



**Mayor's Council on Fitness and Well Being  
Minutes for August 6, 2014 Meeting  
Conference Room 851, 8<sup>th</sup> Floor, Ed Ball Building, 214 N. Hogan St**

**ATTENDANCE:**

**Mr. Bryan Campbell, Chair**

Ms. Pat Alexander  
Mr. Tim Burrows  
Ms. Karen Coleman  
Ms. Nancy Crain  
Dr. Ellan Duke  
Ms. Alicia Hinte  
Dr. Laureen Husband  
Ms. Bernadette Overstreet  
The Honorable Don Redman  
Ms. Charlene Walker  
Dr. Danielle White  
Dr. Audrey Wooten  
*Ms. Wendy L Jones, Recorder*

**Duval County Medical Society**

City of Jacksonville, Senior Services Division  
YMCA of Florida's First Coast  
Baptist Health  
Baptist Health  
River Hills Clinic  
UF Health of Jacksonville  
Florida Department of Health in Duval County  
Health Planning Council of Northeast Florida  
City Council  
Employee Services, City of Jacksonville  
Development After Sports, LLC  
Northeast Florida Medical Society  
*City of Jacksonville*

**Excused Absences:**

**Ms. Terri Cicero, Vice Chair**

Ms. Karen Coleman  
Mr. George Sanders  
Ms. Sharon Watkins

**Duval County Public Schools**

Baptist Health  
Florida State College of Jacksonville  
Black Hog Farm

**Guests:**

Dr. Chris Robertson  
Mia Jeckel  
Patti Harris

Jacksonville University  
Florida State College at Jacksonville  
Crowley Maritime

**PROCEEDINGS:**

**I. Welcome**

Chair, Bryan Campbell, called the meeting to order at 12:35 p.m. and introductions were made. A quorum was not present at this time.

**II. Chair's Remarks**

Chair Bryan Campbell opened the meeting with comments regarding why the committee exists and that it was possibly time to refocus the committee's goals as they were not as clear as they once were. He suggested that it had be a couple of years since the Committee had done a Strategic Planning session and that maybe it was time once again to do so. He then turned the time over Ms. Alisha Hinte, Nominating committee Chairman, who gave a summary of the meeting that they had. The Nominating Committee met to set the process to nominate officers for the new year so that they will be able to be voted on during the September meeting. An email was sent out regarding nominations to which no one responded. It was noted that the current officers can hold their positions for a second year if they desire to do so. A discussion followed regarding the willingness of the current officers to serve. Dr. Ellan Duke, explained that the reason she had been unavailable the past few months is that her Mother had been sick and passed away last week. She stated that she would be willing to serve in some capacity under the continued direction of Chairman Bryan Campbell, if he was willing to serve again. It was discussed that the committee would set up an online vote for the nomination of officers. Chairman Bryan Campbell then suggested that those present break up into groups for about 30 minutes and brainstorm regarding what the committee could become focused on, what would drive their passion and be the main focus now that Let's Move has been launched. The committee then broke up into groups.

### **III. Let's Move Subcommittee**

Ms. Tonisha Gaines was not in attendance to give an update regarding the subcommittee.

### **IV. Minutes Revisited**

As there was not a quorum present for the meeting the June 2014 minutes were not approved.

### **V. Public Comments**

There were no public comments.

### **VI. New Business**

After 30 minutes the groups came together and presented the ideas that they had come up with. The first group wants to take the established "Let's Move" to the next level, "silver". They want to find ways to support the program even further, to encourage items such as bike riding by working toward additional

sidewalks and bike lanes. Group two wants to help decrease obesity by using the “Million Pound Challenge”. They want the Council to be the upfront group to bring it to the City using media, weigh stations all over the city, encourage and gather sponsors such as JU and FSCJ and others. They shared about Shape Up Houston’s Facebook page. The third group had the idea to work within the frame work of “Let’s Move” by encompassing the Million Pound challenge. The chairman asked Councilman Redman if there could possibly be City funding available to help with the initiative and the Councilman said that they could be. Chairman Campbell asked for volunteers who would be willing to serve on a Strategic Planning Committee with himself. Others who volunteered were Ms. Alicia Hinte, Ms. Patti Harris, Dr. Laureen Husband, Ms. Karen Coleman, Ms. Nancy Crain, Mr. Tim Burrows, Dr. Audrey Wooten, and Dr. Chris Robertson.

MCFWB members went around the room sharing information about what they are working on. Mr. Tim Burrows gave a list of some of the activities that the YMCA of Florida’s First Coast was working on including NBA event in October and Men’s Masters in January. Ms. Nancy Crain let the group know that the new Mandarin office was open, Ponte Vedra office is being launched, and they are doing Walk with Doctors and running the Good for You Campaign. Ms. Alicia Hinte said that UF Health Jacksonville had been approved to build a hospital on the Northside. Chairman Bryan Campbell had brought information regarding the Million Pound Challenge but will present it at a later date. Ms. Bernadette Overstreet said that Healthy Planning Council of Northeast Florida is looking for a CEO. Ms. Charlene Walker said that the bulk of the Mayor’s Summer jobs are completed except for a few stragglers, such as Ocean guards and lifeguards. Dr. Chris Robertson from Jacksonville University let everyone know that there was an invitation only Open House for the new building on September 4<sup>th</sup> from 8 to Noon. Patti Harris from Crowley Maritime let us know about the Healthy living events that they are promoting at Crowley.

## **VII. Adjournment and Next Meeting**

The meeting adjourned at 1:40 pm. The next regular meeting of the Mayor’s Council on Fitness and Well Being will be held Wednesday, September 3, 2014 at 12:30pm in Conference Room 851 in the Ed Ball Building at 214 N. Hogan St.

*Respectfully submitted by Wendy L. Jones, Recorder*