

DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL MEETING MINUTES

Thursday, October 23, 2025, 10:00 a.m.

City Hall - Lynwood Roberts Room

TDC Members: City Council President Kevin Carrico (Chair), City Council Vice President Nick Howland (Vice Chair), City Council Member Randy White, Jitan Kuverji, Dennis Chan, Dennis Thompson, Mark VanLoh, Michael Jenkins - *absent*, Shawn LaNoble

TDC Staff: Carol Brock (Executive Director), Brett Nolan (Administrator), Phillip Peterson (Auditor), and Jim McCain (Office of General Counsel)

I. Welcome and Call to Order

Chair Carrico

The Chair called the meeting to order at 10:02 a.m. and asked the attendees to introduce themselves for the record. He welcomed Daren Anderson with the Office of General Counsel as the new legal counsel assigned to the TDC, replacing Jim McCain.

II. Public Comments Including Action Items

Chair Carrico

John Nooney

Mr. Nooney referenced City Council Resolution 2023-0819-A and expressed his support for the 12 grant applications. He discussed the Waterways FIND Subcommittee and legislation for electric vehicle charging stations.

III. Approval of Minutes

Chair Carrico

The minutes of the September 4, 2025 Regular TDC meeting were **approved unanimously as distributed**.

IV. TDC Grants

Chair Carrico/Carol Brock

The Chair introduced Carol Brock, who provided an overview of the grant application process. Ms. Brock emphasized the thorough evaluation and scoring system used as well as the timeline for review and payment. She noted a record number of 12 applications received, outlining how the TDC promotes grant opportunities and the stringent requirements for grantees, including proof of tourists and hotel room nights alongside providing proof of paid invoices to be eligible for reimbursement. She highlighted a case where the International Women's Cup grant applicant did not meet minimum guarantees and thus received no funding.

Ms. Brock shared that the total amount of funding requested for this cycle was \$710,000. Ms. Brock noted that the FY 25-26 grant budget is \$1,150,000.

2025 Jacksonville Basketball Classic

Jim Drew

Ms. Brock gave an overview of the 2025 Jacksonville Basketball Classic grant request. She explained that the applicant is seeking Category B funding at \$40,000. They must prove their event attracts at least 3,001 tourists from outside Duval County and produces 700 hotel room nights. The grant application scored a 62 out of 100 points. Ms. Brock invited Jim Drew with RBG Events, LLC to provide more information regarding their grant application.

Mr. Drew shared that the event is scheduled to be held at Edward Waters University, with a commitment to move more hotel stays to Duval County. He stated that they anticipate 11 universities participating, making it the largest Division I basketball event east of Las Vegas. Vice President Howland inquired about the event's potential to drive NCAA first-round tournaments. Michael Corrigan, CEO of Visit Jacksonville, responded that it would enhance the case for attracting NCAA first-round tournaments by increasing basketball density and expanding court inventory in the area.

Motion (Howland / 2nd White): Approve RBG Events, LLC to receive a special event grant for \$40,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2025 Jacksonville Classic College Basketball Tournament. – **approved unanimously**.

2026 Tropical Ice Challenge Volleyball Tournament

Lisa Davis

Ms. Brock gave an overview of the 2026 Tropical Ice Challenge Volleyball Tournament request. She explained that the applicant is seeking Category E funding at \$70,000. They must prove their event attracts at least 6,001 tourists from outside Duval County and produces 1,300 hotel room nights. The grant application scored a 78 out of 100

points. Ms. Brock invited Lisa Davis with the Jacksonville Juniors Volleyball Association to provide more information regarding their grant application.

Ms. Davis shared that due to the lack of facility space in Duval County, the event would take place over three weekends in January. The tournament will involve approximately 300 teams, and Ms. Davis explained how they are leveraging traveling teams to increase hotel room nights. The tournament also aims to provide financial aid to players and host a college scouting night. Ms. Davis discussed the tournament's growth, projected room nights, and partnerships, including League One Volleyball.

