Docusign Envelope ID: 95740D72-29A9-8808-836B-36FD051E7B34

City of Jacksonville, Florida

Procurement Award Form (PAF)

Part 1 – Form Type: JPAC 126.204 (a) New Award, Renewals, Waive Technical Defects, Price Increases, NTE Increases.

Goods and/or Services: Indigent Burial and Cremation Program

Requested Action and Justification:

Recommend approval to utilize the first of four (4), one (1) year renewal options with Walker-Berry Funerals & Cremations, Inc. for the indigent burial and cremation program for Duval County. Period of service is October 1, 2026 through September 30, 2027. Total estimated annual expenditure will be $687,863.00, which will include a unit price increase due to higher costs of material, equipment and supplies. Total expenditure not to exceed $1,284,229.00.

**To be executed by formal contract through the Office of General Counsel.

This award is subject to appropriation by the City in the fiscal year beginning October 1, 2026. No funds have been appropriated to date. The City has no obligation for payment and work hereunder is not authorized unless funds are appropriated for the work herein. A written notification will be provided in the event that funds are appropriated.

Supplier:	Walker-Berry Funerals & Crematio	**Basis of Award:**	Highest Evaluated	**BID Opening Date:**	07/23/2025

POA #:	POA-72257-25	**PO #:**	N/A	**Change Order #:**	0
Solicitation #:	RFP-NONCON 16867 25	**Contract #:**	72257-25	**Contract ADM #:**	2
Term:	1 year	**Options:**	4, 1-Year	**Options Used:**	0

Federally Funded:	No	**JSEB Rec:**	Encouragement
Licenses Verified:	Yes	**JSEB %:**	0
Bonds Required:	No	**Bonds Waived Pursuant To:**	N/A

Fund:	00111	**Center:**	164017	**Acct:**	531090	**Proj:**	000000	**Activity:**	00000000	$ 687,863.00
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$

New NTE/GMP:	$ 1,284,229.00	**Contingent Amt:**	$ 0	**DMP/ODPO Amt:**	$ 0

Using Agency/BU:	RPBH:SOCIAL SERVICES		
Concurrence:	DocuSigned by: Johnnetta Moore 8ECACEECFE4D412...	**Title:**	CHIEF OF SOCIAL SERVICES 9/3/2026
Concurrence:		**Title:**	
Concurrence:		**Title:**	
Concurrence:		**Title:**	

Procurement Analyst/Buyer:	Signed by: Barnett, Renata E5139E2DE61E477...	**Chief of Procurement:**	Signed by: 9/22/2026 B10F1D517352456...
Name:	Barnett, Renata	**Name:**	Dustin L. Freeman

Part 2 – JPAC Action: All award actions subject to lawfully appropriated funds.		**Part 3 – Final Awarding Authority Action:**	
Members who approve:		**Action:**	
Members who disapprove:		**Signature:**	
Date:		**Date:**	

Docusign Envelope ID: 95740D72-29A9-8808-836B-36FD051E7B34

PAF Instructions
Part 1 (using agency)

Form Type: This form will be used for both Administrative Awards and JPAC Requests. Select type from dropdown options.

Goods and/or Services: Enter a brief description of the types of goods and services included in the request.

Requested Action and Justification: Enter a brief description of the requested action or authority being sought. i.e.; *Request permission to award the lowest, responsive responsible bidder for an ITB or award the highest ranked supplier for an RFP.* This block should also be used for additional information such as additional 4th account strings, or other information essential for contract execution.

Supplier: Enter awarded supplier name**.** If multiple, include in "Requested Action and Justification" box.

Basis of Award: Select from Lowest Price Technical Acceptable (LPTA), Highest Price Technical Acceptable (HPTA) or N/A.

Bid Opening Date: The date bids were unsealed by Procurement.

POA #: This is your 1Cloud generated Agreement number. Select Type, Enter Number.

PO #: Enter the PO number or agreement release number.

Change Order #: Provide the applicable change order number represented by this request.

Solicitation #: Select Prefix type, Enter Number, and Year.

Contract #: This number should be the same as your POA number (unless procured prior to 2020)

Contract Amendment #: Provide the applicable amendment number represented by this request.

Term: Select the Period of Performance or Term for the initial period.

Options: Period of time for each renewal or option.

Options Used: Prior to this request, enter how many options were already used.

Federally Funded: Select yes or no from dropdown if Federal Funds will be used.

