

CHAMPION

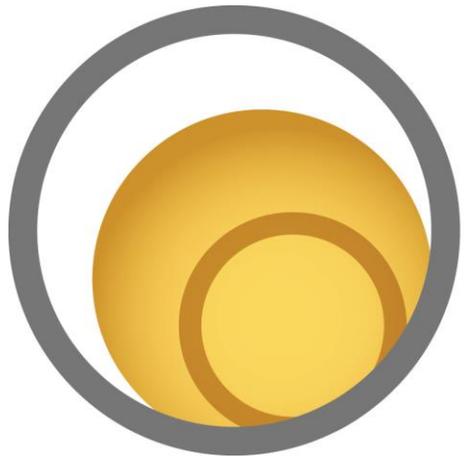
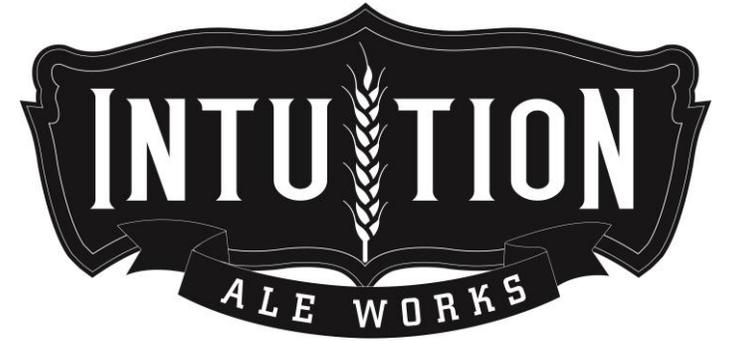


BRANDS

Fine American and Imported Beverages

Champion Brands Evolution

- 1985 – Purchased Duval Beverage; became Champion Brands, Inc.
- 1999 – Purchased St. Johns Beverage
- 2000 – Purchased Neal Tyler and Sons
- Currently service Baker, Clay, Duval, Nassau, Putnam and St. Johns counties in Florida and 31 counties in Georgia with Red Bull
- 271 employees
- 1,200 SKU's and 62 foreign and domestic brands; as well as 4 local craft breweries
- Plans to add 25,000 square feet of warehouse space by mid 2015 and relocate our maintenance shop



Economics

Energy

Environment





*Converted 170,000+ warehouse and
6,500+ cooler space to LED lighting.*

*200+ lights
Cut annual electric in half*

CNG Fleet Conversion



Phase I converted 10 diesel trucks to CNG on
October 1, 2014

Phase II conversion July 2015

Phase III conversion July 2016

Final conversion July 2017

CHAMPION



BRANDS

Fine American and Imported Beverages



Partners in CNG Fueling

- Certificate of occupancy issued January 2015.
- Open to the public 24-7.
- The station is fast fill. Pumps 60 gallons in 4 minutes.
- The natural gas is being transported via TECO pipelines.
- The natural gas distributor is SouthStar Energy DBA Florida Natural Gas.
- CNG burns 20% cleaner than diesel and helps prolong the lifecycle of the engine 6-8 years.
- Once the fleet conversion is completed there will be a projected annual savings of \$600K.



The Future of Champion's Corporate Sustainability

- Carbon Footprint
- Continue Fleet conversion to CNG
- Solar
- Continue to look for ways to ensure facilities are energy efficient