



ONE CITY. ONE JACKSONVILLE.

City of Jacksonville, Florida

Lenny Curry, Mayor

City Hall at St. James
117 W. Duval St.
Jacksonville, FL 32202
(904) 630-CITY
www.coj.net

Mayor's Hispanic American Advisory Meeting

Tuesday, January 8, 2022, 11:00 AM to 1:30 PM

City Hall / St. James Building, Third Floor Conference Room C

117 West Duval Street

And Via Zoom

MINUTES

- **Call to Order – 11:12 a.m.**
- **Pledge of Allegiance**
- **Welcome and Introduction (with what each member brings to the Board in terms of experience/expertise)**
 - Board members in person
 - i. Jorge Lopez: Sales/management, vice president of sales at iHeart Media
 - ii. Jose Morales: Center for Independent Living; resource center/outreach; works with the Hispanic community and the disability community
 - iii. Nelson Silverio: Vice president of content strategy at the PGA; interested in telling the stories of the Board members
 - iv. Miguel Dipierri: Fire Marshal; new construction and plan review, understands the process of obtaining permits, etc.
 - v. Luis Montiel: Local Attorney specializing in laws that victimize the community
 - vi. Demika Jackson: Reinvent You; Veterans Chamber; veteran
 - Board members virtually
 - i. Jennifer Silva: Education policy; government relations
 - COJ/DSD Staff in person: Kara Tucker, Jennifer Wolf, and Carlo Fassi (Mayor's Administration)
 - Guests: Ana Grogan, Tim Hinson, and Officer Frank Gonzalez (JSO – International Affairs Unit)
- **Public Comment**
 - Carlo Fassi, Deputy Director: All of the Mayor's Boards are in need of applicants
- **Approval of Minutes from 08/21, 09/21, 10/21, 11/21, and 12/21**
 - Jose motioned to accept, Luis seconded, and the motion passed unanimously with no discussion



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- **Speaker**

- Tim Hinson with Miller Electric
- 5 year apprenticeship; is asking for feedback from the Hispanic community; \$15.58 to start and \$31.16 by graduation/5 year mark; full health insurance, retirement contribution, no tuition; commercial and industrial experience; not just Miller Electric to choose from once complete; 30 college credits awarded after an aptitude test

- **Old Business**

- Vote/Confirm Board Officers – Chair (Jorge Lopez), Vice-Chair (Jose Morales), and Secretary (Jennifer Wolf – COJ/DSD) – Miguel motioned, Luis seconded, and the motion passed unanimously without discussion
- Discuss and edit draft 2021 year report
 - i. Jorge provided some event flyers to add and Jennifer Silva added a few flyers as well
 - ii. Updated Mission Statement: Luis motioned to accept, Jose seconded, and the motion passed unanimously with no discussion
- Mold ordinance / legislation
- JSO support letter

- **New Business**

- Trust Fund Training moved to February
- Luis will offer mini Robert's Rules of Order Trainings/Reviews in future meetings
- 2022 Goals
 - i. Increase visibility and connection to the community
 - 1. Via social media (Facebook, Instagram, NextDoor, Twitter, etc.)
 - 2. Victor Cora – zip code/census data regarding Hispanics in the community
 - ii. Generate a topic per month to focus on, seek speakers for, and highlight events (Proclamations? Please allow 30 days)
 - 1. February
 - a. World of Nations – 26th and 27th (table reserved)
 - b. American Heart Month
 - c. Children's Dental Health Month
 - 2. March
 - a. Cezar Chavez's Birthday – 31st (room reserved)
 - b. Nutrition Month



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3. April
 - a. JHRC Housing Symposium
 - b. Alcohol Awareness Month
 - c. Child Abuse Prevention Month
 - d. Minority Health Month
 - e. [Sexual Assault Awareness Month](#)
4. May
 - a. Emergency Preparedness Conference
 - b. Arthritis Awareness Month
 - c. Mental Health Month
 - d. Teen Pregnancy Prevention Month
 - e. Physical Fitness and Sports Month
5. June
 - a. Men's Health Month
 - b. Safety Month
 - c. Summer camps
6. July
 - a. Cord Blood Awareness Month
 - b. Juvenile Arthritis Awareness Month
 - c. Family entertainment
7. August
 - a. Children's Eye Health and Safety Month
8. September
 - a. Taco Fest
 - b. Childhood Cancer Awareness Month
 - c. Fruit and Veggies - More Matters Month
 - d. Yoga Awareness Month
 - e. Prostate Cancer Awareness Month
9. October
 - a. Domestic Violence Awareness Month
 - b. Breast Cancer Awareness Month
 - c. Bullying Prevention Month



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d. Hispanic Heritage month

e. [Town Hall event](#)

10. November

a. [Veterans Week of Valor](#)

b. American Diabetes Month

c. Lung Cancer Awareness Month

d. Alzheimer's Disease Awareness Month

11. December

a. Safe Toys and Gifts Month

b. [Leadership Awards?](#)

- Redesign subcommittees

- i. Public Safety - [Miguel](#)

- ii. Veterans - [Demika](#)

- iii. Education - [Jen S.](#)

- ~~iv. [Workforce](#)~~

- v. Healthcare - [Aida \(?\)](#)

- vi. Faith-based ([Jorge will ask Arlene](#))

- vii. Media & Public Relations - [Jorge and Nelson](#)

- viii. Business - [Luis and Zergihno](#)

- ~~ix. [Housing](#)~~

- x. [Community Initiative - Jose](#)

- **Public Comment** – All Attendees

- **Adjourn Meeting** – **12:57 p.m.**

Chair: Jorge Lopez

Vice-Chair: Jose Morales

Disabled Services Division

(904) 255-5466