JSEB Rec: Select Encouragement or JSEB Set Aside Option.

JESB %: If JSEB Participation, enter the percentage.

Bonds Waived Pursuant to: Select option from Drop down.

Funding Sources: Fund/Center/Account/Project/Activity, all fields are required even if zeros.

New NTE/GMP: Enter the new total not to exceed amount. Note, this should match the contract maximum indebtedness, if applicable**.**

Contingent Amount: If your agency requests an allowance for unforeseen additional expenses, then specify the amount of your requested increase and new NTE that represents the contingency allowance. This is over and above any quote.

DMP/ODPO Account: Enter the Direct Materials Purchase/Owner Direct Purchase Order Account. Used mainly for CIP (Capital Improvement/Construction) Projects

Using Agency/BU: Select one from the dropdown list.

Concurrence: Using Agency internal routing requirements for Electronic Signatures (follow Proc Manual for threshold requirements)

Title: Title of person electronically signing form.

Attachments: Included any supplemental information to the Procurement Award Form. i.e.; *Scope of work, previous awards*.

**Any field where there is no data available, or no entry is required, either leave it blank or enter N/A. Any fields where there is known data, include for informational purposes. Any changes to an original award should contain the data that is being changed and any other relevant data required for JPAC review and approval.*

Docusign Envelope ID: 95740D72-29A9-8808-836B-36FD051E7B34

Coleman-Walker-Berry
FUNERALS & CREMATIONS
(FORMERLY A. B. COLEMAN MORTUARY)
5660 MONCRIEF ROAD
JACKSONVILLE, FLORIDA 32209
(904) 768-0507
ROSE NOLAN WALKER, L.F.D.I.C.
CARLA ALLEY BERRY, L.F.D.

September 3, 2026

City of Jacksonville
Social Services Division
Johnnetta Moore

Walker-Berry Funerals and Cremations would like to continue as the provider for the Indigent Cremation and Burial program for Duval County for the contract period of 2026-2027, which is the 1st renewal option. In addition, we are requesting an increase in services due to higher cost of materials, equipment and supplies.

Thank you,

Rose N. Walker, Funeral Director

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INDIGENT CREMATION/BURIAL PROGRAM FOR DUVAL COUNTY					
ITEM NO.	DESCRIPTION	EST ANNUAL QTY.	UNIT	UNIT PRICE	EXTENDED PRICE
1	Adult Earth Internment	25	EACH	$ 1,000	$ 25,000
2	Child Earth Interment	1	EACH	$ 500	$ 500
3	Infant Earth Interment	1	EACH	$ 300	$ 300
4	Adult Cremation	425	EACH	$ 1,100	$ 467,500
5	Child Cremation	1	EACH	$ 250	$ 250
6	Infant Cremation	1	EACH	$ 200	$ 200
7	Fingerprinting	5	EACH	$ 3	$ 13
8	Transportation & Storage	425	EACH	$ 200	$ 85,000
9	Transportation to and from the Anatomical Board Designated Facililty	1	EACH	$ 200	$ 200
10	Indigent Eligibility Determination	1	EACH	$ 150	$ 150
11	Administrative Services	425	EACH	$ 200	$ 85,000
12	Opening, Closing & Vault of the Grave at Hillside Cemetery	2	EACH	$ 1,250	$ 2,500
13	Cremation Approvals paid to Medicl Examiner office	425	EACH	$ 50	$ 21,250
				TOTAL	$ 687,863

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City of Jacksonville, Florida

Procurement Award Form (PAF)

Part 1 – Form Type: JPAC 126.204 (a) New Award, Renewals, Waive Technical Defects, Price Increases, NTE Increases.

Goods and/or Services: Indigent Burial and Cremation Services

Requested Action and Justification:

Recommend approval to increase the award with Walker-Berry Funerals and Cremations, Inc. in the amount of $100,000.00 and add a new line for Administrative Services as allowed due to an increase in demand for services under the Indigent Cremation and Burial Program. Total revised expenditure not to exceed $596,366.00.

