



**Mayor's Council on Fitness and Well Being
Minutes for March 6, 2013 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

Ms. Valerie Feinberg, Chair
Dr. Edward Shahady, Vice Chair, Excused

Ms. Pat Alexander
Mrs. Kelley Boree
Ms. Kimberly Bynum
Mr. Bryan Campbell
Ms. Terri Cicero
Ms. Nancy Crain
Dr. Ellan Duke
Mr. Ken Glover
Dr. Lauren Husband
Ms. Sandy Ilog
The Honorable R. Don Redman
Mrs. Carmen Rojas
Ms. Barbara Sanchez Salazar
Ms. Charlene Walker
Dr. Danielle White
Ms. Michelle Weinbaum

Guests/Visitors

Ms. Sharon Watkins
Megan Garber
Lonnie Marts Sr.
Leah Donelan
James Coleman
Melody Bishop
Mr. Patrick McSweeney

Excused Absences

Mr. Joel Lamp
Mr. Bo McDougal
Ms. Beth Mehaffey, Excused
Mr. George Sanders
Ms. Jennifer Stein, Excused

Health Planning Council of Northeast Florida
Health Local ADA Medical and Diabetes Master
Clinician Program

Adult Services, City of Jacksonville
Parks and Recreation, City of Jacksonville
Veterans Affairs, City of Jacksonville
Duval County Medical Society
Duval County School Board
Baptist Health
River Hills Chiropractic and Wellness Center
CSX
Duval County Health Department
Special Events, City of Jacksonville
City of Jacksonville- City Council
Varsity Personal Training, LLC
Fowler White Boggs P.A.
Employee Services, City of Jacksonville
Development After Sports, LLC
Recorder

Black Hog Farms
Leveling the Playing Field
Godspeed Elite Sports
Non Profit Center of NEFL
Godspeed Elite Sports
Akel Logan Shafer, P.A. and Healthy Communities
St. John and Partners

JEDC Sports and Entertainment, City of Jacksonville
Jacksonville University
Baptist Health
Florida State College of Jacksonville
St. Vincent's Health

PROCEEDINGS:

I. Welcome

Chair Valerie Feinberg called the meeting to order at 12:35 pm and introductions were made.

II. Presentation by Leah Donelan of the Non Profit Center

Chair Valerie Feinberg introduced Leah Donelan and referred to the Council's past website project. Leah discussed the history of her organization; the database and the map of services which can help non-profit organizations to connect to each other and share resources effectively; listings of jobs, events, etc.; the use of the website (<http://nonprofitctr.org/>) to sort by Council district or type; and "We Give," an online fundraising program where funder's choose a cause to support. Chair Valerie Feinberg noted that this website has alignment for the Mayor's Council and can serve as a resource.

III. Presentation by Melody Bishop on Context Sensitive Design Guidelines

Melody Bishop discussed what Context Sensitive Design is about and how policy is influenced. She showed statistics demonstrating a safety issue with safe streets as well as the link between obesity, diabetes and high blood pressure and the ability to walk and bike. She presented arguments that the city does have the ability to design streets to keep (especially) children and older adults safe and discussed CM Lori Boyer's Committee with CM Don Redman and urged support of the current proposed legislation (referencing Ordinance 2013-155). The current legislation includes placing a person in the city as a coordinator as well as new designs and renovations. Chair Valerie Feinberg suggested the Council review the material for a possible letter of support. Kimberly Bynum highlighted that this policy is also important for disabled citizens and suggested including ADA manager Beth Meyer to ensure the coordinator is ADA savvy. Melody Bishop explained that there will be a Board of 13 and one individual will be from Disabled Services. Barbara Sanchez Salazar requested a single sheet proposal to review; Melody Bishop offered to e-mail it or provide the website bullet points.

IV. Jason Gabriel of Office of General Counsel presentation on Sunshine Laws

Jason Gabriel gave contact information for Carla Miller with the Ethics Office and reviewed Sunshine Standards the Council has previously trained on with an emphasis on maintaining public records and holding public, noticed meetings. Jason discussed the concepts of reasonable notice, distributing information between meetings, meetings with single Council members versus multiple Council members,

and choosing an appropriate location to avoid a “chilling” effect on the public. Dr. White asked if task forces have to comply with the Sunshine Laws and Jason said they have to be noticed, open to the public, and have minutes taken. Bryan Campbell asked if members of the Council meeting with the Department of Special Events to discuss an event the Council has already approved have to comply and Jason explained that, if more than one Council member meets with city staff, the meeting must meet the Sunshine requirements. Carmen Rojas asked if electronic and telephonic meetings can be used; Jason explained that, while these are allowed at the state level, they are not allowed at the local city level. At the city level, if a quorum is physically present at a meeting, one member can call in by telephone if there is an extraordinary circumstance preventing them from attending such as a serious illness. If less than a quorum is physically present and one person phones in, no action can be taken. Dr. Shahady asked if the Executive Committee can meet periodically to make recommendation to the Council telephonically. Jason explained that the requirements are the same: if a quorum is physically present at a meeting, one member can call in by telephone if there is an extraordinary circumstance preventing them from attending. It was further clarified that conference calls are not permissible. Presenter Melody Bishop asked for the reason that the Sunshine Laws apply to the Council. Jason explained that, because the Council’s duties given by the Mayor include the charge to “evaluate and recommend,” the Council must follow the Sunshine Laws.

V. Approval of Minutes (February 6th)

Bryan Campbell moved to accept the minutes; Carmen Rosas moved to second and the motion carried.

VI. Public Comments

None.

VII. New Business

Chair Valerie Feinberg explained that the Mayor’s Office had not demonstrated sufficiently strong support and approval for the Seal initiative to begin work. Dr. White asked about the city not wanting the Council to move forward with Let’s Move. Chair Valerie Feinberg explained that the city must be the applicant and, if the Mayor supports it, it will have to align with the Seal which the Council doesn’t have full support for yet.

VIII. Adjournment and next Meetings

The meeting adjourned at 1:45 pm. The Chair and Bryan Campbell will meet on Wednesday, March 20th to discuss the Let's Move Initiative. The next Mayor's Council on Fitness and Well Being meeting will be held Wednesday, April 3rd.

Respectfully submitted by Michelle Weinbaum, Recorder

Nonprofit Center of Northeast Florida



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The Nonprofit Center connects, strengthens, and advocates for local nonprofits to create a more vibrant Northeast Florida.

Mission

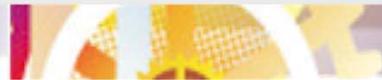
- **Connects** nonprofits to the resources they need
- **Strengthens** nonprofit organizations, including staff and Board leadership
- **Advocates** on behalf of nonprofits to both elected officials and decision makers and the community as a whole



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Lasting Impact: The Power of the Nonprofit Sector

- 4th largest industry in the state
- \$3.8 billion in revenue and \$5.8 billion in assets
- Contribute \$1.64 billion in unpaid or volunteer time to the economy each year
- 1,000 organizations in Northeast Florida
- Over 6% of area employment



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THE LINK

- [Our Community](#)
- [Maps](#)
- [Knowledgebase](#)
- [Shared Resources](#)
- [News & Media](#)



Sharing information and resources in Northeast Florida to Move Forward Together

Click on the category below that best describes you.

Nonprofit Organizations



Describe your programs and services, find collaboration opportunities, and locate other nonprofit organizations.
[Learn More »](#)

Foundations & Philanthropists



Locate nonprofits, view and compare finances, find service needs, and track program outcomes.
[Learn More »](#)

Legislators & Policy Makers



Find nonprofits in your district, locate services for your constituents, and learn more about nonprofits.
[Learn More »](#)

Community Members



Find services in your neighborhood, share resources with nonprofit organizations, and more.
[Learn More »](#)

Search the Community

Find programs, organizations, and resources.

- [Organizations](#)
- [Programs](#)
- [Knowledgebase](#)

Welcome

[Let us guide you through The Link »](#)

Register

New to the platform? [Sign Up >>](#)



Data Provider
Log In



Interactive Map

Click here to see a map of local nonprofits and sort by zip code, program area, or legislative district.

The Link

- Database of area nonprofits
- Map of where nonprofits are providing services
- Resource vault for sharing (like a “Craigslist” for nonprofits)
- Project management tool
- Community needs assessment
- Financial analyzer



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Click a pin on the map to learn more about an organization, place or program. Choose from the filters at right to narrow or broaden the results. [Click here to see the legend.](#) [Click here to see the mapping tutorial.](#) [Click here to search for specific organizations](#) or [programs.](#) [Read about organization types here.](#)

Organizations

Programs

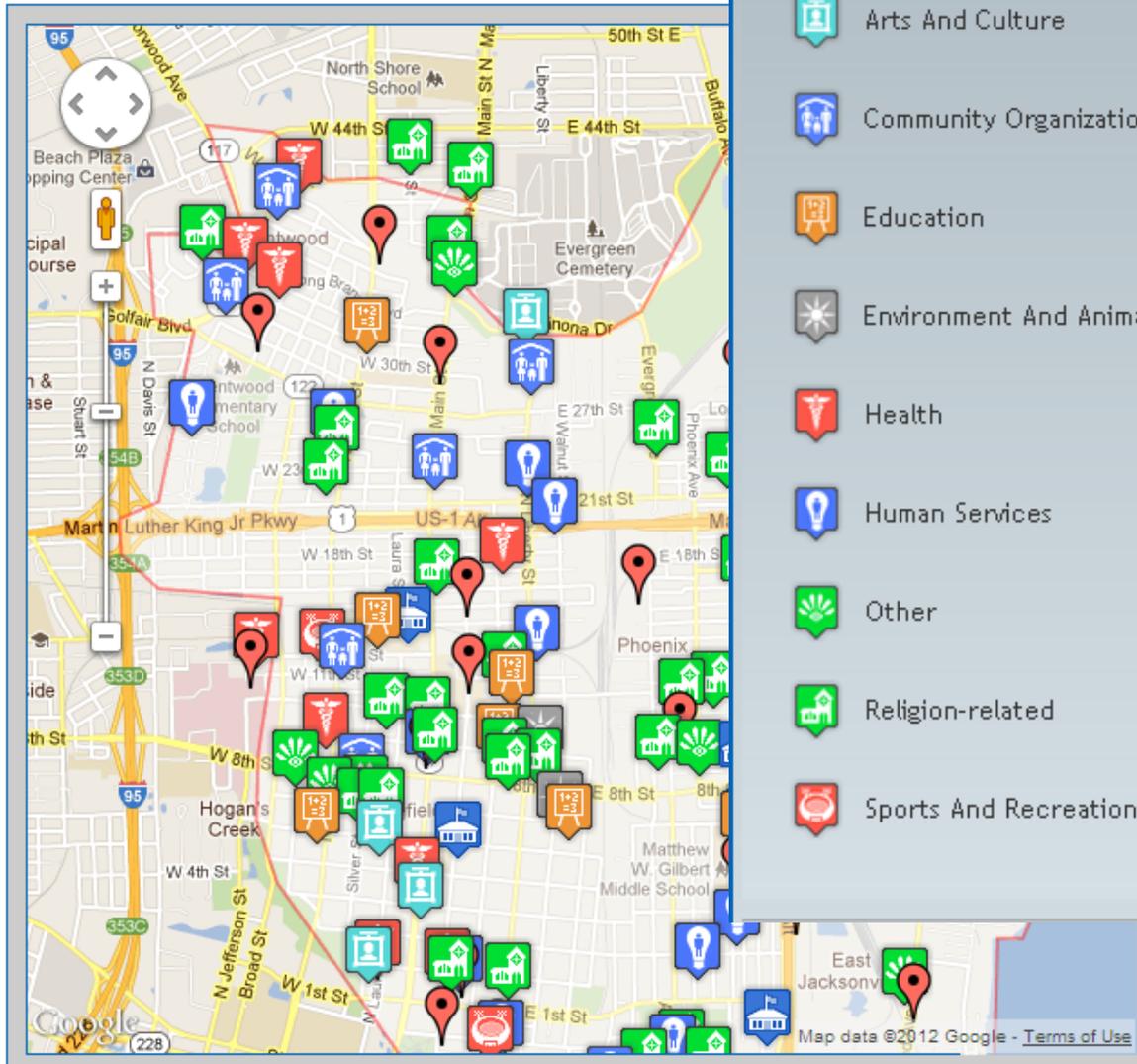
Places

Map View

List View

Print View

Active Filters : FL, 32206



Map Legend



- Arts And Culture
- Community Organizations
- Education
- Environment And Animal
- Health
- Human Services
- Other
- Religion-related
- Sports And Recreation

Community Indicators

Community Maps

Click a pin on the map to learn more about an organization, place or program. Choose from the filters at right to narrow or broaden the results. Click [here](#) to see the **legend**. Click [here](#) to see the **mapping tutorial**. Click here to search for specific [organizations](#) or [programs](#). Read about organization types [here](#).

