### **DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL MEETING MINUTES**

Thursday, June 5, 2025, 10:00 a.m. City Hall - Lynwood Roberts Room

**TDC Members:** City Council President Randy White (Chair) – *Excused Absence*, City Council Vice President Kevin Carrico (Vice Chair) – *Excused Absence*, City Council Member Ron Salem (Acting Chair), Jitan Kuverji, Dennis Chan, Dennis Thompson, Mark VanLoh, Michael Jenkins, Shawn LaNoble – *Excused Absence* 

**TDC Staff:** Carol Brock (Executive Director), Brett Nolan (Administrator), Phillip Peterson (Auditor), and Jim McCain (Office of General Counsel)

### I. Call to Order and Welcome

Dr. Salem

The Chair called the meeting to order at 10:00 a.m. and attendees introduced themselves for the record. He shared that Council President White, Council Vice President Carrico, and Shawn LaNoble were excused from the meeting due to other work conflicts. Dr. Salem congratulated Council President-Designate Carrico as he will be the next TDC Chair. He also extended his congratulations to Council Vice President-Designate Howland, who will be the next TDC Vice Chair. Ms. Brock read into the record a message from Mr. LaNoble expressing his support for the grant requests and the Visit Jacksonville fund reallocation. The Chair recognized Jacksonville Beach Mayor, Chris Hoffman, for her attendance at the meeting to speak in support of two grant applicants holding their special events in her district at the Seawalk Pavilion

### II. Public Comments Including Action Items

Dr. Salem

Chris Hoffman, Jacksonville Beach Mayor

Mayor Hoffman expressed support for two upcoming beach events, highlighting the significant growth of Jacksonville Beach's downtown area, particularly since the inception of Spring in the Blues. Jacksonville beach has seen a substantial increase in businesses, restaurants, and hotels in the past five years. Florida Fin Fest and other newer events now strongly support local businesses, restaurants, and hotels, as well as attracting visitors. Jacksonville Beach is exploring ticketed events, with a project approved for March to test a fully ticketed event at the Seawalk Pavilion. This signifies a progression towards elevating special events in the downtown area. The Mayor thanked the TDC members for their time, commitment, and support.

John Nooney, Jacksonville Waterways Advocate

Mr. Nooney presented a request for a Tourist Development Council resolution recognizing his efforts in advancing Florida Inland Navigation District (FIND) potential land acquisition projects (158833-0000, 134059-0000, and 137044-0000). He explained that these projects would benefit Duval County citizens and improve tourism by increasing access to waterways. He mentioned having already sought similar resolutions from JTA and JEA, and plans to expand his outreach to other counties involved in FIND (12 total). Nooney emphasized the importance of these land acquisitions for tourism promotion, highlighting his personal involvement in promoting Jacksonville's waterways through activities like kayaking and fishing. He framed his request as an initial step in a larger effort to secure support for these FIND land acquisition projects.

### III. Approval of Minutes

Dr. Salem

The minutes of the April 17, 2025 Regular TDC meeting were approved unanimously as distributed.

### IV. TDC Grants

Dr. Salem/Carol Brock

The Chair asked Ms. Brock to share an overview of the six grant applicants applying to receive TDC grants. She shared that the total amount requested across all six applications was \$430,000, within the remaining \$498,000 budget for FY 24 -25 Special Events account.

### **2025-26 MOCA Cultural Tourism Promotion**

**Caitlin Doherty** 

Ms. Brock introduced Caitlín Doherty, Executive Director of the Museum of Contemporary Ary (MOCA), and provided an overview of their grant application. MOCA celebrated its 100th year anniversary in 2024 and had record attendance, with a 151% increase of tourist traffic in part due to an investment by TDC, resulting in \$19.2M+ of economic impact. MOCA plans to build on the momentum in the next fiscal year. They are seeking a grant in the amount of \$80,000, promising a very aggressive increase of 10,500 tourists. The funding will be disbursed quarterly,

contingent upon meeting the guaranteed tourist increase. If the guarantee isn't met in a given quarter, the corresponding payment will be reduced. The grant's success will be closely monitored.