***To be executed by formal contract amendment through the Office of General Counsel.

Supplier:	Walker-Berry Funerals & Crematio	**Basis of Award:**	Highest Evaluated	**BID Opening Date:**	07/23/2025

POA #:	POA-72257-25	**PO #:**	700484-26	**Change Order #:**	1
Solicitation #:	RFP-NONCON 16867 25	**Contract #:**	72257-25	**Contract ADM #:**	1
Term:	1 year	**Options:**	4, 1-Year	**Options Used:**	0

Federally Funded:	No	**JSEB Rec:**	Encouragement
Licenses Verified:	Yes	**JSEB %:**	0
Bonds Required:	No	**Bonds Waived Pursuant To:**	N/A

Fund:	00111	**Center:**	164017	**Acct:**	531090	**Proj:**	000000	**Activity:**	00000000	$ 100,000
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$

New NTE/GMP:	$ 596,366.00	**Contingent Amt:**	$ 0	**DMP/ODPO Amt:**	$ 596,366.00

Using Agency/BU:	RPBH:SOCIAL SERVICES		
Concurrence:	Docusigned by: Johnnetta Moore 8ECACEECFE4D412...	**Title:**	CHIEF OF SOCIAL SERVICES 6/10/2026
Concurrence:		**Title:**	
Concurrence:		**Title:**	
Concurrence:		**Title:**	

Procurement Analyst/Buyer:	Signed by: Barnett, Renata E5139E2DE61E477...	**Chief of Procurement:**	Signed by: 6/15/2026 B10F1D517352456...
Name:	Barnett, Renata	**Name:**	Dustin L. Freeman

Part 2 – JPAC Action: All award actions subject to lawfully appropriated funds.		**Part 3 – Final Awarding Authority Action:**	
Members who approve:	3	**Action:**	Approved
Members who disapprove:	0	**Signature:**	Signed by: kelli O'Leary 92A2898FE95E4AC...
Date:	6/18/2026	**Date:**	6/18/2026

Signed by:

Docusign Envelope ID: 95740D72-29A9-8808-836B-36FD051E7B34

Docusign Envelope ID: DFB016F4-40FA-49ED-8156-49D98A9FDF44

City of Jacksonville, Florida

Procurement Award Form (PAF)

Part 1 – Form Type: JPAC Award Request: Renewals, Extensions, and Unit Price Increases

Goods and/or Services: Indigent Burial Program

Requested Action and Justification:

Recommend approval of award to the sole responsive, responsible bidder, Walker-Berry Funerals and Cremations, Inc., for the Duval County Indigent Burial and Cremation Program. Period is of service will be from October 1, 2025 through September 30, 2026, with four (4) one-year renewal options. Total expenditure not to exceed is $496,366.00.

To be executed by formal contract through the Office of General Counsel.

This award is subject to appropriation by the City in the fiscal year beginning October 1, 2025. No funds have been appropriated to date. The City has no obligation for payment and work hereunder is not authorized unless funds are appropriated for the work herein. A written notification will be provided in the event that funds are appropriated.

Supplier:	Walker-Berry Funerals & Crematio	**Basis of Award:**	Highest Evaluated	**BID Opening Date:**	07/23/2025

POA #:	N/A	**PO #:**	N/A	**Change Order #:**	N/A
Solicitation #:	RFP-NONCON 16867 25	**Contract #:**	N/A	**Contract Amd #:**	N/A
Term:	1 year	**Options:**	4, 1-year	**Options Used:**	0

Federally Funded:	No	**JSEB Rec:**	Encouragement	**Bonds Waived Pursuant To:**	N/A
Licenses Verified:	Yes	**JSEB %:**	0		

Fund:	00111	**Center:**	164017	**Acct:**	531090	**Proj:**	000000	**Activity:**	00000000	$ 496,366.00
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$
Fund:		**Center:**		**Acct:**		**Proj:**		**Activity:**		$

New NTE/GMP:	$ 496,366.00	**Contingent Amt:**	$ 0	**DMP/ODPO Amt:**	$ 0

Using Agency/BU:	RPBH:SOCIAL_SERVICES		
Concurrence:	Johnnetta Moore	**Title:**	CHIEF OF SOCIAL SERVICES 9/8/2025
Concurrence:		**Title:**	
Concurrence:		**Title:**	
Concurrence:		**Title:**	

Procurement Analyst/Buyer:	Barnett, Renata	**Chief of Procurement:**	9/16/2025
Name:	Barnett, Renata	**Name:**	Dustin L. Freeman

Part 2 – JPAC Action: All award actions subject to lawfully appropriated funds.		**Part 3 – Final Awarding Authority Action:**	
Members who approve:	3	**Action:**	Approved
Members who disapprove:	0	**Signature:**	Karen Bowling Chief Administrative Officer For: Mayor Donna Deegan Under Authority Of: Executive Order No: 2023-02
Date:	9/18/2025	**Date:**	9/18/2025

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A NEW DAY.

