



**Mayor's Council on Fitness and Well Being  
Minutes for August 1, 2012 Meeting  
Conference Room 851, 8<sup>th</sup> Floor, Ed Ball Building, 214 N. Hogan St**

**ATTENDANCE:**

**Mr. DeViese, Chair**

Mr. Wayne Atwood  
Dr. Ellan Duke  
Ms. Valerie Feinberg  
Mr. Leonard Ferman  
Mr. Ron Ferchette  
Mr. Tim Lawther  
Ms. Jan Lipsky  
Tara Littwin for Dr. Sami Beg  
Mr. Bo McDougal  
Ms. Shelly Purser for Dr. Mauricio Gonzalez  
Ms. Barbara Sanchez-Salazar

Councilman Don Redman  
Mr. Jon Vredenburg

Ms. Karen Coleman            Visitor  
Ms. Andrea Hart            Visitor

Ms. Laura Davis

**YMCA of North America**

Nutrition Services – Duval County School Board  
River Hills Chiropractic and Wellness Center  
Health Planning Council of Northeast Florida  
Bank of America  
Roberts Healthcare  
Duval County Health Department  
St. Vincent's Health  
US Preventative Medicine  
Jacksonville University  
University of North Florida  
Fowler White Boggs P.A.

City of Jacksonville – City Council  
City of Jacksonville – Wellness Program Coordinator

Baptist Health  
JEA/First Coast Worksite Wellness

Recorder

**PROCEEDINGS:**

**I. Welcome**

Chairperson Valerie Feinberg called the meeting to order at 12:35 pm and introductions were made around the room. Ms. Feinberg introduced Michelle Weinbaum as the new recorder for the Council starting in September.

## **II. Approval of Minutes**

A quorum was present and Dr. Shahady motioned to approve the June 6, 2012 minutes. Bo McDougal seconded and the motion carried.

## **III. Northeast Florida Counts Presentation**

Susan Cohn presented a PowerPoint presentation about the website Northeast Florida Counts. A copy of the presentation and pamphlet is attached to the minutes. The web address is [www.nefloridacounts.org](http://www.nefloridacounts.org). The Northeast Florida Counts is an online health resource for seven counties in Florida. The site contains a community dashboard, health related news (state/local), events calendar, demographics and initiative center. Please contact Susan Cohn for any questions at [Susan.Cohn@hpcnef.org](mailto:Susan.Cohn@hpcnef.org).

## **IV. Next Steps**

Valerie Fienberg distributed the Acton Plan for the Next Steps. Ms. Fienberg stated the Council is ready to move from vision to action/results. The Council needs to form committees around specific functions, track results, establish timelines and seal oversight committee. The floor was open for discussion. Dr. Shahady moved to discuss the Executive Committee.

## **V. Executive Order (By Laws)**

Will be discussed in future meeting.

## **VI. Executive Committee**

Dr. Shahady distributed a proposal for formation of an Executive Committee. The Executive Committee would maintain the organizational structure of the Council by ensuring the goals and functions are met. The Committee will also Communicate and lead team members to resolve issues between meetings.

A group composed of Valerie Feinberg, Dr. Ed Shahady, Ellan Duke and Barbara Sanches-Salazer will meet in the next few weeks to discuss the role and functions of the Executive Committee.

Ann Sabbag inquired if interns would be able to aide with Council objectives. Kelley Boree stated the City policy is that the interns work alongside someone to watch, oversee and report to the respective college.

Dr. Shahady motioned for the formation of the Executive Committee. Dr. Ellan Duke seconded and the motion carried.

## **VII. New Business**

Jon Vredenburg asked everyone to take a few posters and entry form/information packets for the Forever Fit 50 & Beyond Games. Please post and hand them out to staff members. Dr. Ellan Duke stated that Ron Ferchette is working on the website and we can hopefully get it updated. Andrea Hart gave an updated on the Worksite Wellness Workshop – 400 attendees, 139 full attendance, 22 exhibitors and 3 sponsors. Dr. Shahady suggested that there should be Council representation on the Worksite Wellness Board. Kelley Boree introduced Michelle Wienbaum as her assistant and will be taking over recorder duties starting the September meeting.

## **VI. Adjournment**

The meeting adjourned at 1:37 pm. Next meeting September 5, 2012.

Respectfully submitted by Laura Davis, Recorder