Active Filters : FL, 32206

Organizations	Programs	Places
Map View	List View	Print View
Add Organization	Reset Filters	Save Filters
Standard Icons	Variable Icons	



Filter By Location

Basic Advanced

County

City

Zipcode

Cong. District

House District

Senate District

City Council District

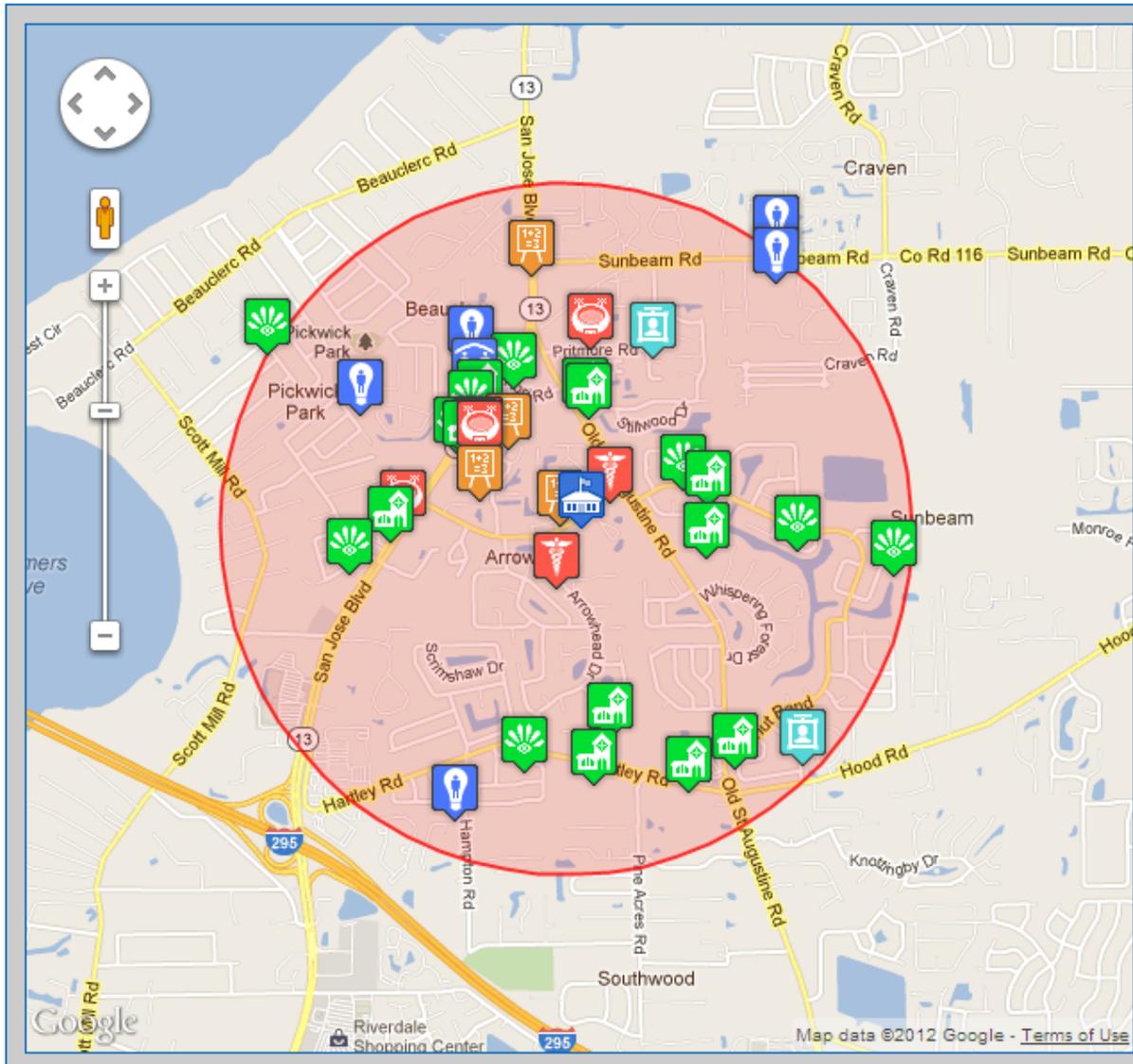
Don't know your districts? [click here](#)

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-
-
-
-
-

Click a pin on the map to learn more about an organization, place or program. Choose from the filters at right to narrow or broaden the results. Click [here](#) to see the **legend**. Click [here](#) to see the **mapping tutorial**. Click here to search for specific [organizations](#) or [programs](#). Read about organization types [here](#).

Active Filters : Within 1 mile of 3800 Crown Point Rd Jacksonville FL 32257

Organizations	Programs	Places
Map View	List View	Print View
Add Organization	Reset Filters	Save Filters
Standard Icons	Variable Icons	



Filter By Location

Filter By Distance

Within

Street Address

City

State

Zip Code

School

Go!

- Filter By Activity**
- Filter By Organization Type**
- Custom List**
- Community Indicators**
- Community Maps**

Click a pin on the map to learn more about an organization, place or program. Choose from the filters at right to narrow or broaden the results. Click here to search for specific [organizations](#) or [programs](#). Read about organization types [here](#).

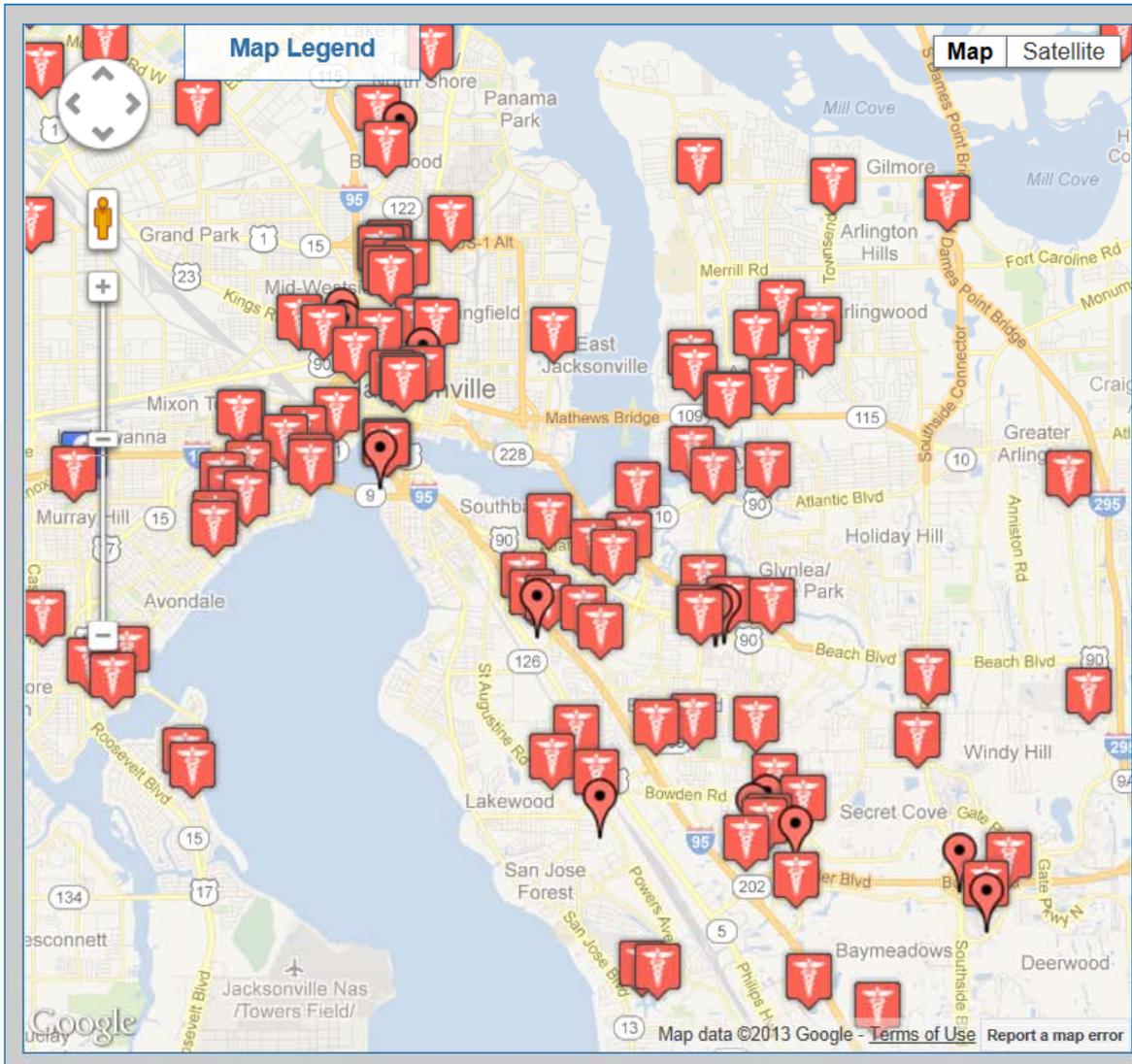
Active Filters :

FL, Duval County, FL
Public Charities, Private Foundations
Health Care, Mental Health & Crisis Intervention, Voluntary Health Associations & Medical Disciplines

Content: Organizations Programs Places

View: Map List Print

Icons: Standard Variable



Filter by Location

- Select Location
- Distance And School
- Community Maps

Filter by Organizations & Programs

Activity

Basic Advanced

Type a keyword below and press search to see matching categories, or click on categories from the dropdown list.

Keyword Search

NTEE Code G - Voluntary He...

- Health Care
- Mental Health & Crisis
- Voluntary Health Associations &

Go!

- Organization Type
- Custom List
- Additional Layers

Filter by Community Indicators



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THE LINK



Edit Organization Add A Program

FIRST COAST WORKSITE WELLNESS COUNCIL INC SAME ORGANIZATION PROFILE

Data Source: - IRS - Admin - User

Like
 Tweet
 +1

- Overview
- Map
- Details
- Financial
- Programs
- Form 990
- Officials
- Grants

- FIRST COAST WORKSITE WELLNESS COUNCIL INC SAME
9252 San Jose Boulevard Suite 2401
- Jacksonville, FL 32257
- 904-859-1425
www.firstcoastwwc.org

Description

The FCWWC provides companies with evidence-based wellness strategies and comprehensive solutions for both start-up and expanding programs. Companies utilize the First Coast Healthiest Companies application for two reasons: (a) to be recognized as a bronze, silver, gold level First Coast Healthiest Companies, and (b) as a planning tool to start or expand current company wellness initiatives.

Purpose

To improve the health of the first coast community by sharing resources and providing guidance through our member businesses.