City of Jacksonville, Florida
Donna Deegan, Mayor

Parks, Recreation & Community Services Department
1809 Art Museum Dr. Suite 100
Jacksonville, FL 32207
(904) 255-3322
www.coj.net

MEMORANDUM

DATE: September 16, 2026

TO: Dustin Freeman
Chief of Procurement Division

FROM: Johnnetta Moore, Chief
Social Services Division

SUBJECT: Walker-Berry Funerals and Cremations, Inc., RFP 16867-25

The first contract period of the five-year contract awarded under RFP 16867-25, for Indigent Cremation and Burial Services will expire on September 30, 2026. The Social Services Division is requesting to exercise the renewal option and recommends increasing the contract amount with the current vendor, Walker-Berry Funerals and Cremations, Inc., to an estimated $687,863.00 for the next 12-month contract period, October 1, 2026, through September 30, 2027.

The recommended increase is based on current industry standards and the rising costs associated with the disposition of human remains. Extensive research conducted through the National Funeral Directors Association, Choice Mutual, and other industry resources indicates that, in 2026, the average cost of direct cremation ranges from approximately $2,800 to $3,000, while the average cost of a direct burial is approximately $5,138. The recommended increase for the current contract remains below these industry-standard costs. Supporting documentation is included in the attachments.

The Indigent Cremation and Burial Program is mandated by the State of Florida under Florida Statutes, Chapter 406, Sections 406.50–406.53, concerning the disposition of human remains. The program has not received an increase in the reimbursement rates for direct cremation services since 2007. Given the significant increase in industry costs since that time, the proposed adjustment is necessary to support the continued provision of these statutorily required services and to ensure quality service.

Thank you for your consideration and assistance with this contract renewal. For further information or questions regarding this request, please contact Johnnetta Moore at 904-255-3322.

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Moore, Johnnetta - RPBH

From: Javier Roque <jroque@nfda.org>
Sent: Wednesday, September 16, 2026 4:01 PM
To: Moore, Johnnetta - RPBH
Subject: Fw: Statistics

EXTERNAL EMAIL: This email originated from a non-COJ email address. Do not click any links or open any attachments unless you trust the sender and know the content is safe.

The choice between cremation and burial depends on personal, cultural, and financial preferences.
• According to the National Funeral Directors Association (NFDA), the national median cost of a funeral with burial is $8,300 and with cremation is $6,280.
• Direct cremation typically costs between $2,800 and $3,000.

- Direct burial typically costs around $5,138

Javier Roque
Bi-lingual Member Services Representative

262-814-1559
www.nfda.org
13625 Bishops Drive, Brookfield, WI 53005

NFDA Email Usage Policy

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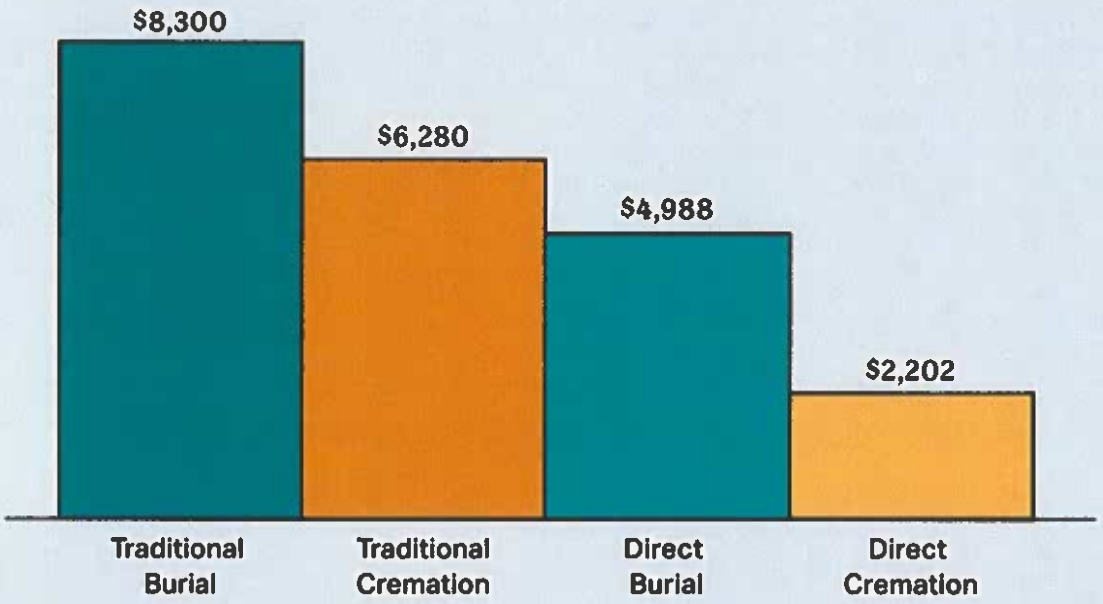
Average Costs of Burial vs. Cremation



