

DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL MEETING MINUTES

Thursday, December 11, 2025, 3:00 p.m.

City Hall - Lynwood Roberts Room

TDC Members: City Council President Carrico (Chair), City Council Vice President Howland (Vice Chair), City Council Member Randy White, Jitan Kuverji, Dennis Chan, Dennis Thompson, Mark VanLoh, Michael Jenkins, Shawn LaNoble (*excused*)

TDC Staff: Carol Brock (Executive Director), Brett Nolan (Administrator), Phillip Peterson (Auditor), Daren Anderson (Office of General Counsel)

I. Welcome and Call to Order

Chair Carrico

Chair Carrico called the meeting to order at 3:00 p.m. and asked the attendees to introduce themselves for the record.

II. Public Comments Including Action Items

Chair Carrico

John Nooney

Mr. Nooney referenced City Council Resolution 2023-0819-A and discussed marketing Jacksonville's waterways as a tourist destination. He shared his interest in promoting public access to the city's waterways and referenced Hogans Creek.

III. Approval of Minutes

Chair Carrico

The minutes of the October 23, 2025 Regular TDC meeting were **approved unanimously as distributed**.

IV. Tourism Strategic Plan Update

Dennis Thompson

Dennis Thompson presented the Tourism Strategic Plan update, developed with TDC staff and Visit Jacksonville. The plan is built around four pillars: (1) showcasing Jacksonville as a destination for visitors; (2) awarding grants for entertainment and cultural events; (3) amplifying sports-related events and tourism; (4) and championing tourism-focused infrastructure investments. Goals were outlined for each pillar, including investing in Visit Jacksonville's marketing, bolstering meetings and conventions, deploying neighborhood campaign content, expanding digital reach, deepening audience segmentation, supporting event development, scaling grant funding for small-scale events, creating a framework for signature events, enhancing post-event tracking, funding marketing efforts for sports, recruiting sporting events, investing in year-round sporting events, identifying construction-ready projects, investing in citywide projects, and establishing a formal capital grant process. Mr. Thompson proposed establishing an advisory group of possibly eight industry experts to review and validate the plan twice annually. He requested approval of these next steps, including exploring ways to implement "low-hanging fruit" initiatives using existing funds. Mr. Dennis will report updates to this process at the February meeting.

Motion (Carrico / 2nd Howland): Approve the Tourism Strategic Plan as presented. – **approved unanimously**.

V. TDC Reserve Discussion

Carol Brock/Phillip Peterson

Ms. Brock and Mr. Peterson lead a discussion on establishing a designated emergency reserve line for the TDC. Ms. Brock referenced that currently there is a policy that the contingency and development accounts have a \$2 million cap but nothing defined as reserves in the event of a downfall in the tourism economy. Mr. Peterson mentioned the city's general government reserve policy of 14-17% (two months of operating expenditures). He noted that TDC revenues are solely reliant on tourism with no backstop. Mr. Peterson stated that the projected year-end fund balance is just over \$5 million, but this is dependent on all budgeted expenditures being spent and all budgeted revenue coming in. The current year is about \$100,000 behind budget. Ms. Brock mentioned that the annual budget is built on projections that are 18 months out.

Council Vice President Howland asked about the current reserve balances. Mr. Peterson suggested basing the reserve on operating expenditures, which are a little over \$12 million this fiscal year. Approximately \$8.9 million is budgeted for Visit Jacksonville FY 25-26. Mr. Kuverji agreed with the reserve, noting that the hospitality industry is also doing the same. He mentioned that Jehovah's Witnesses conference won't be here in July and the stadium is going down next year for construction, which will impact TDC dollars.

The chair passed the gavel to Vice Chair Howland in order to make a motion.

Motion (Carrico / 2nd White): Establish a 15% threshold policy for a TDC reserve fund based on annual operating expenses. – **approved unanimously**.

The gavel was returned to the chair.