Active Filters : FL,
Health Care

Add Organization

Reset Filters

Save Filters

Standard Icons

Variable Icons

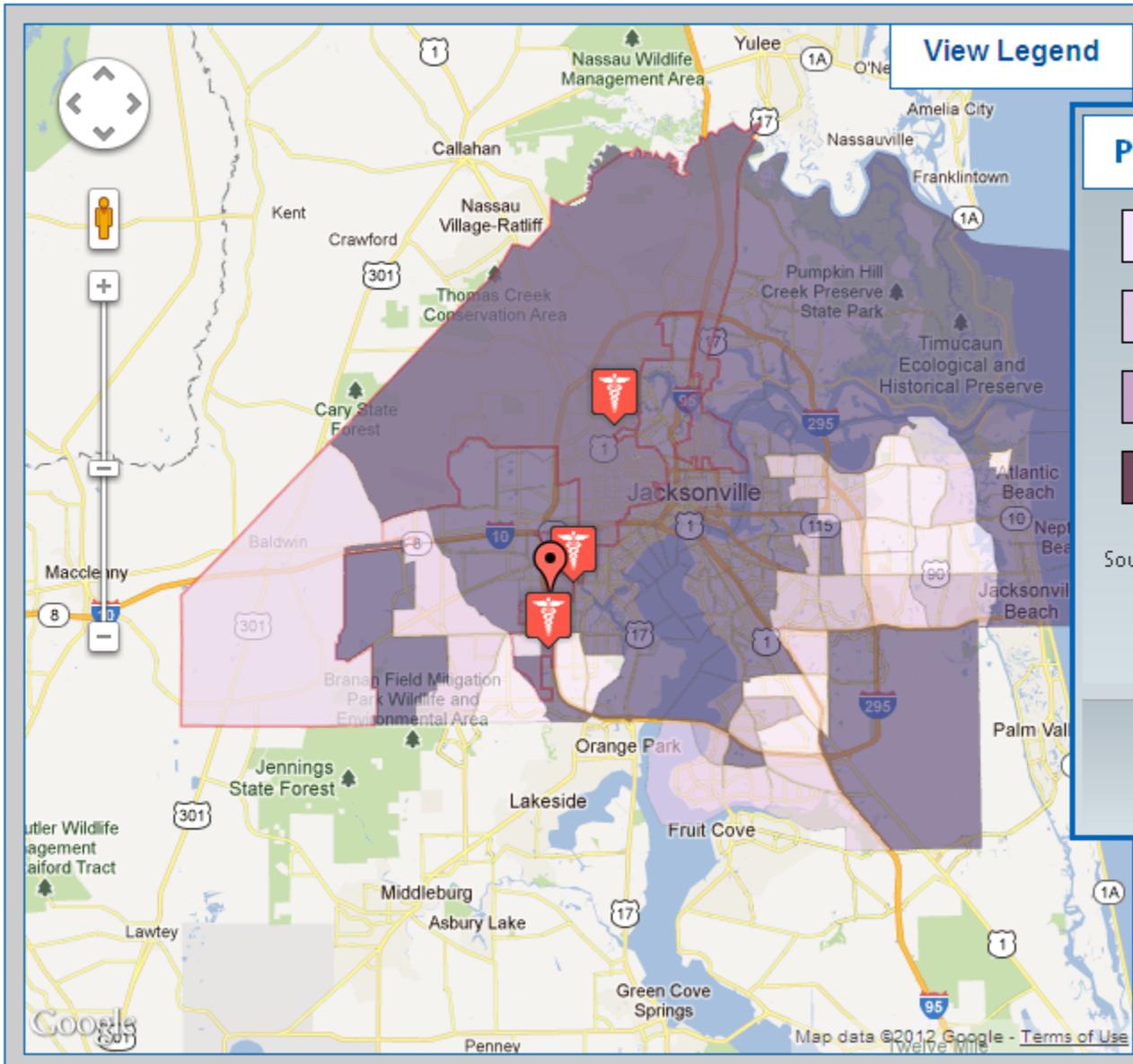
View Legend

Filter By Location

Pct. population 65 years old and over



Source : American Community Survey five year average 2009



Filter By Organization Type

Custom List

Community Indicators

Community Maps

Search Tips and Tricks

- “Organizations” search very sensitive
- “Programs” search more forgiving
- Try the map



Search the Community

Find programs, organizations, and resources.

Organizations Programs Knowledgebase

GO



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FIND A PROJECT

By Category GO

By Organization GO

By Donation Amount GO

Last Chance to Give GO

Enter Keyword GO

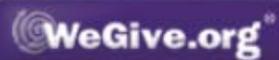
How It Works >>

Partners

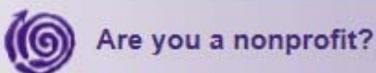
FAQs

Contact

Grab a badge >>



Thanks for your community support.



Are you a nonprofit?

- << Submit a WeGive.org Project
- << Join Nonprofit Center Today

STAY IN TOUCH

look

learn

do



Art & Culture

all >>

- Feast of Flowers Exhibition >>
- FACE RACE: Are We So Different? >>



Environment

all >>

- Seaside Playgarden Interactive Garden >>
- Feast of Flowers Exhibition >>



Wellness & Health

all >>

- Quality of Life >>
- Help Our Students be Dressed to Learn >>



Seniors

all >>

- Angels of Mercy Spreading Warmth >>
- FACE RACE: Are We So Different? >>



Shelter & Food

all >>

- Splash of Color >>
- L'Arche Harbor House Bathroom

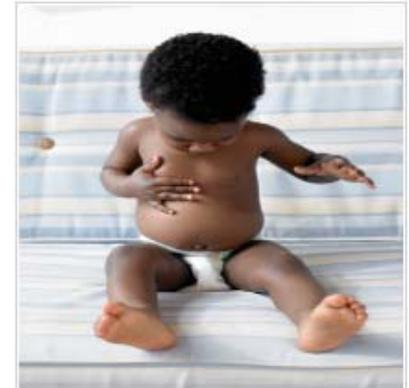


Children, Youth & Family

all >>

- Quality of Life >>
- Help Our Students be Dressed to Learn >>

A SUCCESS STORY



Healthy Start's Loving Mom
Mother's Day Campaign >>

Last year, the Healthy Start Coalition launched its first Mother's Day Campaign with the help of WeGive.org. Not only did WeGive.org help us reach our goal, but made us aware of how kind and dedicated Jacksonville residents are to the women and children of our community. With their help, we were able to touch many lives and help give every baby a healthy start to life.

NEW PROJECTS



Keep the Art in Smart >>



FIND A PROJECT

By Category

By Organization

By Donation Amount

Last Chance to Give

Enter keyword

How It Works

Partners

FAQs

Contact



Are you a nonprofit?

- « Submit a WeGive.org Project
- « Join Nonprofit Center Today

look
FOR A PROJECT >>

learn

do

**having a big impact
doesn't take a big effort**

Organization: Aging True

[LEARN MORE](#)

[DO MORE](#)



Pet Meals on Wheels

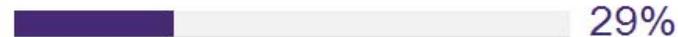
 ShareThis

Goal: To provide pet care and food delivery to Meals on Wheels clients with pets

Total Project Value: \$2,500

Project End Date: 4/10/2012 (32 days remaining)

Status: Amount Given: \$720 | Goal Amount: \$2,500



“Wow, so many great projects here! What a wonderful way to help people who need help.”

Nick, Jacksonville

Donate to Project

Amount

give now

\$10

Purchase pet ID tags

\$25

Cat Litter, Pan liners, Pet bed liners, etc.

\$50

Carpet and Furniture Cleaner, Deodorizers, etc.

\$75

Purchase Pet Food, Medications and Vitamins

\$100

Purchase Flea/Tick Control, Heartworm Control, Ear & Eye Care and Nail Trimming

Project Description

Urban Jacksonville's Meals on Wheels (MOW) currently serves nearly 1,000 hot and frozen healthy meals each day to north Florida seniors who are poor, disabled, isolated and housebound. Along with a meal, MOW also provides a personal safety check, newspaper and additional community resources necessary for each senior to remain in their home safely and with dignity.

Success to Date

WeGive.org has raised over

**\$61,500 for 283 projects
from over 1097 donors!**



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Nonprofit Center Membership



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Workshops and Trainings

- Advocacy
- Succession Planning
- Strategic Planning
- Grant Writing
- Board Governance and Fundraising
- Customer Service Training
- Social Media Training



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Upcoming Events

**** Beyond Reading Financial Statements: Financial Management to Reach Your Organization's Goals**

Tuesday, March 19, 11:30AM-1:00PM

**** Board Governance and Fundraising Overview with Chuck Loring - St. Johns County**

Tuesday, April 23, 8:30AM-4:00PM

**** Board Governance and Fundraising Overview with Chuck Loring – Duval County**

Wednesday, April 24, 8:30AM-4:00PM



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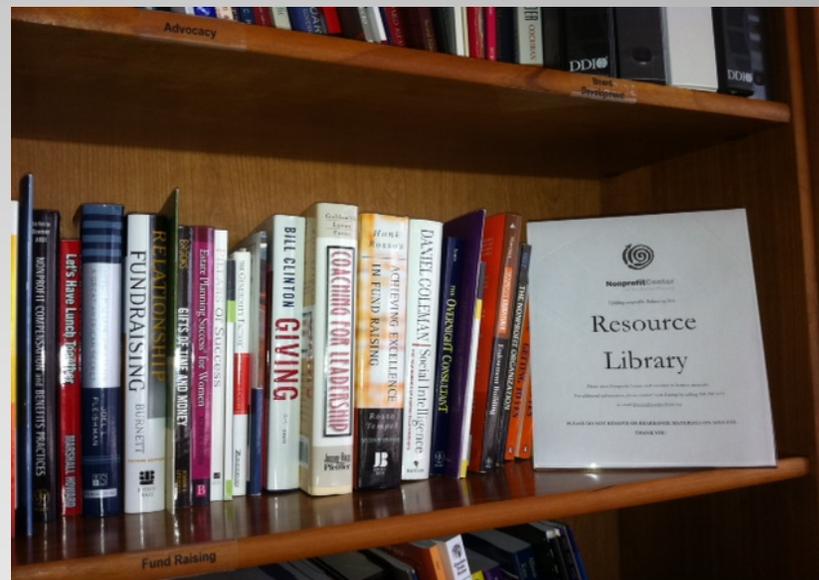
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Online Resources

- Board Bank
- Jobs Bank
- IdeaEncore
- Library
- Events Calendar
- Business Connect



Advocacy

- Current projects underway....
 - Florida Nonprofit Alliance
 - Public Service Grant Reform
 - Training Education Advocates



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Find out more...

Website - www.NonprofitCtr.org

The Link – www.TheNonprofitLink.org

WeGive – www.WeGive.org

Facebook – Nonprofit Center of Northeast Florida, Moving Forward Together, WeGive.org

Twitter - @MFTJax, @NonprofitNEFL, @Wegiveorg



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Questions?



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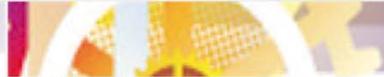
Thank you!



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Moving Forward Together Initiative

Creating collaborative opportunities, creating sustainable change, and developing a common future.

- Increase Board Power and Value
- Common Nonprofit Message: Local Focus. Lasting Impact.
- Create Powerful Links
- Measure and Report Impact
- Educate Decision Makers



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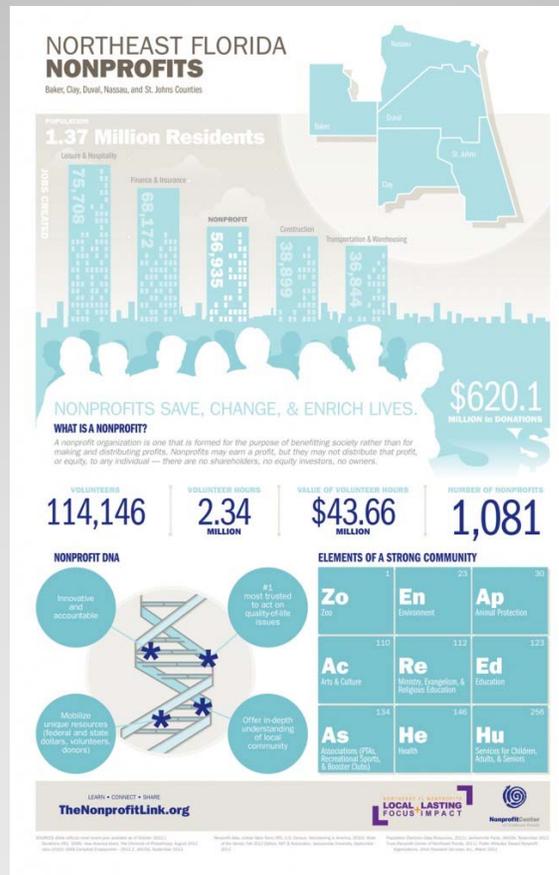


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Local Focus. Lasting Impact.



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NORTHEAST FL NONPROFITS

LOCAL + LASTING
FOCUS + IMPACT



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Context Sensitive Design refers to roadway standards and development practices that are flexible and sensitive to community values. Context Sensitive Design Guidelines allows roadway design decisions to better balance economic, social and built environment objectives for safer and healthier communities.

What is Context Sensitive Design?

By the Minnesota Department of Transportation

Context Sensitive Design (CSD) is the art of creating public works projects that meet the needs of the users, the neighboring communities, and the environment. It integrates projects into the context or setting in a sensitive manner through careful planning, consideration of different perspectives, and tailoring designs to particular project circumstances.

Context Sensitive Design uses a collaborative, interdisciplinary approach that includes early involvement of key stakeholders to ensure that transportation projects are not only “moving safely and efficiently,” but are also in harmony with the natural, social, economic, and cultural environment.

CSD requires an early and continuous commitment to public involvement, flexibility in exploring new solutions, and an openness to new ideas. Community members play an important role in identifying local and regional problems and solutions that may better meet and balance the needs of all stakeholders. Early public involvement can help reduce expensive and time-consuming rework later on and thus contributes to more efficient project development.

