

NEIGHBORHOODS DEPARTMENT HOUSING AND COMMUNITY DEVELOPMENT DIVISION

JACKSONVILLE HOUSING AND COMMUNITY DEVELOPMENT COMMISSION MEETING MINUTES

Wednesday, October 23, 2019 9:30 am

Proceedings before the Jacksonville Housing and Community Development Commission taken on Wednesday, October 23, 2019

Ed Ball Building, 8th Floor, Jacksonville, FL32202

Jacksonville, Duval County, Florida, commencing at approximately 9:30 a.m.

Commissioners

David Wakefield, Chair
Raul Arias, Vice Chair
Marshall Adkison, Commissioner - Unexcused
Teresa Durand-Stuebben, Commissioner
Diana Galavis, Commissioner - Excused
Charles Garrison, Secretary
Curtis Hart, Commissioner
Sharol Noblejas, Commissioner - Excused
Lauren Parsons-Langham, Commissioner
Thomas B. Waters, Commissioner

City of Jacksonville Staff:

Dr. Johnny Gaffney - **Unexcused**Lawsikia Hodges, OGC
Barbara Florio, Board Liaison
Nicole Spradley, Board Administrative Support
Kelly Mierkowski, Affordable Housing & Community Development Administrator

City Council:

Council Member Garrett Dennis - Unexcused

Guests Present:

Dr. Carlton Robinson Deweyne Robinson Rosalind Rawls James Coggin Michelle Tappouni

Staff:

Jane Bouda	Stephanie Burch	Benita Dawson
Rob Gillrup	Sonya Graves	Kamisha Gross
Susan Harnage	Travis Jeffrey	Chynequa King
Kenny Logsdon	Riesa Lowery	Bryan Mosier
Robert Ownby	Rick Reynolds	Melody Saftner
Errol Schell	Eleanor Sweet	



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Call Meeting to Order, Welcome and Introductions

Chair David Wakefield called meeting to order at 9:30am

Approval of Minutes for August 28, 2019

A motion to approve the August 28, 2019 minutes was made by Commissioner Curtis Hart and seconded by Commissioner Thomas Waters.

Motion Passed: 7-0

Approval of Minutes for September 25, 2019

A motion to approve the September 25, 2019 minutes was made by Commissioner Curtis Hart and seconded by Commissioner Thomas Waters.

Motion Passed: 7-0

I. Public Comments

No public comment cards.

II. Division Report – Kelly Mierkowski on behalf of Chief Tom Daly

Kelly Mierkowski provided the Chief's report because Tom Daly was in Denver, CO attending the Built for Zero and Large Cities Conference. HCDD staff is working diligently to meet the October 31st ERP data entry deadline. The Universal Application enrollment period begins January 8, 2020 and will close January 31st. Two workshops have been scheduled: Thursday, December 12th at 3pm in the first-floor training room of the Ed Ball Building and Tuesday, January 7th at 10am at the Legends Center. The UAE-Rebuild Florida contract has been executed and interest letters have been mailed to all Tier I households. An RFP has been submitted to the Procurement Division for the Foreclosure Registry Program and is awaiting approval from CSPEC. Lewan Brunson was hired as the new Human Services Planner I and will start on Monday, October 28, 2019.

III. Presentation

Stephanie Burch, Mayor's Office, discussed the important roll collecting Census data plays in determining HUD funding for the next 10 years. The 2020 Census questionnaire will be mailed and posted online on April 1, 2020. This is the first year the Census can be completed online. The City will launch a marketing campaign in January 2020. A request for \$150,000 in funding for the marketing plan is currently waiting for the City Council's approval. The City will focus its efforts on reaching hard to count areas and populations such as homeless and children under 5 years old by partnering with non-profits, faith-based organizations and libraries. The City is reaching out to Boards and Commissions to serve as Ambassadors to the Duval Counts Campaign. For more information contact Dawn Lockhart, the City's Director of Strategic Partnerships at dlockhart@coj.net or 904-255-5007.



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Commissioner Waters appreciated that the marketing materials are in English and Spanish. He pointed out that Jacksonville's Opportunity Zones coincide with the hard-to-survey areas featured on the Response Outreach Map in the presentation. He suggested targeting cash advance, total loan companies and pawn shops as another avenue to reach the housing rental market.

Commissioner Durand-Stuebben said DVI's Outreach Specialist would be a great resource for reaching Downtown's homeless population. Stephanie Burch agreed to reach out to DVI and noted that they would be working with Changing Homelessness to reach this market.

Dr. Carlton Robinson, Vice President of Entrepreneurial Growth, provided an overview of the JAX Chamber Small Business Center and JAX Bridges program. The Chamber uses CDBG funds to subsidize the Small Business Center. While the CDBG funds can only be used on Duval County based projects, the Chamber does serve St. Johns and Clay Counties through other entrepreneurial programs. They have enlisted entrepreneurs to create a tool to track success and failure rates of the programs offered that should be ready to test in the next 3-4 months.

Commissioner Garrison mentioned a recent Jacksonville Business Journal article that ranked Jacksonville as a high barrier city to start a business. Dr. Robinson said that Jacksonville is not Boston or San Francisco, but that we offer a lot of resources other cities don't. He thought we could do a better job of communicating what is offered here. Planning and zoning issues are a recurring barrier for entrepreneurs.

IV. New Business

Chair Wakefield had no new business.

Barbara Florio reminded Commissioners the November and December meetings are combined. The next meeting is December 4th. She asked the Commission to help find candidates to fill the vacancies on the Commission.

V. Unfinished Business

No unfinished business.

VI. Meeting Adjourned

The meeting was adjourned at 10:22 a.m.



Charles Garrison, Secretary JHCDC

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THE DATE FOR THE NEXT MEETING IS WEDNESDAY, DECEMBER 4, 2019.		
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<u>C</u> 1	ERTIFICATION	
Recorded and Transcribed by:		
Signature on file		
Nicole Spradley, Executive Assistant JHCDC Staff Support		
Submitted by:		
Signature on file		
Barbara Florio, Operations Manager JHCDC Board Liaison		
Approved by:		
Signature on file		