

Individual Application

IA-0000000358

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Application Status	Amount Paid	Grant Category Name	Funding Opportunity	Requested Amount
Qualified		Prevention and Diversion 2026-2027	PSG Funding FY 2026-2027 (/lightning/r/FundingOp...	\$124,332.00

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✓ Mark Application Status as Complete

Details

Entity Information

Application Information

Documents

History

▼ Community Need and Target Audience

Section 1: Community Need and Target Audience

Provide a description of the need for the program, the target audience for Most Vulnerable Persons and Needs, the outreach to the target audience, the anticipated impact and success on the target audience, the anticipated total number of people to be served by the program, and for existing programs the current number and percentage of people served by the program who represent the targeted Most Vulnerable Persons and Needs category.

(Maximum 7,500 characters with spaces—equivalent to 3 pages)

Applicant's Response:

TARGET MPV AUDIENCE.

VIM's Women's Health Initiative in the Prevention and Diversion Category is specifically designed to prevent negative changes to the health, safety, and welfare of at-risk women, and to prevent the deterioration of their health.

In Florida, an average of 13.5 percent of women ages 18–64 lack health insurance. In Duval County, an estimated 50,000 to 60,000 adult women are uninsured (Census). These high numbers have earned Florida a ranking of 39th overall for women's health care on the Commonwealth Fund's "Women's Health and Reproductive Care 2024" scorecard, making it a bottom-performing state.

The most obvious barrier to insurance is the cost. KFF.org reported that, on average, workers contribute \$6,296 toward the cost of employer-sponsored family coverage. Since the average annual household income for a VIM patient is only \$37,387, and many female patients are sole breadwinners for their families, they can't afford these premiums. Those who depended on federal subsidies to purchase plans through the Affordable Care Act Marketplace now find health insurance is out of reach.

VIM'S ALICE.

VIM serves adult women who work at least twenty hours per week, have a household income of no more than 325 percent of the Federal Poverty Level, and do not have health insurance. VIM's female patients are the very definition of United Way's ALICE (Asset Limited, Income Constrained, Employed), earning above the Federal Poverty Level but still struggling to cover essential expenses.

Women are looking for resources. CDC data show that women visit community health centers at almost double the rate of men (National Assn. Of Free & Charitable Clinics). This pattern reflects women's greater awareness of preventive care and an ongoing need for reproductive health services. These statistics are reflected at VIM, where the patient population consistently ranges from 70-73 percent female.

WOMEN'S DIFFERENT NEEDS.

Women have hugely different health needs than men. Women need consistent care to prevent or provide early intervention for conditions that are more prevalent in women, including autoimmune diseases, depression and anxiety, osteoporosis, thyroid disorders, and pain conditions like fibromyalgia. VIM has developed programs for all life stages.

VIM provides women with a safe space where they feel heard. Studies report that 93% of women say they have felt dismissed when seeking medical help, and roughly half felt their symptoms were not taken seriously (worldmetrics.org/medical-gaslighting-statistics). VIM's Women's Health Initiative ensures that needs are clearly defined and understood, and we will be adding a Clinical Social Worker to facilitate communications between clinical and behavioral service providers.

Chronic diseases have a significant impact on women in Duval County, with heart disease, cancer, stroke, and diabetes remaining the leading causes of illness and death (FLHealthCHARTS). VIM provides screenings, counseling, wellness programs, medications, and education to help women understand and manage chronic conditions. VIM also stresses screening for cancers, including the breast and colon cancers that occur at a higher rate locally than the state average.

Together, chronic diseases and cancers reduce the quality of life in Jacksonville and increase healthcare needs for women.

In Duval County, infant mortality is a significant concern. The Northeast Florida Healthy Start Coalition's "Fetal and Infant Mortality Review" reported that 49 percent of fetal deaths involved at least one maternal chronic condition. This information highlights why women must address concerns before pregnancy. A key first step is the Women's Health Initiative at VIM, where physicians can help reduce risks.

Counseling: Seventy percent of the patients who participate in VIM's behavioral counseling are women. Jacksonville's mental health hospitalization rate (13 percent higher than the state average, per DOH), suggests that many individuals reach crisis levels before receiving care. Social expectations are intense for single women and mothers, and VIM has patients coping with the impacts of past sexual assaults. Perimenopause, menopause, and depression are closely linked to health problems and can strain family roles, particularly for women who are caregivers.

OUTREACH TO MVP.

VIM has long valued face-to-face interactions with its community, and in 2017, VIM initiated its P.E.A.C.E. program (Patient Education Advocacy & Community Engagement). In the past six months, 58 volunteers supported dozens of outreach events with organizations such as the Magnolia Project, Lutheran Social Services, Lincoln-Douglas Emancipation, My Village Project, the Department of Health, the Jacksonville Urban League, Mayo Clinic, MaliVai Washington Youth Foundation, Legacy of Care Health Center, and Ruth's Place. Outreach also included presentations to groups without employer-sponsored health benefits (e.g., GEM Support, Better Together).