Ms. Doherty stated that this funding aims to build on the success of last year's program and the promotion will begin on July 1, 2025, and run through June 30, 2026. The museum anticipates a 30% increase in tourism visitation, from 35,000 to 45,500 tourists. The marketing strategy will utilize \$30,000 for photo/video content creation and a marketing firm to collaborate with Visit Jacksonville on messaging, ad design, and ad buys. The remaining \$50,000 will fund ad placement outside Duval County, targeting drivable destinations, top markets with direct flights to Jacksonville, and national arts-focused opportunities. MOCA will track tourist visitation using updated visitor demographic surveys including questions on visitor location and stay duration, as recommended by Ms. Brock. The museum aims to leverage this funding to continue the momentum from its 100th anniversary and create a long-term positive impact on the city's tourism landscape.

**Motion (Thompson / 2<sup>nd</sup> VanLoh):** Approve Museum of Contemporary Art Jacksonville to receive a special event grant for \$80,000 from the Tourist Development Council FY 24-25 Event Grants account for the 2025-2026 MOCA Cultural Tourism Promotion Campaign. – approved unanimously.

### 2025 International Women's Cup JAX

### Tony Allegretti

Ms. Brock reviewed the next funding request for the International Women's Cup Jax, submitted by Tony Allegretti with Sporting Jax. She shared that this is the organization's first application, and they are requesting Category F funding: 1,500 room nights with 7,001+ tourists, totaling \$80,000. Their application scored 76/100, benefiting from being in a high-need period for hotel occupancy.

Mr. Allegretti shared that the 2025 International Women's Cup Jax presented by Sporting Jax is the first of its kind in Jacksonville. The match will be a seven-day event with professional female soccer players ranging in ages from 18 to 35 years old. The tournament is predicted to draw significant interest, with the women's match already having drawn over 38,000 fans. The presence of Celtic and Newcastle is expected to attract many visitors from their fan bases to Jacksonville, generating substantial economic impact through room nights and other spending. The tournament's timing during preseason allows for larger team capacities, with full coaching staff and extended player stays for training and evaluation. The event is highlighted as a significant, first-time event, expected to be well attended and enjoyable for visitors. Sporting Jax has already sold over 4,000 season tickets, a record for the USL Cambridge Super League.

Mr. Kuverji asked about lodging for this event with Mr. Allegretti sharing that those negotiations are focused on the Southside Marriott and a nearby Delta hotel for staff, coaches, and players. The possibility of expanding lodging options to other hotels through an RFP process was discussed, particularly for fans, potentially through a sales funnel and landing page in conjunction with Visit Jacksonville. Additionally, Steve Livingston, President and CEO of Sporting Jax, presented the results of an RFP process for hotel accommodations for two sporting events. Twelve hotels were considered, and the Marriott was selected due to its suitability and competitive pricing.

**Motion (VanLoh / 2<sup>nd</sup> Jenkins):** Approve Sporting Jax to receive a special event grant for \$80,000 from the Tourist Development Council FY 24-25 Event Grants account for the 2025 International Women's Cup Jax. **– approved unanimously.** 

### 2025 Florida Fin Fest Niko Costas

Ms. Brock introduced the Florida Fin Fest application, a returning applicant requesting Category D funding (1,100 room nights, 5,001+ visitors, \$60,000 request). The application received a score of 68, slightly lowered due to previous funding. The event is considered a high needs period, falling within a peak demand period to fill more hotel room nights.

Niko Costas, owner of Real Time Entertainment & Management, spoke about the event's fifth year and its contribution to the Jacksonville community, highlighting their event production expertise and work with various clients. Mr. Costas detailed Florida Fin Fest, a four-year-old event celebrating the city's natural beauty, attracting over 20,000 attendees, including 6,000 visitors from outside of Duval County. The event focuses on education and conservation, providing hands-on learning experiences. Due to rising production costs and market volatility impacting sponsorship, Mr. Costas stressed the vital importance of TDC support for the event's future. He reiterated their commitment to a high-quality event benefiting both residents and visitors while supporting local natural resources.

**Motion (VanLoh / 2<sup>nd</sup> Chan):** Approve Real Time Entertainment & Management to receive a special event grant for \$60,000 from the Tourist Development Council FY 24-25 Event Grants account for the 2025 Florida Fin Fest. – **approved unanimously.** 

Ms. Brock introduced the Adam Renfroe, Tournament Director for the Constellation Furyk & Friends, and gave an overview of their application. She shared that they are requesting Category C funding, projecting 900 room nights and over 4,001 tourists, with a \$50,000 grant request. The event's relatively low score of 64, despite being in a moderately high-needs period, is due to the applicant receiving grant funding for the same event in years prior.