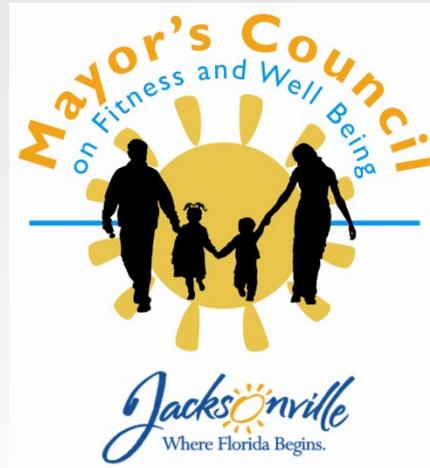
Context Sensitive Design promotes six key principles:

1. Balance health, safety, mobility, community, and environmental goals in all projects.
2. Involve the public and affected agencies early and continuously.
3. Use an interdisciplinary team tailored to project needs.
4. Address all modes of travel.
5. Apply flexibility inherent in design standards.
6. Incorporate aesthetics as an integral part of good design.

Source: Victoria Transport Policy Institute

Healthy Kids, Healthy Jacksonville

A Robert Wood Johnson Foundation Grant Initiative



Presentation to

Mayor's Council on Fitness and Well Being



Healthy Kids, Healthy Jacksonville

A Robert Wood Johnson Foundation Grant Initiative

Community Action to Prevent Childhood Obesity

Healthy Eating

Active Living



Healthy Kids, Healthy Jacksonville

A Robert Wood Johnson Foundation Grant Initiative

Community Action to Prevent Childhood Obesity

Active Living Subcommittees:

Joint-Use

Context Sensitive Streets

Overview

- Healthy Jacksonville Childhood Obesity Prevention Coalition established in 2001
- Leadership: Chairs Dr. Jonathan Evans and Dr. Donald George, Nemours; Laureen Husband, Ed.D., Director, Healthy Jacksonville
- Healthy Kids, Healthy Communities funding offered by Robert Wood Johnson Foundation in 2009



Healthy Kids, Healthy Communities

The Program

- \$44 million over 5 years
- 70 sites across the nation
- Active living and healthy eating
- Policy and environmental change
- Children and families
- Low-income, vulnerable populations

The Partnership

- HKHC NPO and RWJF
- Local funders
- 9 HKHC Leading Sites
- RWJF Center to Prevent Childhood Obesity and other partners

Ultimate Goal

- Reduce and prevent childhood obesity among Duval County children.
- Improve **Healthy Eating** and **Active Living** opportunities for all living in Duval County with a special emphasis on children.
- Focus outside of schools.
- **Policy, Environmental and Systems Change... not programs**

What we know...

- 70% of Duval County students **score below** average on the President's Physical Fitness Assessment Test
- 62% of adults in Duval County are overweight or obese
- 24.2% of Jacksonville's school children are overweight or obese; 34.5% of Florida's fit this description
- Jacksonville is ranked as the 4th **deadliest** city for pedestrians
- Jacksonville is ranked the "**least walkable**" city in the nation according to the 2008 Walk Score ® report



Core Strategies

- Policy change related to Active Living
- Policy change related to Healthy Eating
- Increase *access to healthy foods*
- Increase *access to physical activity facilities or resources*



What does this mean?

Ramona and friends



Ramona and friends



Ramona and friends

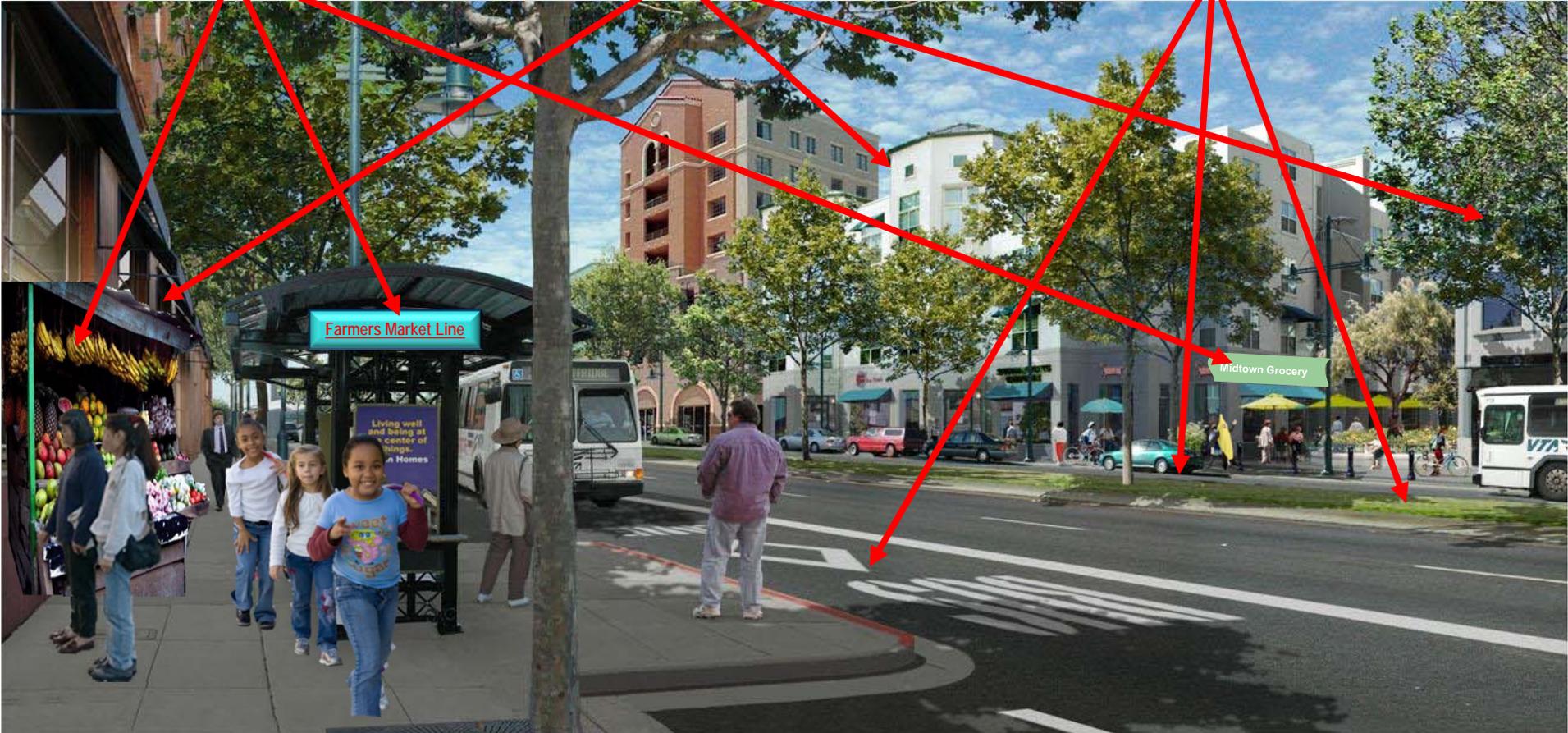


Policy Behind the Environment

Healthy Community Zoning

Comprehensive Plan

Complete Streets Ordinance



Farmers Market Line

Midtown Grocery

Public transit bike rack

Business incentives

Advertising ban

Lighting

Fines for littering

Business improvement district

What Has Been Done?

- Steering committee selected because of interest in and experience with policy areas affecting childhood obesity
- Met over the past 2 years to determine priority areas
- Prioritization activities and facilitated discussion



Prospective Policies to Pursue

- Healthy Eating
- Active Living



Active Living: What?

What is *Active Living*?

From RWJ: An Active Living Community provides opportunities for routine daily physical activity. Leadership in such a community embraces policies and programs that support:

- Bicycle and Pedestrian oriented design
- Healthy mix of residential, retail and support
- Ample recreational facilities
- Schools in walkable neighborhoods
- Funding and promoting active living programs.



Active Living: What?

- Policy to open school playgrounds or gyms for public use after school hours
- Currently choice of individual school administration
- Joint use agreements to share costs or increase budget for utilities, security, maintenance and janitorial services
- Provision of additional supervision
- Clarification of institutional liability
- Education of school principals/staff
- New agreement about when doors are locked and who has the key



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Active Living: What?

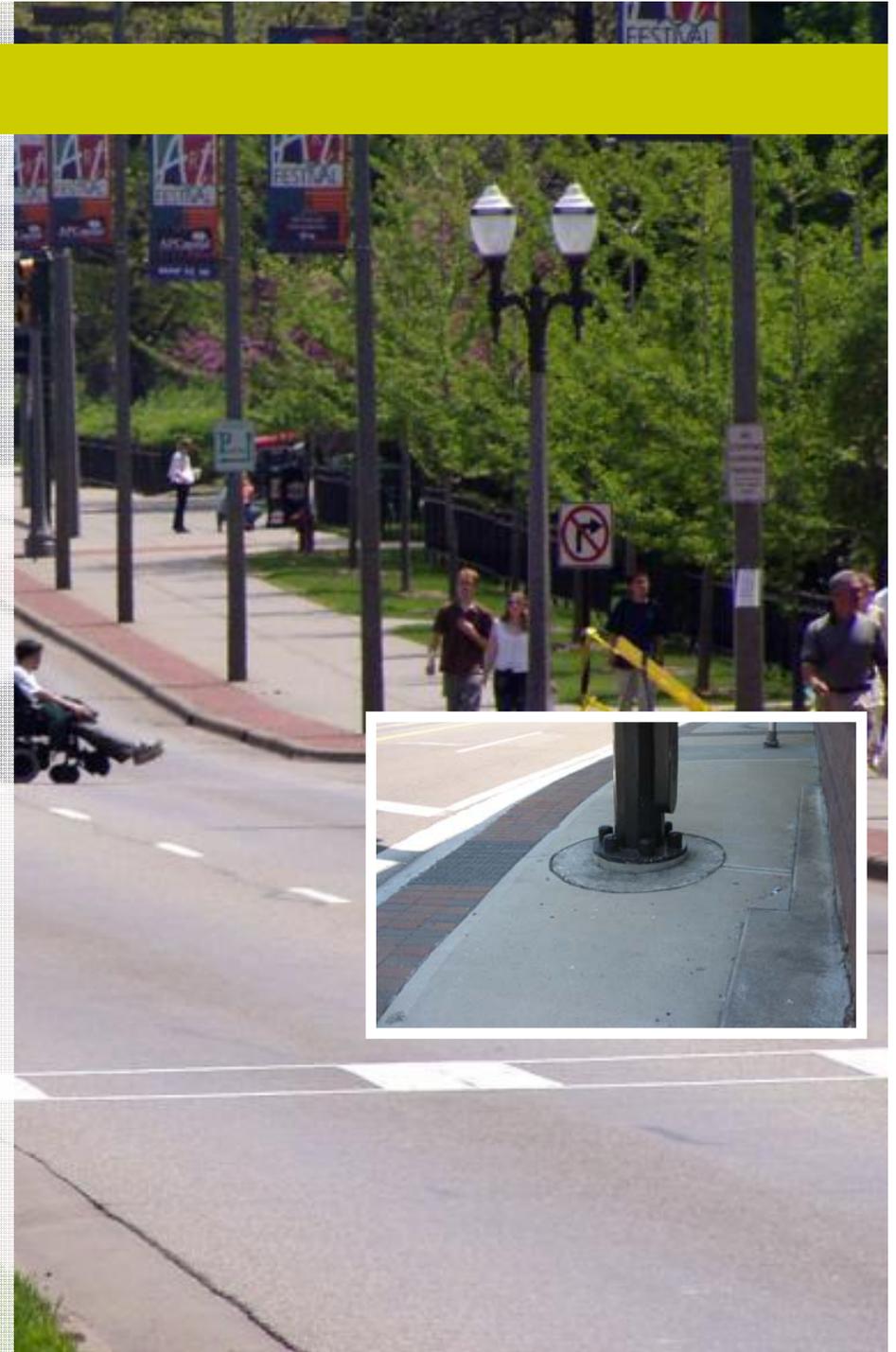
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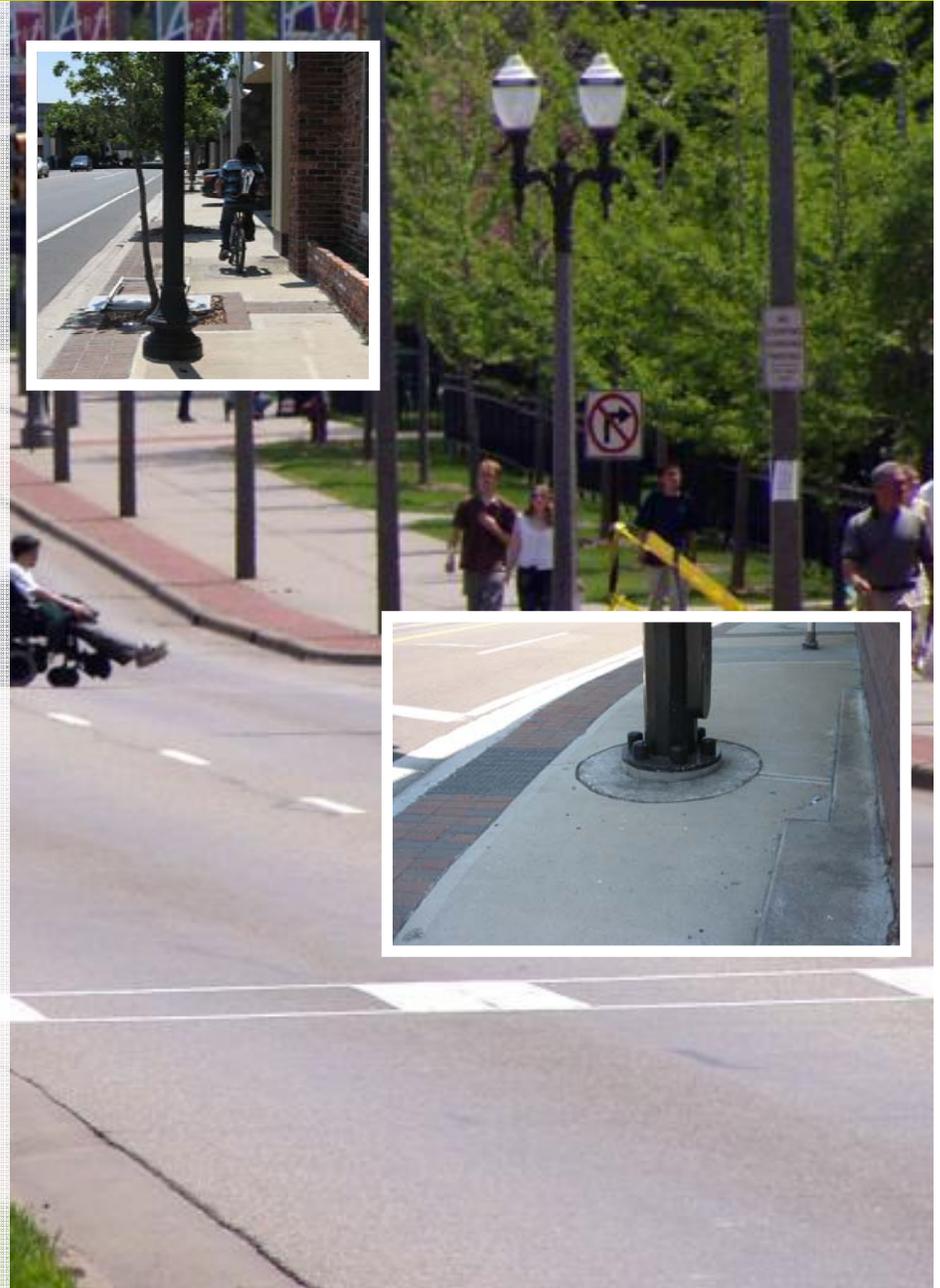
Active Living: Livable Streets

