

## ***DUVAL COUNTY TOURIST DEVELOPMENT COUNCIL MEETING MINUTES***

**Thursday, April 17, 2025, 10:00 a.m.**

**City Hall - Lynwood Roberts Room**

**TDC Members:** City Council President Randy White (Chair), City Council Vice President Kevin Carrico (Vice Chair), City Council Member Ron Salem, Jitan Kuverji, Dennis Chan, Dennis Thompson, Mark VanLoh, Shawn LeNoble, Michael Jenkins

**TDC Staff:** Carol Brock (Executive Director), Brett Nolan (Administrator), Phillip Peterson (Auditor), Jim McCain (Office of General Counsel)

### **I. Welcome and Call to Order**

Chair White called the meeting to order at 10:03 a.m. and the attendees introduced themselves for the record. At the direction of the Chair, agenda items for the Financial Report and the Visit Jacksonville Update were moved up in advance.

### **II. Public Comments Including Action Items**

Caitlín Doherty, *Executive Director, Museum of Contemporary Art*

Ms. Doherty shared the success of their 100-year anniversary campaign funded by a TDC grant for \$80,000 approved by the board at their December 2023 meeting to support planning and implementation of a regional and national advertising campaign for MOCA, with the goal of increasing the museum's tourist traffic by 50%, from 14,000 to 21,000 tourists in 2024. Ms. Daugherty reported exceeding their goal with a 151% increase in tourist traffic and an economic impact of over \$19.2 million, highlighting the ongoing momentum and recent successful exhibition opening.

John Nooney, *Waterways Advocate*

Mr. Nooney is seeking a resolution to promote public access on property along Pottsberg creek, which was recently added to a Florida Inland Navigation District (FIND) acquisition list. Mr. Nooney expressed his concern that over 90% of the waterways are privately owned and only the remaining 10% was accessible to the public. He would like to see public access to Jacksonville's waterways, including Pottsberg Creek, be improved so that it can drive eco-tourism for the city.

### **III. Approval of Minutes**

The minutes of the February 6, 2025 Regular TDC meeting were approved **unanimously as distributed**.

### **IV. Financial Report**

Assistant Council Auditor Phillip Peterson gave the financial report. TDC tax revenues for the 12 months ending March 2025 were \$10,617,571.27, a 0.23% decrease over the 12 months ending March 2024. Revenue from the start of FY 24-25 to date, ending in March 2025, was \$5,142,417.62, up 4.25% compared to the start of FY 23-24 to date, ending in March 2024. Revenue for March 2025 was \$882,907.53, down 4.36% from the same month in 2024. Actual collections for the fiscal year to date exceeded the average monthly budgeted amount by \$312,531.85.

Mr. Peterson reviewed the budgetary balances as of February 28, 2025 remaining in the TDC's contractual and operating accounts, they are: Destination Services - \$0; Marketing - \$0; Convention/Group Sales - \$0; Convention Grants, Sponsorships, and Promotions - \$745,773.80; Planning and Research - \$0; Event Grants - \$ 498,000; Development Account - \$2,121,075.63; Contingency Account - \$1,006,060.00; Equestrian Center Promotion - \$3,690.05; Remaining to be Spent in Accordance with the TDC Plan – TDC Operations - \$644,544; TDC Administration - \$201,673.66; and the Special Revenue Fund - \$32,767.50.

Dr. Salem inquired about the promotion of the Equestrian Center, and Mr. Peterson explained the grant process and uses for stall rentals.

## **V. Visit Jacksonville Update**

The Chair introduced Michael Corrigan, CEO of Visit Jacksonville, to provide a quarterly update to the board as required by the contract.

### **Quarterly Report**

Mr. Corrigan highlighted the success of the Jax Ale Trail and its new logo. Mr. Corrigan discussed the 10-year celebration of the Jax Ale Trail and its positive impact on local breweries. He mentioned Visit Jacksonville's involvement in the Rhythm and Ribs Festival in Tifton, Georgia, and outlined the development of Seymour 2, the second mobile Visitor Center with interactive features. Mr. Corrigan also noted the 100% staff completion of Visit Jacksonville's certification as a certified Autism Center.