VI. Visit Jacksonville FY 2024-2025 Annual Evaluation

Carol Brock/Michael Corrigan

Ms. Brock presented the Visit Jacksonville annual evaluation, noting that 207 out of 209 deliverables were met. The evaluation covers four categories: (1) Amplify Brand Marketing – 99% A+; (2) Upgrade Visitor Experiences – 100 A+; (3) Elevating Sports and Meetings – 100 A+; and (4) Community Outreach and Engagement – 98% A+.

Under *Amplify Brand Marketing*, the only deliverable that was not met was the Westhelm and Carlisle sponsorship program due to much higher cost than expected and budget. Additionally, she shared that there was a focus on leisure travel including an activation and advertising campaign in London. A surfing campaign, partnering with GoPro and Catch Surf, reached over 12 million people. The new visitor magazine highlighted the food scene. Under *Upgrade Visitor Experience*, the theme was customization, targeting, and personalization. The Seymour Jax mobile visitor center was on the road for 138 events over 167 days. *Seymour Jax* gained a new mobile partner that will be integrated into the coming year's activities. Marketing platforms were enhanced and Visit Jacksonville received the blue checkmark on Instagram and Facebook. Efforts were made to highlight the distinct characteristics of each neighborhood. *Elevating Sports and Meetings* achieved increased bookings for meetings, conferences, and sporting events. The sales team exceeded room nights by almost 4,700 rooms. Efforts were made to bring the AAU, ASUN, NCAA, and other college conferences, securing multiyear commitments for many of the events. A bid was submitted for the Association of Chief Executives in Sports (ACES) 2027 Conference that Visit Jacksonville is waiting to hear back from. *Community Outreach and Engagement* saw the Tourism Ambassador Program graduating 74 new ambassadors. Ms. Brock shared that locals are being educated on the impact of tourism. National Travel and Tourism Week included several events, ending with a community beach cleanup. The Visit Jacksonville "Trail Mix" program featured distinct themed itineraries, including the Jax Ale Trail, the Coffee & Donut Trail, the Mayport Shrimp Trail, and the Black Heritage Trail. Approximately \$8.4 million of the fiscal budget goes to Visit Jacksonville, which contributed to a \$7.4 billion local economy impact and 57,000 direct and indirect jobs.

Mr. Corrigan responded by expressing pride in the team's performance. Mr. Kuverji discussed a program with Expedia that generated \$70,000 in TDT dollars and \$1.15 million for hotels in three months. Mr. Thompson noted that the strategic plan being implemented builds off Visit Jacksonville's previous fiscal year successes.

Motion (Howland / 2nd White): Approve the Visit Jacksonville FY 24-25 Annual Evaluation as presented – approved unanimously.

VII. Visit Jacksonville Update

Michael Corrigan

Michael Corrigan reported on the organization's fourth quarter and year-end activities. He highlighted the positive impact of TDC investments on city outreach and visitor engagement. The "Win a Trip to Jax" contest garnered over 38,500 entries, significantly expanding their reach. The 10th anniversary of the Ale Trail was celebrated with a transition to electronic formats for all three trails. A partnership with Chanco King facilitated a culinary exchange with St. Louis, boosting visitor knowledge in both cities. The Visitor Magazine continues to focus on Jacksonville stories, and there's a renewed emphasis on engaging with neighborhoods and neighborhood organizations. Sixty-one site tours were conducted for groups considering Jacksonville for meetings and conferences, with a focus on unique venues due to the University of Florida potentially taking control of the convention center in the next 5-10 years. Group sales booked 101,397 room nights, a 31% increase over last year. The second mobile visitor center, a trailer, is nearing completion and aims to provide flexible outreach capabilities. Mr. Corrigan concluded by sharing that six Explorer programs were held to expose residents and visitors to Jacksonville's attractions.

