



Mayor's Council on Fitness and Well Being Policy Subcommittee

The next meeting will be held on:

Date: Friday, February 28, 2014

Time: 1:00 pm – 2:00 pm

**Location: Ed Ball Building, 3rd floor
Conference Room 3112**
(Parks and Recreation Department area)

Please call Michelle Weinbaum at 255-7907 for any questions or concerns.



**Mayor's Council on Fitness and Well Being
Seal Subcommittee
Minutes for February 28, 2014 Meeting
Conference Room 3102, 3rd Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

Ms. Valerie Feinberg
Mr. Bryan Campbell
Ms. Michelle Weinbaum, Recorder

Downtown Vision, Inc.
Duval County Medical Society
City of Jacksonville

Guests: N/A

PROCEEDINGS:

I. Welcome

Chair, Valerie Feinberg, called the meeting to order at 1:05 and distributed the attached handouts.

II. Discussion

Valerie reviewed the draft purpose statement. Bryan Campbell agreed with aligning with the National Prevention Strategy but wasn't sure it should be stated in the purpose; Bryan suggested the Subcommittee maintain a repository of guidelines including the NPS. Valerie explained using the Health in All Policies document to structure reviews. The Health Planning Council uses Health in All Policies and Valerie will look into how it is applied at the state level. Assignments of reviewing types of policies will be based upon individual skills and backgrounds. **All members of the Subcommittee are asked to be prepared on 3/5 to discuss their schedules for regular meetings.** Valerie and Bryan discussed the food truck legislation and aspects of healthy food, permitting and sanitation, noise pollution, air pollution, community involvement and the search for ways to incentivize healthy food options.

III. Adjournment and Next Meeting

The meeting adjourned at approximately 1:45pm. The next regular meeting of the Mayor's Council on Fitness and Well Being will be held Wednesday, March 5th at 12:30pm in Conference Room 851 in the Ed Ball Building at 214 N. Hogan St.

Respectfully submitted by Michelle Weinbaum, Recorder



Mayor's Council on Fitness and Well Being

Health Policy Subcommittee

Agenda, February 28, 2014

Draft Purpose Statement:

Aligned with the overall mission of the Mayor's Council on Fitness and Well Being and The National Prevention Strategy, the Health Policy Subcommittee will advocate for health systems focused on wellness and prevention. The committee will identify the relevance of issues pertaining to health and well being in the policy development process on local, state and national levels, and issue policy statements and supporting documentation as appropriate to regulating authorities.

Guidance Document:

- *An Introduction to Health in all Policies: A Guide for State and Local Governments*

Assignment of Policy Areas:

- Local, State and National

Subcommittee Review Process:

- Regular Meetings
- Structure of review process (ie: matrix of issues, best practice guidance, etc.)

Policy Review

- Food Truck Legislation

AN INTRODUCTION TO

HEALTH IN ALL POLICIES

A Guide for State and Local Governments



Health in All Policies: A Guide for State and Local Governments was created by the Public Health Institute, the California Department of Public Health, and the American Public Health Association in response to growing interest in using collaborative approaches to improve population health by embedding health considerations into decision-making processes across a broad array of sectors. The Guide draws heavily on the experiences of the California Health in All Policies Task Force and incorporates information from the published and gray literature and interviews with people across the country.

WHY DO WE NEED HEALTH IN ALL POLICIES?

Health in All Policies is based on the recognition that our greatest health challenges—for example, chronic illness, health inequities, climate change, and spiraling health care costs—are highly complex and often linked. Promoting healthy communities requires that we address the social determinants of health, such as transportation, education, access to healthy food, economic opportunities, and more. This requires innovative solutions, a new policy paradigm, and structures that break down the siloed nature of government to advance collaboration.

A MESSAGE FROM THE AMERICAN PUBLIC HEALTH ASSOCIATION

The environments in which people live, work, learn, and play have a tremendous impact on their health. Responsibility for the social determinants of health falls to many non-traditional health partners, such as housing, transportation, education, air quality, parks, criminal justice, energy, and employment agencies. Public health agencies and organizations will need to work with those who are best positioned to create policies and practices that promote healthy communities and environments and secure the many co-benefits that can be attained through healthy public policy.

