



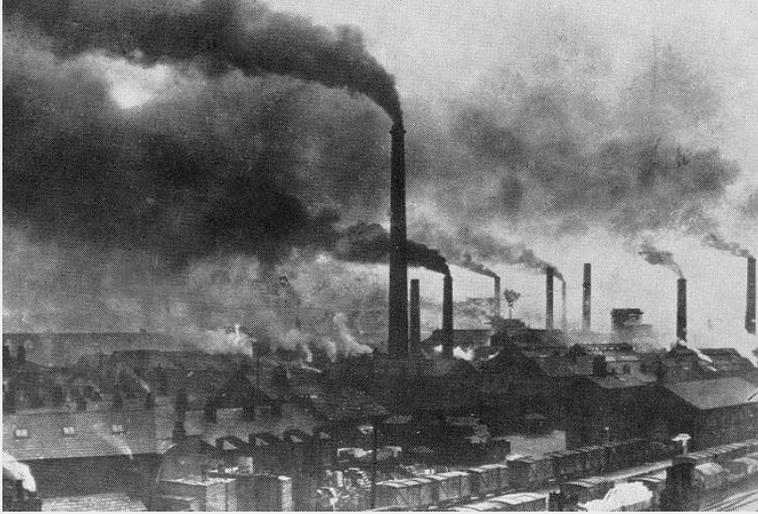
# Downtown Jacksonville Public Parklet Program

September 9, 2016

EPB/UNF Environmental Symposium



# Urban Revitalization is an environmental issue



# Tactical Urbanism

**“Short term action, long term change”**

- *Assert ownership over public realm to increase activity & vitality*
- *Pop-up activities – stores, parks, cafés*
- *Guerrilla Gardening*
- *Reclaim auto-oriented spaces for public use*



# Parking Day

- *Started in San Francisco in 2011*
- *Temporarily convert parking spaces to public places*



# What is a Parklet?

- *Extension of sidewalk*
- *Flush with sidewalk*
- *Occupies on-street parking spaces*
- *Relatively low cost*
- *“Long-term temporary”*
- *Public / Private space*



# The Economic Case for Parklets



- A cost-effective way to increase square footage
- Parklets help make a location stand out from surrounding areas
- Increased foot traffic spills over to neighboring businesses

# The Economic Case for Parklets



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**80%** OF BUSINESSES BELIEVE PARKLETS  
**BENEFIT** THE BUSINESS  
COMMUNITY

**SEATTLE'S PARKLETS**  
SEATTLE DEPARTMENT OF TRANSPORTATION



# Process

- *Uses existing right of way permit process*
- *Parklet sponsors would rent metered spaces from Office of Public Parking*
- *DVI has developed common construction standards which are acceptable to Public Works department*

ATTACHEMENT 15

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## **REVOCABLE PERMIT AND INDEMNIFICATION AGREEMENT**

**THIS PERMIT TO USE THE CITY'S RIGHT-OF-WAY OR EASEMENTS HEREIN DESCRIBED IS ISSUED BY THE CITY OF JACKSONVILLE TO THE PERMITEES NAMED BELOW FOR THE PURPOSES HEREIN SPECIFIED UPON THE TERMS AND CONDITIONS SET FORTH BELOW AND THE GENERAL PROVISIONS ON THE REVERSE SIDE HEREOF. BY THE EXECUTION HEREOF THE PERMITEE AGREES TO COMPLY WITH ALL SUCH TERMS, CONDITIONS AND GENERAL PROVISIONS.**