Mr. Corrigan raised a concern about the reserve balance and sought advice from the board on handling potential major events or tourism assets. Citing past instances, such as the potential use of TDC reserves for the 2020 RNC, he emphasized the need for available funds to secure such opportunities with input from the TDC. Given that these requests are often confidential in nature, the TDC chair said he can work with Mr. Corrigan on such requests when they arise.

Mr. Corrigan thanked the board for their support this past year.

VIII. Short-Term Rental Tourist Development Tax Update

Carla Miller/Jeff Clements

Carla Miller with the Mayor's Office, provided an update on short-term rental tax collection, recalling a previous presentation at the September TDC meeting outlining three options: (1) maintaining the status quo; (2) implementing a "computer model" (hiring an IT company to identify rentals); and (3) adopting a "platform model" (contracting with booking platforms, such as Airbnb and VRBO, for direct tax remittance). She shared that Jeff Clements was hired to investigate these options. Additionally Northeast Florida Regional Council assisted with research. The research focus was narrowed by the TDC chair at the October meeting to capturing lost bed tax revenue, as regulation of short-term rentals was deemed outside the TDC's purview. After extensive research, including consulting with other Florida cities, the Mayor's Office and Tax Collector's Office recommend negotiating Voluntary Collection

Agreements with the platforms and the best model. Mr. Clements' analysis, including survey results and legal reviews, supported this recommendation. Many Florida counties, including Alachua, Broward, Clay, Hillsborough, Tampa, Lee County, Fort Myers, Miami-Dade, Orange County, Orlando, Pinellas, and Sarasota, successfully use the platform model. The State of Florida also has used this approach and has contracted with these platforms to help smaller counties collect their tourist development tax.

Ms. Miller highlighted the positive outcomes reported by counties using the platform model, including increased revenues at no additional cost. Several counties using the computer model express dissatisfaction. The next step is for the Mayor's Office and Tax Collector's Office, working with the Office of General Counsel and Council Auditor's Office, to draft agreements with the platforms, which will then be submitted to City Council for approval. She emphasized that the issue of regulating short-term rentals is separate from tourist development tax collection. While state law preempts certain regulations and short-term rentals, she said that an ordinance by City Council could address other aspects if there is a desire to do so from the City Council. A previously written ordinance (ORD 2019-0238-W) was withdrawn by City Council but could be revisited. *However, the state legislature adopted Senate Bill 180, and based on discussions with the Office of General Counsel, local government cannot increase any burdens on property owners until fall of 2027.* Ms. Miller suggested the TDC could provide a resolution supporting the recommended suggestion to utilize platform agreements.

Mr. Kuverji expressed extreme reservations about the platform model, emphasizing that it's not just about the money but should also be about regulation. He said that signing agreements without addressing regulations could hinder future access to crucial information, such as owner identification in case of incidents. Mr. Kuverji highlighted existing ordinances that could be enforced and suggested that short-term rentals should be regulated similarly to hotels, including life safety and permitting requirements. He also questioned the claim of potentially doubling revenue from the adoption of the platform method, attributing increased TDT dollars to the overall rise in tourism in Florida during the COVID-19 pandemic. Mr. Kuverji suggested that short-term rentals should be considered part of the hospitality industry and regulated accordingly.

Carla Miller responded by clarifying that tourist development tax collection and regulation are separate issues. Tourist development tax collection can proceed now without precluding future regulatory efforts by City Council. The previously mentioned ordinance (ORD 2019-0238-W) exists but faced controversy and was withdrawn. Any new regulations would require an ordinance process, subject to potential challenges and the freeze imposed by Senate Bill 180 until 2027. She emphasized that pursuing tax collection now doesn't preclude future regulation and that the Mayor's Office and Tax Collector's Office recommend starting the collection of bed tax via an agreement with the various platforms immediately.