### **Budget Reallocation Request**

Mr. Corrigan presented a budget reallocation request as contractually required by the TDC when budget line items exceed 10 percent. Visit Jacksonville made a reallocation request to increase Photography/Videos - Convention Sales budget by \$39,000 from \$15,000 to \$54,000. This is because an opportunity arose for a sports sizzle reel and a new video for a large conference that was not in the original plan when budgets were established last year. Additionally, Visit Jacksonville made a reallocation request to increase Registration Fees budget by \$6,000 from \$86,500 to \$92,500 due to registration costs continuing to be higher than anticipated this year.

Dr. Salem inquired about the sports sizzle reel, and Katie Mitura, Chief Marketing Officer at Visit Jacksonville, explained its purpose and benefits.

**Motion (Carrico / 2<sup>nd</sup> Salem):** Approve Visit Jacksonville's budget reallocation request to shift funds within the Marketing and Convention Sales accounts as presented. – **approved unanimously.**

### **Jacksonville Unified Marketing Funding Request**

The Unified Marketing Fund Request presented by Mr. Corrigan stemmed from his observations in London, where he noticed multiple Jacksonville entities marketing separately in the same location. He proposed creating a unified approach with a single landing page to direct users to various partner organizations' websites. Visit Jacksonville would work with Wingard Marketing and Communications to launch this project. According to the discussion, less than half of the \$100,000 would be allocated to creating the brand and landing page, with the remainder designated for initial marketing efforts. Within the first year, Visit Jacksonville anticipates seeking contributions of \$25,000-50,000 from each partner organization, with an implementation timeline estimated at 3-6 months. The TDC approved the full \$100,000 with a stipulation that Visit Jacksonville would report back before spending more than \$50,000, and this restriction would be formally documented in the contract. The funds would be drawn from the "Remaining to Spend" budget account. Katie Mature clarified that the landing page would be more than just links - it would establish a unified brand identity for Jacksonville that all partners could incorporate into their marketing efforts.

**Motion (Carrico / 2<sup>nd</sup> VanLoh):** Approve Visit Jacksonville's Jacksonville Unified Marketing funding request in the amount of \$100,000 using funds from the FY 2024-2025 Remaining to Spend TDC Operations account. – **approved unanimously.**

### **UK Marketing Plan Funding Request**

The UK Marketing Plan Fund Request was presented during the meeting as a continuation of last year's successful marketing initiative. Ms. Mitura introduced the request as a proposal to once again implement a marketing plan in London to coincide with the Jacksonville Jaguars game in Fall of 2025. The request was for \$275,000, an increase from the previous year's \$250,000. Ms. Mitura explained that Brand USA, the national equivalent of Visit Jacksonville, is planning activation in London during the anticipated time of the Jaguars game. The proposal aims to partner with Brand USA and extend Jacksonville's marketing presence beyond just the game day. While Jacksonville's branding typically lasts only the week prior to

the game and then disappears, this proposal would continue the marketing efforts for three additional days into the following week, aligning with Brand USA's activities in London. Detailed metrics from the previous campaign were provided. The marketing results far surpassed expectations, generating actual leads from contests and establishing communication channels with potential visitors interested in coming to Jacksonville for Jaguars games. The campaign also successfully engaged social media influencers who were brought to Jacksonville for a preseason game. Website traffic from the UK increased by 181% for the first six months of the year following the campaign. This year's plan includes a strategic shift to focus more on the travel trade in the UK. Ms. Mitura explained that UK travelers typically use travel agents to plan their trips and often stay multiple weeks in the United States. The goal is to build relationships with these travel trade companies so that Jacksonville becomes a standard option in Florida vacation packages. While last year's campaign centered primarily around Jaguars games, this year's approach will promote year-round travel to Jacksonville, highlighting attractions such as beaches, golf courses, and natural areas. The marketing strategy includes positioning Jacksonville as a complementary destination to Orlando, suggesting that visitors "spend five days in Jacksonville" as part of their Florida vacation. Visit Jacksonville is working with a UK-based agency that specializes in tourism marketing to guide these efforts effectively.