Mr. Kuverji stated his strong support for this event and the economic impact it has on this area of Jacksonville.

Motion (Howland / 2nd White): Approve Jacksonville Juniors Volleyball Association to receive a special event grant for \$70,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 Tropical Ice Challenge Volleyball Tournament. – **approved unanimously.**

2026 DONNA Marathon Weekend

Amanda Napolitano

Prior to introducing Amanda Napolitano, Executive Director of the DONNA Foundation, Ms. Brock read into the record a statement from the Ethics Office to *"confirm that The Donna Foundation applying for and receiving a TDC grant does not raise a conflict of interest under state ethics laws because Mayor Deegan is not a board member, officer, employee, or member of The DONNA Foundation and is not paid by The DONNA Foundation. This determination has been confirmed through research of prior State Ethics Commission opinions and consultation with the State Ethics Commission General Counsel."* Ms. Napolitano confirmed that the statement was accurate.

Ms. Brock then discussed that the DONNA foundation is a returning applicant, coming back for a third time following their application that was awarded \$70,000 in 2024. This time, the foundation is again seeking Grant Category E. for a total of up to \$70,000 with 1,300 hotel room nights and at least 6,001 tourists. The application received 80 points out of 100.

Ms. Napolitano discussed pivots in their event planning due to the renovations happening downtown at the sports complex. Rather than hosting the Health and Wellness Expo at the flex field at EverBank Stadium, they will host it at the new Hilton Hotel at Mayo Clinic, which features a large ballroom. The 5K and DONNA Dash will also have to relocate from downtown to the beaches where the marathon takes place. Ms. Napolitano shared that this event has been recognized as one of the best marathons in the nation.

Council Vice President Howland asked why the event was held at the end of January. Ms. Napolitano answered that historically the DONNA Marathon has always been held the first weekend of February, with some overlap into the end of January occurring occasionally. National events like the Super Bowl and local events like the Gate River Run determined that the first weekend of February attracts the most attendees for the event. Mr. Howland advised caution for next year's event, noting that its timing, shortly after candidate qualifying and before early voting, which could raise concerns due to the inclusion of Mayor Donna Deegan's name in the event's title, despite ethics clearance confirming no relation to the Mayor.

Motion (Howland / 2nd White): Approve The DONNA Foundation, Inc. to receive a special event grant for \$70,000 from the Tourist Development Council FY 25-26 Event Grants account for the DONNA Marathon Weekend 2026.

Aye: Chan, Howland, Kuverji, LeNoble, Thompson, VanLoh, White (7)

Nay: Carrico (1)

Abstain: (0)

Motion Carries.

2026 FHSAA Girls and Boys Basketball

Nick Morrow

Ms. Brock gave an overview of the 2026 FHSAA Girls and Boys Basketball request. She explained that the applicant is seeking Category F funding at \$80,000. They must prove their event attracts at least 7,001 tourists from outside Duval County and produces 1,500 hotel room nights. The grant application scored a 66 out of 100 points. Ms. Brock invited Nick Morrow, Athletic Director of the University of North Florida, to provide more information regarding their grant application.

Mr. Morrow shared that this event has been in Lakeland for the past 30 years, however, due to years of relationship building and investments, the event agreed to relocate to Jacksonville at UNF's facility. The event will span 15 days and produce approximately 2,300 room nights and an economic impact of \$2.3 million.

Motion (Howland / 2nd White): Approve University of North Florida to receive a special event grant for \$80,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 FHSAA Boys and Girls State Basketball Championships. – **approved unanimously.**

2026 Michelob ULTRA PBR

Justin Parks

Ms. Brock gave an overview of the 2026 Michelob ULTRA PBR request. She explained that the applicant is seeking Category C funding at \$50,000. They must prove their event attracts at least 4,001 tourists from outside Duval County and produces 900 hotel room nights. The grant application scored a 74 out of 100 points. Ms. Brock invited Justin Parks, representing Professional Bull Riders LLC, to provide more information regarding their grant application.

