



***KINGSOUTEL CROSSING CRA (KSC/CRA) ADVISORY BOARD
HYBRID VIRTUAL AND IN-PERSON MEETING
CITY HALL, MEZZANINE LEVEL – EXAM ROOM 1
THURSDAY, OCTOBER 27, 2022 - 3:30 P.M.***

MEETING MINUTES

Location: The KSC/CRA Advisory Board meeting was held as a hybrid virtual and in-person meeting. The KSC/CRA Advisory Board Members met in person at City Hall, 117 West Duval Street, Mezzanine Level – Exam Room 1.

KSC/CRA Advisory Board Members Present: Chair Kemal Gasper, Vice Chair Russell Jackson, and Vanessa Cullins Hopkins

KSC/CRA Advisory Board Members Absent: Tony Robbins, Dr. Mary Jackson and Leola Williams

Staff Present: Karen Nasrallah, Redevelopment Manager and Ella Sherrod, Recording Secretary

Representing the Office of General Counsel: Carla Lopera

Others Present: Michele D. Lee, Interim Director of Public Art for the Cultural Council of Greater Jacksonville

Others Present via ZOOM: Ashley Wolfe, Public Art Project Manager; Kat Wright, Assistant Director of Public Art and Iryna Kanisheva, Project Manager

I. CALL TO ORDER

Chair Gasper called the KingSoutel Crossing CRA Advisory Board Meeting to order at 3:33 p.m. There was not a quorum present.

II. ACTION ITEMS

Due to absence of a quorum no action items were discussed.

III. GENERAL INFORMATION

CULTURAL COUNCIL- ART IN PUBLIC PLACES PROJECT

Michele Lee, Interim Director of Public Art for the Cultural Council of Greater Jacksonville (“Cultural Council”) presented to the KingSoutel Advisory Board a PowerPoint outlining the projected timeline, examples of projection mapping that could be utilized at the art site of Bob Hayes Athletic Sports Complex, and the ability to change the graphics of the projection to highlight different events that may occur in the community. All Advisory Board Members agreed that the ability to allow for community

engagement would be a great asset to the installation. Advisory Board Member Cullins Hopkins addressed the Advisory Board to recommend that for this project, the Cultural Council may want to attend a Citizens Planning Advisory Committee ("CPAC") to obtain input from the community for reference to the proposed project. Ms. Lee agreed that it would be beneficial for CCG to get input from the public.

Chair Gasper asked after the allotted three years for the project what would become of the art installation. Ms. Lee concluded that it was dependent on the condition of the projection equipment; if the equipment was still operational the community could continue to use it at the project site.

Vice Chair Jackson conveyed his sentiment of satisfaction that a unique project such as this will be within the KSC/CRA boundary and due to this fact; this project would set a precedent within the city to highlight the process of public art and community involvement. Vice Chair Jackson emphasized his desire to ensure the Advisory Board understands the work with this project will be a guide for other similar projects in the future.

Vice Chair Jackson did ask about the timeline for the call to artist. Ms. Lee clarified that this timeline is dependent on the theming the community may want and the artists ability to apply within those constraints. Ms. Nasrallah did inform the Advisory Board that while some of the dates in the outline are yet to be determined there is a contract and to extend the deadline much longer than the approved terms would not be acceptable through the contract between Cultural Council and the City of Jacksonville.

Vice Chair Jackson and Advisory Board Member Cullins Hopkins agreed that they believe the Bob Hayes Sports Complex project should continue the theming of the Legends Center to highlight local heroes that made an impact on the Jacksonville Community.

IV. NEW BUSINESS

Ms. Nasrallah informed the Advisory Board that the meeting scheduled for November falls on the Thanksgiving holiday. With that, historically the Advisory Board has combined the November and December meetings into a single meeting the first week of December. The Advisory Board Members agreed to a meeting on December 1 at 3:30p.m.

V. OLD BUSINESS

FLORIDA REDEVELOPMENT ASSOCIATION CONFERENCE

Vice Chair Jackson thanked the Advisory Board and the City of Jacksonville for the opportunity to go to the Florida Redevelopment Association ("FRA") conference. Vice Chair Jackson spoke about the training that he was afforded during his time at the conference and his further understanding of the function and restrictions of CRA plans. Advisory Member Cullins Hopkins communicated to the Board the wish of all KSC/CRA members to attend the FRA conference. Ms. Nasrallah replied to inform Advisory Board Member Cullins Hopkin that there have been other Advisory Board members that did attend the

conference independently. Chair Gasper commented that there could be a review of the budget to deem if it is feasible to allow for more Advisory Board Members to attend the conference.

VI. PUBLIC COMMENT

There were no comments from the public.

VII. ADJOURNMENT

There being no further business, Chair K. Gasper adjourned the KingSoutel Crossing CRA Advisory Board meeting at 4:36 p.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments of this meeting, an audio file of the meeting is available in its entirety and is available upon request. Please contact Karen Nasrallah at (904) 255-5449, or by email at karenn@coj.net.

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