



**Mayor's Council on Fitness and Well Being
Minutes for May 7, 2014 Meeting
Conference Room 851, 8th Floor, Ed Ball Building, 214 N. Hogan St**

ATTENDANCE:

Mr. Bryan Campbell, Chair

Ms. Pat Alexander
Mr. Joseph Bergman
Mr. Tim Burrows
Ms. Terri Cicero, Vice Chair
Dr. Ellan Duke
Ms. Valerie Feinberg
Ms. Alicia Hinte
Dr. Laureen Husband
Mr. Bo McDougal
The Honorable Don Redman
Ms. Jennifer Stein
Ms. Charlene Walker
Dr. Danielle White
Ms. Laura Davis, Recorder

Duval County Medical Society

City of Jacksonville, Senior Services Division
Sports and Entertainment, City of Jacksonville
YMCA of Florida's First Coast
Duval County Public Schools
River Hills Clinic
Downtown Vision, Inc.
UF Health of Jacksonville
Duval County Health Department
Jacksonville University
City Council
St. Vincent's Health
Employee Services, City of Jacksonville
Development After Sports, LLC

City of Jacksonville

Excused Absences:

Ms. Karen Coleman
Ms. Bernadette Overstreet
Mr. George Sanders
Ms. Shaniqua Simmons

Baptist Health
Health Planning Council of Northeast Florida
Florida State College of Jacksonville
Parks and Recreation, City of Jacksonville

Guests:

Dr. Chris Robertson
Mia Jeckel
Aaron Watkins

Jacksonville University
Florida State College at Jacksonville
Black Hog Farm

PROCEEDINGS:

I. Welcome

Chair, Bryan Campbell, called the meeting to order at 12:35 and introductions were made.

II. Minutes

A quorum was not present and there were no questions or comments about the minutes.

III. Chair's Remarks

Chair Bryan Campbell gave an update on the 1M pound challenge; the Surgeon General has a budget of 2M approved.

IV. Nominating Subcommittee

The Chair opened the floor for discussion of the nominating committee and suggested that at least three be nominated for each of the four open positions. The volunteers for the nominating committee are Jennifer Stein, Alicia Hinte and Dr. Danielle White. Dr. Duke asked who can be nominated and the Chair answered any member in good standing. Bryan also let the group know that open positions are being filled as they become available with the city process starting with application submission. The Executive Order delineates what types of members are part of the MCFWB.

V. Let's Move Subcommittee

There were no updates.

VI. Policy Subcommittee

Valerie let the group know that the Downtown Investment Authority has finalized their goals and objectives and the MCFWB can support the initiative. The Food Truck Legislation was looked at for health concerns. There was discussion about how many groups are working on policy but they need to get together. The Chair will draft a policy statement with standards to follow. Valerie agreed to have the subcommittee meeting coincide with other meetings to keep in touch with what is going on and someone from MCFWB can present to the DIA.

V. Public Comments

There were no public comments.

VI. New Business

Joey Bergman is working with Sandy Ilog on finalizing First Coast Games sign up for city employees. TPC started yesterday and Joey encouraged everyone to attend. Jennifer Stein discussed wrapping insurance incentives completely online and also a program to help patients get in and out of bed. Aaron Watkins discussed food deserts and the link between healthy eating and weight loss and their ongoing work with the YMCA for the Farmers Market and also for summer camp. Bo McDougal discussed the Annual Sports Medicine Conference which was well attended. CM Redman encouraged everyone to participate in Bike to

Work day on 5/15 (flier attached to minutes). Dr. White said Fitness of Your Soul is in three gyms now. Terri Cicero said the DCPS intramurals are wrapping up and they received a gold standard in a challenge. Valerie Feinberg reminded the group of First Wednesday Art Walk and gave an update on Jax 2025. Charlene Walker discussed the extension of the summer job program and the JCC summer lunch program. Tim Burrows spoke about the April 26th Opening Celebration of the First Coast Games where they served 900 families at the DuPont YMCA, the after party at the Players, the Kids Triathlon on May 18th and Camp Immokolee Open House on May 31st (flier attached to minutes). Dr. Husband said 200,000 attended an event last month focused on allowing farmers to accept food stamps. Alicia Hinte discussed First Coast Worksite Wellness; the conference honored 47 companies and next week is Hospital Week. Pat Alexander said hundreds attended the Senior event Fun with the Suns and the Senior Expo is next Wednesday and Thursday at Prime Osborne for those 60 and over. The Mayor's Fish-a-Thon at Hanna Park has been rescheduled for June 10th.

VII. Adjournment and Next Meeting

The meeting adjourned at 1:16 pm. The next regular meeting of the Mayor's Council on Fitness and Well Being will be held Wednesday, June 4th at 12:30pm in Conference Room 851 in the Ed Ball Building at 214 N. Hogan St.

Respectfully submitted by Michelle Weinbaum, Recorder



Mayor's Council on Fitness and Well Being

The next meeting will be held on:

Date: Wednesday, May 7, 2014

Time: 12:30 pm – 2:00 pm

**Location: Ed Ball Building, 8th floor
Conference Room 851**

Please call Michelle Weinbaum at 255-7907 for any questions or concerns.

