



PUBLIC SERVICE GRANT (PSG) COUNCIL
Meeting Minutes
Ed Ball Building, 8th Floor, Board Room 851
January 13, 2025 –2:00 PM

PSG Council Member Attendance			
P	Dr. Joy Hervey - Chair	A	Daniel Henry
P	Pablo Diaz de Sandi – Vice Chair	P	Dr. Mai Keisling
P	Shamika Baker Wright	P	Linda King
P	Jaclyn Blair	P	Taylor Mejia
P	Latrice Carmichael	P	Jackie Perry
P	James Croft	P	Yildirim “Alex” Sivar
P	Thomas Geismar	P	Susan Ticker
P	Nicole Hamm		

P = Present PV = Present (Virtual) E = Excused A=Absent

Quorum Present: Yes

Staff Present: (GCCD) Maribel Hernandez, Jeneen Hampton, John Synder,
Nicoa Garrett, Robin Carter-Tanks
(OGC) John Sawyer, Harry (Reece) Wilson
(City Council Liaison) Councilman Will Lahnen

I. Call To Order

The meeting was called to order at 2:01 p.m. by Chair Dr. Joy Hervey and introductions were made. A quorum was established.

II. Approval of Agenda

Upon motion by James Croft, seconded by Jaclyn Blair, the agenda was approved as presented.

III. Public Comments

- John Nooney representing Public Park on Pottsburg Creek
- Marcus Haile representing Literacy Alliance of Northeast Florida

IV. Approval of Minutes

Upon motion by Jackie Perry, seconded by Yildirim (Alex) Sivar, the minutes for the meeting held on December 9, 2024, were approved. A minor type-o on page 3 will be corrected.

V. Special Recognition

Chair Hervey presented Certificates of Appreciation to outgoing PSG Council members Jaclyn Blair and Jackie Perry for their service on the PSG Council.



VI. Legislative Update

Chief Hernandez provided a legislative update on the following:

- (2025-0036) Appointment of Andrew D. Williams, Jr. to PSG Council replacing Jaclyn Blair
- (2025-0037) Appointment of Leofric W. Thomas, Jr. to PSG Council replacing Jackie Perry
- (2025-0040) City Council's 1-Year Strategic Plan funding \$9M
- (2025-0014) Amendments to 118 (PSG) introduced by CW Pittman. The PSG Rules Committee will be submitting recommendations to 118 for approval at the PSG Council meeting on February 10. Following questions, Chief Hernandez advised that she has a meeting scheduled with CW Pittman to notify her of this.

VII. Committee Reports and Assignments

A. Budget Committee (Chair: Pablo Diaz de Sandi)

- The Committee met to develop a mission statement, which is submitted for approval.
- They also reviewed the Alice report produced by United Way and other tools that will support the recommendation for the PSG funding request.
- The committee will go through the available resources and come together at their next meeting with a recommendation for funding.

B. Rules Committee (Chair: Daniel Henry)

- Chair Hervey requested that each committee have a representative present to report out.
- Upon motion by Pablo Diaz de Sandi, seconded by Thomas Geismar, the council unanimously approved each committee designating a Vice Chair. Chair Hervey requested this be completed by the next meeting.
- Any proposed revisions to Chapter 118, Part 8 are due to the Grant Administrator by January 14 to compile and submit to Rules Committee for consideration.

C. MVP Committee (Chair: Alex Sivar)

- The committee met and developed a mission statement which is submitted for approval.
- They also reviewed the Alice report in addition to other reports.
- A list of resources was compiled and assignments made for committee members to research so they can narrow down the needs.
- There was discussion about the relationship between the budget committee and MVP committee. MVP committee determines categories for needs. Budget committee determines funding levels needed to meet those needs.

D. Committee Assignments

Chair Hervey appointed Thomas Geismar to the MVP Committee.

E. Committee Mission Statement

Upon motion by Thomas Geismar, seconded by Alex Sivar, the following mission statements were unanimously approved:



Budget Committee

The mission of the Budget Committee of the Public Service Grants Council is to ensure the responsible and equitable allocation of public funds to support the City of Jacksonville's most vulnerable populations. We evaluate community needs, review past funding, and collaborate with experts to recommend a budget that maximizes impact. Our goal is to promote fiscal responsibility, transparency, and accountability while addressing critical needs to improve the health, safety, and welfare of our community.

Rules Committee

The mission of the Rules Committee of the Public Service Grant Council is dedicated to developing, refining and recommending rules and ordinance changes necessary to support the Council's mission by ensuring clarity, consistency and alignment with best practices. The committee enables the efficient and equitable administration of Public Service Grants. Through its work, the committee seeks to ensure processes are transparent and effective in addressing the Council's mission.

Most Vulnerable Population Committee (MVP)

The mission of the Most Vulnerable Persons Committee of the Public Service Grant Council is to Research, evaluate resources and identify considerations with opportunities for Most Vulnerable Persons & Needs to provide recommendations to the Public Service Grant Council. In doing so, the committee will seek to ensure that the Most Vulnerable Persons & Needs are addressed as completely and efficiently as possible.

VIII. Old Business

A. Grant Management System

Chief Hernandez reported that the Grant Management System that we are currently putting in place is on track. The PSG Council requested a demonstration of what the capabilities are. Salesforce is still in the process of building it, so that is not ready yet but assure the Council that our team have all been very much engaged in the extensive meetings about what our needs are to make sure that it meets those needs. Salesforce was able to put together a demo of what the capabilities are which was shown at the meeting.

B. PSG Continuous Improvement Action Plan

At the Chair's request, the PSG Council members each reviewed the PSG Continuous Improvement Action Plan which incorporated recommendations from the UNF Study and the PSG Study Group. Each had 5 votes to apply in prioritizing. Upon completion of the exercise, a Top 5 list of priority was identified. Upon motion James Croft, seconded by Pablo Diaz de Sandi, the following priorities were unanimously adopted:

1. Limit awards to one organization per MVP category to allow more organizations to have programs funded. (#17) (Rules Committee)
2. Revise scoring process to provide clarity in scoring rubric and define parameters for which scorers should review applications. (#26) (Rules Committee)
3. Revise grant amounts so smaller NPs can apply. Diversify organizations that get awards through more flexible grant regulations. (#18) (MVP Committee)
4. Simplification of Grant Application Process and improvements to application. Critically review the content of the PSG application to determine if the information being sought in each section is what is needed to determine if a program can be successful in addressing the intended purpose and audience. (#19) (Rules Committee)



5. Promotion of community engagement and inclusion through meetings, events, and online tools. (#1)
(PSG Council/GCCD staff)

IX. New Business

A. Community Outreach Plan

- A PSG information section is planned for April 28, 2025, at 4:00 p.m. This will be a publicly noticed event. Calendar invites will be sent to the PSG Council.
- Upon motion by Pablo Diaz de Sandi, seconded by Alex Sivar, the PSG Community Outreach Plan was unanimously approved as edited.

X. Announcements/Information Sharing

A. PSG High Score Model Update

Grant Administrator Hampton reported that a PSG recipient declined funding for two programs. Therefore, based on the final ranking approved by the PSG council, the funding will be distributed to the next two agencies: Family Support Services (+\$122,151) and YMCA (\$142,849).

XI. Adjournment

The meeting adjourned at 4:18 p.m.