Mr. Parks described the application as an extreme bull riding event featuring the top cowboys in the country. It is one part in a 19-stop tour. The event would be broadcast nationally on CBS and Paramount+ and will engage with tourists before and after the event, showcasing Jacksonville as a premier destination.

Due to the charitable element of the event providing tickets and funding to the Boys and Girls Club of Northeast Florida, Council President announced his abstention from voting on this application given his position with the Boys and Girls Club of Northeast Florida.

Motion (VanLoh / 2nd White): Approve Professional Bull Riders LLC to receive a special event grant for \$50,000 from the Tourist Development Council FY 25-26 Event Grants account for the Michelob ULTRA PBR Jacksonville.

Aye: Chan, Howland, Kuverji, LeNoble, Thompson, VanLoh, White (7)

Nay: (0)

Abstain: Carrico (1)

Motion Carries.

2026 Live Like Lou College Baseball Classic

Cutter Sippel

Ms. Brock gave an overview of the 2026 Live Like Lou College Baseball Classic request. She explained that the applicant is seeking Category C funding at \$50,000. They must prove their event attracts at least 4,001 tourists from outside Duval County and produces 900 hotel room nights. The grant application scored a 62 out of 100 points and noted a point reduction due to the TDC providing funding for this event for the last two years and the event falling in a low needs period. Ms. Brock invited Cutter Sippel, representing Peak Events, to provide more information regarding their grant application.

Mr. Sippel emphasized this event as promoting community highlighting some of the best players in collegiate baseball. It benefits the ALS Foundation, with a portion of ticket sales supporting its efforts. The event also raises funds for ALS research and features families affected by the disease. The teams playing are LSU, Notre Dame, Indiana, and UCF, each drawing tourists to Jacksonville for the event.

Mr. Thompson inquired about the timing of the event and the overlap of other events taking place during the baseball classic. Mr. Sippel confirmed the times does not overlap during the games.

Motion (Howland / 2nd White): Approve Peak Events, LLC to receive a special event grant for \$50,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 Live Like Lou Jax College Baseball Classic. – **approved unanimously.**

2026 Gate River Run

Doug Alred

Ms. Brock gave an overview of the 2026 Gate River Run request. She explained that the applicant is seeking Category C funding at \$50,000. They must prove their event attracts at least 4,001 tourists from outside Duval County and produces 900 hotel room nights. The grant application scored a 76 out of 100 points. Ms. Brock shared that this is a first time applicant. Ms. Brock invited Doug Alred, representing 1st Place Sports, to provide more information regarding their grant application.

Mr. Alred emphasized that this event is the nation's largest 15k. While they prefer to be self-sufficient, increased costs due to venue changes and the need to rent expo space have prompted their request for TDC support.

Mr. Thompson questioned why the covered flex field facility at EverBank Stadium is not able to be used. Mr. Alred said due to the renovations of the stadium, their Gate River Run Expo would cause disruption. Alex Austin, Executive Director of Jacksonville's Office of Sports & Entertainment, confirmed this assessment.

Motion (Howland / 2nd White): Approve 1st Place Sports to receive a special event grant for \$50,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 Gate River Run. – **approved unanimously.**

2026 AAU Hockey Championship

Mike Walley

Ms. Brock gave an overview of the 2026 AAU Hockey Championship request. She explained that the applicant is seeking Category F funding at \$80,000. They must prove their event attracts at least 7,001 tourists from outside Duval County and produces 1,500 hotel room nights. The grant application scored a 63 out of 100 points and noted a point reduction due to the event falling in a low needs period. Ms. Brock invited Mike Walley, representing the Amateur Athletic Union of the United States, Inc., to provide more information regarding their grant application.