Council Vice President Carrico asked Mark VanLoh for an update on the direct flight from Jacksonville to the UK. Mr. VanLoh reported a decline in international travel to the United States due to recent tariffs, with evidence of reduced European travel being observed at Jacksonville's airport. Of particular concern is decreased travel from Canada, especially with a new non-stop flight to Toronto launching soon, complicated by the Canadian Prime Minister discouraging travel to the United States. This is concerning as Canadians are significant Florida visitors and property owners. He also noted a knowledge gap among European airline carriers, many of whose staff are unfamiliar with Jacksonville's location. While these staff can be directed to Visit Jacksonville resources to learn about local beaches and Florida attractions, this lack of awareness remains a challenge for promoting the destination. Mr. VanLoh outlined that the airport's core mission for the next one to two years will focus on targeting business travelers rather than vacationers, as airlines generate their primary revenue from business class passengers. This strategic shift recognizes the different booking behaviors in Europe, where travelers typically use travel agents rather than booking online directly. He emphasized that reaching these travel agents is crucial to putting Jacksonville "on the map" for international visitors. Mr. VanLoh acknowledged that international travel patterns are currently experiencing fluctuations, suggesting Jacksonville's effort on getting a direct flight to the UK may currently be at a low point in the cycle.

Ms. Brock shared that this investment would come out of the "Remaining to Spend" budgetary account.

Mr. Kuverji shared that Visit Jacksonville should continue to invest in domestic travel markets to which Visit Jacksonville explained they are actively doing that. Mr. Thompson said while international travel is trending down, Visit Jacksonville should not end their investments in those markets.

**Motion (Carrico / 2<sup>nd</sup> VanLoh):** Approve Visit Jacksonville's UK Marketing Plan funding request in the amount of \$275,000 using funds from the FY 2024-2025 Remaining to Spend TDC Operations account. – approved unanimously.

## **VI. TDC FY 2025-2026 Budget**

Ms. Brock presented the proposed TDC FY 2025-2026 Budget and reminded the board that there would be an opportunity to adjust it today if desired prior to the budget's approval. She shared that the budget is based on conservative estimates at the direction of the Mayor's Office using level Tourist Development Tax Revenue projections. The TDC revenue and expenses reflect a \$500,000 transfer from the fund balance up from \$250,000 fund balance transfer this year. Additionally, Ms. Brock reminded the board that the Visit Jacksonville portion of the budget is spread out over four line items: Destination Experience; Marketing Services; Convention and Group Sales; and lastly, Convention Grants, Sponsorships, and Promotions. These are part of the planning components bound by Chapter 666, *Ordinance Code*, which

the TDC contracts with Visit Jacksonville as the County's destination marketing organization to market and promote the area for tourism or convention business.

The TDC Administration line item, including salaries, is \$80,69 less than last year. Salaries remain the same with the exception of a \$116 special pay for Carol's years of service. Many of these line items are determined by the Mayor's Office. Destination Experience includes a 10% increase in the STR/CoStar subscription which includes forecasting and pipeline data used by Visit Jax. This increase could be slightly less when we get the final quote. This portion of the VJ contract increased by \$100,000 from last year. Marketing Services includes a request from Florida's First Coast of Golf to increase the contract from \$180,000 to \$228,750. This portion of the Visit Jax contract has a \$300,000 increase for marketing. Convention and Group Sales includes \$300,000 for TaxSlayer Gator Bowl, which is the last year of the multiyear contract. This portion of the Visit Jax contract has a \$100,000 increase. Convention Grants, Sponsorships, and Promotions remains the same at \$725,000. Planning and Research is \$100,000 which can be used for studies, reports, etc. if needed. Event Grants increased by \$60,125 with the anticipation of more grant requests including some multiyear grants that rolled off. Equestrian Center (H.O.R.S.E. Therapies) Grants increased by \$6,400 to replenish the grants account. Development and Contingency are each at their \$2,000,000 cap so no funds were added. Unallocated/Remaining to Spend is \$80,213 less primarily to shift funds to increase the Event Grants line.