- ❖ Policy requiring newly constructed and improved streets to have ped, bike, wheelchair access:
 - ✓ Policy requiring that streets accommodate all users
 - ❑ Update transit and bike/ped master plans
 - ❑ Approve new funding source to retrofit key existing streets
- ❖ Promotions and programs, e.g. Sunday Parkways
- ❖ Public education of drivers, peds and cyclists
- ❖ Sidewalk and bus stop maintenance policies and budget
- ❖ Ped and bicycle advocacy groups
- ❖ Dedicated ped/bike staff



Active Living: Livable Streets

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- ❖ Ped and bicycle advocacy groups
- ❖ Dedicated ped/bike staff



Active Living: Livable Streets

- ❖ Policy requiring newly constructed and improved streets to have ped, bike, wheelchair access:
 - Policy requiring that streets accommodate all users
 - Update transit and bike/ped master plans
 - Approve new funding source to retrofit key existing streets
- ❖ Promotions and programs, e.g. Sunday Parkways
- ❖ Public education of drivers, peds and cyclists
- ❖ Sidewalk and bus stop maintenance policies and budget
- ❖ Ped and bicycle advocacy groups
- ❖ Dedicated ped/bike staff



Active Living: Context Sensitive Streets

- Identify Existing Policy and resulting design criteria currently in-use
- Identify needed changes to design criteria and associated Policy
- Identify Policy changes currently in progress including anticipated timeline for implementation
- Identify Platform of those charged with implementing / approving Policy Changes including schedule.
- Identify Funding Sources and Priority once Policy change is enacted.
- Identify needed changes or elements not in progress (such as Guidelines for street typologies)



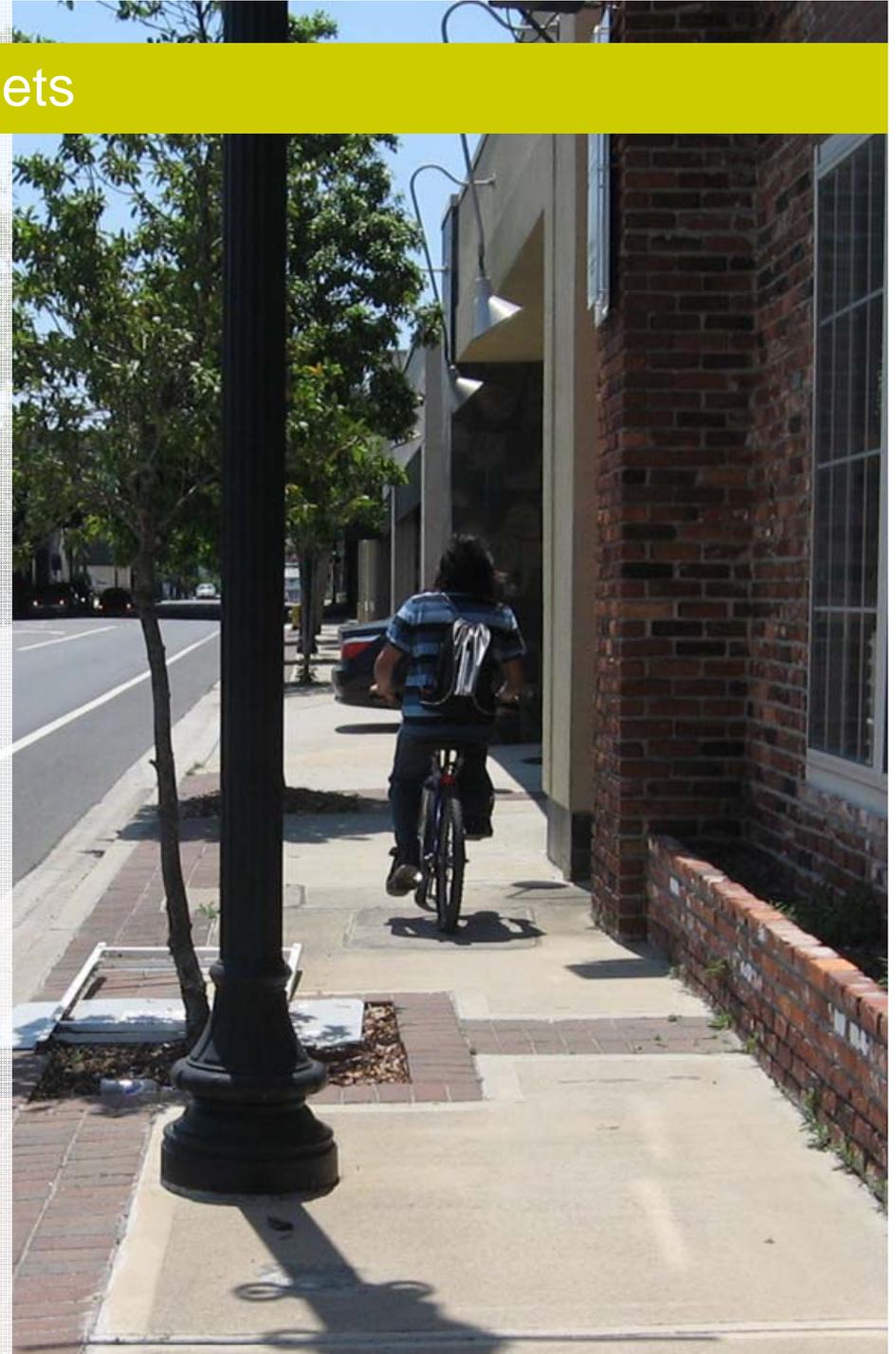
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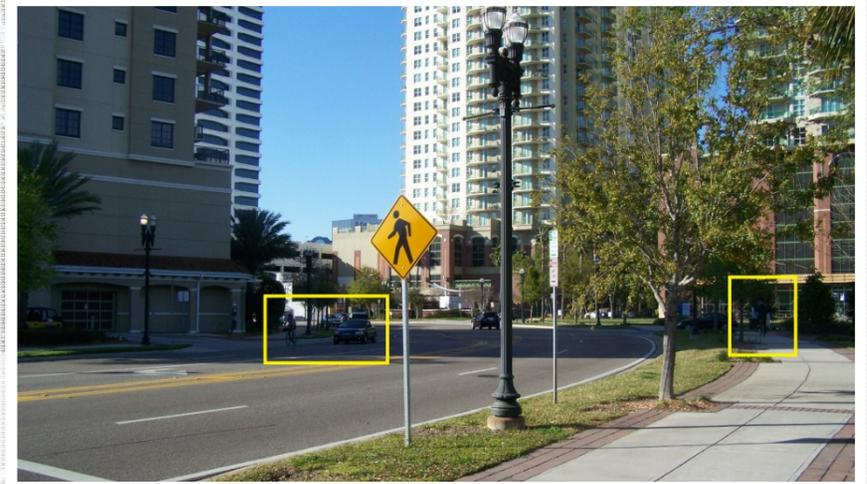
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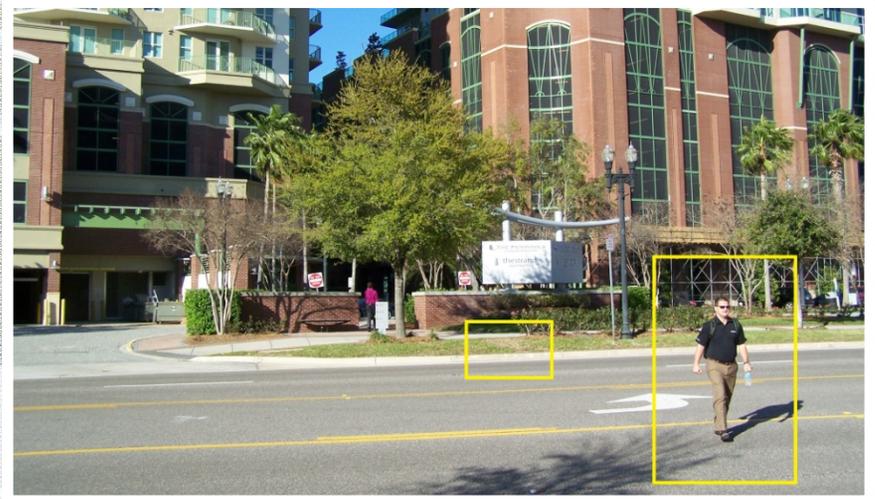
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Active Living: Context Sensitive Streets

- Identify Platform of those charged with implementing / approving Policy Changes including schedule:
 - Mayor's Office
 - City Council
 - Special Committee



Active Living: Context Sensitive Streets

CONTEXT SENSITIVE STREETS
street design guidelines
City of Jacksonville Planning and Development Department

DRAFT
05.09.11

Ghaybi & Associates
ENGINEERS ARCHITECTS

Jacksonville
Where Florida Begins.