The chair asked for clarification on Senate Bill 180 and its prohibition on new regulations. Dylan Reingold from the Office of General Counsel explained that Senate Bill 180 prohibits local governments from adopting more burdensome or restrictive comprehensive plan amendments, land development regulations, or procedures concerning site plans and development permits until at least October 1, 2027. Vice Chair Howland asked if Senate Bill 180 applies to life safety regulations. Mr. Reingold responded that it would apply if the regulation were a form of land development or permitting regulation. Mr. Kuverji questioned the enforcement of existing regulations, citing a notice from the Tax Collector's Office stating that short-term rentals of less than a week violate zoning codes in residential areas. Mr. Reingold clarified that state law prohibits regulating the duration of short-term rentals, referencing past litigation on the issue. Mr. Kuverji suggested additional meetings to discuss the various regulations. He reiterated the need to consider existing businesses and the hotel industry. Mr. Kuverji asked Mr. Jenkins about his experience with short-term rentals. Mr. Jenkins noted the disadvantage of paying taxes when competitors don't and questioned the TDC's role versus the City Council's in the regulatory aspect of this topic.

Chair Carrico asked if the platform agreement would level the playing field by automatically collecting the 6% tax. Ms. Miller confirmed that the agreement would ensure that all listings on participating platforms pay the tax, eliminating the voluntary aspect. The chair asked for clarification on how the platform would handle the tax collection and remittance process. Ms. Miller estimated that the agreement could capture 90-95% of short-term rentals, acknowledging that some may still evade taxes.

Mr. Kuverji suggested correlating business licenses with short-term rental listings on platforms like Airbnb, referencing Airbnb's website stating that some cities require a license or registration number. He stated that requiring business licenses would ensure accountability and facilitate enforcement. *Mr. Kuverji said we need to make sure that whoever has a short-term rental in our city has a business license, which then will correlate with the short-term rental website, and then everybody is happy because we know we are getting money from this person, and if anybody ever needed to know anything about that person, there would be a business license associated with it because short-term rentals are supposed to have a business license in Duval County. That is part of another ordinance that is already in place.* Ms. Miller said that the Tax Collector's Office considers registration for tax payment as registration under local code, but it's not a license. Implementing licensing numbers would require an ordinance, which would be subject to the regulatory constraints under state law and Senate Bill 180. Mr. Kuverji insisted that a business license is already required and suggested the Tax Collector's Office should obtain business

licenses from short-term rentals, leveraging Airbnb to notify its users. Ms. Miller confirmed that all points raised have been researched and checked with OGC and state law, reiterating the need for a comprehensive ordinance.

Vice Chair Howland asked if booking platforms already collect the 6% bed tax from property owners. Ms. Miller clarified that they collect it then remit it to those they contract with, which would be the city if an agreement is in place. Currently, without an agreement, the tax is not coming to the city. Vice Chair Howland asked where the bed tax is going now, suggesting that some owners may be keeping it. Ms. Miller confirmed that the short-term rental owner is responsible for voluntarily paying the tax each month to the Tax Collector's Office.

Vice Chair Howland referred to a line about transient rental tax being reported and remitted to the Department of Revenue. He asked if the supposition is that the tax is not being collected at all from property owners. Ms. Miller clarified that Airbnb is not involved unless there is a city agreement. Mr. Clements confirmed that Airbnb does not currently collect the tourist development tax in Jacksonville. The owner is responsible for collecting and remitting the tax, but some do not. With an agreement, the platforms would collect and remit the tax on behalf of the owner.

The vice chair asked if there were property owners who are doing short-term rentals of their property that have been paying the tax, and annually, what is that amount? The answer was approximately \$2 million. The Tax Collector's Office recently reported they have about 900 people who have been paying their TDT. A motion to support the City and Tax Collector's Office to enter into an agreement with these short-term rental platforms was discussed.

Motion (Howland / 2nd White): Approve support from the TDC for the City and Tax Collector's Office to enter into an agreement with short-term rental platforms to remit the TDT to the Tax Collector's Office.

