Planning Department
Community Planning Division
214 North Hogan Street
Ed Ball Building, Suite 300
Jacksonville, FL 32202

Council Legislative Services Division
Jacksonville City Council
City Hall at St. James Building
4th Floor, 117 West Duval Street
Jacksonville, FL 32202

Notice of Public Hearing for Proposed Land Use Change

Small scale land use amendment application L-6135-26C was filed on November 4, 2026, as Ordinance 2026-889.

The subject site is approximately 1.55 acres and is located with an address of 0 Beach Boulevard, between Pemberton Street and Sans Pareil Street.

The current land use category is Residential-Professional-Institutional (RPI). The proposed land use category is Community/General Commercial (CGC). Plan category descriptions can be found on the Planning Department website.

The applicant is Brian Small, Bird Dog, LLC, 3948 3rd Street South, Suite 116, Jacksonville, FL 32250. The phone number of the applicant is 843-384-9333.

Scheduled public meeting and public hearing dates are as follows:

Citizen Information Meeting is on November 16, 2026, at 3:00 PM and will be held via Virtual Zoom Meeting per attached details.

Planning Commission Public Hearing is on December 3, 2026, at 1:00 PM and will be held in the Ed Ball Building at 214 N. Hogan Street, 1st Floor, Room 1002.

City Council 1st Public Hearing is on December 8, 2026, at 5:00 PM and will be held in City Hall at 117 West Duval Street in Council Chambers.

Land Use and Zoning Committee Public Hearing is on January 5, 2027, at 5:00 PM and will be held in City Hall at 117 West Duval Street in Council Chambers.

City Council Final Public Hearing is on January 12, 2027, at 5:00 PM and will be held in City Hall at 117 West Duval Street in Council Chambers.

Please visit www.Jacksonville.gov for meeting information and procedures/precautions for accessing public buildings.

The Department Staff Recommendation Report will be available on November 25, 2026.

Dates are subject to change if additional information is needed or if the proposed amendment is deferred.

CITIZEN INFORMATION MEETING
3:00 P.M., NOVEMBER 16, 2026

Instructions to access the meeting:

1. Join by computer/internet:
   Sign up for **Zoom.** Using Chrome Internet Browser, type: **Zoom.**
   Go to: **JOIN**
   Information regarding the Zoom meeting ID and meeting password is listed below:

   Meeting ID: 892 1784 5072

   Password: 769757

   You can **LISTEN** to the meeting and **VIEW** the meeting this way.

   Participants must log-in with:
   Full Name and Application # – Example: Jill Smith L-58XX-24C (the L-58XX-24C should reference your item/application number)

2. Join a Zoom Meeting by phone:

   Meeting ID: 892 1784 5072

   Password: 769757

   Find your local number: https://zoom.us/u/aesf8UvzfT
   or Dial by your location

   +1 646 558 8656 US (New York)
   +1 301 715 8592 US (Washington DC)
   +1 312 626 6799 US (Chicago)
   +1 669 900 9128 US (San Jose)
   +1 253 215 8782 US (Tacoma)
   +1 346 248 7799 US (Houston)

   Dial numbers provided above. If you dial a toll number, your carrier rates will apply.

   You will be prompted to enter the meeting ID –

   Meeting ID: 892 1784 5072

   Password: 769757

   If the meeting has not already started, you will be prompted to press **#** to wait if you are a participant.

   You will be prompted to enter your unique participant ID. This only applies if you have joined on the computer or mobile device or are a panelist in a webinar. **Press # to skip.**

If you join by computer or mobile device later, you can enter the Participant ID to bind your phone and device session together and show your video when you speak on the phone. To enter your participant ID once you are in the meeting, enter **#Participant ID#** on your phone.

PHONE CONTROLS FOR DIAL-IN PHONE ONLY PARTICIPANTS

The following commands can be entered via phone tones using your phone's dial pad while in a Zoom meeting:

- ***6** - Toggle mute/unmute (While this is a function that is available, the mute and unmute function will be controlled by the Host not the participant. To speak, the participant must use the *9 function to be recognized.)
- ***9** - Raise hand (Electronic Zoom feature that "Must" be used to be recognized by the Host to Speak)
- Legal Name must appear on Zoom to be recognized by the Host;
- **DO NOT** state your address as this is not required in this forum – only state, county and Zip Code
- Timeframe set by Host – No more than 3 minutes per speaker.
- Phone-in participant will be informed of remaining time.
- Host will **ONLY** recognize speakers that use the **ELECTRONIC "RAISE HAND"** feature located within the Zoom App *9 … wait to be recognized. (Must have a Microphone and Speakers on phone to participate with the function.)

  It is important that you use one of the above remote ways to access the meeting. If you have any problems or questions about gaining access to the meeting, please call **904-255-7800.**

ADA and TDD ASSISTANCE

Pursuant to the Americans with Disabilities Act, accommodations for persons with disabilities are available upon request. Please allow 1-2 business days for notification to process; last minute requests will be accepted, but may not be possible to fulfill. Please contact Disabled Services Division at: V- 904-255-5466, TTY-904-255-5476, or email your request to KaraT@coj.net.