2030 Mobility Plan



City of Jacksonville Planning and Development Department
October 2010

Active Living: Livable Streets

1.0 Introduction

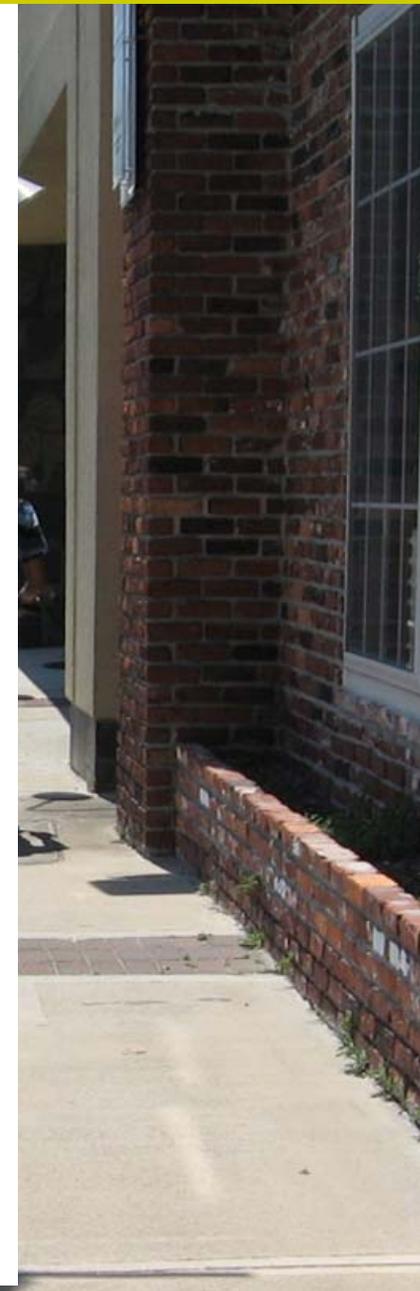
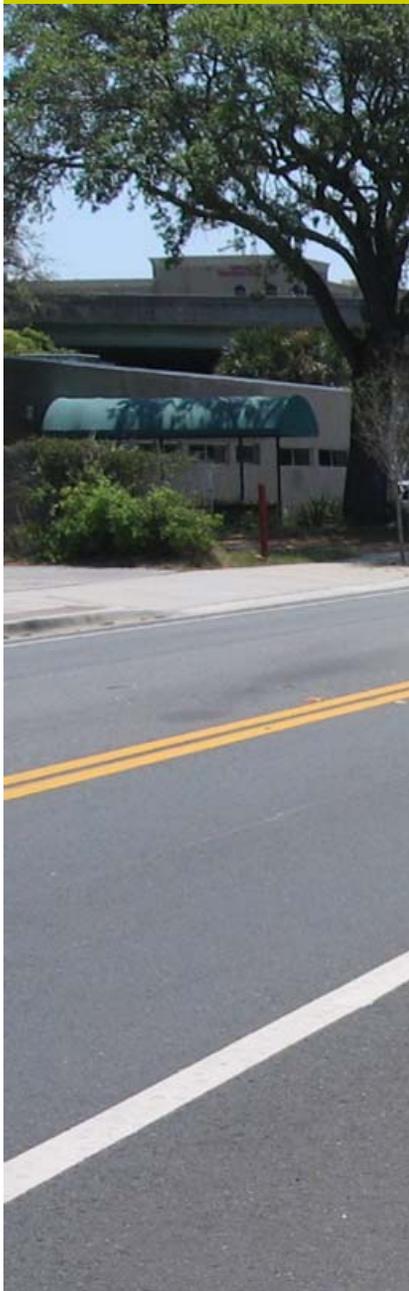
The histories of land development and transportation planning have often run parallel courses and even had similar goals, but they have not had similar outcomes. In Jacksonville, the consideration of land development and transportation planning as separate entities has resulted in a disjointed land development pattern served primarily by the vehicular movement of people, goods, and services. A cohesive integration between land use and transportation will guide the positive growth and development of the City of Jacksonville. The integrity of the natural and built environment can be preserved by deemphasizing the vehicle and opening the door to alternative modes of transportation (bicycle, pedestrian, transit, etc). Successful creation of a multimodal transportation network, based on land use and transportation interactions, requires an overhaul of existing policies and programs. The 2030 Mobility Plan will be used to develop a mobility fee system, applied to new development, in order to replace the current fair share program administered through the City of Jacksonville's concurrency management system; and consolidate, and create where necessary, land use and transportation strategies to implement this mobility fee system.

1.1 History

The Local Government Comprehensive Planning and Land Development Regulation Act (also known as Florida's Growth Management Act) was adopted by the state legislature in 1985 and required that comprehensive plans include coordinated plans for future land use and public facilities; a financially feasible five year capital improvement schedule; and a concurrency management system to address development permits.

The concurrency management system requires facilities and services to be available concurrent with the impacts of development. Under Florida's Growth Management Act (1985), facilities and services subject to concurrency included transportation, water, sewer, drainage, parks and recreation, solid waste, and as an option, public schools or other facilities and services.

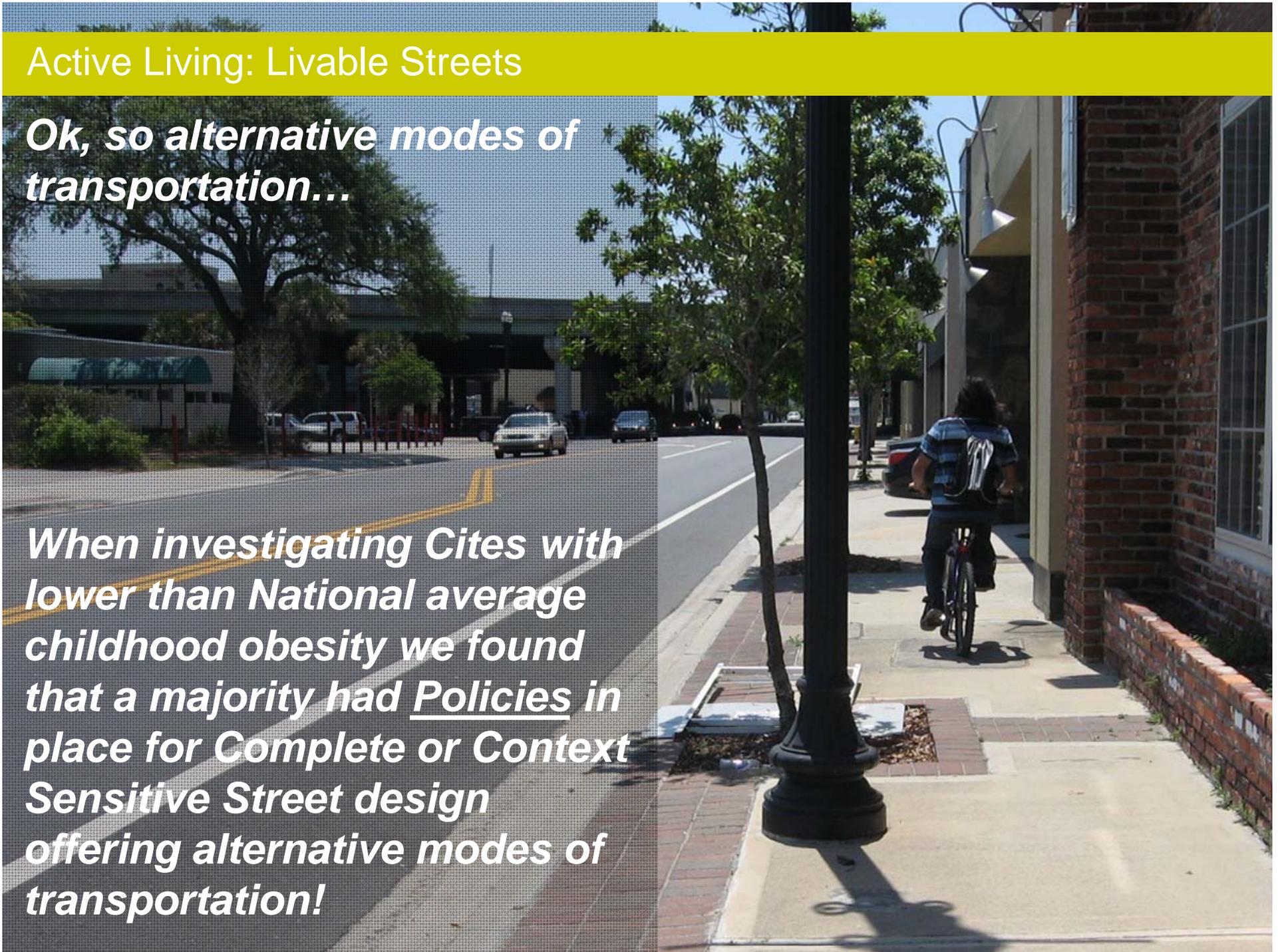
Throughout the life of the Growth Management Act, transportation concurrency exception areas (TCEAs), transportation concurrency management areas (TCMAs), and



Active Living: Livable Streets

Ok, so alternative modes of transportation...

When investigating Cities with lower than National average childhood obesity we found that a majority had Policies in place for Complete or Context Sensitive Street design offering alternative modes of transportation!



Active Living: Context Sensitive Streets

Why Do We Want Them?

47% of older Americans say it is unsafe to cross a major street near their home.

54% of older Americans living in inhospitable neighborhoods say they would walk and bike more often if the built environment improved.

56% express strong support for adoption of complete streets policies.

Active Living: Context Sensitive Streets

Why Do We Want Them?

55% of Americans would rather drive less & walk more.

Transit use is growing faster than population or highway travel.

Nearly one-third of Americans don't drive:

- 21% of Americans over 65.
- Children under 16.
- Many low income Americans do not have access to automobiles.



Active Living: Context Sensitive Streets

Why Do We Want Them?

Incomplete Streets are Unsafe

More than 40% of pedestrian deaths in 2007 and 2008 occurred where no crosswalk was available.



Active Living: Context Sensitive Streets

Why Do We Want Them?

Streets Are Inadequate

One quarter of walking trips take place on roads without sidewalks or shoulders.

Bike lanes are available for only about **5%** of bicycle trips.



Active Living: Context Sensitive Streets

Why Do We Want Them?

Streets Are Inadequate



Too dangerous to cross on foot..

Active Living: Context Sensitive Streets

Why Do We Want Them?

Streets Are Inadequate



Inaccessible for wheelchair users...

Active Living: Context Sensitive Streets

Why Do We Want Them?

No Sidewalks



Active Living: Context Sensitive Streets

Why Do We Want Them?

No Sidewalks



There's no room for people!

Active Living: Context Sensitive Streets

Why Do We Want Them?

We know how to build right



Active Living: Context Sensitive Streets



Yet too many roads still turn out like this...

Active Living: Context Sensitive Streets



Active Living: Context Sensitive Streets



Or this...

Active Living: Context Sensitive Streets

Why Do We Want Them?

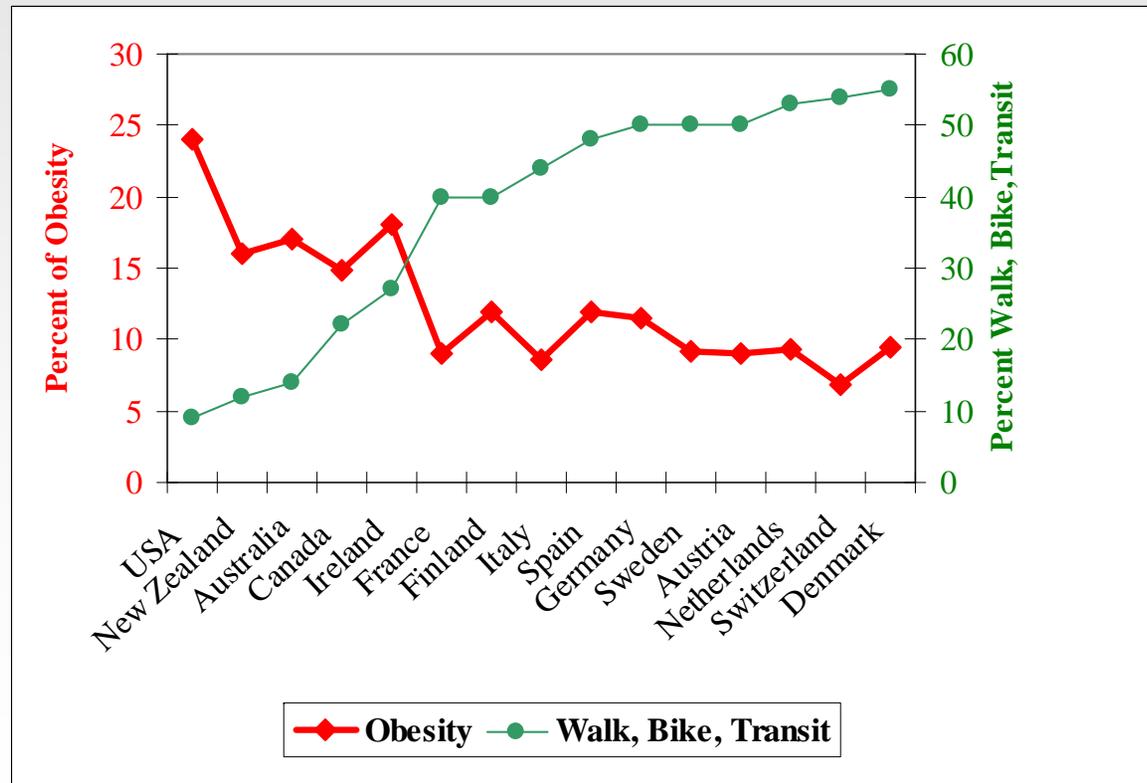
- Walking is the second most common form of travel, representing 10.9% of all trips.