Mr. Renfro highlighted that the event, entering its fifth and final year at Timuquana Country Club, will be broadcast live on NBC Golf Channel for all three days of competition, including an extra hour and a half of Sunday coverage. This increased broadcast time is expected to boost ratings, exceeding the average for PGA Tour Champions events. Renfro also announced an extension of their partnership with Constellation, an energy company based in Baltimore, Maryland, through 2030. He views this extension as a testament to Jacksonville's appeal as a host city and a positive indicator for the tournament's future.

Chair Salem expressed his support for this event after attending it in person over the years.

**Motion (Chan / 2<sup>nd</sup> Thompson):** Approve Jim & Tabitha Furyk Foundation to receive a special event grant for \$50,000 from the Tourist Development Council FY 24-25 Event Grants account for the 2025 Constellation Furyk & Friends. – approved unanimously.

### 2026 Jacksonville Spartan Weekend

### **Dan McDonald**

Ms. Brock introduced Dan McDonald with Spartan and gave an overview of their event, the 2026 Spartan Weekend. The event requests \$80,000 for 1500 room nights and 7001+ tourists, receiving the lowest score among applicants due to a 25-point deduction for prior funding and a moderately low-needs period. The event's timing is constrained by pre-existing race schedules.

Mr. McDonald from Spartan Race requested a \$80,000 grant to offset increased event costs. Rising costs affect travel, venue rental (Diamond D Ranch, a top 5% expensive venue requiring 500 acres), and marketing. The Diamond D Ranch is a key race, kicking off the East Coast season and serving as a qualifier for the US National Series (nearly 9,000 attendees in 2024) and the 2026 Kids World Championships. To accommodate the increased participation, Spartan Race needs to expand marketing efforts to attract participants from North Carolina, Tennessee, and the Florida panhandle. They hope to add a third distance to the race in 2027, mirroring a successful event in Sebring that draws over 10,000 attendees due to the additional distance option.

**Motion (Jenkins / 2<sup>nd</sup> VanLoh):** Approve Spartan Race, Inc. to receive a special event grant for \$80,000 from the Tourist Development Council FY 24-25 Event Grants account for the 2026 Jacksonville Spartan Weekend. **– approved unanimously.** 

### 2026 Springing the Blues

### Mitch Harbeson

Ms. Brock presented the funding request for Springing the Blues, a 34-year-old event (missing one year due to COVID) and introduced Mitch Harberson with Jax Beach Festivals. This would be their fourth year of TDC funding. They are requesting \$80,000 under Category F, anticipating 1,500 room nights and 7,001+ tourists. Their application score is 48, lower than usual because they fill many hotel rooms, thus artificially lowering their score, and a 15-point deduction for receiving funding in previous years.

Mr. Harbeson highlighted the festival's mission to bring families to the beaches through ocean activities and blues music, emphasizing its role in celebrating this American indigenous art form. He mentioned key figures involved, including Bruce Iglar (founder and CEO of Alligator Records), and Rick Booth (who has worked with the festival for 31 years and now represents a major talent agency). Mr. Harbeson described the festival's evolution, from humble beginnings with simple refreshments to its current state, featuring partnerships with major companies like Margaritaville and local restaurants providing catering for volunteers. Mr. Harbison discussed the festival's 33-year history, marketing strategies across television, radio, social media, and cross-marketing partnerships with Visit Jacksonville. He highlighted the success of reaching audiences from California, New York, Texas, Savannah, and Valdosta. He noted the increased production costs since the festival's 1991 inception with the city of Jacksonville Beach, emphasizing the grant's importance for the festival's continued operation.

**Motion (Jenkins / 2<sup>nd</sup> Chan):** Approve Jax Beach Festivals, Inc. to receive a special event grant for \$80,000 from the Tourist Development Council FY 24-25 Event Grants account for the 2026 Springing the Blues Festival. – **approved unanimously.** 

### V. Visit Jacksonville FY 24-25 Budget Reallocation Request Michael Corrigan

The Chair introduced Michael Corrigan, CEO of Visit Jacksonville, to discuss a FY 24-25 budget reallocation request for Visit Jacksonville. The request, totaling three separate reallocations, does not change the overall approved budget. The first reallocation involves marketing and convention sales, shifting funds from underspent digital marketing and sales efforts to support the Charlotte activation in September. The second reallocation concerns destination experience, adjusting funds from over- and under-spent areas to cover concessions, amenity purchases, additional outreach, and the purchase of a printer for welcome signage. Finally, the third reallocation

focuses on marketing, addressing under-budget community brochure printing and exceeding expectations for conference registrations, all within the existing budget. Corrigan emphasized maximizing opportunities within the current fiscal year and explains that these reallocations are due to variances between planned and actual spending.

