

DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL MEETING AGENDA

Thursday, June 11, 2026, 10:00 a.m.

City Hall - Lynwood Roberts Room

TDC Members: City Council President Carrico (Chair), City Council Vice President Howland (Vice Chair), City Council Member Randy White, Jitan Kuverji, Dennis Chan, Dennis Thompson, Mark VanLoh, Michael Jenkins, Shawn LaNoble

TDC Staff: Carol Brock (Executive Director), Brett Nolan (Administrator), Phillip Peterson (Council Auditor), Daren Anderson (General Counsel)

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| I. Welcome and Call to Order | Chair Carrico |
| II. Public Comments Including Action Items | Chair Carrico |
| III. Approval of Minutes <ul style="list-style-type: none">• April 16, 2026 – TDC Regular Meeting* | Chair Carrico |
| IV. Tourism Strategic Plan Update | Dennis Thompson |
| V. TDC Event Grant Requests <ul style="list-style-type: none">• 2026 Stars & Stripes Spectacular Baseball Tournament*• 2026 Florida Fin Fest*• 2026 Beaches Oktoberfest*• 2026 The Pro Billiards Series - Jacksonville*• 2027 Spartan Race Jacksonville Weekend*• 2027 Springing the Blues Festival* | Chair Carrico
Kenedy Grayson
Niko Costas
Josué Cruz
Bonnie Dyches
Cherie Bortnick
Mitch Harbeson |
| VI. Visit Jacksonville FY 26-27 Budget Presentation* | Michael Corrigan |
| VII. Visit Jacksonville Update <ul style="list-style-type: none">• FY 25-26 Budget Reallocation*• Programs and Activities Update | Michael Corrigan |
| VIII. Equestrian Center Budget Increase* | Carol Brock/CM White |
| IX. Financial Report | Phillip Peterson |
| X. New Business | Chair Carrico |
| XI. Closing Comments and Adjournment | Chair Carrico |

*** Denotes motion needed.**

Informational Material Included in Meeting Packet:

- **Duval County Tourism Strategic Plan Pillars**
- **Tourism Strategic Plan Advisory Committee Meeting Minutes**
- **2017 – 2026 Monthly Trends (Occupancy, ADR, TDC Revenue Data)**
- **Florida's First Coast of Golf Monthly Update**

Next Meeting Date To Be Determined