This guide follows in that tradition: We believe it will be of great value as the implementation of Health in All Policies expands and evolves to transform the practice of public health for the benefit of all.

Adewale Troutman, MD, MPH, MA, CPH
President

Georges C. Benjamin, MD
Executive Director

WHAT IS HEALTH IN ALL POLICIES?

Health in All Policies is a collaborative approach to improving the health of all people by incorporating health considerations into decision-making across sectors and policy areas.

The goal of Health in All Policies is to ensure that decision-makers are informed about the health, equity, and sustainability consequences of various policy options during the policy development process. A Health in All Policies approach identifies the ways in which decisions in multiple sectors affect health, and how better health can support the goals of these multiple sectors. It engages diverse governmental partners and stakeholders to work together to promote health, equity, and sustainability, and simultaneously advance other goals such as promoting job creation and economic stability, transportation access and mobility, a strong agricultural system, and educational attainment. There is no one “right” way to implement a Health in All Policies approach, and there is substantial flexibility in process, structure, scope, and membership.

FIVE KEY ELEMENTS OF HEALTH IN ALL POLICIES

Promote health, equity, and sustainability. Health in All Policies promotes health, equity, and sustainability through two avenues: (1) incorporating health, equity, and sustainability into specific policies, programs, and processes, and (2) embedding health, equity, and sustainability considerations into government decision-making processes so that healthy public policy becomes the normal way of doing business.

Support intersectoral collaboration. Health in All Policies brings together partners from the many sectors that play a major role in shaping the economic, physical, and social environments in which people live, and therefore have an important role to play in promoting health, equity, and sustainability. A Health in All Policies approach focuses on deep and ongoing collaboration.

Benefit multiple partners. Health in All Policies values co-benefits and win-wins. Health in All Policies initiatives endeavor to simultaneously address the policy and programmatic goals of both public health and other agencies by finding and implementing strategies that benefit multiple partners.

Engage stakeholders. Health in All Policies engages many stakeholders, including community members, policy experts, advocates, the private sector, and funders, to ensure that work is responsive to community needs and to identify policy and systems changes necessary to create meaningful and impactful health improvements.

Create structural or process change. Over time, Health in All Policies work leads to institutionalizing a Health in All Policies approach throughout the whole of government. This involves permanent changes in how agencies relate to each other and how government decisions are made, structures for intersectoral collaboration, and mechanisms to ensure a health lens in decision-making processes.



The Healthy Community Framework was developed by the California Health in All Policies Task Force, based upon discussion with community, government, and public health leaders in response to the question, "What is a healthy community?"

A Healthy Community provides for the following through all stages of life:

HEALTHY COMMUNITY FRAMEWORK

Meets basic needs of all

- Safe, sustainable, accessible, and affordable transportation options
- Affordable, accessible and nutritious foods, and safe drinkable water
- Affordable, high quality, socially integrated, and location-efficient housing
- Affordable, accessible and high quality health care
- Complete and livable communities including quality schools, parks and recreational facilities, child care, libraries, financial services and other daily needs
- Access to affordable and safe opportunities for physical activity
- Able to adapt to changing environments, resilient, and prepared for emergencies
- Opportunities for engagement with arts, music and culture

Quality and sustainability of environment

- Clean air, soil and water, and environments free of excessive noise
- Tobacco- and smoke-free
- Green and open spaces, including healthy tree canopy and agricultural lands
- Minimized toxics, greenhouse gas emissions, and waste
- Affordable and sustainable energy use
- Aesthetically pleasing

Adequate levels of economic and social development

- Living wage, safe and healthy job opportunities for all, and a thriving economy
- Support for healthy development of children and adolescents
- Opportunities for high quality and accessible education

Health and social equity

Social relationships that are supportive and respectful

- Robust social and civic engagement
- Socially cohesive and supportive relationships, families, homes and neighborhoods
- Safe communities, free of crime and violence

WHAT'S IN HEALTH IN ALL POLICIES: A GUIDE FOR STATE AND LOCAL GOVERNMENTS?