Several board members expressed concerns about maintaining adequate marketing funding, emphasizing the importance of not reducing marketing efforts, particularly given the competitive tourism landscape. They noted that even during economic downturns, maintaining visibility in key markets remains crucial. Mr. Corrigan proposed increasing the transfer from the fund balance from \$500,000 to \$900,000 to provide for more marketing. He explained that this adjustment would allow them to build the 2026 London activation directly into the budget. Mr. Corrigan clarified that this approach would give the TDC flexibility, stating, "When we come back with a detailed budget, the 2026 London activation will be built into that budget, and then this body still has the ability to come back to us months from now and say, 'Hey, that activation didn't work last year. Don't do that.' And you can reallocate that money to something else. Or you can say, 'don't spend that money.'"

Phillip Peterson stated that the TDC Fund Balance is very healthy and recommends the board keep at least two to three million dollars in the account in the event of any downturns. Ms. Brock shared that the TDC has the money to cover the \$900,000 transfer from the fund balance to approve the request made by Visit Jacksonville.

**Motion (Carrico / 2<sup>nd</sup> VanLoh):** Approve the TDC FY 2025-2026 budget as presented.\* – **approved unanimously.**

*\* The approved TDC FY 2025-2026 Budget is attached to these minutes.*

## **VII. TDT-Funded Organizations v. CoJ Funding**

Ms. Brock raised an important discussion point regarding the allocation of tourist development tax dollars. She explained that currently, three entities receive these tax dollars: the Tourist Development Council (TDC), Visit Jacksonville (through TDC), and the Jacksonville Sports Foundation (through TDC/Visit Jacksonville). Ms. Brock noted that there has been an unofficial policy that organizations receiving city dollars typically cannot also request TDC dollars, though exceptions have been made in the past, such as for the Gator Bowl event. To illustrate the current challenge, Ms. Brock presented a real-life example: the ASUN Basketball Championship recently received \$100,000 from City Council and may approach the TDC for an additional special event grant. Furthermore, they might also seek sponsorship from the Jacksonville Sports Foundation. The key question posed to the board was whether organizations should be permitted to receive funding from multiple tourism tax-funded entities, and if so, what guidelines should govern such allocations. Ms. Brock emphasized that while the auditor confirmed there is no prohibition against funding from different sources, the board needs to provide guidance on how to handle these increasingly common requests.

In response, Dr. Salem suggested that each request should be evaluated individually based on its own merits, taking into consideration all relevant factors including the event's impact, tourism potential, and existing funding sources. He advocated for a case-by-case approach rather than establishing rigid rules

that might limit opportunities. The board agreed and no immediate decision was required. Staff will continue monitoring real-life cases and may bring specific recommendations to future meetings.

#### **VIII. UNF Grant Amendment**

Nick Morrow, Athletic Director at the University of North Florida, approached the board to request a \$35,000 increase to the UNF grant for the upcoming 2025 NCAA Track and Field event. Morrow began by providing context about the history of the multiyear grant, explaining that UNF had received funding for this event since 2021, with a commitment from the TDC to fund the event at least three times before the end of 2026. The requested amendment is for the third and final track and field event.

Mr. Morrow detailed that the need for additional funding stemmed from several factors. First, the event had expanded significantly in scope since the original grant approval in 2020, resulting in higher operational costs. Second, and perhaps more critically, the Florida Sports Foundation, which had been expected to provide substantial financial support, was unable to fulfill its funding commitment due to severe budget constraints within their organization.