Mr. Walley shared that Florida has become part of the top 5 destinations for youth ice hockey. The event will have three divisions. It will include a women's division with 48 teams competing, most of which will stay a minimum of three nights. The event will have community involvement and is a qualifier for the AAU Junior Olympic Games. Mr. Walley is working with the Community First Igloo for a long term partnership. The applicant shared that ice hockey is a sport that incurs large expense to be able to put on a great event and that is why he is seeking TDC support.

Motion (Howland / 2nd White): Approve The Amateur Athletic Union of the United States, Inc. to receive a special event grant for \$80,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 AAU College Ice Hockey National Championships. – **approved unanimously.**

2026 Golden Hour Invitational Track & Field

Hassaan Stamps

Ms. Brock gave an overview of the 2026 Golden Hour Invitational Track & Field request. She explained that the applicant is seeking Category A funding at \$30,000. They must prove their event attracts at least 2,000 tourists from outside Duval County and produces 500 hotel room nights. The grant application scored a 58 out of 100 points and noted a point reduction due to a low needs period, and with it being a sporting event, tends to have a lower tourism impact.. Ms. Brock invited Hassaan Stamps, representing the Golden Hour Invitational, Inc., to provide more information regarding their grant application.

Mr. Stamps expressed his desire to have this caliber of event in the southeast region of the country rather than them taking place in states like California. He shared that this event, like many, would also bring community activation, and ticket giveaways in connection with community partnerships. Mr. Stamps highlighted that the University of North Florida has one of the premier facilities in the area and that is why he selected that as the location for the invitational. The event aims to host over 35 teams and provide a spectator-oriented experience.

Motion (Howland / 2nd White): Approve Golden Hour Invitational, Inc. to receive a special event grant for \$30,000 from the Tourist Development Council FY 25-26 Special Revenue Fund account for the 2026 Golden Hour Invitational. – **approved unanimously.**

2026 East Coast Relays

Doug Loftus

Ms. Brock gave an overview of the 2026 East Coast Relays request. She explained that the applicant is seeking Category C funding at \$50,000. They must prove their event attracts at least 4,001 tourists from outside Duval County and produces 900 hotel room nights. The grant application scored a 63 out of 100 points and noted a point reduction due to a low needs period. Additionally, like many of the sporting grant requests, this group is working closely with the Jacksonville Sports Foundation. Ms. Brock invited Doug Loftus, representing the 1-Elite Class LLC, to provide more information regarding their grant application.

Mr. Loftus shared that this is a premier event in partnership with the Mitch 22 Foundation to provide scholarships to deserving athletes. His event seeks to drive tourism for Jacksonville and promote student athlete success and education.

Motion (Howland / 2nd White): Approve 1-Elite Class LLC to receive a special event grant for \$50,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 East Coast Relays. – **approved unanimously.**

2026 FHSAA State Championship Track & Field

Nick Morrow

Ms. Brock gave an overview of the 2026 FHSAA State Championship Track & Field request. She explained that the applicant is seeking Category D funding at \$60,000. They must prove their event attracts at least 5,001 tourists from outside Duval County and produces 1,100 hotel room nights. The grant application scored a 52 out of 100 points and noted a point reduction due to prior year funding and a low needs period. Additionally, UNF is closely working with the Jacksonville Sports Foundation. Ms. Brock invited Nick Morrow back to the podium to provide more information regarding their grant application.

Mr. Morrow emphasized that due to the investments from the TDC at UNF's track facility, the Florida High School Athletic Association would like to continue hosting this event there and shared they are extending the program from a two day event to four days, creating a larger impact for Jacksonville. Mr. Morrow shared their hotel room nights last year cleared over 1,300 and produced more than a million dollars in economic impact.

Motion (Howland / 2nd White): Approve University of North Florida to receive a special event grant for \$60,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 FHSAA Track and Field Championships. – **approved unanimously.**

2026 AAU Track & Field Championship

Ervin Lewis

Ms. Brock gave an overview of the 2026 AAU Track & Field Championship request. She explained that the applicant is seeking Category F funding at \$80,000. They must prove their event attracts at least 7,001 tourists from outside Duval County and produces 1,500 hotel room nights. The grant application scored a 62 out of 100 points and noted a point reduction due to prior years funding and is in a moderate needs period. Additionally, this event is also the last qualifier for the AAU Junior Olympics and the organization has a charitable component for community involvement. Ms. Brock invited Ervin Lewis, representing the Amateur Athletic Union of the United States, Inc., to provide more information regarding their grant application.