Additional discussion included that OGC will be consulted to determine when an ordinance can be introduced, considering state law limitations and Chair Carrico, as a Council Member, committed to help introduce legislation when appropriate to address regulating short-term rentals for public safety.

Mr. Thompson expressed support for the motion, provided existing city ordinances can be enforced and new changes created without contract prohibitions. It was confirmed that contracts cannot negate existing ordinances. Mr. Clements has compiled contracts negotiated by other Florida cities, which will be used for negotiation.

Mr. Kuverji agreed with the recommendation with conditions, emphasizing the importance of enforcing existing ordinances while negotiating contracts with short-term rental companies to ensure the tourist tax payments from all listings. Mr. Jenkins inquired about data ownership and access related to Airbnb. While Airbnb maintains confidentiality on owner names, identifying them by numbers, Miami-Dade has made progress in identifying participants, though direct identification is not provided.

The motion on the table was to show TDC's support for the City and Tax Collector's Office to enter into contracts with various platforms for collections and remittance of the TDT from short-term rentals. Agreements will be drafted and then presented to the City Council for approval, with Chair Carrico offering to sponsor the legislation. Ms. Miller stated that the work on the agreements will begin immediately.

Motion unanimously approved.

IX. Financial Report

Phillip Peterson

Assistant Council Auditor Phillip Peterson gave the financial report. TDC tax revenues for the 12 months ending September 2025 were \$10,831,564.27, a 3.90% increase over the 12 months ending November 2024. Revenue from the start of FY 24-25 to date, ending in November 2025, was \$1,624,634.25, down 2.66% compared to the start of FY 23-24 to date, ending in November 2024. Revenue for November 2025 was \$871,377.51, down 5.53% from the same month in 2024. Actual collections for the fiscal year to date was under the average monthly budgeted amount by \$94,245.87.

Mr. Peterson reviewed the budgetary balances as of October 31, 2025 remaining in the TDC's contractual and operating accounts, they are: Destination Services - \$1,508.52; Marketing - \$0; Convention/Group Sales - \$0; Convention Grants, Sponsorships, and Promotions - \$603,267.54; Planning and Research - \$87,826; Event Grants - \$710,000; Development Account - \$2,121,077.63; Contingency Account - \$956,061.00; Equestrian Center Promotion - \$26,985.05; Remaining to be Spent in Accordance with the TDC Plan – TDC Operations - \$ 564,331; TDC Administration - \$320,995.57; and the Special Revenue Fund - \$2,767.50.

Council Member Howland inquired about the \$3 million allocated to the University of North Florida for Hodges Stadium improvements from Bill 2025-0781-E. There were concerns among some TDC members about usurping funds from the TDC. Vice Chair Howland invited the board to share their concerns about this process. Mr. Kuverji supported the idea for capital improvements. Mr. Thompson noted that the board wasn't consulted on the details. Mr. Jenkins suggested Visit Jacksonville should have priority for naming rights on any opportunity under these improvements. Mr. Thompson hopes to see future fund balance allocations aligned with the strategic plan initiatives with the exception of the emergency reserves.

X. New Business

Chair Carrico

Mr. Kuverji asked about creating a group to assist with short-term rental regulation and contract negotiation. He inquired about including industry professionals in the review process. The chair and Mr. Anderson shared that the next steps in this process will involve initial drafts from the Mayor's Office and Tax Collector's Office for each of the platforms. City Council Member(s) can sponsor legislation to enter into the agreements after they are drafted. The contract negotiation process will be led by the Mayor's Office. The chair confirmed that Mr. Kuverji would have an opportunity to provide his input for the platform agreements. Mr. Kuverji shared that attorneys with the Asian American Hotel Owners Association and the Florida Restaurant and Lodging Association are also working on this issue with other cities and are available for consultation if needed.