The board engaged in a thorough discussion about the request. Several board members inquired about the specific cost increases and the impact of the Florida Sports Foundation's funding gap. Morrow provided comprehensive explanations about how the expanded event format necessitated additional resources and how the unexpected shortfall from the Florida Sports Foundation had created a significant budget challenge for the event organizers. Mr. Morrow explained that while the original contract detailed whether a new scoreboard was installed, which was funded by a separate TDC grant, before the final year of this multiyear grant, the award for the remaining years would be decreased by \$25,000. Since the scoreboard was completed in 2023, Morrow explained the additional need for this funding request to make up for that shortfall. When asked on the total budget of the event, Morrow answered it costs approximately \$250,000.

During the discussion, board members also addressed the broader challenges faced by the Florida Sports Foundation in meeting its grant obligations. Jeanne Goldschmidt, Director of Convention Sales with Visit Jacksonville, noted that the Foundation was experiencing budget issues that affected its ability to support various sporting events throughout the state, not just the UNF event.

**Motion (Salem / 2<sup>nd</sup> Thompson):** Amend the UNF NCAA Track & Field East Preliminary Special Event Grant by increasing the 2026 amount from \$150,000 to \$185,000 using funds from the FY 24-25 Event Grants account. – **approved unanimously.**

#### **IX. Strategic Plan Update**

Ms. Brock gave an overview of the strategic plan development process. The TDC and Visit Jacksonville have been working closely with Downs and St. Germain Research (DSG) to create a strategic tourism plan aimed at identifying key areas for tourism growth and guiding future investments of the TDC's bed tax. Phase one, which involved completing a visitor profile, was finalized in 2024. Phase two, currently underway, focuses on developing the strategic plan through stakeholder engagement.

DSG conducted extensive stakeholder outreach, involving approximately 100 individuals from various sectors, including Jacksonville's diverse neighborhoods, accommodations, Jacksonville International Airport, attractions and restaurants, arts and culture, and sports and entertainment. This engagement included seven focus groups, one-on-one meetings, and virtual calls held in February and March 2025. Stakeholders were asked questions to guide the plan's development, including: What defines success for Visit Jacksonville (e.g., more visitors, spending, or events)? What value does Visit Jacksonville offer your organization? What are key tourism growth opportunities (e.g., sports, culture)? What support does your operation need from Visit Jacksonville (e.g., sponsorships)? How can Visit Jacksonville improve stakeholder engagement? Stakeholders emphasized that Jacksonville lacks a clear identity and provided suggestions for both short-term and long-term tourism improvements, including ideas for strategic investments of TDC bed tax funds. All stakeholders will receive a follow-up survey to provide additional input.

The strategic plan draft is scheduled to be ready for review in June 2025. The TDC discussed options for reviewing the draft, including holding a joint meeting with the Visit Jacksonville Board of Directors or conducting a separate TDC meeting. Additionally, the TDC considered whether stakeholders should be invited to provide comments on the draft before its final approval. The board shared consensus that there would be a joint meeting with the Visit Jacksonville board in June, separate from the Regular TDC Board Meeting taking place on June 5, 2025. Stakeholders will be invited to the meeting.

#### **X. Short Term Rental Tourist Development Tax (TDT)**

Council Vice President Carrico provided an update on the short-term rental tourism development tax situation. He shared some historical context on the complexity of the topic and that he had a meeting with the Tax Collector's Office to discuss it further. Mr. Kuverji shared his frustration about what he believes is an estimated \$5 to \$8 million gap in uncollected short-term rental taxes. He suggested sending a clear public message to encourage compliance among short-term rental operators. Mr. Kuverji noted that Jacksonville Beach has a mechanism to register short-term rentals in their jurisdiction. Additionally, he shared that there are several hotel owners who are becoming reluctant to pay their TDT since it is self-reporting and if short term rentals don't have to pay then why should they? The discussion highlighted the intricacies involved, including the need for political will and better coordination among various city departments. Mr. Thompson asked why the TDC isn't the champion on bringing this issue to the forefront and solving the issue since this board is entirely funded by TDT. He highlighted that if Jacksonville Beach has something already in place, then why can't Jacksonville do the same.