Mr. Lewis shared the success of the event as people now know Jacksonville as a “track city” that provides a destination experience. The organization is in their third year of hosting this event in Duval County.

Motion (Howland / 2nd White): Approve The Amateur Athletic Union of the United States, Inc. to receive a special event grant for \$80,000 from the Tourist Development Council FY 25-26 Event Grants account for the 2026 AAU Primary Nationals & Club Championships. – **approved unanimously.**

V. Visit Jacksonville

Michael Corrigan

The Chair introduced Visit Jacksonville President and CEO, Michael Corrigan, to provide the Visit Jacksonville Update.

Sports Tourism Budget Reallocation

Mr. Corrigan requested a budgetary reallocation as required by their contract. This request budgetarily exceeds line items on an expense within the approved Sports Tourism budget by up to 20%. These shifts in amounts needed larger than 20% so they have to be brought before the TDC for approval. Mr. Corrigan shared that Visit Jacksonville would like to reallocate funds from membership, target marketing, promotion, and FAM expenses. The funds will be moved to the operational line as they fund the Jacksonville Sports Foundation for year two of existence at an amount of half of the funding they received in year one.

Motion (Howland / 2nd White): Approve Visit Jacksonville’s budget reallocation request as presented. – **approved unanimously.**

Visit Jacksonville “Happenings”

Michael Corrigan reported that FY 25-26 was another record breaking year for tourist development tax. He noted that Visit Jacksonville will be returning approximately \$150,000, or 1.9% of their budget, to the TDC. He described the success of the London trip in partnership with Jax USA. He mentioned that momentum was growing for the possibility of a direct flight from Jacksonville to the United Kingdom. Mr. Corrigan emphasized the importance of continuing to bring in diverse events beyond sports.

VI. Financial Report

Phillip Peterson

Assistant Council Auditor Phillip Peterson gave the financial report. TDC tax revenues for the 12 months ending September 2025 were \$10,875,899.67, a 4.54% increase over the 12 months ending September 2024. Revenue from the start of FY 24-25 to date, ending in September 2025, was \$10,875,899.67, up 4.54% compared to the start of FY 23-24 to date, ending in September 2024. Revenue for September 2025 was \$803,018.19, up 4.06% from the same month in 2024. Actual collections for the fiscal year to date exceeded the average monthly budgeted amount by \$341,797.67.

Mr. Peterson reviewed the budgetary balances as of September 30, 2025 remaining in the TDC’s contractual and operating accounts, they are: Destination Services - \$0; Marketing - \$0; Convention/Group Sales - \$0; Convention Grants, Sponsorships, and Promotions - \$469,578.30; Planning and Research - \$65,000; Event Grants - \$113,000; Development Account - \$2,121,076.63; Contingency Account - \$956,060.00; Equestrian Center Promotion - \$6,985.05; Remaining to be Spent in Accordance with the TDC Plan – TDC Operations - \$222,323.43; TDC Administration - \$22,270.95; and the Special Revenue Fund - \$32,767.50.

Mr. Peterson shared that at the next TDC board meeting in December, he will provide a more detail account of the finances for FY 24 - 25 as they finalize year end close out.

VII. Short-Term Rental Tourist Development Tax Update

Chair Carrico

Chair Carrico reminded the board that with the TDC’s approval at the previous meeting, Jeff Clements was hired to manage the project. He will be working with the City Council research team, Northeast Florida Regional Planning Council, various City departments, and the Tax Collector to see what the path forward is as the TDC addresses the growing concerns surrounding short-term rentals. The Chair shared that Mr. Clements and Carla Miller, representing the Mayor’s Office, were out of town and that Jason Teal, Legislative Counsel to City Council, would speak on the issue.

