Docusign Envelope ID: E1A078A5-C942-46D4-8C75-2E4F3EBAD8E7

City of Jacksonville, Florida

Procurement Award Form (PAF)

Part 1 – Form Type: JPAC 126.204 (a) New Award, Renewals, Waive Technical Defects, Price Increases, NTE Increases.

Goods and/or Services: Digital Media Recruitment Project

Requested Action and Justification:

Recommend approval to retroact the period from May 8, 2026 through date of award. This request is being ratified due to the delay in response from the supplier. Recommend approval to exercise the second of three (3) renewal options with Techne Media, LLC for Digital Media Recruitment Project. Period of service is from date of award through May 7, 2027. Total award not to exceed $90,000.00. Total revised not to exceed maximum indebtedness will be $265,000.00. To be process by POA releases.

Attached is notification from the vendor indicating their intent to renew the award under the same terms and conditions.

Supplier:	Techne Media, LLC	**Basis of Award:**	LPTA	**BID Opening Date:**	05/30/2025

POA #:	POA-71296-24	**PO #:**	NA	**Change Order #:**	N/A
Solicitation #:	ITB SC-0355 24	**Contract #:**	71296-24	**Contract ADM #:**	NA
Term:	1 year	**Options:**	3, 1 yr	**Options Used:**	1

Federally Funded:	No	**JSEB Rec:**	Encouragement
Licenses Verified:	N/A	**JSEB %:**	0
Bonds Required:	No	**Bonds Waived Pursuant To:**	N/A

Fund:	00111	**Center:**	541201	**Acct:**	549040	**Proj:**	000000	**Activity:**	00001760	$ 90,000.00
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$

New NTE/GMP:	$ 265,000.00	**Contingent Amt:**	$ 0.00	**DMP/ODPO Amt:**	$ 0.00

Using Agency/BU:	SHPS:POLICE SERVICES			
Concurrence:	Signed by: Baiamonte, Deidra	**Title:**	JSO - MANAGER OF PROCUREMENT	5/6/2026
Concurrence:	Signed by: Brian Kee F47E37BBAC334C2...	**Title:**	JSO - DIRECTOR PERSONNEL AND PROF STANDARDS	5/6/2026
Concurrence:	Signed by: Clement, Bill C3A338708BBA444...	**Title:**	JSO - CHIEF OF BUDGET AND MANAGEMENT	5/6/2026
Concurrence:	3F803720B14E49E...	**Title:**		

Procurement Analyst/Buyer:	Signed by: Wallace Cohen, Olive 4547B2180AE148B...	**Chief of Procurement:**	Signed by: B10F1D51735245 6...	5/12/2026
Name:	Wallace Cohen, Olive	**Name:**	Dustin L. Freeman	

Part 2 – JPAC Action: All award actions subject to lawfully appropriated funds.		**Part 3 – Final Awarding Authority Action:**	
Members who approve:		**Action:**	
Members who disapprove:		**Signature:**	
Date:		**Date:**	

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PAF Instructions
Part 1 (using agency)

Form Type: This form will be used for both Administrative Awards and JPAC Requests. Select type from dropdown options.

Goods and/or Services: Enter a brief description of the types of goods and services included in the request.

Requested Action and Justification: Enter a brief description of the requested action or authority being sought. i.e.; *Request permission to award the lowest, responsive responsible bidder for an ITB or award the highest ranked supplier for an RFP.* This block should also be used for additional information such as additional 4th account strings, or other information essential for contract execution.

Supplier: Enter awarded supplier name**.** If multiple, include in "Requested Action and Justification" box.

Basis of Award: Select from Lowest Price Technical Acceptable (LPTA), Highest Price Technical Acceptable (HPTA) or N/A.

Bid Opening Date: The date bids were unsealed by Procurement.

POA #: This is your 1Cloud generated Agreement number. Select Type, Enter Number.

PO #: Enter the PO number or agreement release number.

Change Order #: Provide the applicable change order number represented by this request.

Solicitation #: Select Prefix type, Enter Number, and Year.

Contract #: This number should be the same as your POA number (unless procured prior to 2020)

Contract Amendment #: Provide the applicable amendment number represented by this request.

Term: Select the Period of Performance or Term for the initial period.

Options: Period of time for each renewal or option.

Options Used: Prior to this request, enter how many options were already used.

Federally Funded: Select yes or no from dropdown if Federal Funds will be used.

JSEB Rec: Select Encouragement or JSEB Set Aside Option.

JESB %: If JSEB Participation, enter the percentage.

Bonds Waived Pursuant to: Select option from Drop down.

Funding Sources: Fund/Center/Account/Project/Activity, all fields are required even if zeros.