**Motion (VanLoh / 2<sup>nd</sup> Chan):** Approve the Visit Jacksonville FY 24-25 budget reallocation request as presented. **– approved unanimously.** 

### VI. Visit Jacksonville FY 25-26 Budget Presentation

### **Michael Corrigan**

Michael Corrigan presented the detailed budget for FY 25-26, following the budget amount established in the last TDC meeting. Totaling \$8,913,603, the FY 25-26 Visit Jacksonville Budget is detailed in the June 5, 2025 TDC June Agenda Packet. Mr. Corrigan noted that details for digital marketing plan would be finalized in the August meeting, but the total budget would remain unchanged.

Motion (VanLoh / 2<sup>nd</sup> Chan): Approve the Visit Jacksonville FY 25-26 budget as presented. – approved unanimously.

### VII. TDC FY 25-26 Budget Reflecting Visit Jacksonville Budget Carol Brock

Ms. Brock explained that the TDC budget approved at the April meeting had to change to reflect the approval of the Visit Jacksonville budget. Ms. Brock noted that the original budget included \$900,000 in additional funding allocated across four categories. The current amendment reflects reallocations within these categories, not a change in the total amount. Increased projected tourist development revenue allows for a reduction in the fund balance transfer from \$900,000 to \$441,000, while the total budget for Visit Jacksonville remains unchanged. Increased TDT revenue projections resulted in a \$20,000 increase in total revenue. On the expense side, an approximately \$30,000 increase is noted due to unfunded pension liability, which is expected to be an ongoing expense. Ms. Brock clarified that the Visit Jacksonville contract allocations (destination experience, marketing services, convention and group sales, and convention grants, sponsorships and promotion) remain the same as the April approval, only redistributed within the four budget categories.

Mr. VanLoh expressed confusion about pension payments despite the TDC having no active pension members. Mr. Peterson explained that the city has an unfunded pension liability and that the budget allocation is based on the number of citywide employees, not just active TDC employees. This change in allocation, due to the existence of retirees who were former TDC employees, has caused a spike in the TDC's expenses. He shared that other divisions may see similar increases or decreases depending on the reallocation.

**Motion (Jenkins / 2<sup>nd</sup> Chan):** Approve the revised TDC FY 25-26 Budget reflecting the Visit Jacksonville Budget as presented. **– approved unanimously.** 

### VIII. Visit Jacksonville Update

### Michael Corrigan

Mr. Corrigan provided a brief Visit Jacksonville update. He thanked the committee for the budget approval and explained that an annual plan will be built based on the approved line items. He shared that this year's process will involve a joint meeting with the Visit Jacksonville Board of Directors and the TDC to discuss the TDC's strategic plan. The information from this meeting, which will be held on June 16, will be incorporated into the annual plan. Mr. Corrigan expresses excitement about this collaborative approach and the upcoming meeting.

Furthermore, Mr. Corrigan highlighted the Jacksonville Sports Foundation's (JSF) one-year anniversary, thanking Councilmember Salen's leadership and the TDC's allocation that helped establish the foundation. He thanked the JSF's new executive director, Samantaha Vance, and her work in hosting the NCAA championships and the multi-year contract to host the ASUN basketball championship at UNF and VyStar Arena. Also, Mr. Corrigan stated that efforts to bring back the University of Florida versus University of South Florida basketball games are underway, seeking corporate support and collaboration.

Mr. Corrigan discussed a recent meeting with Council Members Rahman Johnson, Jimmy Peluso, and Ju'Coby Pittman regarding tourism marketing. The Council Members expressed a desire for more neighborhood-focused marketing, using the visitor magazine as a benchmark for current efforts. Mr. Corrigan explained the limitations of the print magazine compared to the more flexible website and app. While acknowledging the council's concerns, he noted the challenges of reaching all Jacksonville neighborhoods and the difficulty of sharing information effectively across such a large area. The Council Members' suggestions will be incorporated into the annual visitor guide, and ongoing collaboration will continue.

