



**Mayor's Council on Fitness and Well Being
Minutes for November 7, 2012 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

Ms. Valerie Feinberg, Chair

Dr. Edward Shahady

Ms. Beth Mehaffey

Ms. Jennifer Stein

Mr. Ken Glover, Mr. Bart Edgar representing

Ms. Barbara Sanchez-Salazar

Dr. Ellan Duke

Mr. Dave Andrews

Ms. Jennifer Joy

Dr. Laureen Husband

Mr. Bryan Campbell

Ms. Terri Cicero

The Honorable R. Don Redman

Ms. Kelley Boree

Mr. Patrick McSweeney Visitor

Ms. Sharon Watkins Visitor

Ms. Karen Coleman Visitor

Ms. Michelle Weinbaum

Mr. Leonard Ferman, Excused Absence

Mr. George Sanders, Excused Absence

Mr. Bo McDougal, Excused Absence

Ms. Sandy Barata; Excused Absence

Health Planning Council of Northeast Florida

Health Local ADA Medical and Diabetes Master
Clinician Program

Baptist Health

St. Vincent's Health

CSX

Fowler White Boggs P.A.

River Hills Chiropractic and Wellness Center

YMCA of Florida's First Coast

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Duval County Health Department

Duval County Medical Society

Duval County School Board

City of Jacksonville- City Council

Director, Parks and Recreation

St. John & Partners

Black Hog Farms

Baptist Health

Recorder

Bank of America

Florida State College of Jacksonville

Jacksonville University

University of Florida/Shands

PROCEEDINGS:

I. Welcome

Chair Valerie Feinberg called the meeting to order at 12:35 pm and introductions were made around the room.

II. Approval of Minutes

A quorum was present and Ms. Feinberg motioned to approve the October 3rd minutes, was seconded, and the motion carried.

III. Opening Comments

Chair Valerie Feinberg discussed the significant number of transitions of members and noted that she would like to have established by-laws and procedures before bringing new members on board. Dr. Shahady discussed the Executive Committee meeting to be held between full Council meetings and the need to have other communication and work done between full Council meetings. The plan is to have a draft of the seal application for approval at the December meeting, and by-laws finalized by the Executive Committee for approval at the December meeting. Members Beth Mehaffey and Bryan Campbell discussed the challenges to use the leverage, talents, and leadership of everyone in the room while all are so busy. Dr. Ellan Duke introduced guest Sharon Watkins from Black Hog Farms as a potential nomination for Council member; Bryan Campbell introduced Patrick McSweeney from St. John and Partners who is also a potential Council nomination. Dr. Laureen Husband discussed the 100 mile walk and her opportunity to speak with other Mayors about their initiatives to make their cities healthier. CM Redman discussed his meetings with the bicycle and pedestrian community group following City Council meetings and how he would like to see more involvement in those meetings from the Mayor's Council on Fitness and Well Being.

IV. Subcommittee Meetings and Cross Brief

The council split into the Seal and By-laws subcommittees for work and discussion. Dr. Shahady noted that the by-laws group discussed proposed changes; the group will make final edits for discussion at the meeting on the 19th and then send out to the full Council for review prior to the December meeting. Bryan Campbell explained the plan for the Seal sub-Committee. They will plan a Health and Wellness week for the City with the Mayor publicly awarding the best applications in a series of five categories over the five days: policies; faith-based organizations and non-profit groups; businesses; individuals; and education programs. They plan to have a media partner and also work with the Chamber of Commerce and City Council to support the events.

V. New Business

Chair Valerie Feinberg explained the process for filling positions: she would like to review the recommended individuals' resumes and then present nominations to the Mayor through Mia Jones to be

invited and appointed to the Council. Dr. Shahady noted that he would like to discuss changing the executive order at the Executive Committee meeting on the 19th.

VI. Adjournment and next Meetings

The meeting adjourned at 1:45 pm. There will be two subcommittee meetings before the next full council meeting. The Executive Committee will meet by Conference Call on November 19th; the seal subcommittee will meet at the Duval County Medical Society on November 30th. The next Mayor's Council on Fitness and Well Being meeting will be December 5th.

Respectfully submitted by Michelle Weinbaum, Recorder