

Construction. Redefined.



BREAKING GROUND
CONTRACTING



Breaking Ground Contracting

- How it began....it's all in the name
 - Bring feminine principles to a masculine industry
 - Balance/Female role models
 - Become the best and most relevant *General Contractor*

Creating the Vision

- **Making your passion(s) your work**

- Blending personal philosophies with your business plan
- Being the expert
- Finding others who share your vision and will help develop the culture
- Remember who you are at the core

Creating the Vision

- **Branding/Re-Branding the Firm**

- Defining the Vision
- Research
- Input from others
- Key Ingredients
- Dedication, Commitment (*Walk the Talk*)



Creating the Vision

• Plans and Goal Setting

- Be specific
- Be unique
- Push the envelope

Breaking Ground Contracting Company's Commitment to Sustainability



- Conduct our philanthropic activities through organizations that share our commitment to people, profit, and planet.
*St. Johns Riverkeeper
American Lung Association
Child Guidance Center*
- Raise awareness and provide education opportunities for our employees, clients, partners, associates, friends, and family.
*Breaking Ground Education Services
30 Minute Safety and Sustainability
LEED Lunch and Learns*
- Implement practices that minimize our environmental impact and reduce our footprint.
*Net Zero Energy Use by 2009
80% reduction of waste to landfill by 2010
Paperless Office by 2011*
- Stay informed and engaged.
*State and Local Advocacy
Support of CO2 and EPB Initiatives
USGBC Advocates*
- Purchase and use environmentally friendly and local products and services whenever possible.
*Green Housekeeping /Procurement Programs
Green Pest Control Programs
ABC Merit Shop Supporters*



Breaking Ground Contracting Company's passion for sustainability is what drives our team every day. From our company President to the managers, administrative assistants, superintendents and foremen - Sustainability is our focus. We believe it is the right thing to do and we want to see our clients and partners in the built environment succeed in all things green.

We are redefining construction every day and our commitment to sustainability is a fundamental part of that definition.

CONSTRUCTION. REDEFINED.™

Growing the Vision

•Strategy

•Short-term and Long-term Strategy

- Identifying Opportunities/Consistent with vision
- Diversification
- Employee Buy-In
- Innovation/Beyond Green Building