P.E.A.C.E. volunteers participated in key community events, including the Delta Sigma Theta Community Health Fair, the DOH's Community Baby Shower, and the Whole You Women's Expo. Additional outreach at the Ascension St. Vincent "Medical Mission at Home," the Donna Deegan Cancer Walk, and the Epilepsy Walk supported early detection, chronic disease awareness, and access to health resources. Engagement at local churches – Mt. Zion, Abyssinia Baptist Church, and St. Paul Missionary Baptist Church – supported women's ministries. The team participated in the Making Strides Against Breast Cancer Walk and promoted the VOICES of Black Women initiative. Through the Shed a Light on ENDO Health and Wellness Fair, P.E.A.C.E. raised awareness of conditions impacting women's health. Together, these initiatives demonstrated progress in increasing health literacy, strengthening community trust, and connecting women to essential healthcare services.

IMPACT.

VIM is helping women take control of their bodies and lives at every life stage by providing medical care, education, and counseling designed to prevent negative changes to the health, safety, and welfare of adult women. The result is better health across the spectrum, not only for Jacksonville's women, but for their families.

VIM's 2025-2026 Women's Wellness Program has served 966 women at the six-month mark.

Goals for the 2026-2027 Women's Health Initiative include:

- 800 unique women patients served.
- 340 Well Woman Exams (which may include a pelvic exam, breast exam, pregnancy test, PAP test, HPV test, mammogram, or bone density scan).
- 475 mammograms completed.
- 40 unique women completed a colon cancer screening.
- 90 unique women received behavioral health counseling.
- 99 percent of women in New Patient visits screened for depression.

Additional Goals: VIM utilizes quality measures from the national Healthcare Effectiveness Data and Information Set (HEDIS®), which relate to significant public health issues, including women's needs. VIM's goal is to meet or exceed each HEDIS benchmark. The HEDIS goals for this grant include:

- 54% of female patients ages 21-64 will complete cervical cancer screenings.
- 58% of female patients ages 40-65 will have at least one mammogram in two years.

✓ Agency Background, Staff and Board Experience

Section 2: Agency Background, Staff and Board Experience

Provide a description of the agency's board (demographics, length of service and relevant experience); the board's role in governance; the strategy for board recruitment; the impact of the board's background, relationship, experience or expertise with the agency; the agency's staffing structure; the agency's executive staff (demographics, length of service and relevant experience and expertise); the executive/key staff's plan or process for the implementation of the program; and the agency's mission, history, experiences and accomplishments relative to the Most Vulnerable Persons and Needs category.

(Maximum 7,500 characters with spaces—equivalent to 3 pages)

Applicant's Response:

MISSION.

VIMJAX's mission is "to advance the physical, mental, and emotional well-being of the working uninsured to improve quality of life for all."

HISTORY & PROGRAM PLANNING.

Volunteers in Medicine Jacksonville (VIM, or VIM-Jax) opened its doors in the urban core on September 12, 2003. VIM's co-founders, Dr. Jim Burt and Dottie Dorion, RN, MS, determined that the Volunteers in Medicine model, established in 1994 in South Carolina, was ideal for another fast-growing coastal city with numerous low-income service jobs. In twenty-three years, VIM has served over 16,800 women in 85,082 appointments. The prevalence of female patients is a clear indication of the unmet needs among low-income women for sensitive and gender-specific care.

ACCOMPLISHMENTS.

Since VIM's founding, more than 2,500 volunteers have provided quality care to 25,000+ low-income and at-risk patients. From year to year, VIM has consistently maintained a patient base that is 70 percent female and has developed programs to meet their needs. Gynecology is among the most requested specialty care appointments, and in FY2024-2025, VIM provided 334 Well Woman Exams, 506 mammograms, and over 1,200 counseling sessions for vulnerable women.

BOARD OF DIRECTORS.

Role in Governance: The Board of Directors provides strategic direction for VIM and oversight of the CEO. The Board meets bi-monthly, and special committees meet in alternate months. Trustee recruitment is based on the individual's experience, diversity, and passion for the mission. Their experiences in medicine, business, finance, and community wellness ensure VIM's stability and transparency. The directors' demographic makeup is: African American/Black-28 percent; Caucasian-67 percent; and Hispanic Latino-6 percent. Thirteen of the eighteen trustees are women.

