



Sustainable Workplace Designation

Creating more GreenSpots, one workplace at a time.

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What is a “Sustainable Business”?

- **Triple Bottom Line**
- **Searching them out**



Trust, but verify.
– Ronald Reagan



Third Party Certification



Certifications: Product vs. Company

Product/Service

Company

Last 20 years

Good Products

Next 20 years

Good Companies



Certified



Corporation

“ 90% of Americans say that companies must not only say a product or service is beneficial, but they need to prove it.”

“ 73% of consumers care about the company, not just the product when making a purchasing decision.”

Certified BENEFIT Corporations



Jacksonville, FL



Overview

Sustainable Workplace Designation Program



A Big Thanks to

Green Offices at Harvard



HARVARD UNIVERSITY OFFICE FOR
SUSTAINABILITY



Sustainable Workplace Designation Background

- Designation vs. Certification
- Suitable for diverse workplaces
- Positive PR and recognition program
- Assistance from Green Team Project



Rating System: 4 Leaves

- 4 checklists- one per leaf
- 8 conservation categories
- Flexibility- Initial survey to determine starting leaf
- Community recognition as a Sustainable Workplace (Green Spot)



Categories

- Energy
- Water
- Waste & Recycling
- Food, Kitchen, & Breakrooms
- Chemicals
- Transportation
- Communications & Employee Engagement
- Innovation





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