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NEW MOBILE APP CONNECTS COMMUTERS TO RIVER FERRY

JaxFerry Provides Up-To-The-Minute Information about the St. Johns River Ferry

JACKSONVILLE, Fla., Oct. 1, 2013 – *JaxFerry*, a free new mobile application now available for Apple and Android devices, provides up-to-the-minute information about the St. Johns River Ferry to area commuters. The application was developed by the City of Jacksonville's Information Technologies Division in partnership with the St. Johns River Ferry Commission.

"Technology provides a great opportunity to improve the quality of service for Jacksonville residents," said Mayor Alvin Brown. "This mobile application builds upon the momentum we've started with *JaxReady* and *JaxHapps*, connecting people to what's going on across our city."

[JaxFerry](#) allows commuters to track ferry arrival and departure times in real-time, so that they can plan their commute. The app also provides current location and heading information, upcoming departure times and the travel time remaining, driving directions to both ports, a schedule, fares and alerts and special announcements about service interruptions and delays.

"In order to provide more real-time information about the ferry to our existing and prospective riders, *JaxFerry* is the first of several tools to be implemented by the St. Johns River Ferry Commission, all of which were designed to help preserve the continued operation of the ferry," said Councilman John Crescimbeni, Chairman of the Commission. "Just as the ferry connects A1A, this phone app connects the users of the A1A highway with valuable and up-to-date data about the ferry."

The new app is the latest in a series of city-developed mobile applications to better connect residents with the City of Jacksonville. *JaxReady* provides information about weather, fire and other threats to keep Jacksonville residents informed and prepared in an emergency. *JaxHapps* connects people with information about happenings throughout the city, providing easy access to maps, ticket information and upcoming events. These apps are free to download in the [iTunes Store](#) and on [Google Play](#).

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