In closing, Mr. Corrigan introduced three new Visit Jacksonville employees to the board: Paloma Martin, a senior destination experience manager; Tess Chalifour-Drahman, the meetings marketing manager; and Becky Ballmer, the new assistant director of finance.

Assistant Council Auditor Phillip Peterson gave the financial report. TDC tax revenues for the 12 months ending April 2025 were \$10,665,971.23, a 1.18% increase over the 12 months ending April 2024. Revenue from the start of FY 24-25 to date, ending in April 2025, was \$6,287,373.95, up 4.35% compared to the start of FY 23-24 to date, ending in April 2024. Revenue for March 2025 was \$1,144,956.33, up 4.41% from the same month in 2024. Actual collections for the fiscal year to date exceeded the average monthly budgeted amount by \$330,339.27.

Mr. Peterson reviewed the budgetary balances as of April 30, 2025 remaining in the TDC's contractual and operating accounts, they are: Destination Services - \$0; Marketing - \$0; Convention/Group Sales - \$0; Convention Grants, Sponsorships, and Promotions - \$762,785.80; Planning and Research - \$0; Event Grants - \$498,000; Development Account - \$2,121,075.63; Contingency Account - \$1,006,060.00; Equestrian Center Promotion - \$3,643.05; Remaining to be Spent in Accordance with the TDC Plan - TDC Operations - \$269,544; TDC Administration - \$153,874.83; and the Special Revenue Fund - \$32,767.50.

### X. Short-Term Rental Tourist Development Tax Update Dr. Salem

The Chair shared with the board that a noticed meeting was held on May 27, 2025, between Council President White and Jitan Kuverji to discuss the short-term rental tourist development tax collection issues. Mr. Thompson was also present as well as Chief of Staff to Mayor Deegan, Mike Weinstein.

Mr. Kuverji expressed appreciation for the meeting with Mr. Weinstein, highlighting that many city leaders lack sufficient understanding of the issue. A three-page document, prepared by Kuverji, explaining short-term rentals, related problems, and their impact on the county was distributed to board members. Mr. Kuverji's efforts to educate stakeholders are ongoing. Mr. Kuverji shared that he was seeking a resolution or motion from the TDC to encourage City Council action or action from the Mayor's office but wanted advice on how to proceed from the board.

Mr. Kuverji shared he's been working on this for 14 months, engaging with various city officials. He requested the TDC's support to help move the initiative forward, highlighting his extensive involvement and the support from various organizations, including the Asian American Hotel Association, to educate city leaders and gain their support for the sales tax implementation. Clarification was sought on whether the TDC can force the City Council to act on this. It was determined that while a motion can be made and voted on within the TDC, it cannot force the City Council's hand. Alternatives were suggested, including having one of the three council members on the TDC sponsor the motion, or transmitting a communication to the council. Councilman Salem made a suggestion to avoid a forceful approach and instead educate the council through appearances before committees before presenting resolutions. Concerns are raised about navigating communication protocols and sunshine laws due to the presence of three city council members on the TDC board. Per Councilman Salem, educating the Council on this issue would be the best approach, especially given the new committee assignments forthcoming in July 2025.

**Motion (VanLoh / 2<sup>nd</sup> Jenkins):** Assign TDC Board Member Jitan Kuverji as the TDC Representative to educate the City Council on the short-term rental tourist development tax collection issues. **– approved unanimously.** 

### XI. Tourism Strategic Plan – Upcoming Presentation Carol Brock

Ms. Brock provided an update on the tourism strategic plan, noting widespread participation. A joint meeting with the Visit Jacksonville board of directors and the TDC is scheduled for Monday, June 16th, at 3:00 PM to review the plan presented by Downs and Saint Germain, the consultants, in the Lynwood Roberts Room in City Hall. The final plan will be voted on at the August meeting.

XII. New Business Dr. Salem

The Chair reminded the board about the next regular TDC Board Meeting which will meet on Monday, August 25, 2025, at 10:00 a.m., after the city's budget hearings conclude to ensure the TDC meeting meets a quorum.

Dr. Salem

### XIII. Closing Comments and Adjournment

Following no further business, the Chair adjourned the meeting at 11:21 a.m.