Active Living: Context Sensitive Streets

Why Do We Want Them?

- Obesity is lower in places where people use bicycles, public transportation, and their feet.

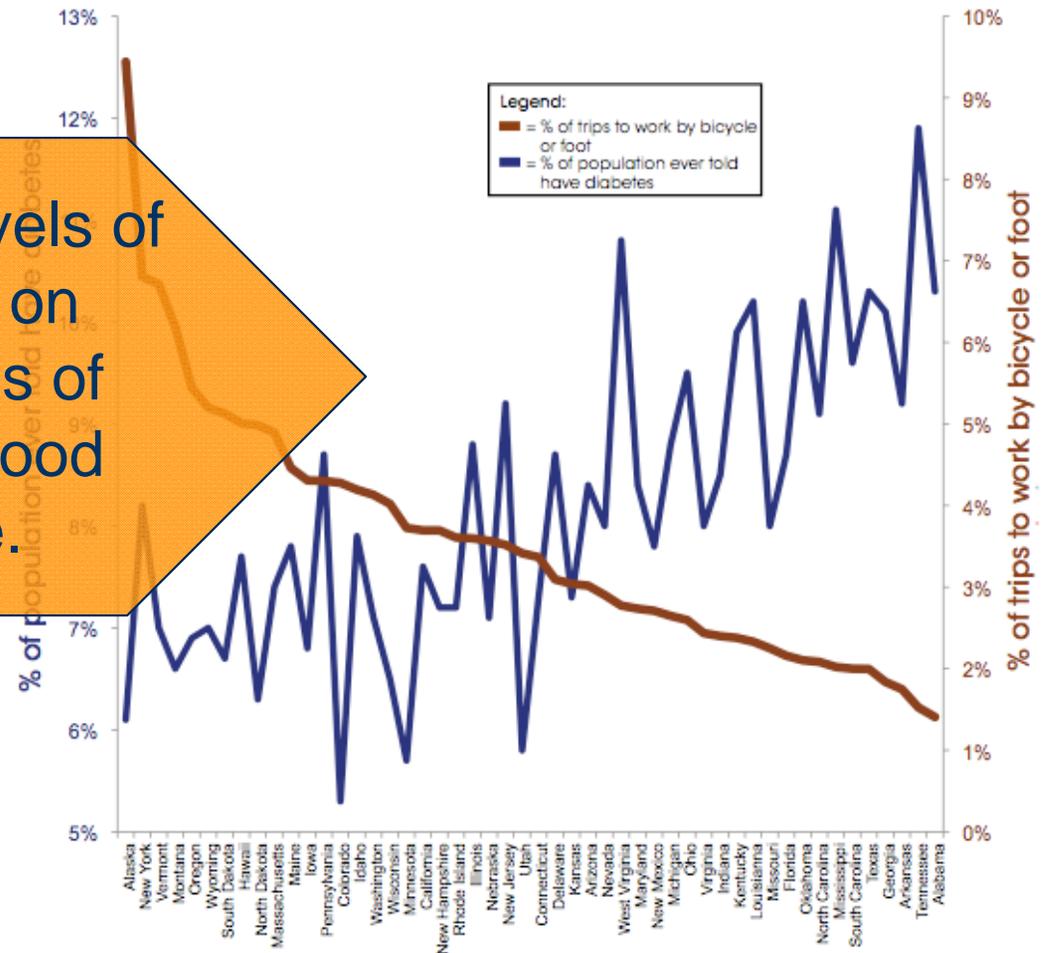


Active Living: Context Sensitive Streets

Why Do We Want Them?

- States with the lowest levels of biking and walking have, on average, the highest rates of obesity, diabetes, high blood pressure, and are unsafe.

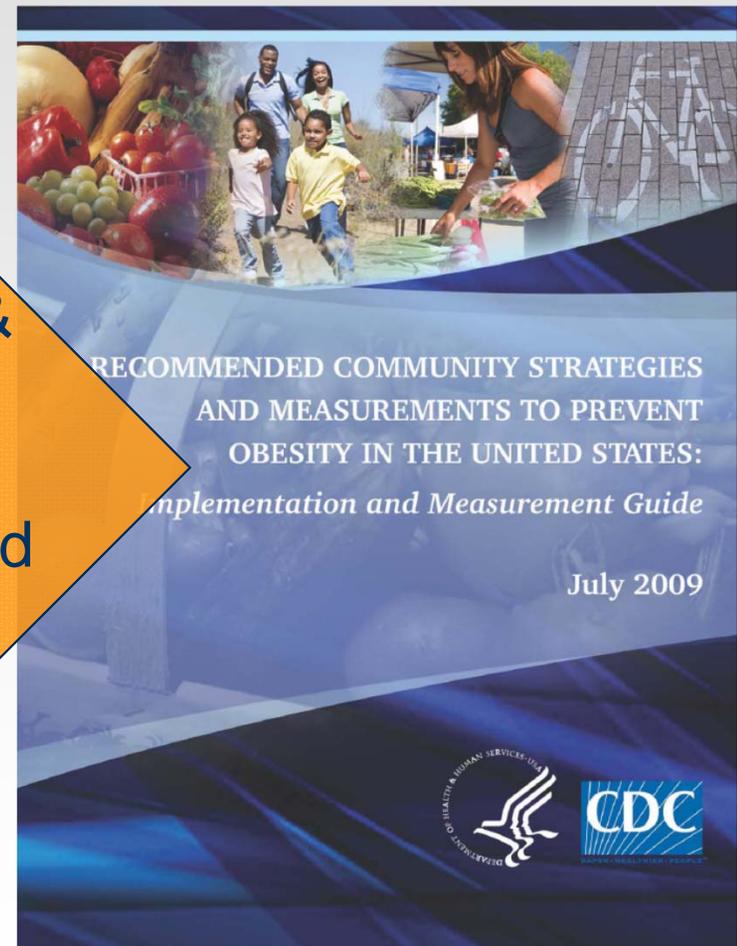
Comparing Bicycling and Walking to Diabetes Rates in 50 States



Active Living: Context Sensitive Streets

Why Do We Want Them?

- The Centers for Disease Control & Prevention named adoption of Complete or Context Sensitive Streets policies as a recommended strategy to prevent obesity.



Why Do We Want Them?

Benefits: Older Adults

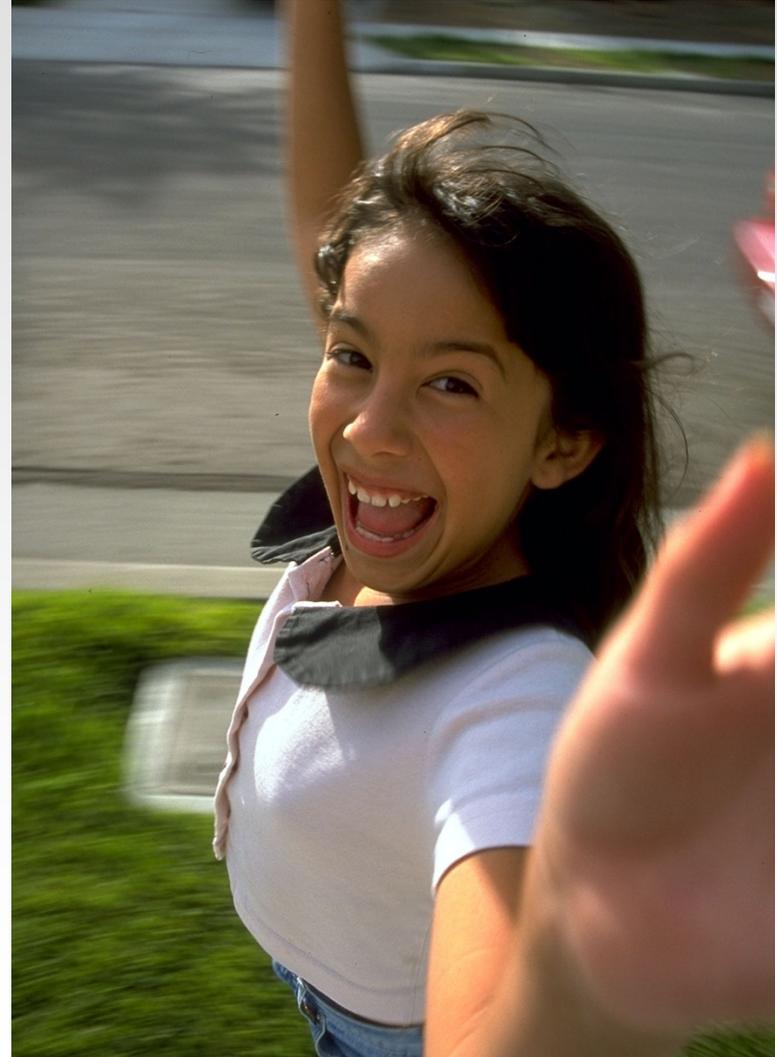
- By 2025, nearly 1/5 of Americans will be 65 or older.
- About ½ of all non-drivers over the age of 65 would like to get out more often.
- Complete streets policies help create streets that support older drivers and pedestrians through better design.
- Complete streets help older Americans stay active and involved in their communities.



Why Do We Want Them?

Benefits: Children

- **More than 1/3** of our nation's children are overweight or obese.
- Limited physical activity contributes to the obesity epidemic among children.
- Streets that provide dedicated space for bicycling and walking help kids be physically active and gain independence.



Enhance Economic Competitiveness

In most metro areas studied, every one-point increase in the 100-point Walk Score scale is associated with an increase in home value of \$500 - \$3,000.