Court House Use Only

# Additional Criteria

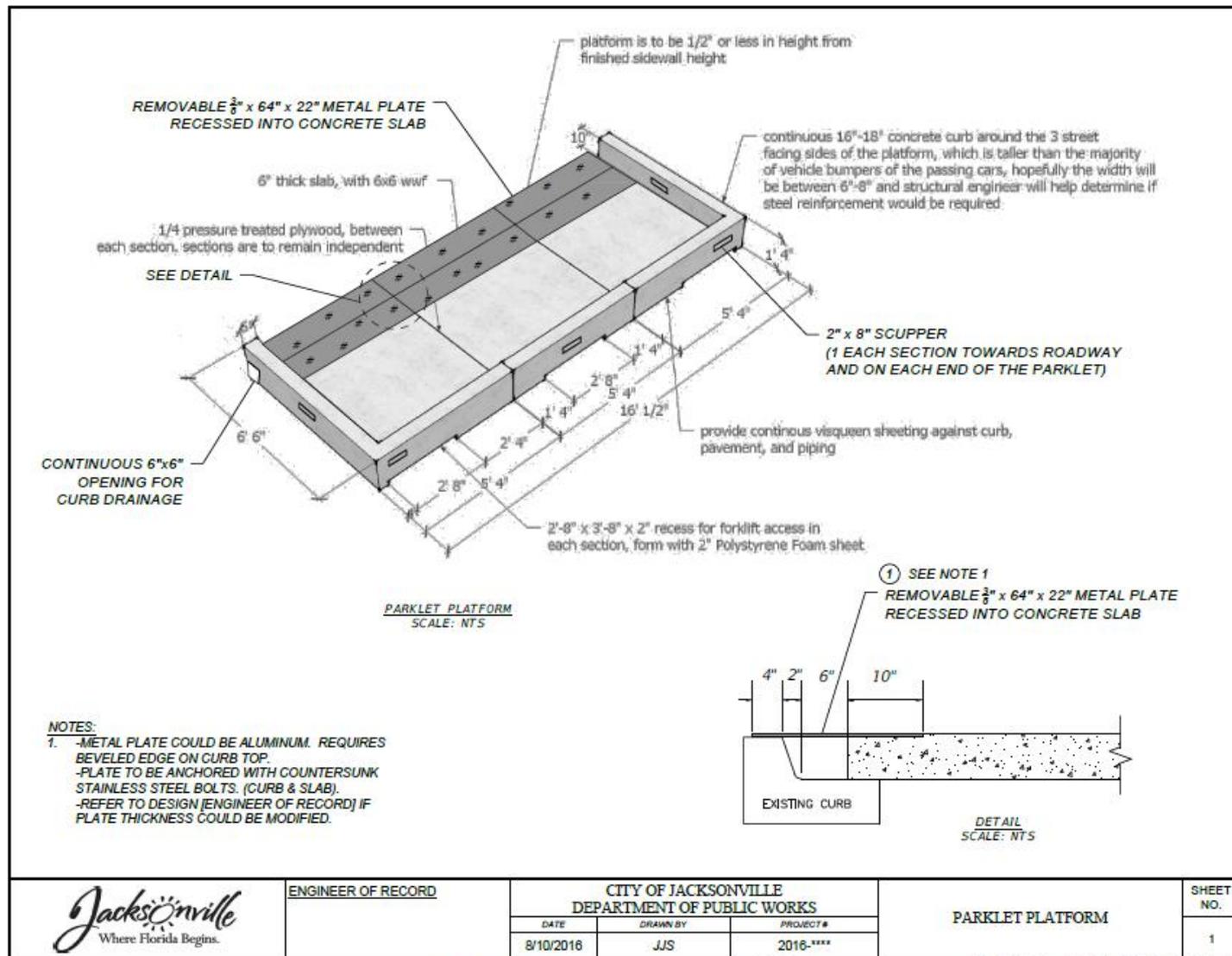
- *Location*
- *Insurance & indemnification*
- *Public access & common rules*
- *Support from business owners on block*