VIM's Directors typically serve for two, three-year terms. Currently, one director is a former patient. The 2025-2026 trustees and their length of service include:

(1) Board President: Joshua Stewart, Emerging Markets Sales Leader, Aaron Group, 6 years; (2) John Aguilera, Vice President, Business Development, TruTechnology, 4 years; (3) William Ahrens, UNF Instructor, Nurse, US Navy (Ret), VIM Volunteer, 4 years; (4) Denise Akers, VP/Business Banking Relationship Manager, First Horizon Bank, 1 year; (5) Immediate Past Chair Lynn Bauman, NAM Supply Chain Project Manager, Bacardi Bottling Corp., 9 years; (6) Jon DeBardeleben, VP/Senior Counsel, UF Health Jacksonville, 6 years; (7) Board Secretary Stefanie Fish, Pharmacist and Sr. Reg. Dir., BeiGene USA, 4 years; (8) Melinda Henry, Health and Wellness Advocate, VIM former patient, 3 years; (9) Board Treasurer Kelley Iser, Finance Manager, Baptist Health, 1 year; (10) Amber Isley, MD, VP of Quality & Patient Safety, Ascension Florida and Gulf Coast, 5 years; (11) Michael Kearney, Former CFO, Habijax (Retired), 1 year; (12) Hilary Keeley, Executive Director, The Sontag Foundation, 4 years; (13) Catherine Kelly, Volunteer, Florida Blue Human Resources (ret), 2 years; (14) Deirdre MacCarthy, VP, Senior Litigation Counsel, Florida Blue, 2 years; (15) Vice Chair Maira Martelo, Director of Engagement and Storytelling, Florida Health Justice Project, 5 years; (16) Keitha Nelson, First Coast News Co-Anchor, TEGNA, 2 years; (17) Akilah J. Pope, MD, Medical Exec. Director, Fla. Dept. of Health-Duval County, 4 years; (18) Andrea White, CEO, Elite Leadership Coaching and Consulting, 1 year.

EXECUTIVE STAFF:

CEO JENNIFER RYAN, MPH, is a fifth-generation North Floridian with a passion for increasing access to healthcare in her hometown. Her work at the CDC in HIV Prevention and at the Duval County Health Department highlights her strategic approach to public health. During her term at Brooks Rehabilitation, she led the Community Health Needs Assessment (CHNA). As Executive Director of the Northeast Florida Healthy Start Coalition, she oversaw federal programs to reduce infant mortality and improve maternal health. At VIM, she expanded services and co-chaired the City's Critical Quality of Life committee on access to healthcare. Her leadership roles include the Nonprofit Center of NE Florida, the Duval County Medical Society Foundation Board, the Mayor's Access to Primary Care and Dental Task Force, and serving as president of the Ponte Vedra Beach Rotary Club. She was part of the team that developed the City's JaxCare Connect. (white, female)

COO SUZANNE TAYLOR, MSHA, MBA. Ms. Taylor integrates the clinical and administrative staff and volunteers to ensure the smooth flow of processes and patient care. Taylor has been in healthcare for 22 years and is passionate about fostering a positive work culture. She is an operations specialist and an expert in data and software training. She began her career in a large health system managing physician groups. She previously worked for six years at a Volunteers in Medicine clinic in South Carolina that served primarily Hispanic patients before joining VIMJAX in 2022. (white, female)

KEY PROGRAM STAFF.

MEDICAL DIRECTOR VICKY FINDLEY, MD, specializes in Internal Medicine. She has been a practicing clinician since 1993. She focuses on adult medicine and is specially trained to solve puzzling diagnoses and manage severe chronic conditions involving multiple illnesses. (white, female)

CLINICAL DIRECTOR JEFFREY VONGJESDA, APRN. Mr. Vongjesda has thirteen years of APRN and RN experience, including inpatient and telehealth, with nine years as a volunteer at VIM. (Asian, male)

PROGRAM IMPLEMENTATION.

The Women's Health Initiative is managed by Medical Director Vicky Findley, M.D. Dr. Findley supervises the volunteers and coordinates outside specialty care, such as surgery. VIM provides specialty Gynecology services, as well as Women's Wellness Exams. Visits may include urinalysis and lab work, imaging, PAPs, IUDs, birth control, prescriptions, specialty referrals, wellness classes, counseling, and transportation.

In addition to clinical needs, VIM has addressed the service gaps identified by the Community Health Needs Assessment (CHNA). The CHNA is completed by local nonprofit hospitals to improve health outcomes in Northeast Florida. Among the top needs in 2025 were:

- A. Lack of Access, specifically transportation: More than 650,000 people in Duval County live farther than a half mile from public transit. VIM offers free transport for appointments via Lyft and Uber. Many services are accessible at the clinic, including mammograms from the Baptist Health Buddy Bus, a dispensary, lab, sonograms, EKGs, food pantry, and more.
- B. Lack of Access, including care beyond "typical workdays": VIM is open six days per week, and opens early every Wednesday. VIM also offers telehealth appointments, which are a popular option for working women and mothers.
- C. Lack of behavioral health services: The availability of mental health providers in Duval County is much lower than in the U.S. VIM provides counseling and psychiatric help, and will soon add its first Clinical Social Worker. Staff and volunteer counselors offer on-site and telehealth support, six days per week.
- D. Lack of access to quality food: More than 84,000 low-income people in Duval County have limited access to food. VIM offers fresh produce and nonperishable food to forty families each week, thanks to partnerships with Feeding Northeast Florida and Baptist Health.
- E. Cost and poor insurance coverage: ALL of VIM's services are free.