Active Living: Context Sensitive Streets

Enhance Economic Competitiveness

Washington, DC: Barracks Row/8th Street SE



\$8 million public investment in streetscape improvement 2003-2004

\$8 million in private investment in following 2 years

32 new business establishments

\$80,000 in sales tax annually

Active Living: Context Sensitive Streets

Benefits: Capacity



Active Living: Context Sensitive Streets

Benefits: Capacity



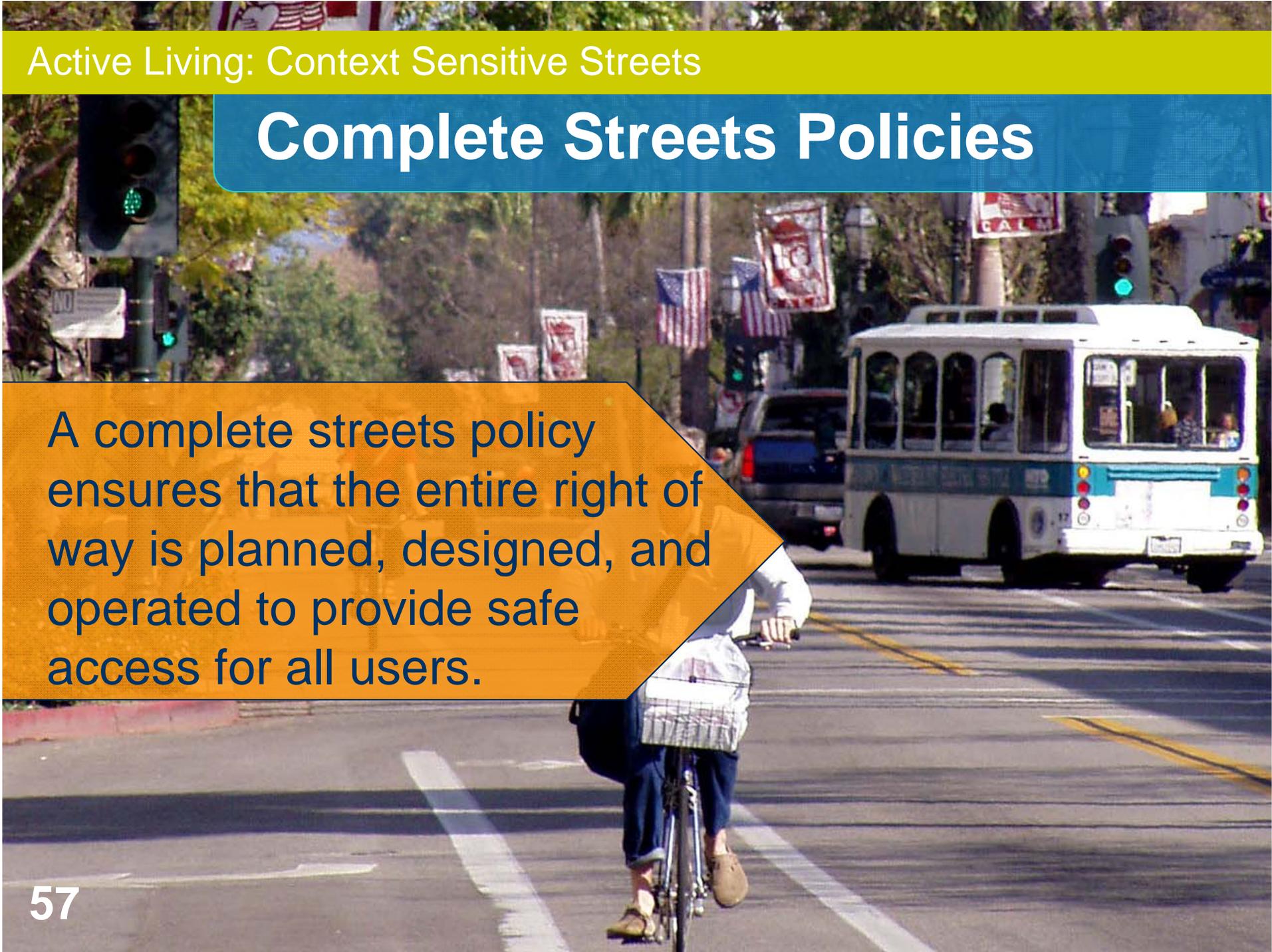
Active Living: Context Sensitive Streets

Benefits: Capacity



Complete Streets Policies

A complete streets policy ensures that the entire right of way is planned, designed, and operated to provide safe access for all users.



Consistent with Federal Guidance

2000 FHWA Guidance:

“Bicycling and walking facilities will be incorporated into all transportation projects unless exceptional circumstances exist.”

Why have a policy?

To gradually create a complete network of roads that serve all users.



Why have a policy?

To save money: in the long run, retrofit projects always cost more than getting it right the first time.

Why have a policy?

To provide innovative transportation planners with the political and community support for doing things differently.



Results in Charlotte, NC

As of 2010, Charlotte had transformed:

- 19 streets (8 more in the works)
- 11 intersections (10 pending)

Results in Charlotte, NC

And Charlotte added:

- 40 miles of new sidewalks
- 9 new or rebuilt complete streets
(Many more on the way)

Complete Streets Policies

Over 200 communities have committed to a Complete or Context Sensitive Streets approach.



Results in Seattle, WA

- 51 new crosswalks & 2,768 repaired or remarked
- 54 blocks of new sidewalks
- 91 miles of new bike lanes & sharrows
- 243 spot improvements
- 41 curb bulbs
- 1,194 curb ramps constructed & 51 retrofitted
- 48 new traffic calming devices
- 2,422 new street trees planted
- 40 new traffic circles
- 93 new pedestrian countdown signals installed



Active Living: C-Streets

Examples

Ohio-Economics

<http://www.completestreets.org/resources/rethinking-streets-for-successful-communities/>

Kansas-Imagine

<http://youtu.be/B2G56UjL6d0>

New York-Quality of Life & Safety

<http://www.streetfilms.org/complete-streets-its-about-more-than-just-bike-lanes/>

Miami- Its Time

<http://www.youtube.com/watch?v=4qVYvifxX6M>



Active Living: Context Sensitive Streets

Why Do We Want Them?

- ❖ Safer,
- ❖ Healthier,
- ❖ Walkable Communities,
- ❖ Economic Growth,
- ❖ Maintain Value,
- ❖ Offers Transportation Choices,
- ❖ Transit Connectivity.
- ❖ *Context Sensitive and/or Complete Streets Improve Mobility along with the Community.*



Active Living: Context Sensitive Streets

What Can You Do?

- ❖ *Support the Context Sensitive Streets Legislation and Policy Implementation for our Community.*



Active Living: C-Streets



Questions?

Active Living: C-Streets



Thank You!

**FLORIDA ETHICS
PUBLIC RECORDS & SUNSHINE**

Jason R. Gabriel

Office of the General Counsel

QUOTATIONS

“Moral excellence comes about as a result of habit. We become just by doing just acts, temperate by doing temperate acts, brave by doing brave acts.”

-Aristotle



“Secrecy in government is fundamentally anti-democratic, perpetuating bureaucratic error.”

-Justice William O. Douglas



GOVERNMENT IN THE SUNSHINE LAWS

OPEN RECORDS LAWS

- Florida Statutes §119.01, et. seq.

OPEN MEETINGS LAWS

- Florida Statutes §286.011



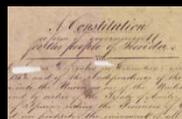
PUBLIC RECORDS LAW

History: Florida's first public records law was passed in 1909 and stated:

“That all state, county and municipal records shall at all times be open for a personal inspection of any citizen of Florida, and those in charge of such records shall not refuse this privilege to any citizen.”

Chapter 5942, Acts 1909, Sec 1.

- Codified in Chapter 119 of the Florida Statutes.
- Article 1, Section 24(a) of the Florida Constitution provides a constitutional guarantee as to the openness of public records.



PUBLIC RECORDS LAW

Scope:

- Law requires a public custodian to permit the inspection and copying of all public records under reasonable conditions and supervision.

§119.07(1) F.S.

- All documents are public records unless exempted by Florida statute.

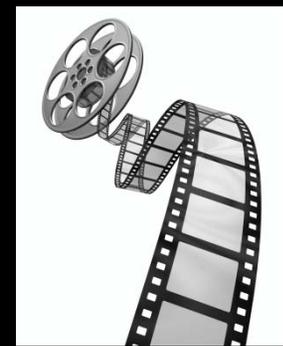
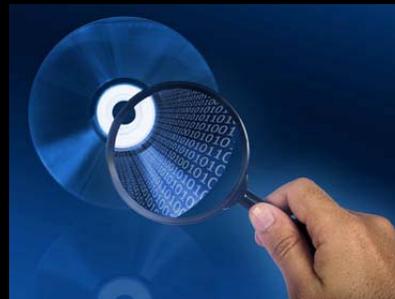
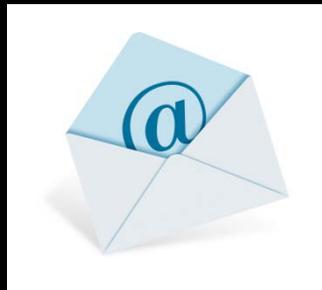
§119.011(1) F.S.

- A public record is: “Any material prepared in connection with official agency business which is intended to perpetuate, communicate or formalize knowledge.” Shevin v. Byron, Harles, et. al., 379 So.2d 633 (Fl. 1980). If it relates to official business of the government, assume it’s a public record.

PUBLIC RECORDS LAW

§119.011(12) F.S. Definition of “Public Record”:

“...all documents, papers, letters, maps, books, tapes, photographs, films, sound recordings, data processing software, or other material, regardless of the physical form, characteristics, or means of transmission, made or received pursuant to law or ordinance or in connection with the transaction of official business by any agency.”



PUBLIC RECORDS LAW

Consequences of failing to comply with the Act:

- A “knowing” violation of the law is a misdemeanor of the first degree punishable by imprisonment in jail for up to 1 year.

§119.10(2) F.S.

- All other violations are noncriminal punishable by fines not exceeding \$500.00.

§119.10(1) F.S.

- Civil actions: Violations likely result in civil action for injunctive or declaratory relief against the City and the individual officer where the claimant will seek to: (a) declare the violation (§119.011 F.S.); (b) Compel disclosure and copying (Staton v. McMillan, 597 So.2d 940 (Fla 1st DCA 1992); and (c) Award attorneys fees and costs in the event of violation (§119.012 F.S.).

- Records can only be destroyed with approval of the State of Florida’s Division of Library and Information Services, Department of State. (§119.05 F.S.).

OPEN MEETINGS “SUNSHINE” LAW

- Florida established a requirement in 1967 to have meetings open to the public. The basic law is found in Chapter 286 of the Florida Statutes where it states:

“All meetings of any board or commission . . . or of any agency or authority of any county, municipal corporation, or political subdivision . . . at which official acts are to be taken are declared to be public meetings open to the public at all times, and no resolution, rule or formal action shall be considered binding except as taken or made at such meeting. The board or commission must provide reasonable notice of all such meetings.” (§286.011 F.S.).

- Article 1, Section 24(b) of the Constitution of the State of Florida provides a constitutional guarantee as to the openness of public meetings.

OPEN MEETINGS “SUNSHINE” LAW

Scope:

Law applies to all publicly elected and appointed officials, commission, councils, boards and committees and includes members-elect.

- Law requires meetings to be open to the public;
- Law requires reasonable notice of each meeting;
- Law requires minutes of each meeting to be taken and transcribed.



OPEN MEETINGS “SUNSHINE” LAW

Consequences of failing to comply with the Act:

- A “knowing” violation of the law is a misdemeanor of the second degree punishable by imprisonment in jail for up to 60 days. §286.011(3)(b) F.S.
- All other violations are noncriminal punishable by fines not exceeding \$500.00. §286.011(3)(a) F.S.
- Civil actions: Violations likely result in civil action for injunctive or declaratory relief where the claimant will seek to: (a) declare the violation; (b) stop future violations; (c) invalidate action taken by the Council or Committee; and (d) award attorneys fees and costs in the event a violation is found even against the individual in violation (§286.011(4) F.S.).

OPEN MEETINGS “SUNSHINE” LAW

Applicable when:

- Any 2 or more board members meet to discuss any matter which will foreseeably be acted upon by the board. This includes all meetings, subcommittee or otherwise, casual or chance gatherings, telephone conversations, written or electronic correspondence used to develop a position or engage in a written debate, liasons used to communicate information between members.
- The law does not apply to: meetings between ● single board members and the Mayor, or one or more of the Mayor’s staff, ● a single board member and members of the public, ● a single board member and one elected or appointed official from another board ● board members speaking about philosophies, trends and issues facing the City at a public forum where there is no intent to circumvent the law.

OPEN MEETINGS “SUNSHINE” LAW

Types of discussions covered by the Sunshine Law:

- Any matters which will foreseeably be acted on by the board
- Pending ordinances, resolutions and agenda items
- Matters that will foreseeably be drafted into ordinances, resolutions and agenda items such as fact-finding matters, investigative inquiries, personnel matters, interviews, screening committees, most economic development matters, quasi-judicial matters and most legal matters.

OPEN MEETINGS “SUNSHINE” LAW

Exemptions include (Shade Meetings - “out of the sunshine”):

- Certain collective bargaining strategy sessions - §447.605(1) F.S.

No notice and no minutes are required

- Limited attorney-client litigation strategy sessions - §286.011(8) F.S.

Strict notice, and steno-reported minutes are required to be taken and printed.

- Other exemptions that may be created by Florida Statute from time to time.

OPEN MEETINGS “SUNSHINE” LAW

Notice, Location and Procedural Requirements

- Reasonable notice is an undefined term subject to interpretation on a case by case basis. §286.011(1) F.S.
- 24 hours is generally considered the minimum notice for special meetings. Take note of any further Ordinance or Statutory notice requirements. Further, some meetings must be advertised.
- Reasonable notice is required even if there is general knowledge of the meeting or even if a quorum will not be present.
- Notice must be posted in an area typically set aside for posting City notices.
- Meetings at public facilities are required by the City’s Ethics Code, Chapter 602.
- Meetings must be located where the public has a reasonable opportunity to attend, and not a location that discriminates. §286.011(6) F.S.

ANY QUESTIONS?

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