Mr. Chan shared information about the Culinary Institute of America (CIA) potentially establishing a campus in Jacksonville. The CIA president met with city officials and cited Jacksonville's health focus, growth, and military presence as reasons for choosing the city. Key dates include January for city and state approval/endorsements and June for community endowment creation for scholarships. He asked if the TDC could help make this happen, believing it would boost tourism and the area around the campus.

The chair confirmed the existence of "Project Caymus," which is related to the CIA campus. This project also holds significant personal meaning for the chair, given his family's experience with culinary school. There may be a time when the TDC can provide support through a resolution or incentives, as it could significantly impact tourism and the culinary scene, potentially attracting Michelin stars.

The vice chair, in his role as Council Vice President, confirmed involvement in Project Caymus, which would include the Southeast headquarters of a world-class secondary school, a restaurant, retail parcels, and a four-star hotel downtown. He felt that it aligns with the strategic plan and could generate \$1 billion in tourist revenue over 15 years, similar to other cities with a CIA campus. Veterans are a prime resource for students. Perhaps TDC funding could support design development, site location infrastructure, and placemaking associated with Project Caymus.

Ms. Brock stated that they still need to determine what the CIA is requesting from TDC and will work with the Office of General Counsel and Council auditors to determine if it is an allowable expense in accordance with the Florida Statutes. In the meantime, there was a discussion about a motion to send a letter of support.

Motion (Howland / 2nd White): Support the TDC Executive Director to identify and enumerate potential funding requests; and, detail the TDC's support of this project in a letter to the CIA President. – **approved unanimously.**

XI. Closing Comments and Adjournment

Chair Carrico

The chair reminded the board that the next meeting would take place at 10:00 a.m. on February 12, 2026, in the Lynwood Roberts Room of City Hall. Seeing no further business, the chair adjourned the meeting at 4:34 p.m.

Meeting Minutes respectfully submitted by Brett Nolan, TDC Administrator.

These minutes were approved at the TDC Regular Board meeting on February 12, 2026.



TOURIST DEVELOPMENT COUNCIL MEETING

Thursday, December 11, 2025, 3:00 p.m.

Attendance Record Sign-In Sheet



PRINT NAME	SIGNATURE
CP Kevin Carrico, TDC Chair	
CVP Nick Howland, TDC Vice Chair	
CM Randy White, TDC Member	
Mark VanLoh, TDC Member	
Jitan Kuverji, TDC Member	
Dennis Chan, TDC Member	
Dennis Thompson, TDC Member	
Shawn LeNoble, TDC Member	
Michael Jenkins Jr., TDC Member	
Carol Brock, TDC Executive Director	
Brett Nolan, TDC Administrator	
Phillip Peterson, Asst. Council Auditor	
Daren Anderson, OGC	



TOURIST DEVELOPMENT COUNCIL MEETING

Thursday December 11, 2025 3:00 p.m.



Attendance Record Sign-In Sheet

NAME/JOB TITLE	ORGANIZATION	PHONE	E-MAIL
Alexa Gudzak	DA		alexag@dfcc.com
SANAME Givole	DA		saname@dfcc.com
Sarrie Wickers	Visit Jacksonville	904.421.9152	
Dana Mauls	Northside Park	904.932.1255	dnamauls@gmail.com
Courtney Gumbelger	Visit Jacksonville	904.421.9151	courtney@visitjacksonville.com
Katie Mitya			
Leanne Goldschmidt			
Lisa Sharrit			
EMMA CARLO			
Dave Reese	FECS	904.607.3222	dave.reese@fe-fairfield.org
Kevin Canico	CM		
Randy White	CM		
Jade Lee	ECM		
Dawn Anderson	OGC		
Dylan Benson	OGC		
Sam Vance	JSF	850	jsf@jacksonville.org
SC Wright	JSF	904.747.0775	Sam@jacksonville.org
John T. Noquist 2023	TOE-Public Park on Forts Brooks 0025-0019	904.434-0839	veudo3@yahoo.com
Ernest J. Smith 17	OC, CAC	on file	on file
Wendy Vack	JAR		

W/ H MARKETING TO THE WORLD - REQUEST TO SPEAK CARD Tourism!