In the meeting, Mr. Teal provided a comprehensive overview of the legal framework surrounding short-term rentals, highlighting that state preemption restricts local regulations to building and fire codes. He outlined the legal

implications of establishing a registry to identify short-term rentals and track revenue losses, citing examples of approaches taken by other jurisdictions, such as contracting with short-term rental platforms. However, he noted that these platforms typically provide a lump sum payment to the county without disclosing specific location data. Mr. Teal emphasized the need for the board to clarify its priorities for Mr. Clements' investigation, posing key questions: Should the focus be on collecting bed taxes, enforcing compliance among non-payers, identifying the most effective collection methods, or quantifying the revenue shortfall? He also reviewed the outcomes of similar efforts in other jurisdictions. In closing, Mr. Teal stated, "While no solution will ensure 100% certainty in capturing all short-term rental activity and bed tax revenue, our goal should be to equip the city, tax collector, and property appraiser with a strong set of tools and options to effectively address the issue."

Mr. Kuverji expressed concern over the rise of short-term rentals in Jacksonville, noting their impact on reducing workforce and affordable housing inventory over the past four to five years. Drawing from his work with the Florida Restaurant and Lodging Association and the Asian American Hotel Owners Association, he shared that unregulated short-term rentals create an uneven playing field, evading taxes and safety standards while hotels face stricter compliance. He urged the city to suspend short-term rental operations until a comprehensive framework is established, proposing zoning restrictions, a cap on rental units, a 21-day minimum rental period, and strict enforcement to ensure fairness and support housing for essential workers. Mr. Kuverji highlighted that previous efforts in Duval County from 2017 to 2019 stalled but emphasized the need for action to protect the local economy and community. Referring to successful regulations in New York City, Mr. Kuverji stressed the urgency of addressing safety hazards and tax evasion. Mr. Kuverji would like to see the TDC look at the bigger picture and not just the collection of the bed tax revenue.

Mr. Thompson suggested that it would be better for the TDC to focus efforts on collecting the bed tax. He noted that Jacksonville could partner with the short-term rental platforms but also with separate data mining agencies to potentially help verify what is in Duval County.

Mr. Kuverji would like to see Duval County provide a fixed number of permits for short-term rentals. He noted that, per a hypothetical report from Ms. Miller, of the estimated 5,000 short-term rentals in the city, about 1,000 are currently on the tax roll. He suggested grandfathering these 1,000 compliant rentals, provided they meet safety standards (e.g., fire and insurance requirements). For the remaining 4,000 unregulated rentals, he proposed issuing a limited number of permits (e.g., 2,000) on a first-come, first-serve basis, requiring operators to apply and pay taxes. This approach aims to regulate the industry, ensure compliance, and address the tax revenue shortfall while maintaining fairness.

The Chair felt that regulation of short-term rentals did not fall under the purview of the TDC, rather it would be done through City Council. He recommended that Mr. Clements focus on presenting the options of how to best capture the lost bed tax revenue from noncompliant short term rentals at the December 2025 meeting.

Mr. Corrigan expressed support for the discussion and acknowledged the validity of Mr. Kuverji's suggestions, while noting that implementation on those proposals could take five to ten years. He emphasized the immediate revenue potential of addressing short-term rentals, highlighting that neighboring counties are using services to identify unregistered rentals and collect millions in bed taxes. Drawing from Mr. Teal's insights, he underscored the need to hire a service to track short-term rentals, enabling better tax collection and community oversight. Mr. Corrigan urged the board to prioritize researching these services, noting that the administration would likely support funding such efforts, as two-thirds of the Tourism Development Tax (TDT) collected directly benefits the city.

