

NEW JAX CITY BUILD CHALLENGE RUBRIC

Guidelines: Please review the rubric below to understand how your riverfront build will be evaluated and what is expected in each category of the challenge.

Criteria	1 – Beginning	2 – Developing	3-Accomplished	4 - Exemplary
Sustainability & Resilience	Design doesn't reflect sustainable or climate-aware thinking.	Some effort to consider sustainability or weather challenges.	Mostly thoughtful design with good consideration for the environment and safety.	Fully thoughtful design that prepares for future challenges and respects the environment.
Community Use	The space isn't made for people to use or enjoy.	A few areas for people to gather, but not well thought out.	Clearly usable spaces that people in the community could enjoy.	A welcoming and well-planned space that brings the community together.
Creativity & Appearance	The build looks plain or confusing.	Some creativity and design effort is visible.	The design looks good and has creative elements.	Eye-catching and original design with clear effort and creativity throughout.
Presentation	The video is hard to understand or missing details.	The video shares some information but is unclear.	The video clearly explains the project and its features.	The video is engaging, well-organized, and fully explains the project's vision.