



City of Jacksonville, Florida  
Donna Deegan, Mayor

**PUBLIC SERVICE GRANT (PSG) COUNCIL**  
**MVP Committee Meeting Minutes**  
**Ed Ball Building, 8<sup>th</sup> Floor, Board Room 851**  
**December 2, 2025 (10:00-11:30AM)**

**Attendance**

MVP COMMITTEE		STAFF AND OTHER	
P	Yildirim “Alex” Sivar, Chair	P	Maribel Hernandez, Staff
P	Nicole Hamm, Vice Chair	P	Jeneen Hampton, Staff
P	Dr. Thomas Geismar	P	Nicoa Garrett, Staff
V	Susan Ticker ( <i>non-voting</i> )	P	Robin Carter-Tanks, Staff
P	Andrew Williams, Jr.		

**P= Present V = Present (Virtual) E = Excused X = Absent**

**I. Call To Order & Roll Call**

The meeting was called to order at 10:08 a.m. A quorum was established. Ms. Ticker will be joining virtually as a non-voting member. Mr. Williams is joining virtually as he parks and joins in person. Upon motion by Thomas Geismar, seconded by Nicole Hamm, the agenda was unanimously approved with the following change: Data Analytics presentation was moved up prior to Old Business.

**II. Public Comment:** Marcus Haile, President & CEO, Literacy Alliance of Northeast Florida

**III. Approval of Minutes from May 1, 2025**

Upon motion by Nicole Hamm, seconded by Thomas Geismar, the minutes for May 1, 2025, were unanimously approved.

**IV. Data Analytics Presentation**

Dr. Parvez Ahmed provided an overview of how the Mayor’s Office is capturing data to reflect what is going on around the City of Jacksonville. There are 19 dashboards on stateofjax.org with 30 expected by the end of the year). He went over data showing where the needs are in the city. The areas of impact are:

- Health
- Housing
- Food
- Education/Workforce

## V. Old Business

### A. Micro Grant Program

1. **Approved Program vs Proposed Revisions:** Chief Figueroa advised that Councilman Freeman approved the program with a few recommended changes which consisted of:

- a) Adding virtual option to training
- b) Remove Question 9 from application and adjust rubric
- c) Remove areas of focus from report

Upon motion by Andrew Williams, seconded by Nicole Hamm, the following revisions were approved:

- a) Change Q8 on the application to read: Which outcome areas will your services impact (e.g, education, housing, elder care, food insecurities, workforce training, etc.), and what specific populations will you serve? Describe how your program will strengthen, sustain, and enhance the well-being of the most vulnerable individuals to address critical needs.
  - b) Remove Q9 from application (combined into Q8)
  - c) Adjust Q10 to Q9 in Rubric for Outcomes/Measurements
  - d) Remove areas of focus from report and leave open ended
2. **Establish Timeline:** Upon motion by Thomas Geismar, seconded by Andrew Williams, the proposed timeline was unanimously approved as proposed by Chief Figueroa:

January	Outreach
February 1	Applications Open
February 14	Applications Close
February 28	Applications go to Scorers
March 1-15	Score Applications (can be adjusted based on # of applications received)
March	MVP Committee reviews and approves scoring results
April	PSG Council Approval and initiate legislative process (CM Boylan/OGC)
July 1	Program Starts

It was recommended that the Outreach Committee develop an outreach plan to be executed during the month of January.

## VI. New Business:

### A. FY2027 MVP categories Strategy

1. **118.804:** The ordinance requires that the PSG Council make recommendations on categories, reasons, % allocation, and evaluation of point assignments.
2. **MVP Potential Resources:** Assignments were made for each MVP committee member. They will determine top 3-5 priorities from each resource and bring to the next meeting.

## VII. Announcements/Information Sharing

## VIII. Adjournment: The meeting was adjourned at 11:42 a.m.