✓ Program Management Expertise and Evaluation

Section 3: Program Management Expertise and Evaluation (Descriptions)

Provide a description of how the program will be designed and managed, how the program's success and impact will be measured and how information will be collected. For an existing program, the section can include past experiences, successes and achievements, and multi-year qualitative and quantitative data on the program's effectiveness; and for a new program, this section can include why the agency will be able to successfully manage the program, expected outcomes or goals of the program, any successes or best practices of similar programs or other research justifying anticipated program effectiveness. This Section shall include the agency's potential fundraising capacity, plan, and strategy, and a description of how the program will be sustained after the grant period. This Section may include a list of current and anticipated program partners and a description of these partnerships, including their roles and responsibilities. For those program partners providing funding, the list will include the amount of funding provided.

(Maximum 10,000 characters with spaces—equivalent to 4 pages not including the information regarding noncompliance incidents)

Applicant's Response:

PROGRAM DESIGN

VIMJAX was founded in 2003 by James Burt, MD, and Dottie Dorion, RN, MS, both philanthropists and healthcare professionals who had seen patients devastated by diseases that could have been controlled with regular medical care. They identified the national Volunteers in Medicine model as perfect for Jacksonville.

VIM provided free medical care to over 1,230 working, uninsured adults last year, including nearly 900 women. Women represent seventy percent of VIM's patients each year, which is higher than the national average for community-based and safety-net clinics (57 percent), according to the National Association of Free and Charitable Clinics. This reflects VIM's reputation for holistic women's care, including much-needed gynecological specialty care.

Life stage: Reproductive Years. Nearly half of VIM's patients are ages 18-44. During these "reproductive" years, women's medical needs focus on prevention, reproductive health, mental health, and early management of chronic conditions. Reproductive health issues often emerge during these years. VIM emphasizes regular checkups, reproductive and sexual health services, mental and behavioral health support, detection and management of chronic diseases, and crucial preventive screenings for cancers. Women's health before and between pregnancies is important to reduce infant mortality and improve maternal mortality. Patients who are pregnant are referred to the Northeast Florida Healthy Start Coalition.

Life stage: Midlife. VIM also serves women through their "midlife" stage, when they have distinct medical needs driven by hormonal changes. They are at greater risk of chronic diseases, and VIM provides screenings for cardiovascular diseases, obesity, hypertension, cholesterol, diabetes, and bone density. VIM stresses recommended screenings for cancers (breast, colorectal, cervical). Hormonal changes can affect pelvic and urinary health and cause depression and anxiety. For midlife women, VIM's healthcare model shifts to health preservation, disease prevention, and maintaining quality of life.

DESIGNED FOR COMMUNITY NEEDS.

VIM's services are developed in response to community service gaps, as well. These are identified by analyzing data such as the Community Health Needs Assessment (CHNA). Regional hospitals developed the CHNA to identify and prioritize the community's most significant and critical unmet health needs. VIM is part of a coordinated response with the following solutions for at-risk women:

- A. Women's Health was ranked as a "Non-Prioritized Health Need" and the third most pressing quality of life issue. Warning Indicators included Cervical Cancer Rate, Breast Cancer Incidence Rate and Death Rate due to Breast Cancer, and the rates for annual Pap Testing. VIMJAX promotes these screenings for early detection and better outcomes.
- B. Lack of transportation: VIMJAX offers free Uber and Lyft (thanks to United Way).
- C. Lack of access to quality food: VIMJAX offers weekly food baskets thanks to partnerships with Feeding Northeast Florida and Baptist Health.
- D. Lack of care beyond "typical job hours": VIMJAX has extended patient hours and telehealth.
- E. Lack of mental health services: VIMJAX offers on-site counseling six days per week.
- F. Lack of good areas for exercise: VIMJAX offers on-site yoga in partnership with Yoga4Change.
- G. Visits with Primary Care physicians are "rushed": VIMJAX's physicians offer longer visits and develop relationships with patients.
- H. Time, cost, and poor coverage of insurance: All of VIMJAX's services are free.

PROGRAM MANAGEMENT.

Medical Director Vicky Findley, MD, supervises all medical care at VIM's South San Marco Clinic, located at 3728 Philips Highway, Suite 34, (32207). The clinic is open on Monday through Friday from 9:00 am to 5:00 pm, on Wednesdays from 7:00 am to 5:00 pm, and on Saturdays from 9:00 am to noon. Telehealth appointments are available.

VIM offers Women's Wellness Exams, specifically gynecological services with medical specialists, on every other Tuesday of the month. Well Woman visits screen for breast health, PAP, HPV, STI, bone density, depression, and cancers of the breast, cervix, uterus, and colon. Supportive services, including counseling, nutritional support and food baskets, wellness activities, including yoga and group wellness sessions, are available.