# Pattern Book approved by Downtown Development Review Board



# Construction drawings approved by Public Works Department

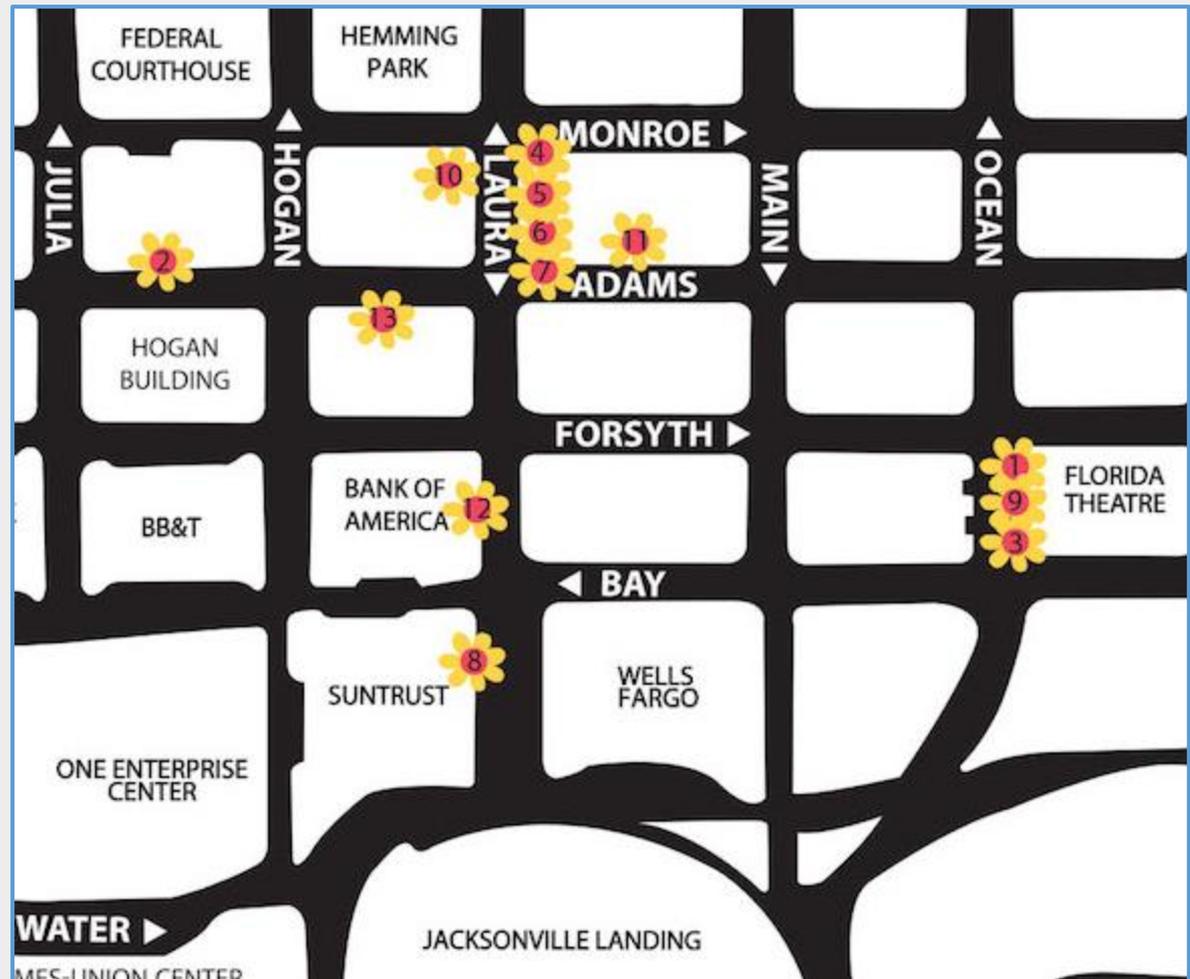


# First Parklet



- *Built by Downtown Vision*
- *Adams Street between Hogan & Julia Streets*
- *Outside “The Brick” coffee shop*

# Parking Day Activities September 16, 2016



- *Temporary parklets*
- *Sponsored by Downtown Vision*
- *Participants include National Park Service, Peterbrooke & the YMCA*