Sherry Hall with the Duval County Tax Collector's Office came to the podium to provide some perspective. She explained that this is a self-reported tax, and the Tax Collector's Office makes efforts to notify anyone they identify as operating a short-term rental about their obligation to pay. However, she clarified that the Tax Collector's Office does not have statutory authority or ordinance-based ability to enforce compliance. They function solely as a collection mechanism and do everything possible to collect taxes from accounts they're aware of. Ms. Hall explained that the City of Jacksonville Beach does have a registration process in place to assist the Tax Collector's Office. Ms. Hall stated that her organization is the only entity responsible for collecting tourist development tax in Duval County.

Mr. Thompson asked if the Tax Collector's Office simply collects the tax, who enforces the collection. Ms. Hall emphasized that enforcement responsibility lies with the City's Finance Administration Department, not the Tax Collector's Office. When asked about using third-party vendors to collect these taxes, Ms. Hall detailed the challenges. For example, in 2017 when the City Council researched contracting with Airbnb to collect tax on properties they have listed in Duval County, Airbnb does not allow the city to audit where those properties are. Given that Jacksonville has unique needs, it was ultimately decided that this type of agreement would not be beneficial if the city was not able to verify where these properties are located.

Mr. Kuverji questioned if the TDC could pay for a third-party vendor to assist in this tax collection. Mr. Peterson answered that TDT dollars have to be spent on attracting tourism and was skeptical about determining if that would be an allowable expense in accordance with Florida Statutes.

Ms. Hall talked about the process of hiring a third-party vendor and shared that they will often promise high revenues but in reality it is not. Furthermore, there would be an annual cost associated with a third-party vendor and the Tax Collector's Office would need to hire additional staff to monitor the program.

Mr. VanLoh drew parallels to how Uber and Lyft were eventually regulated, suggesting a similar approach might work for short-term rental platforms like Airbnb.

Chair White agreed to meet with the City's administration regarding this complex situation.

#### **XI. New Business**

Mr. Kuverji shared that he would like the board to think about ways to improve tourism while the Jacksonville Jaguar Stadium is under construction.

#### **XII. Closing Comments and Adjournment**

The Chair announced that the next TDC meeting is scheduled for Thursday, June 6 at 10:00 a.m. in the Lynwood Roberts Room at City Hall. Additionally, he shared that the board would consider TDC grant applications at that meeting.

The meeting was adjourned at 11:48 a.m.

*Meeting Minutes respectfully submitted by Brett Nolan, TDC Administrator*

*These minutes were approved at the TDC Regular Board meeting on June 5, 2025*









# TOURIST DEVELOPMENT COUNCIL MEETING

Thursday April 17, 2025 10:00 a.m.



## Attendance Record Sign-In Sheet

NAME/JOB TITLE	ORGANIZATION	PHONE	E-MAIL
Tina Wieches	Visit Jay		
Country Garbarger	Visit Jay		
Kate Mitwa	Visit Jay		
Jeanne Goldschmidt	Visit Jay		
Heather McDowell	JEC		
Tim Jones	JEC		
Dave Reese	EEEG	904 607.3204	david@fla-sold.org
Alex Astor	COJ - Sandy ENT.	904-234-2584	alex@coj.net
SAMANTHA LANCE, EO	JSCF (Jacksonville Sports Foundation)	904.747.0745	SAM@JAXSCF.COM
Envin Lewis	UNF	904-252-9511	
Randy White	CP		
Kevin Carnico	CP		
Jackie Lee	ECA		
Janel Crozier	ICC		
Mick Monahan / AD	UNF	620.1537	William@unf.org
John T. Novak 2023-0819	TOE Public Park & Recreation	904 434-0839	john@taho.com



**Thursday April 17, 2025 10:00 a.m.**

[illegible]



REQUEST TO SPEAK CARD  
TOURIST DEVELOPMENT COUNCIL

Please print and complete:

NAME: CAITLÍN DOHERTY DATE: 17 APRIL 25

ADDRESS: MOCHA JACKSONVILLE PHONE: 5

REPRESENTING: MOCHA JACKSONVILLE

1: PUBLIC HEARING BILL NUMBER: \_\_\_\_\_

I SUPPORT \_\_\_\_\_ (or) I OPPOSE \_\_\_\_\_ THIS LEGISLATION

2. COMMENTS FROM THE PUBLIC SUBJECT: Results of the

Support for MOCHA's 100 Year Anniversary.