- A discussion of why Health in All Policies approaches are necessary to meet today's health and equity challenges
- Five key elements of Health in All Policies, and how to apply them to your work
- Stories of cities, counties, and states that are implementing Health in All Policies
- "Food for Thought"—Lists of questions that leaders of a Health in All Policies initiative might want to consider
- Tips for identifying new partners, building meaningful collaborative relationships across sectors, and maintaining those partnerships over time
- A discussion of different approaches to healthy public policy, including applying a health lens to "non-health" policies
- Reflections on funding, evaluation, and the use of data to support Health in All Policies
- Information about messaging and tips on how to talk about Health in All Policies
- A case study of the California Health in All Policies Task Force
- Over 50 annotated resources for additional information
- A glossary of commonly used terms



To download *Health in All Policies: A Guide for State and Local Governments*, visit one of these websites:

<http://www.apha.org/hiap>

<http://www.phi.org/resources/?resource=hiapguide>

For more information, write to hiap@phi.org.



1 Introduced by Councilmember Brown:
2
3

4 **ORDINANCE 2014-**

5 AN ORDINANCE RELATING TO MISCELLANEOUS
6 BUSINESS REGULATIONS; AMENDING CHAPTER 250
7 *ORDINANCE CODE*; AMENDING SECTION 250.101
8 (DEFINITIONS) TO ADD A NEW DEFINITION FOR
9 "FOOD TRUCK/TRAILER VENDORS"; AMENDING SECTION
10 250.117 (EXCLUDED AREAS) TO ADD A NEW
11 SUBSECTION "E" TO PROHIBIT UNLAWFUL VENDING,
12 PEDDLING, COMMERCIAL SOLICATIONS OR THE LIKE
13 WITHIN 500 FEET OF A SINGLE-FAMILY RESIDENTIAL
14 DWELLING, A RESIDENTIAL ZONING NEIGHBORHOOD OR
15 A COMMERCIAL ZONED NEIGHBORHOOD (CN);
16 CREATING A NEW PART 12 (FOOD TRUCK/TRAILER
17 VENDORS); CREATING A NEW SUBSECTION 250.1201
18 (LICENSES AND PERMITS; FOOD TRUCK/TRAILER
19 VENDING AREAS); CREATING A NEW SUBSECTION
20 250.1202 (FOOD TRUCK/TRAILER VENDORS;
21 IMMEDIATE CONSUMPTION OF FOOD; DISPLAY OF
22 PERMITS; HOURS OF OPERATION; SELF-
23 CONTAINMENT) CREATING A NEW SUBSECTION
24 250.1203 (WASTE MANAGEMENT); CREATING A NEW
25 SUBSECTION 250.1204 (INSURANCE); CREATING A NEW
26 SUBSECTION 250.1205 (VIOLATIONS); PROVIDING
27 AN EFFECTIVE DATE.
28

29 **BE IT ORDAINED** by the Council of the City of Jacksonville:

30 **Section 1. Chapter 250 (Miscellaneous Business**
31 **Regulations), Ordinance Code, amended.** Chapter 250 (Miscellaneous

1 federal government and who is otherwise compliant with the
2 Duval County Health Department requirements or, (2) any
3 person on real property owned by such person who is
4 otherwise compliant with the Duval County Health
5 Department requirements.

6 (g) For the purposes of this Part, Duval County Health
7 Department requirements include, but are not limited to,
8 the requirement that a person shall not distribute food or
9 beverage to any person unless a trash receptacle is
10 located within 50 feet of the location of such
11 distribution of any food or beverage, and shall not
12 distribute any food or beverage to any person unless a
13 restroom facility is available for the use by such person
14 and unless the restroom facility is located within 100
15 feet of the location where the distribution of such food
16 or beverage shall occur. The foregoing requirement
17 regarding proximity to restroom facilities shall not apply
18 to the feeding of the homeless pursuant to Section
19 250.123, Ordinance Code.

20 (h) *Downtown sidewalk vendor* means any person who distributes
21 or offers to distribute, or sells or offers to sell food,
22 beverages, merchandise or services on the public sidewalks
23 in the downtown area, in accordance with Part 5.