FUNERAL TYPES

Traditional

Includes a service and viewing, as well as a vault for casket burial

Direct

No viewing involved, but option for a funeral service at gravesite

Sources: National Funeral Directors Association (nfda.org), Funeralocity (funeralocity.com)

Table Of Contents

How Much Does Cremation Cost?

Written by Anthony Martin Fact Checked by Jeff Root & David Duford

Updated on March 09, 2026 • Disclosu

Average 2026 Cremation Costs in the entire U.S.

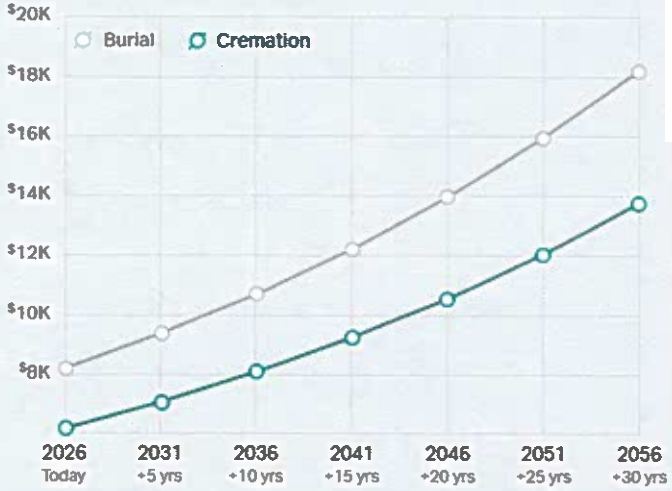
Sources: [1] NFDA; [2] Funeralocity

Traditional vs. direct

Cost Projections Based on Inflation

Select data source and funeral type:

Traditional Funeral | Direct Funeral



Inflation rate source: U.S. Bureau of Labor Statistics

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Indigent Burial & Cremation Program Historical Bid Sheet Prices

Bid Number Description	FY2007-2011 SC-0491-07 Unit Price	FY2017-2022 SC-0187-17 Unit Price	FY2022-2025 SC-0423-22 Unit Price	FY2025-2026 16867-25 Unit Price	Proposed FY2026-2027 16867-25, Renewal Option 1 Unit Price
Adult Earth Internment	$ 1,050.00	$ 850.00	$ 850.00	$ 900.00	$ 1,000.00
Child Earth Interment	$ 175.00	$ 850.00	$ 850.00	$ 850.00	$ 500.00
Infant Earth Interment	$ 525.00	$ 425.00	$ 425.00	$ 500.00	$ 300.00
Adult Cremation	$ 610.00	$ 450.00	$ 215.00	$ 600.00	$ 1,100.00
Child Cremation	$ 125.00	$ 100.00	$ 100.00	$ 450.00	$ 250.00
Infant Cremation	$ 125.00	$ 45.00	$ 45.00	$ 100.00	$ 200.00
Fingerprinting	$ 2.00	$ 2.00	$ 2.00	$ 2.50	$ 2.50
Transportation & Storage	$ 210.00	$ 170.00	$ 150.00	$ 175.00	$ 200.00
Transportation to and from the Anatomical Board Designated Facililty	$ 125.00	$ 150.00	$ 150.00	$ 216.00	$ 200.00
Indigent Eligibility Determination	$ 300.00	$ 190.00	$ 190.00	$ 180.00	$ 150.00
Administrative Services	N/A	N/A	N/A	$ 400.00	$ 200.00
Opening/Closing Vault of the Grave at Hillside Cemetery	N/A	$ 900.00	$ 900.00	$ 1,250.00	$ 1,250.00
Cremation Approvals paid to Medical Examiner office	N/A	N/A	N/A	$ 50.00	$ 50.00

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