SPEAKING TIME IS LIMITED  
NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PERSON

(Please read the reverse side for instructions on speaking)

**RULES OF THE JACKSONVILLE CITY COUNCIL – ADOPTED FOR THIS MEETING**

**RULE 4.301(b) COMMENTS FROM THE PUBLIC** Comments from the public given during the public comment times of the meeting, except scheduled public hearing comments, shall be limited to three minutes per person and no person shall be allowed to give or transfer his/her time to speak to another person.

**RULE 4.806 PRIVILEGE OF FLOOR**

(a) General Exclusion: No person, except Council Members and working employees of the Council, shall be admitted within the rail unless permitted by the presiding officer.

(b) Addressing Council: By permission of the presiding officer, the privilege of the floor shall be extended to a citizen or citizens to address the Council on any matter pending before it or which needs the attention of the Council.

**Rule 3.604 ADDRESSING THE COUNCIL.** At public hearings required by law or fixed by the Council, the presiding officer shall extend the floor to a reasonable number of proponents and opponents of the subject matter of the public hearing, and those filing written requests to be heard with the Chief of Legislative Services shall be heard prior to other persons who appear at the hearing. Each person addressing the Council shall proceed to the place assigned for speaking, give his/her name in an audible tone of voice for the records, (if the person has not filled out a speaker's request card and returned it to the Chief of Legislative Services before addressing the Council, the person shall also give his/her address in an audible tone of voice for the records), and limit his/her address to three minutes, unless a lesser time if fixed for all speakers by the presiding officer, or further time is granted by the Council. All remarks shall be addressed to the Council as a body and not to any member thereof. No person other than a Council Member or the person having the floor shall be permitted to enter into any discussion, either directly or through a member of the Council, without the permission of the presiding officer. All questions to the Council shall be directly through the presiding officer.

**RULE 4.505 DISRUPTION OF MEETING** Any person, not a Council Member, making personal, impertinent or slanderous remarks or who shall become boisterous while the Council is in session, shall forthwith be barred from further audience before the Council by the presiding officer in his/her discretion. No demonstrations of approval or disapproval from the audience shall be permitted, and if such demonstrations are made, the audience shall be cleared from the Council Chambers. The presiding officer shall call upon the Sergeant-at-Arms to enforce directions given by the presiding officer for any violation of this Rule.



Bill Exley!

Pam Bondi - AG  
Hill!

# REQUEST TO SPEAK CARD

TOURIST DEVELOPMENT COUNCIL

Please print and complete:

NAME: Tom T. Nooney 2023-0819 DATE: 4/17/2025

ADDRESS: 3331 Arcam Rd. PHONE: 904-434-0839

REPRESENTING: TOE-Public Park on Fort Benning Check 137044-0000

5508 2025-0019 THAT IS CATEGORY 1 WITHIN LAST TO A

1: PUBLIC HEARING BILL NUMBER: NOAH RAY FROM HOUSE,

I SUPPORT        (or) I OPPOSE        THIS LEGISLATION

2. COMMENTS FROM THE PUBLIC SUBJECT: Submitting A DFA Resolution

Subjective Tom T. Nooney's efforts in marketing to the media

137044-0000 THAT WAS REJECTED, THEN BY OUR PARKS DIST.

NO SPEAKER MAY GIVE OR TRANSFER HIS/HER TIME TO ANOTHER PERSON

BRIN BARKER, TILL, BOWZ, DARTI, TOSHT, AND OUR WATERSHEDS

Commission - TOURISM!

(Please read the reverse side for instructions on speaking)

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