VIII. Tourism Strategic Plan Update

Chair Carrico/Dennis Thompson

The Chair allowed Mr. Thompson to provide the Tourism Strategic Plan Update. Mr. Thompson discussed the TDC's efforts to refine the strategic plan based on analysis from Downs and St. Germain Research. He suggested that the plan will be condensed into five primary focus areas to facilitate clear communication with the TDC, stakeholders, and the public. The goals include educating stakeholders on the necessity of the strategic plan, integrating it into spending decisions, and creating an accessible infographic, to guide intentional and thoughtful allocation of tourism development funds. Mr. Thompson proposed forming a steering committee with key stakeholders, including Visit Jacksonville, Downtown Vision, the Parks Department, Jacksonville Sports Foundation, the city's disability services and more, to develop an operating framework for the plan. This framework will outline how the plan is used, communicated, and integrated into decision-making, with a focus on collaboration and community input. A proposal will be prepared for the next TDC meeting to gather feedback and begin implementation, ensuring spending decisions align with the strategic priorities.

IX. New Business

Chair Carrico

The Chair shared no new business.

X. Closing Comments and Adjournment

Chair Carrico

The Chair announced that the next TDC meeting is scheduled for Thursday, December 11, 2025, at 10:00 a.m. in the Lynwood Roberts Room at City Hall.

The meeting was adjourned at 11:49 a.m.

Meeting Minutes respectfully submitted by Brett Nolan, TDC Administrator

These minutes were approved at the TDC Regular Board meeting on December 11, 2025



TOURIST DEVELOPMENT COUNCIL MEETING

Thursday, October 23, 2025, 10:00 a.m.



Attendance Record Sign-In Sheet

PRINT NAME	SIGNATURE
CP Kevin Carrico, TDC Chair	
CVP Nick Howland, TDC Vice Chair	
CM Randy White, TDC Member	
Mark VanLoh, TDC Member	
Jitan Kuverji, TDC Member	
Dennis Chan, TDC Member	
Dennis Thompson, TDC Member	
Shawn LeNoble, TDC Member	
Michael Jenkins Jr., TDC Member	
Carol Brock, TDC Executive Director	
Brett Nolan, TDC Administrator	
Phillip Peterson, Asst. Council Auditor	
Daren Anderson, OGC	



TOURIST DEVELOPMENT COUNCIL MEETING

Thursday October 23, 2025 10:00 a.m.



Attendance Record Sign-In Sheet

NAME/JOB TITLE	ORGANIZATION	PHONE	E-MAIL
Thasand Stamps	The Golden Hour Invite	305-849-1529	goldenhourinvite@gmail.com
Tam J. Noavier 0819	TOE-CHARLIE'S STATION 904 on Port St. Lucie 904-2019	904-434-0839	veru005@yahoo.com
Amanda Napolitano	The Donna Foundation	904 608 3481	amandae@donnafoundation.org
Della Wolfe	JSVA	904-759-6804	Della@JSVA.org
Lisa Davis	JSVA	904-219-9457	Lisa@JSVA.com
Jim Drew	RBC Events	618-967-027	jdrews@yahoo.com
Nick Mancow	UNF Athletics	904.626.1537	nike.warner@unf.edu
Justin Pears Dir. of Sales	Professional Bull Riders	901-238-8262	jpears@pbr.com
Director of Sales	Pest Events	978-955-9173	cutter@pest.events
Sam Bruce	JSF	904.743.0775	sam@jacksonville
Esther	UNF	904-252-934	S. Lewis@unf.edu
Doug Loftus	UNF	407-361-2558	Dloftus800@gmail.com
Randy White	CC		
Danu Andrews	OGC		
Sydney Lindblad	Visit Jax	240 925 6282	SLindblad@visitjax.com
Jeanne Goldschmidt	Visit Jax	866 983 7052	jeanne@visitjax.com
Andrea Mestegh	Visit Jax	517-740-3073	andrea@visitjax.com
Michael Corrigan	Visit Jax		
Serie Juckers	Visit Jax	904-421-9152	
DeWaney Gumbinger	Visit Jax	904 421 9151	gumbinger@visitjax.com



Thursday October 23, 2025 10:00 a.m.

