



ADOPT-A-ROAD Program Overview



The Adopt-A-Road program is an environmental program of City of Jacksonville Neighborhoods Department, Clean It Up, Green It Up and Keep Jacksonville Beautiful. The program enables businesses and non-profit groups to adopt, under an annual agreement, an area of city-maintained roadway for the purpose of litter removal.

Non-Profit and Business Group Agreement

- * **Monthly removal of roadside litter and proper disposal** (*Groups are encouraged to seek partnerships with area business owners. Some business owners are willing to help groups by giving permission to use their privately-funded dumpsters to allow small deposits of bagged, collected litter.*)
- * **Reporting monthly participation and collection results to Clean-It-Up, Green-It-Up.** (*Please include date of each cleanup, **total** number of volunteers, **total** number of volunteer hours, and **total** number of bags collected.*)

Reporting Options:

1. Telephone 255-8276
3. E-mail: cleanupvolunteers@coj.net

Ideal Adopted Roadway

Where possible, a mixture of commercial and residential property, which is approximately one mile in length

Program Supplies for the Year

Orange trash bags, Reflective safety vests, disposable gloves provided by KJB.

Fees & Signage Availability

Business groups entering the program will pay an initial fee of \$550 that will provide for one Adopt-A-Road sign. The sign will be placed in the center of the one-mile stretch of selected roadway, reminding people not to litter and recognizing the sponsoring business. Participating businesses may purchase a second Adopt-A-Road sign through the Keep Jacksonville Beautiful Commission for \$250 if so desired. If a second sign is obtained, the signs will be placed by Keep Jacksonville Beautiful at the beginning and end of the selected roadway. Business participants are required to pay an annual \$275 renewal fee.

Non-profit groups interested in adopting a road segment are exempt from the initial fee of \$550. However, no sign will be provided. If a non-profit group does wish to purchase a sign through Keep Jacksonville Beautiful, the cost is \$250 per sign and it must be installed by Keep Jacksonville Beautiful. Signs will be installed at the center of the one-mile stretch of roadway (single signage) or at both ends of the roadway (dual signage). Nonprofit participants are exempt from renewal fees.

For Adopt-A-Road application, log on to: JaxNHOrg.coj.net