Meeting Minutes respectfully submitted by Brett Nolan, TDC Administrator

These minutes were approved at the TDC Regular Board meeting on September 4, 2025

## TOURIST DEVELOPMENT COUNCIL MEETING



Thursday, June 5, 2025, 10:00 a.m.



### Attendance Record Sign-In Sheet

PRINT NAME	SIGNATURE
CP Randy White, TDC Chair	
CVP Kevin Carrico, TDC Vice Chair	
CM Ron Salem, TDC Member	NM Hot so
Mark VanLoh, TDC Member	White War
Jitan Kuverji, TDC Member	Mus
Dennis Chan, TDC Member	
Dennis Thompson, TDC Member	Seini Elman ()
Shawn LeNoble, TDC Member	
Michael Jenkins Jr., TDC Member	A Company of the comp
Carol Brock, TDC Executive Director	
Brett Nolan, TDC Administrator	BMalahan
Phillip Peterson, Asst. Council Auditor	Augusta
Jim McCain, OGC	Son.

# TOURIST DEVELOPMENT COUNCIL MEETING



Thursday June 5, 2025 10:00 a.m.



### Attendance Record Sign-In Sheet

904.40FJ845 MB/BRYCASMJAX.COM	ASM 6/062 91	Mato Blaso
6073204 david affac solliers	FFC 9	TANK BREESE
044-0000 43 90 0 839 VODOGE & YAMOO, COM	SUPPORTS BURGE BARK 137044-0000	TOWN T. NOODEY COUS
POY-PHOTES SAM @ JAKSFION	JA	Sannanha Vare
904)219-9812	Southern (a	CHOIS HAGAN
dol 4219176 practicountrality con	Visit Japo	Islana Netic
904-421-9160 Kate Quisit, acksonuleccon	visitiex 90	Kathe Mitora
434-229-0193 tcharithandrahman@ Mittax	MSIT JAK	Tess chalifour-Daylunau
4044219151 COMPTION QUISITINGERNILLE COM	JICH JAX PO	CONTINUED DUNCTIONS
AH4766153 Choffman @ Jox beachfired	City of Jap Beach 9	"Mrs Harmon
904-861-8128 NIKO & RTEAM, NET	RTEAM 90	Niko Costas
act 250 9515 relamed from thoughtiends con	Jim + Toldha Turne Toundayer 90	Han Parfix
ONLY OF BETTO TONG SAYUSUCHI CON	Storting The	MONSOLA OLINA
	V460 A	BYC DIRECT
904-237-0089 MITCHIH & MPITS, CON	SPRINGING THE BUILD C	MITCH HAPBELLAY
PHONE E-MAIL	ORGANIZATION	NAME/JOB TITLE

# TOURIST DEVELOPMENT COUNCIL MEETING



Thursday June 5, 2025 10:00 a.m.



### Attendance Record Sign-In Sheet

FAM BOUDI-AG

### REQUEST TO SPEAK CARD

TOURIST DEVELOPMENT COUNCIL

7	
	i
ease	
20	
70	
<b>Y</b>	
P	
M	
pri	
-	•
-	
_	
-	1
and	
-	
E	
	٠
-	
-	
1	
ete	
	1
e	

NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PERSON
134059-0000 Aud 137044-0000 THAT WOULD BENEFIT AN THE CITIZEUS
OF NOT-Duval Courty, TACKSONVINE. REGOGUIZING NOODEY'S EFFORTS IN ADVANCING THE FIRM-( FLORIDA INLAND NOVICATION DISTRICT) POTENTIAL LAND ACQUISITION PROTECTS 158833-0000, 2. COMMENTS FROM THE PUBLIC SUBJECT: SANKING A TOC RASOLUTION

# RULES OF THE JACKSONVILLE CITY COUNCIL - ADOPTED FOR THIS MEETING

meeting, except scheduled public hearing comments, shall be limited to three minutes per person and no person shall be allowed to Comments from the public given during the public comment times of the RULE 4.301(b) COMMENTS FROM THE PUBLIC give or transfer his/her time to speak to another person.