NAME/JOB TITLE

[illegible]

EVIDENCE! Tourism! While Making A Movie! THE B
OF D

REQUEST TO SPEAK CARD
TOURIST DEVELOPMENT COUNCIL

Pam Bonni-Ag no Kachowah, George Grant
Todd Reebel, Richard Rutherford-2025-0522
Cape Breck-Nieas A Shirt

Please print and complete:

NAME: John T. Nooner 2023-0819 DATE: 10/23/2025
ADDRESS: 8356 Basson Rd. PHONE: 904-434-0839

REPRESENTING: THE LUTHERAN STATION Public Park and RESTAURANT
CHURCH THAT IS CHURCHES 1 WITH A VAS NEXT TO A STABLE WOODLAND
1. ~~PUBLIC HEARING BILL NUMBER:~~ John Nooner, Mayor of the Town of Smith, public
AYOUR NOVEMBER 2024-2034 FROM A HOUSE IN DIST. 4 (CHURCHES) C PAGE. 3
SUPPORT (or) OPPOSE THIS REGISTRATION
WHOLOWSKI, SEVERAL BOARDS DIST. 3 (CHURCHES)

2. COMMENTS FROM THE PUBLIC SUBJECT: Tourism! Tourism! Tourism!
Public Access To Our WATERWAYS IN DET-DAVAI
COUNTRY, JACKSONVILLE THAT WILL BENEFIT ALL THE CITIZENS
OF DET
NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PERSON
NO DET DIA SITE IS AFFECTED AND RECOGNIZES THE
EXPLANATIONS WHAT OF THE CHURCHES STATION Public Park and RESTAURANT
EXIST. POSITIVE!
(Please read the reverse side for instructions on speaking)

RULES OF THE JACKSONVILLE CITY COUNCIL – ADOPTED FOR THIS MEETING

RULE 4.301(b) COMMENTS FROM THE PUBLIC Comments from the public given during the public comment times of the meeting, except scheduled public hearing comments, shall be limited to three minutes per person and no person shall be allowed to give or transfer his/her time to speak to another person.

RULE 4.806 PRIVILEGE OF FLOOR

(a) General Exclusion: No person, except Council Members and working employees of the Council, shall be admitted within the rail unless permitted by the presiding officer.

(b) Addressing Council: By permission of the presiding officer, the privilege of the floor shall be extended to a citizen or citizens to address the Council on any matter pending before it or which needs the attention of the Council.

Rule 3.604 ADDRESSING THE COUNCIL. At public hearings required by law or fixed by the Council, the presiding officer shall extend the floor to a reasonable number of proponents and opponents of the subject matter of the public hearing, and those filing written requests to be heard with the Chief of Legislative Services shall be heard prior to other persons who appear at the hearing. Each person addressing the Council shall proceed to the place assigned for speaking, give his/her name in an audible tone of voice for the records, (if the person has not filled out a speaker's request card and returned it to the Chief of Legislative Services before addressing the Council, the person shall also give his/her address in an audible tone of voice for the records), and limit his/her address to three minutes, unless a lesser time if fixed for all speakers by the presiding officer, or further time is granted by the Council. All remarks shall be addressed to the Council as a body and not to any member thereof. No person other than a Council Member or the person having the floor shall be permitted to enter into any discussion, either directly or through a member of the Council, without the permission of the presiding officer. All questions to the Council shall be directly through the presiding officer.

RULE 4.505 DISRUPTION OF MEETING Any person, not a Council Member, making personal, impertinent or slanderous remarks or who shall become boisterous while the Council is in session, shall forthwith be barred from further audience before the Council by the presiding officer in his/her discretion. No demonstrations of approval or disapproval from the audience shall be permitted, and if such demonstrations are made, the audience shall be cleared from the Council Chambers. The presiding officer shall call upon the Sergeant-at-Arms to enforce directions given by the presiding officer for any violation of this Rule.