W/ H ARE MAKING A MOVIE. TO. RADOA PH - 060- TOURIST DEVELOPMENT COUNCIL
W/ H ARE WORKING WITH KIMMAA (STREET) KICHMAA - 2025-0522. ELSMAHAWA
Please print and complete:

NAME: Taru T. Noury 2023-0819 DATE: 12/11/2025

ADDRESS: 8356 Karam Rd. PHONE: 904-434-0839

REPRESENTING: TDC- Full-Finishing with Lancia Public Park on Forsburg rd
Public 2025-0019 A TRUCK FUND NEXT TO A NORTHERN PUBLIC PARK ON FORSBURG RD
1: PUBLIC HEARING BUT NUMBER: DIST. 4, PRE-3 (W/ H SALAWKI) DIST. 3 (E/ W/ H SALAWKI)
2016-18, 2021-0075,

~~REPORT~~ (on) PROPOSE ~~THIS REGISTRATION~~

2. COMMENTS FROM THE PUBLIC SUBJECT: Full-Finishing with Lancia Public Park on Forsburg rd

is the STATE of FLORIDA NATURE-KIMMAA NINE GAY FUND-FOR LANCIA
DEPS-CHARITAL SIMONS PUBLIC SIMONS - DIST. 3 SIMONS BOREA FUND TRIP PARK
SPEAKING TIME IS LIMITED (SEE REVERSE FOR TIME LIMITATIONS)

NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PERSON

(Please read the reverse side for instructions on speaking)

JTA-
JTA
COBA, MAYORS DISABLING Council.

RULES OF THE JACKSONVILLE CITY COUNCIL – ADOPTED FOR THIS MEETING

RULE 4.301(b) COMMENTS FROM THE PUBLIC Comments from the public given during the public comment times of the meeting, except scheduled public hearing comments, shall be limited to three minutes per person and no person shall be allowed to give or transfer his/her time to speak to another person.

RULE 4.806 PRIVILEGE OF FLOOR

- (a) General Exclusion: No person, except Council Members and working employees of the Council, shall be admitted within the rail unless permitted by the presiding officer.
- (b) Addressing Council: By permission of the presiding officer, the privilege of the floor shall be extended to a citizen or citizens to address the Council on any matter pending before it or which needs the attention of the Council.

Rule 3.604 ADDRESSING THE COUNCIL. At public hearings required by law or fixed by the Council, the presiding officer shall extend the floor to a reasonable number of proponents and opponents of the subject matter of the public hearing, and those filing written requests to be heard with the Chief of Legislative Services shall be heard prior to other persons who appear at the hearing. Each person addressing the Council shall proceed to the place assigned for speaking, give his/her name in an audible tone of voice for the records, (if the person has not filled out a speaker's request card and returned it to the Chief of Legislative Services before addressing the Council, the person shall also give his/her address in an audible tone of voice for the records), and limit his/her address to three minutes, unless a lesser time if fixed for all speakers by the presiding officer, or further time is granted by the Council. All remarks shall be addressed to the Council as a body and not to any member thereof. No person other than a Council Member or the person having the floor shall be permitted to enter into any discussion, either directly or through a member of the Council, without the permission of the presiding officer. All questions to the Council shall be directly through the presiding officer.

RULE 4.505 DISRUPTION OF MEETING Any person, not a Council Member, making personal, impertinent or slanderous remarks or who shall become boisterous while the Council is in session, shall forthwith be barred from further audience before the Council by the presiding officer in his/her discretion. No demonstrations of approval or disapproval from the audience shall be permitted, and if such demonstrations are made, the audience shall be cleared from the Council Chambers. The presiding officer shall call upon the Sergeant-at-Arms to enforce directions given by the presiding officer for any violation of this Rule.