued direct-pay site visits
  - ✓ supporting meals on assignment
- 7) VJ FY 19-20 Performance Evaluation.....Lillian Graning
- 8) Adjusted Budget & Deliverables .....Michael Corrigan
  - ✓ CSS / Hotel Support Program
  - ✓ Tourist Bureau
  - ✓ Marketing

### **OLD BUSINESS / NEW BUSINESS**

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- 9) The PLAYERS 2021 Update.....Jared Rice
- 10) Visit Jacksonville Update.....Michael Corrigan
- 11) FY 19-20 Grant ROI Report (Information in packet - no discussion required)
- 12) Light Show Update (Information in packet - no discussion required)
- 13) UNF Track Update (Information in packet - no discussion required)
- 14) CVB Grant Commitments (Information in packet - no discussion required)

### **CLOSING CONSIDERATION**

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Next meeting: Thursday, February 25<sup>th</sup>, 2020 at 10am, Lynwood Roberts Room in City Hall

Duval Tourist Development Council January 2021 Meeting Agenda Detail