Growing the Vision



BREAKING GROUND
HOMES

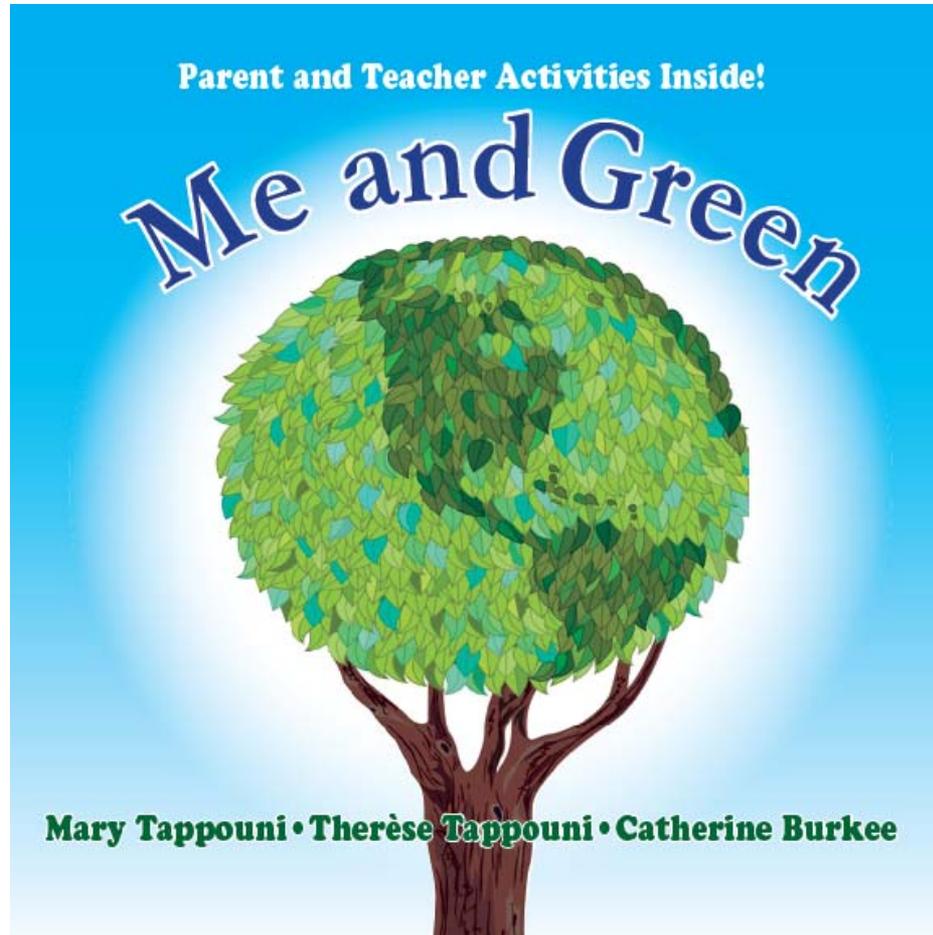


BREAKING GROUND
EDUCATION SERVICES



BREAKING GROUND
CONTRACTING

Vision in Motion



Vision in Motion



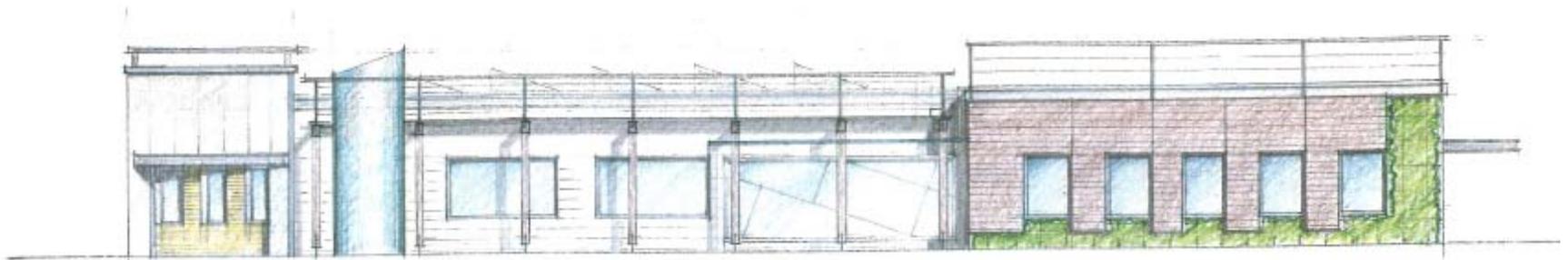
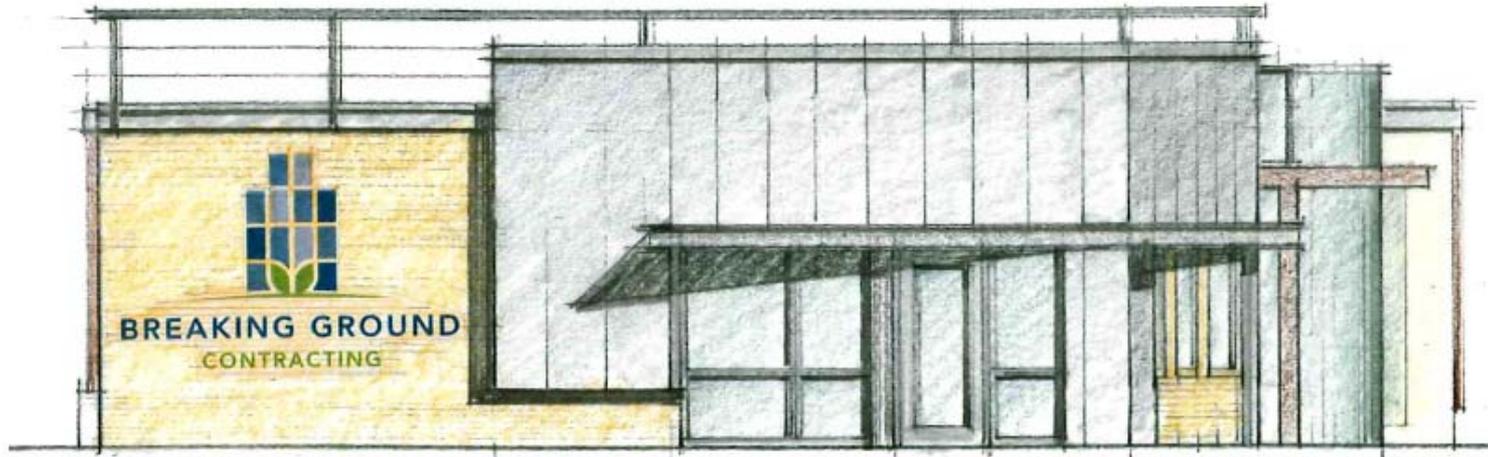
“We have decreased our energy costs by 7% even though we have added buildings to the campus.”

“I went fishing with a friend on Sisters Creek... and I was just mystified by how gorgeous it was... That is what triggered the decision for a plan to buy more land for parks.”

*-John Delaney, President
University of North Florida*

The Faces of Green Building

Living the Vision



LEED for New Construction Registered, on track for Platinum Certification

Making a Difference



Making a Difference





BREAKING GROUND
CONTRACTING

www.breakinggroundcontracting.com

www.sustainabuild.net

www.breakinggroundeducation.com