PROGRAM IMPACT - MULTI-YEAR DATA.

VIM has demonstrated growth in recent years:

Number of Unique Patients: 1,231 (FY24-25), 1,045 (FY23-24), and 978 (FY22-23).

Number of Unique Female Patients: 862 women (FY24-25), 732 (FY23-24)

Number of Patient Visits: 8,101 (FY24-25), 5,419 (FY23-24), and 4,758 (FY22-23).

Number of Well Woman Visits: 334 (FY24-25), 311 (FY23-24).

Number of Mammograms: 506 (FY24-25), 482 (FY23-24), 425 (FY22-23).

Number of Volunteers: 318 (FY24-25), 273 (FY23-24), and 247 (FY22-23).

Number of Counseling visits for Women: 1,244 (FY25), 670 (FY24).

VIM uses eClinicalWorks (eCW), an electronic medical records system that integrates with its Pioneer RX system. The resulting analytic and reporting

capabilities track measures that include the Healthcare and Data Effectiveness Information Set (HEDIS) quality goals reviewed by a Quality Assurance Committee made up of board members, staff, and volunteer clinicians. By using HEDIS measures, which are utilized by more than 90 percent of America's health plans, VIM can compare its outcomes to national standards. Each measure reduces the patient's success to a statistic, but VIM celebrates each woman who has reduced her odds of having a stroke, who has detected a possible cancerous growth before it becomes deadly, or who is more likely to have a healthy baby. Every woman is a success story.

FUTURE IMPACT – MEASURING SUCCESS.

Goal 1: VIM will serve 800 unique women.

Goal 2: VIM will provide 475 mammograms.

Goal 3: VIM will provide 340 Well Woman Exams.

Goal 4: VIM will provide 400 counseling visits for women.

Goal 5: HEDIS GOAL, MEASURED EVERY SIX MONTHS: Goal is 58 percent of female patients ages 50-74 who had at least one mammogram to screen for breast cancer in the past two years.

PROGRAM PARTNERS.

For women's services, VIM partners with Baptist Health's Buddy Bus, Ascension St. Vincent's, UF Health, Florida Breast and Early Cervical Cancer Program, Mayo Clinic, and Akumin. VIMJAX partners with LabCorp for laboratory testing and PAP results and Akumin for imaging.

--Mayo Clinic provides HPV inoculation and testing at VIM, as well as cardiology, gastroenterology, gynecology services, and internal medicine care. They also provided grants of \$52,000 in 2025.

--Baptist Health and Ascension St. Vincent's provide specialty care to VIM patients. Baptist also provided a grant of \$129,000 and Ascension St. Vincent's \$10,000 in 2025.

--UF Health donated \$6,000.

--Baptist Health's Buddy Bus offers free mammography and interpretation.

--Pink Ribbon Jax supports the costs of mammograms and diagnostics.

--Florida Breast and Early Cervical Cancer Program.

--First Coast Cardiovascular performs cardiac diagnostics.

--NE Florida Endocrine & Diabetes Associates performs free thyroid biopsies.

--Akumin Elite Imaging provides discounted imaging.

--LabCorp performs lab work, including PAP results, either free or at a reduced cost.

--Direct Relief is a primary provider of donated medicines.

--United Way provides free patient transportation via Lyft. They provided grant funding of \$10,000.

-- Partner services address the social determinants that underlie all healthcare. Social service partners include Mental Health Resource Center, Yoga 4 Change, UNF Brooks College of Health, Paramount ARC Stables, Art with a Heart in Healthcare, Dao Life Tai Chi, Lutheran Social Services, See the Girl, MaliVai Washington Foundation, and Community Health Outreach (CHO).

FUNDRAISING CAPACITY.

Generous corporations, donors, volunteers, and foundations share our vision of a healthy community. In VIM's FY24-25 and 25-26 fiscal years:

a) VIM received \$1,609,064 in grant revenue.

b) In-kind donations and services were valued at \$2.4 million.

c) Donated professional services were valued at \$1,026,533.

d) Direct Relief, Merck, Novo Nordisk, and Sanofi-Aventis donated medications valued at \$1,158,174.

e) Ascension St. Vincent's and LabCorp separately donated lab services valued at \$89,456.

f) VIM's 10th Annual Women with Heart luncheon and the monthly events hosted by the honorees generated over \$100,000 in unrestricted funds.

g) Local foundation supporters include Baptist Health (\$129,000), the Riverside Hospital Foundation (\$70,000), Edna Sproull Williams Foundation (\$20,000), Henry and Lucy B. Gooding Endowment (\$90,000), The Terry Family Foundation (\$55,000), Mayo Clinic (\$52,000), and Florida Blue (\$25,000).

h) Multi-year supporters of VIM's counseling program include the Jim Moran Foundation (\$160,000) and the Florida Association of Free and Charitable Clinics (\$265,000).

i) VIM receives an annual endowment allotment from Delores Barr Weaver.

j) 100% of VIM's board provides financial support.