### RULE 4.806 PRIVILEGE OF FLOOR

- General Exclusion: No person, except Council Members and working employees of the Council, shall be admitted within the rail unless permitted by the presiding officer.
- Addressing Council: By permission of the presiding officer, the privilege of the floor shall be extended to a citizen or citizens to address the Council on any matter pending before it or which needs the attention of the Council

hose filing written requests to be heard with the Chief of Legislative Services shall be heard prior to other persons who appear at the nearing. Each person addressing the Council shall proceed to the place assigned for speaking, give his/her name in an audible tone of voice for the records, (if the person has not filled out a speaker's request card and returned it to the Chief of Legislative Services before addressing the Council, the person shall also give his/her address in an audible tone of voice for the records), and limit his/her address to three minutes, unless a lesser time if fixed for all speakers by the presiding officer, or further time is granted by the Council. All remarks shall be addressed to the Council as a body and not to any member thereof. No person other than a Council Member or the person having the floor shall be permitted to enter into any discussion, either directly or through a member of the officer shall extend the floor to a reasonable number of proponents and opponents of the subject matter of the public hearing, and ADDRESSING THE COUNCIL. At public hearings required by law or fixed by the Council, the presiding Council, without the permission of the presiding officer. All questions to the Council shall be directly through the presiding officer.

slanderous remarks or who shall become boisterous while the Council is in session, shall forthwith be barred from further audience before the Council by the presiding officer in his/her discretion. No demonstrations of approval or disapproval from the audience The presiding DISRUPTION OF MEETING Any person, not a Council Member, making personal, impertinent or officer shall call upon the Sergeant-at-Arms to enforce directions given by the presiding officer for any violation of this Rule. shall be permitted, and if such demonstrations are made, the audience shall be cleared from the Council Chambers. RULE 4.505

### REQUEST TO SPEAK CARD

### TOURIST DEVELOPMENT COUNCIL

(Please read the reverse side for instructions on speaking)	SPEAKING TIME IS LIMITED NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PE	Spraning the Blues Film Fest	2 COMMENTS FROM THE PURLIC SUBJECT:	I SUPPORT (or) I OPPOSE	1: PUBLIC HEARING BILL NUMBER: CONTESM OF THE FLOOR	REPRESENTING: OH OF Jackson Wille Beach	ADDRESS: 11 N 3rd Street	NAME: OMYIS HORMOL	Please print and complete:
ructions on speaking)	IMITED HER TIME TO ANOTHER PERSON	Ph Fest		THIS LEGISLATION	of the floor	la Beech	PHONE: 904-476-6153	DATE: 6/5/25	

# RULES OF THE JACKSONVILLE CITY COUNCIL - ADOPTED FOR THIS MEETING

Comments from the public given during the public comment times of the meeting, except scheduled public hearing comments, shall be limited to three minutes per person and no person shall be allowed to RULE 4.301(b) COMMENTS FROM THE PUBLIC give or transfer his/her time to speak to another person.

### RULE 4.806 PRIVILEGE OF FLOOR

- General Exclusion: No person, except Council Members and working employees of the Council, shall be admitted within the rail unless permitted by the presiding officer.
- Addressing Council: By permission of the presiding officer, the privilege of the floor shall be extended to a citizen or citizens to address the Council on any matter pending before it or which needs the attention of the Council

officer shall extend the floor to a reasonable number of proponents and opponents of the subject matter of the public hearing, and hose filing written requests to be heard with the Chief of Legislative Services shall be heard prior to other persons who appear at the hearing. Each person addressing the Council shall proceed to the place assigned for speaking, give his/her name in an audible tone of voice for the records, (if the person has not filled out a speaker's request card and returned it to the Chief of Legislative Services before addressing the Council, the person shall also give his/her address in an audible tone of voice for the records), and limit his/her address to three minutes, unless a lesser time if fixed for all speakers by the presiding officer, or further time is granted by the Council. All remarks shall be addressed to the Council as a body and not to any member thereof. No person other than a Council Member or the person having the floor shall be permitted to enter into any discussion, either directly or through a member of the ADDRESSING THE COUNCIL. At public hearings required by law or fixed by the Council, the presiding Council, without the permission of the presiding officer. All questions to the Council shall be directly through the presiding officer.

slanderous remarks or who shall become boisterous while the Council is in session, shall forthwith be barred from further audience before the Council by the presiding officer in his/her discretion. No demonstrations of approval or disapproval from the audience DISRUPTION OF MEETING Any person, not a Council Member, making personal, impertinent or officer shall call upon the Sergeant-at-Arms to enforce directions given by the presiding officer for any violation of this Rule. shall be permitted, and if such demonstrations are made, the audience shall be cleared from the Council Chambers. **RULE 4.505**