New NTE/GMP: Enter the new total not to exceed amount. Note, this should match the contract maximum indebtedness, if applicable**.**

Contingent Amount: If your agency requests an allowance for unforeseen additional expenses, then specify the amount of your requested increase and new NTE that represents the contingency allowance. This is over and above any quote.

DMP/ODPO Account: Enter the Direct Materials Purchase/Owner Direct Purchase Order Account. Used mainly for CIP (Capital Improvement/Construction) Projects

Using Agency/BU: Select one from the dropdown list.

Concurrence: Using Agency internal routing requirements for Electronic Signatures (follow Proc Manual for threshold requirements)

Title: Title of person electronically signing form.

Attachments: Included any supplemental information to the Procurement Award Form. i.e.; *Scope of work, previous awards*.

**Any field where there is no data available, or no entry is required, either leave it blank or enter N/A. Any fields where there is known data, include for informational purposes. Any changes to an original award should contain the data that is being changed and any other relevant data required for JPAC review and approval.*

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JACKSONVILLE SHERIFF'S OFFICE

T.K. Waters, Sheriff

Dedication. Service. Honor. Community.

To: Dustin Freeman
Chief of Procurement

Thru: Bill Clement, CPA
Chief of Budget

From: Brian Kee
Director of Professional Standards

Subject: SC-0355-24 Digital Media Recruitment Project

Date: May 5, 2026

We recommend approval to exercise the second of three (3) renewal options with Techne Media, LLC, for the period from May 8, 2026, through May 7, 2027. The not to exceed expenditure amount for the period is $ 90,000.00, from account code 00111.541201.549040.000000.00001760.00000. The total not to exceed expenditure amount is $ 265,000.00. Attached is notification from the vendor indicating their intent to renew the award under the same terms and conditions. The purchases will be made via POA requisition releases from POA-71296-24.

Please let me know if you require any additional information. Thank you for your assistance.

Docusign Envelope ID: E1A078A5-C942-46D4-8C75-2E4F3EBAD8E7

From: RJ Caster <rj@technemedia.co>
Sent: Friday, May 5, 2026 8:05 AM
To: Baines, Deidra B. <Deidra.Baines@jaxsheriff.org>
Cc: Shivers, Charles "Bradley" B. <Charles.Shivers@jaxsheriff.org>
Subject: Re: SC-0355-24 Digital Media Recruitment Project

******EXTERNAL EMAIL SOURCE******

This email was sent from a non-JSO account. Do not open any links or any attachments unless you trust the sender and know the content is safe.

Good morning Ms. Baines - and apologies for the delay.

We'd be very happy to continue on our end.

Best,

RJ

On Thu, Apr 23, 2026 at 3:38 PM Baines, Deidra B. <Deidra.Baines@jaxsheriff.org> wrote:

Mr. Caster,

Do you wish to continue with the award with the Jacksonville Sheriff's Office?

Thank you,

Deidra Baines, #69081
Procurement Manager
Jacksonville Sheriff's Office | Budget Division
Phone: 904.630.5970

From: Baines, Deidra B.
Sent: Tuesday, April 14, 2026 2:19 PM
To: 'rj@technemedia.co' <rj@technemedia.co>
Subject: SC-0355-24 Digital Media Recruitment Project

Mr. Caster.

On May 8, 2024, Techne Media, LLC, was awarded bid SC-0355-24 for Digital Media Recruitment Project for the Jacksonville Sheriff's Office with the City of Jacksonville for a one (1) year period beginning on May 8, 2024. The original award included three (3) one (1) year renewal options. It is now time for the second one-year renewal option to be processed. If you wish to renew the award for bid SC-0355-24 with the City of Jacksonville with the same terms and conditions for the period from May 8, 2026, through May 7, 2027, please respond to this e-mail with a confirmation. I am attaching a copy of the renewal award for your review. Please let me know if you have any questions.

Docusign Envelope ID: E1A078A5-C942-46D4-8C75-2E4F3EBAD8E7

Thanks,

Deidra Baines, #69081
Procurement Manager
Jacksonville Sheriff's Office | Budget Division
Office: 904.630.2217 | Desk: 904.630.5970| Fax: 904.630.2772
Deidra.Baines@jaxsheriff.org

Connect with us: jaxsheriff.org or on social media

The Mission of the Jacksonville Sheriff's Office: "To Serve and Protect in Partnership with Our Community"

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Docusign Envelope ID: FF36198E-B20C-4013-929C-0DAA65BC390F

City of Jacksonville, Florida

Procurement Award Form (PAF)

Part 1 – Form Type: ADMIN Award Request: Renewals, Extensions, and Unit Price Increases

Goods and/or Services: Digital Media Recruitment Project

Requested Action and Justification:

Requesting approval to ratify the period of service from May 8, 2025 to date of award.