FUTURE STRATEGY.

In 2025, VIM developed a new three-year Strategic Plan that includes goals to increase the number of patients we serve, enhance our ability to improve patient health, and ensure the long-term sustainability and relevance of the clinic by adapting to the community's evolving healthcare needs. To that end, we will soon implement an integrated Lifestyle Management Course to supplement patients' individual meetings with their physicians, and will soon hire our first Clinical Social Worker/Counselor (funded by the Jim Moran Foundation).

VIM has a stable financial history based on diverse funding streams (individual giving, a planned giving society, grants, special events, and in-kind donations). Our volunteers provide the bulk of support for our clinic through in-kind hours and monetary donations. One hundred percent of VIM's board members are donors.

▼ Program Activities

Section 4: Program Activities

Provide an overview of program activities, including a description of each activity, how clients enter the program, how clients' needs are evaluated and the partnerships strengthening the program. This Section shall describe the program's staffing structure, identify the individuals responsible for program management and describe their qualifications, and describe the plan or process for implementing the program. This Section shall describe and provide the rationale for each program activity. This Section shall describe how clients progress through the program, how long they remain in the program, what information the program collects from clients, and how the program records are maintained.

(Maximum 5,000 characters with spaces—equivalent to 2 pages)

Applicant's Response:

ENTERING THE PROGRAM: Patients learn about VIM from family members, Internet searches, friends and coworkers, community events, local hospitals, and JaxCare Connect. The simple application can be completed online at www.vimjax.org. Volunteers verify eligibility using recent employment data, and patients often receive their first appointment within just a few days. Patients must requalify every year. A patient loses eligibility if they obtain insurance (including Medicaid or Medicare) or no longer meet income guidelines. Should patients lose eligibility, VIM works with partners, including JaxCare Connect, to ensure they have options.

ACTIVITIES, HOW NEEDS ARE ASSESSED.

VIM's Medical Director, Victoria Findley, MD, supervises all medical care, including women's services and volunteer gynecological specialists. Dr. Findley has served as Medical Director at VIM for 16 years. Program components include:

1. Woman-Centered Primary Care: The new patient journey begins with a Primary Care health assessment, mental health screening, and identification of unmet needs, such as food insecurity. Women's primary care involves understanding their special needs. For example, heart disease is a leading cause of death for women, but their symptoms often present differently from those experienced by men. Women require more screening for conditions like autoimmune disorders, osteoporosis, thyroid disease, and migraines. Additionally, women may respond differently to medications and require closer monitoring. VIM's 27 primary care physicians understand these needs.

2. Women's Specialty Care: Each year, VIM provides 350-plus Well Woman exams. Visits may include pelvic ultrasounds and screenings for breast health, pregnancy, PAP, HPV, STIs, cervical cancers, and bone density. VIM also provides specialty appointments (such as diagnostic colposcopies) for WeCare patients. Mammograms are available through the Baptist Health Buddy Bus. VIM has eight Women's Care specialists.

3. Behavioral Health Supports: Every new patient receives a short depression screening and a referral to counseling if indicated. Seventy percent of counseling participants are women, and VIM counselors estimate that most of these patients have experienced sexual assault, caregiver stress, financial anxiety, or depression. Laura Minnich, LMHC, is Lead Counselor. VIM has five counselors and three psychiatrists who provided 1,115 counseling sessions for women in FY24-25, an increase from 740 in FY23-24. Patients typically receive care for six months.

4. Screenings: Early detection leads to better treatment and management, and higher survival rates.

--Breast exams and mammograms: Early detection of cancer saves lives.

--Pregnancy tests: VIM can provide family planning. Pregnant patients are referred to the Northeast Florida Healthy Start Coalition and transition to Medicaid.

--Pelvic ultrasounds: Imaging can identify problems not detectable through physical exams.

--PAP and HPV tests: Screenings detect abnormal cells.

--Patient Health Questionnaires (PHQ-2 and PHQ-9): screening for depression and anxiety.

--Cologuards, colonoscopies, and colposcopies: Provide early cancer detection.

--Dermatology screenings: Clinics are scheduled twice a month.

--Medications: VIM provides non-narcotic medications and devices.

--Nutrition: Food baskets from Feeding Northeast Florida and other grant funds.

--Bone Density: Preventive screening for bone health.

COMMUNITY PARTNERS.