24 (i) Food Truck/Trailer Vendor means a licensed, motorized
25 truck or trailer, which is temporarily parked on a
26 premise, to vend, sell, offer for sale, solicit orders,
27 display or otherwise peddle food for human consumption to

1 (a) Unless a permit is granted pursuant to Part 5 of this Chapter,
2 nothing in this Chapter shall grant the right to anyone to engage
3 in vending, peddling or solicitation or like activities in City
4 parks or within 500 feet of City parks without obtaining a permit
5 required under Chapter 667.

6 (b) Nothing in this Chapter shall grant the right of anyone to
7 engage in vending, peddling, commercial solicitation or the like in
8 any area regulated by Part 5 of this Chapter without fully
9 complying with the requirements of Part 5.

10 (c) Nothing in this Chapter shall grant the right to anyone to
11 engage in vending, peddling, commercial solicitation, or the like
12 in that area bounded by Florida Avenue, Talleyrand Avenue, the
13 expressway and the St. Johns River.

14 (d) Nothing in this Chapter shall grant the right to anyone to
15 engage in vending, peddling, commercial solicitation or the like on
16 the premises of the convention center or on the sidewalk
17 immediately adjacent to the convention center property or within
18 500 feet of the convention center.

19 (e) Nothing in this Chapter shall grant the right to anyone to
20 engage in vending, peddling, commercial solicitation or the like
21 within 500 feet of a single-family residential dwelling, a
22 residentially zoned neighborhood, a commercially zoned neighborhood
23 (CN) or a residential subdivision.

24 (f)(e) In the case of a special event sponsored by the City and
25 at other times as directed by the Mayor for special occasions, the
26 provisions and requirements of this Chapter shall not be applicable
27 to persons who are participating in such special event or occasion,

1 (d) A Food Truck/Trailer is not allowed to locate:

2 (1) Along any divided road which does not have curbs and
3 sidewalks alongside such road; on or in any median in any
4 road; within any area which would block the view of
5 traffic or traffic signals or traffic signs

6 (2) Within 10 feet of any driveway or curb cut;

7 (3) Within 15 feet of any crosswalk; any building entrance or
8 exit or any walk which leads directly from a building entrance or
9 exit;

10 (4) Within 20 feet of any bus stop;

11 (5) Within 3 feet of any parking space parallel to the road;

12 (6) Within 25 feet of any intersection of a public street,
13 right-of-way, driveway or alleyway;

14 (7) Within 75 feet of any vendor who has been granted an
15 assigned location permit pursuant to Section 250.301(a);

16 (8) Within 10 feet in all directions of any fire hydrant;

17 (9) Within 300 feet of the property line of a single-family
18 residential dwelling, and any property on which is
19 located any established permanent business which sells
20 the same types of products or services as requested to be
21 sold by the Food Truck/Trailer Vendor.

22
23 **Section 250.1202. Food Truck/Trailer Vendors; Immediate Consumption**
24 **of Food; Display of Permits; Hours of Operation; Self-containment.**

25 (a) If propane or a combustible fuel is used, the food
26 truck/trailer vendor shall comply with all Duval County Health

1 properly remove any waste or trash within the distances set forth
2 at the end of each day or as needed to maintain the health and
3 safety of the public whether or not caused by the vendor or any
4 customer.

5
6 **Sec. 250.1204. Insurance.**

7 Each Food Truck/Trailer vendor shall obtain a general
8 liability insurance policy in the amount of \$200,000 with the City
9 as an additional named insured, and shall present acceptable proof
10 of such insurance to the appropriate permitting agency before any
11 vending activity begins.

12
13 **Sec. 250.1205 Violation.**

14 It shall be unlawful and a class C offense against the City to
15 sell, or offer for sale, any food or beverage, from a Food
16 Truck/Trailer within the City of Jacksonville without first
17 obtaining the required state license, and local permit therefor
18 from the Tax Collector as provided in Part 1 of this Chapter.

19 * * *

20 **Section 2. Effective Date.** This ordinance shall become
21 effective upon signature by the Mayor or upon becoming effective
22 without the Mayor's signature.

23
24 Form Approved:

25
26 _____
27 Office of General Counsel

28 Legislation Prepared By: Cherry A. Shaw