Requesting approval of the first (1) of three (3) renewal options for Digital Media Recruitment Project with Techne Media LLC in the amount of $90,000.00. Period of service is from date of award through May 7, 2026 with two (2) one (1) year renewal options remaining. Total award not to exceed $175,000.00.

Supplier:	Techne Media LLC	**Basis of Award:**	N/A	**BID Opening Date:**	05/30/2025

POA #:	71296-24	**PO #:**	NA	**Change Order #:**	NA
Solicitation #:	N/A SC-0355 24	**Contract #:**		**Contract Amd #:**	N/A
Term:	1 year	**Options:**	3, 1 year	**Options Used:**	0

Federally Funded:	N/A	**JSEB Rec:**	N/A	**Bonds Waived Pursuant To:**	N/A
Licenses Verified:	N/A	**JSEB %:**	N/A		

Fund:	00111	**Center:**	541201	**Acct:**	549040	**Proj:**	000000	**Activity:**	00001760	$ 90,000.00
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$

New NTE/GMP:	$ 175,000.00	**Contingent Amt:**	$ 0.00	**DMP/ODPO Amt:**	$ 0.00

Using Agency/BU:	SHPS:POLICE_SERVICES			
Concurrence:	Signed by: Baines, Deidra	**Title:**	JSO - MANAGER OF PROCUREMENT	5/30/2025
Concurrence:	Signed by: Clement, Bill	**Title:**	JSO - CHIEF OF BUDGET AND MANAGEMENT	5/30/2025
Concurrence:		**Title:**		
Concurrence:		**Title:**		

Procurement Analyst/Buyer:	Signed by: Wallace Cohen, Olive
Name:	Wallace Cohen, Olive
Procurement Manager:	Signed by: Marilyn Laidler
Name:	Marilyn Laidler
Chief of Procurement:	DocuSigned by: 6/3/2025
Name:	Dustin L. Freeman

Docusign Envelope ID: E1A078A5-C942-46D4-8C75-2E4F3EBAD8E7
Docusign Envelope ID: FF36198E-B20C-4013-929C-0DAA65BC396F

SUBJECT: DIGITAL MEDIA RECRUITMENT PROJECT

BID #: SC-0355-24 OPEN DATE: 04/10/2024

GENERAL GOVERNMENT AWARDS COMMITTEE

KIND AND BASIS OF CONTRACT:
SUPPLY CONTRACT - ONE (1) YEAR FROM DATE OF AWARD WITH THREE (3) ONE (1) YEAR RENEWAL OPTIONS

AGENCY: SHERIFF'S OFFICE

BASIS OF AWARD: ALL OR NONE, TO THE LOWEST RESPONSIVE, RESPONSIBLE BIDDER

NUMBER OF BIDS INVITED: 38 NUMBER RECEIVED: 3 OTHER: 0

SUMMARY OF BIDS AND RECOMMENDED ACTIONS:

Recommend approval of award to Techne Media, LLC as the lowest responsive, responsible bidders for the supply of Digital Media Recruitment Project for the Jacksonville Sheriff's Office. Period of service is One (1) year from date of award with three (3) one (1) year renewal options. Total estimated annual award not to exceed $85,000.00.

Funding account: 11407.551102.534100.010864.00000000.00000.0000000 - $35,000.00

00111.541201.549040.000000.00001760.00000.0000000 - $50,000.00 - to be executed by purchase order releases.

Attachments: Recommendation Memo, Tabulation Sheet, Terms and Conditions, Specification

Analyst: OLIVE WALLACE-COHEN RESPECTFULLY SUBMITTED: DUSTIN FREEMAN, CHIEF PROCUREMENT DIVISION

CONCURRENCE BY: BRIAN KEE, DIRECTOR OF PROFESSIONAL STANDARDS

(ALL AWARD ACTIONS SUBJECT TO LAWFULLY APPROPRIATED FUNDS)
ACTION OF GGAC COMMITTEE ON RECOMMENDATIONS ABOVE

MEMBERS APPROVING 3 MEMBERS DISAPPROVING Ø DATE: 5/2/2024

OTHER:

ACTION OF AWARDING AUTHORITY DATE 5/8/24

APPROVED ✓ DISAPPROVED

OTHER

SIGNATURE OF AUTHENTICATION

Karen Bowling
Chief Administrative Officer
For Mayor Donna Deegan
Under Authority Of
Executive Order No. 2023-02