Examples include:

a. Medical partners include Baptist Health Buddy Bus (mammograms), Mayo Clinic (imaging, genetic testing, breast cancer care, and HPV testing), the Florida Breast and Cervical Cancer Early Detection Program, WeCare (medical referral service), First Coast Cardiovascular Institute (diagnostics), Vision is Priceless, Feeding NE Florida, Direct Relief (medicines), Borland Groover (colonoscopies), Akumin Imaging, and LabCorp.

b. VIM is a practicum teaching site for Mayo Clinic's Internal Medicine residents and Cardiology fellows, as well as HCA Florida/Orange Park's Dermatology residents.

c. Behavioral health/lifestyle partners include Mental Health Resource Center, UNF Brooks College of Health, the American Heart Association, the NE Florida Area Health Education Center (AHEC), JaxCare Connect, Yoga 4 Change, Dao Life Tai Chi, and Art with a Heart in Healthcare. VIM, JTA, and United Way provide patient transport.

d. VOLUNTEERS. In 2024-2025, 318 volunteers donated 16,199 hours valued at \$1,026,533. VIM has eight volunteers who specialize in women's care (gynecology, APRN).

DATA COLLECTION AND MANAGEMENT.

Patient records/medical charts are maintained indefinitely in the eClinicalWorks® Cloud, which keeps patient and practice data safe, secure, fully accessible, and private. VIM's database has isolated backups to guard against accidental destruction of original data.

✓ Program Budget and Fiscal Policies

Section 5a: Program Budget and Fiscal Policies (Descriptions)

Provide a description of the agency's fiscal policies, the procedures in place for ensuring the best fiscal policies, how the agency's fiscal health is monitored and the experience of the agency's staff overseeing the financial monitoring of the program. This section shall include a written description of the agency's budget, with revenue and expenses balanced, and a list of all line item expenses and revenues to operate the program with a brief description of each.

(Maximum 7,500 characters with spaces—equivalent to 3 pages)

Applicant's Response:

FISCAL OVERSIGHT.

VIM's finances are overseen by its CEO and the Board of Directors. VIM is governed by both Accounting Policies and Procedures and its Bylaws. Both governing documents clearly define the roles of the Board of Directors and the Chief Executive Officer relating to budget review and approval, review of financial statements, authorized signatories for bank accounts, and authorization of payroll, fund invoices, debt financing, etc.

MONITORING.

VIM's seven-member Finance Committee meets bi-monthly to review finances. This year's Finance Committee is chaired by Kelley Iser, Finance Manager at Baptist Health. Kelley's experience includes improving operational efficiency, financial stewardship, and collaborating with clinical and administrative teams to remove financial barriers. Her service reflects a deep commitment to community well-being and the values of respect, dignity, and service for all.

Jennifer Ryan, CEO, is professionally qualified to oversee VIM's financial health. Ms. Ryan has a master's degree in public health from Emory University and a BS/Environmental Science from Mercer University. Ryan graduated from Harvard Business School's Strategic Perspectives in Non-profit Management Executive Education Program and leveraged this business acumen to secure VIM's stability. At VIM, her accomplishments include:

- Raised over \$11M in donated medical goods and services for uninsured workers.
- Increased healthcare resources for low-income adults by expanding from one free VIM clinic to two clinics, both in medically underserved areas of Jacksonville that experience the highest rates of emergency room utilization, opioid overdoses, and infant mortality.
- Built the organization's first six-month financial reserve to assure sustained fiscal stability.

BOOKEEPING. V Chaitan Consulting LLC has been providing VIM's accounting and financial services since 2017. Valerie Chaitan spent over 25 years as a senior accountant in various industries.

AUDITORS. Smoak, Davis & Nixon LLP recently completed the 2025 audit. Service to nonprofit organizations has been a focus since their start in 1924; their entire team receives specialized training specific to nonprofits and related to audits under Uniform Guidance and Government Auditing Standards.

WOMEN'S WELLNESS INITIATIVE PROGRAM EXPENSES.

Expenses to be funded by the PSG include Salary and Wages (\$77,095), Operating Expenses (\$47,237). The total request is \$124,332.

Salary and Wages: PSG Request is \$77,095

1. CEO Salary – Annual Salary -\$148,000./ PSG Request-\$19,792.

-The CEO is a full-time employee who provides full oversight and direction for the agency.

2. Medical Director – Annual Salary -\$91,400./ PSG Request-\$20,260

-The Medical Director is a full-time employee who provides patient care and medical supervision.

3. Clinical Director – Annual Salary-\$95,000./ PSG Request-\$11,823

-The Clinical Director is a full-time employee who supports patient medical care.

4. Chief Operating Officer – Annual Salary-\$100,000./ PSG Request-\$8,360

-The COO is a full-time employee responsible for data, training, and clinic admin operations.

5. Clinic Manager – Annual Salary-\$70,000./ PSG Request-\$7,700

-The Clinic Manager is an RN and administrator who supports both practitioners and operations.

6. Director of Volunteers – Annual Salary -\$62,000./ PSG Request-\$9,160

-The Director of Volunteers is a full-time employee who recruits and schedules volunteers.