Mayor's Council on Fitness and Well Being

May 7, 2014

Name	Company	Signature
Ms. Pat Alexander	Adult Services, City of Jacksonville	<i>Pat Alexander</i>
Mr. A.J. Beson	Beson4 Media Group	Not Present
Mr. Joseph Bergman	JEDC Sports and Entertainment, City of Jacksonville	Excused
Mr. Tim Burrows	YMCA of Florida's First Coast	<i>Tim Burrows</i>
Mr. Bryan Campbell	Duval County Medical Society	<i>Bryan Campbell</i>
Ms. Terri Cicero	Duval County Public Schools	<i>Terri Cicero</i>
Ms. Karen Coleman	Baptist Health	ML
Ms. Nancy Crain	Baptist Health	Not Present
Dr. Eillan Duke	River Hills Clinic	<i>Dr. Eillan Duke</i>
Ms. Valerie Feinberg	Downtown Vision, Inc.	<i>Valerie Feinberg</i>
Ms. Tonisha Gaines	Special Events, City of Jacksonville	Not Present
Ms. Alicia Hinte	UF Health Jacksonville (previously Shands)	<i>Alicia Hinte</i>
Dr. Laureen Husband	Florida Department of Health in Duval County	<i>Laureen Husband</i>
Mr. Bo McDougal	Jacksonville University	<i>Bo McDougal</i>
Ms. Bernadette Overstreet	Healthy Planning Council of Northeast Florida	Excused
The Honorable R. Don Redman	City of Jacksonville - City Council	Not Present - Attended
Mr. George Sanders	Florida State College at Jacksonville	Excused
Ms. Shaniqua Simmons	Parks and Recreation, City of Jacksonville	Excused
Ms. Jennifer Jones Stein	St. Vincent's Health	<i>Jennifer Jones Stein</i>
Ms. Charlene Walker	Employee Services, City of Jacksonville	Not Present - Attended
Ms. Sharon Watkins	Black Hog Farm	<i>Sharon Watkins</i>
Dr. Danielle White	Development After Sports, LLC	<i>Danielle White</i>
Dr. Audrey Wooten	Northeast Florida Medical Society	<i>Audrey Wooten</i>
Ms. Laura Davis	City of Jacksonville - Recorder	<i>Laura Davis</i>
Guests / Visitors:	Guests: ***Please indicate your e-mail address if you want to be added to the e-mail distribution list***	
<i>Dr. Chris Robertson</i>	<i>Jacksonville University (crdbrt17@juc.edu)</i>	<i>Chris Robertson</i>
<i>MIA JECKEL</i>	<i>FLORIDA STATE COLLEGE @ JAX</i>	<i>Mia Jeckel</i>
<i>Aaron Watkins</i>	<i>Black Hog Farm</i>	<i>Aaron Watkins</i>



**Mayor's Council on Fitness and Well Being
May 7, 2014
8th Floor, Ed Ball Building, Conference Room 851**

Agenda

- | | |
|--|---|
| I. Welcome and Introductions | Bryan Campbell, Chair |
| II. Approval of Minutes
Mar 5th and April 2nd | Council |
| III. Chair's Remarks | Bryan Campbell, Chair |
| IV. Let's Move Update | Tonisha Gaines, Subcommittee Chair |
| V. Policy Update | Valerie Feinberg, Subcommittee Chair |
| VI. Public Comments | As requested |
| VII. New Business | Council |
| VIII. Adjourn | |

Directions: The Ed Ball Building is located at the intersection of N. Hogan and E. Adams St. in downtown Jacksonville. You may enter the building either in the middle of the block of E. Adams (approx. 2 blocks W of Main) or mid block of N. Hogan (next to Quizno's). The entrance to the **Ed Ball Parking Garage** is on Monroe Street between the Ed Ball and the Courthouse- this is a one way street. You will exit on N. Julia.



JACKSONVILLE
BIKE **FR**
WORK
DAY **THURSDAY** **MAY 15**
2014



RIDE START WEST

Meet at Lakeshore Schwinn at 7:00AM, pick up riders at Open Road Bicycles in Avondale at 7:15AM and City Cycle at 7:30AM. This group will meet the eastside riders at the Times-Union building at 8:00AM. Both groups will proceed together to arrive at Hemming Plaza by 8:30AM.

**LET
 YOUR
 WHEELS
 BE YOUR
 VOICE.
 A BIKE-
 FRIENDLY
 CITY IS
 YOUR
 CHOICE.**

RIDE START EAST

Meet at Open Road Bicycles on San Jose and depart at 7:30AM. This group will join the westside riders at the Times-Union building at 8:00AM. Both groups will proceed together to arrive at Hemming Plaza by 8:30AM.
 MORE DETAILS: 636.7772



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
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TRAINING FOR SUCCESS FROM START TO FINISH

VOLUNTEER First Coast Kids Triathlon

Volunteer in the country's largest Kids Triathlon with 1,800 children ages 6-15 years competing in a swim, bike, run at the Jacksonville University pool and campus. (2800 University Boulevard N.)

SHIFT OPPORTUNITIES AVAILABLE:

Friday, May 16	9:00am - 4:00pm
Saturday, May 17	1:00pm - 7:30pm
Sunday, May 18 (event day)	5:30am - 3:00pm

Anyone over 16 years of age are welcome and will receive a volunteer t-shirt. Duties include participant registration, race packet and number handout, crowd control, course direction, parking, pool, bike and run supervision, finish line and clean-up.

Register online at
firstcoastkidstriathlon.com/volunteer.html.
(Be sure to type that you are with the Y!)

For more information, contact Craig Chaney at
cchaney@firstcoastymca.org or 904.905.0010.

FirstCoastYMCA.org