Fringe Benefits: PSG Request is \$0

- Payroll Taxes (FICA & Medicare– employer portion). Annual Expense-\$22,348.00 /PSG-0
- Health Insurance (employer portion of coverage). Annual Expense-\$12,566 /PSG-0
- Workers Compensation (employer payments). Annual Expense-\$1,023 /PSG-0

Occupancy Expenses: PSG Request is \$6,000

- Rent (San Marco Clinic only). Annual Expense-\$91,200./ PSG-\$6,000.
- Telephone (phone and internet service). Annual Expense-\$6,613./ PSG-0

- Utilities (San Marco Clinic, JEA, electric, water). Annual Expense-\$10,500./ PSG-0
- Maintenance and Repairs. Annual Expense-\$9,800./ PSG-0
- Insurance Property & General Liability (San Marco Clinic). Annual Expense-\$18,000./ PSG-0
- Volunteer Medical Malpractice Insurance. Annual Expense-\$19,528./ PSG-0
- Patient Lab Fees. Annual Expense-\$840./ PSG-0
- Electronic Medical Records (EMR) and Data Analysis: Annual-\$16,500./ PSG-0

Office Expenses: PSG Request is \$9,237

- Office and Other Supplies (medical records, printing & forms). Annual-\$12,000./ PSG-0
- Postage (patient, volunteer, vendor correspondence). Annual-\$1,545./ PSG-0
- Advertising (PR and marketing). Annual-\$24,970./ PSG-0
- Directors and Officers Insurance. Annual-\$1,072./ PSG-0
- Professional Fees and Services (banking, bookkeeping, payroll). Annual-\$69,364./ PSG-0
- Background Screenings for volunteers. Annual-\$720./ PSG-0
- Other-Licenses and Permits (Required FL License and FL NICA Fee). Annual-\$389./ PSG-0
- Other-Medical Supplies (Clinic needs, i.e., gloves, table covers, disinfectants, needles, bandages, wipes, collection kits). Annual-\$87,101./ PSG-\$9,237.
- Other-Volunteer Supplies (onboarding and support). Annual-\$9,600./ PSG-0

Travel Expenses

Local Mileage. Annual-\$5,040./ PSG-0

Direct Client Expenses PSG Request is \$32,000

- Other-Client Outreach and Education. Annual-\$8,000. /PSG-\$3,000.
- Other-Women's Imaging, Testing, and Labs (mammograms, ultrasounds, labs, etc.). Annual-\$53,431./ PSG-\$20,000.
- Medications and Devices (medications, home devices such as glucose monitors, BP monitors, etc.). Annual-\$43,290./ PSG-\$9,000.
- Other-Eyeglasses. Annual-\$4,590. PSG -0

2026-2027 Program Total: \$1,096,430.00

PSG Funding Request: \$124,332.00

Other funding sources:

Florida Assoc. of Free & Charitable Clinics: \$264,153

VIM Provided Funding (from unrestricted gifts and grants): \$707,945.

AGENCY BUDGET.

VIM maintains a balanced budget. The board-approved budget for 2025-2026 will balance Total Revenues and Total Expenses at \$2,289,671.38.

VIM Jacksonville Budget FY2025-2026

Income (Revenue)

-total donations - \$350,371.90

-total events - \$205,044.22

-total revenue – Non-Govt Grants - \$462,891.00

-new grants and donors - \$178,535.37

-total revenue – Govt Grants - \$1,062,829.70

Total Contributed Support – 2,259,671.38

Interests/Dividends - \$30,000

TOTAL REVENUE: \$2,289,671.38

Expense

-total -program expense - \$1,842,653.41

-fundraising expense - \$271,725.91

-total -general and Admin expenses - \$175,292.06

TOTAL EXPENSE: \$2,289,671.38

Net income: (0.00)

COMPLIANCE.

VIM has no incidences of noncompliance.

✓ Program Budget and Fiscal Policies (Budget Form)

Section 5b: Program Budget and Fiscal Policies (Budget Form)

Using the Excel document provided, please provide the following:

- Agency's complete budget for the proposed program including within each provided line item.

- Narrative tab should contain a description of each requested PSG funded line item only.

✓ Program Management Expertise and Evaluation (Information on Non-Compliance)

Section 5c: (Information on Non-Compliance)

Has your agency had a Non-Compliance incident within the past three years that has resulted in the requesting agency being placed on the Council Auditor's Chapter 118 Non-Compliance list?

☐ Non-Compliance Within Three-Year Indicator

- If Yes is checked, please list the following with respect to each Non-Compliance incident:
 1. The Non-Compliance dates (e.g., the start and end dates)
 2. An explanation of the Non-Compliance

Applicant's Response:

Scorecard

Quarterly Programmatic Rep...

Activities

Notes

Only designated scorers are permitted to score this application.

Finish



Scorecards (0) (/lightning/r/IndividualApplication/0iTVp0000001ZJtMAM/related/jg_Scorecard_r/view).