

Mayor's Hispanic American Advisory Board Meeting

Minutes

Date: Tuesday, November 19, 2019

Board Members Present: Cristina Echeverry, Marivi Wright, , Miguel Di Pierri, Demika Jackson, Alina Prior, Jorge Lopez, Elizabeth Pantoja and Jose Morales.

Absent Board Members (excused): Dan Merkan and Jen Silva

Staff Present: Matthew Jackson, Liaison to Mayor, Dr. Johnny Gaffney

Guests: Patricia DeWitt with AAUW, Gabriel Villanueva, Wolfson's Baptist, Margot Loechle (Dance of Peru Jax), Director of Culture. Spread culture through dances created in 2011.

I. Call to Order –Marivi Wright: 9:07 AM Meeting was called to order by Chair Wright. A quorum was confirmed.

A. Pledge of Allegiance and Moment of Silence. Invocation/Pledge of allegiance: Led by Chair Wright.

II. Action Items – M. Wright.

A. Approval of September minutes – J. Morales a made a motion to approve the minutes, seconded by J. Di Pierri. Motion passes unanimously.

III. Speakers

A. Public Comments: Patricia with the American Association of University Women (AAUW) gave a report regarding Florida's Hispanic women striving but not economically thriving.

Marita Mauriello with the Peruvian American Association in Jacksonville and Margot Loechle with Dance of Peru Jax shared the mission and background of their organization. Their mission is to educate the public of the Peruvian culture through dance.

IV. New Business

A. Welcome PSA – iHeart Radio and another one will start this coming week on behalf of MHAAB.

B. Ethics Training - Jorge, Alaina and Cristina

C. 2020 Binders will be given out at the January board meeting - C. Echeverry will print out new information.

D. MHAAB Vision – Next Year

E. January Meeting – Bring Committee Goals

F. City of Council Meetings - Calendar Elizabeth attended the meeting in November, January 14th will be Marivi, January 28 will be Alina, February 11th is Josa and February 25th is Miguel, Elizabeth will do the first one in March and Jennifer will attend March 24th.

G. Budget – We have no budget but should request funds for goals in alignment with the Mayor’s plan. MHAAB members are permitted to fundraise or obtain sponsors. Mathew submitted prices for name badges between the price range of \$5 - \$7. Miguel and Jen offered to contribute to the MHAAB fund. Check should be made to the City of Jacksonville and then sent to the account.

C. Echeverry will obtain letter to solicit sponsors. The verbiage should be specific to include how much funds should be requested. Start at raising \$2,500 - \$5,000. The HLA cost around \$1,800 which included security.

H. Goals - A discussion was made of ideas of goals that align with the Mayor’s as well as giving back to the community. Partner with Mayo Clinic for the Jax Saludable event as well as the Hispanic Chamber of Commerce. A discussion was made to partner with FCHCC for a bilingual job fair.

I. M. Wright would like to see a hub showcased on the MHAAB website in order to offer needed services to the Hispanic Community. Kara mentioned MHAAB can have the voter guides to distribute at events. La Guilla has a link to a pdf file on the MHAAB website. Information on the website should be kept current.

V. Discussion Items/Old Business

A. 2019 Year End Report

B. La Guia – Distribution

C. World of Nations, February 28th to March 1st (10AM – 7PM and 10AM – 6PM). Kara has requested MHAAB be given a table at The World of Nations as well as parking for those staffing the members. Marivi will be bringing her wheel to engage the audience. Elizabeth, Alina and Jose will create a City Trivia game for the event by the end of February.

Committee Reports

a. Public Safety & Veterans: Demika Jackson, Jose Morales

Demika researched various organizations for veterans and be a part of the 2020 goals. She will be talking about public safety next month. Vets on Tap has a huge Hispanic population. There are over 100 veteran owned businesses.

M. Di Perri reported the Jacksonville Fire and Rescue department offers free installation of smoke detectors for those in need. A discussion was made regarding community walks. A Sherriff’s Zone Party is a great way to visit various locations in Jacksonville and give away bikes, helmets, activities for kids and

educating the public. In August, Miguel will be promoting fire appreciation week.

Dr. Gaffney recommended the Supervisor of Elections for them to come out with any events to increase the Hispanic voter population.

b. Education and the Workforce: Cristina Echeverry and Miguel DiPerri

C. Echeverry reported that the Navy College would like to offer a leadership development week long training focusing on soft skills to its military service members. Volunteers are needed to develop curriculum and deliver training. The goal is to have the program delivered by March.

J. Silva with JPEF is working diligently regarding the teacher of the year event. Right now it's down to 15 finalists. January 17th will be the Eddy Awards where the leader of the entire Duval county. The program encourages teachers to move up in their careers as well as strive for excellence in education.

February 8th is a Teacher Leadership Summit and will identify trauma informed instruction. Partnerships are made with the mental health community as well as public safety. The event is at the Fleming Island Teacher Training Center at Fleming Island Highschool from 9AM – 11AM. Strong feeling about the City Council not knowing enough about the plans so that the children have a better infrastructure. Duval County needs most is a person who can lead the school board that is not an elected official.

Marivi encouraged MHAAB members to attend the School Health Advisory Council meetings. The next meeting will be in January 16th from 12:00PM – 1:30PM.

c. Health and Faith-Based Services: Elizabeth Pantoja

Jax Saludable – Health Conference on May 16th. E. Pantoja mentioned there will be 200 – 300 people. The event will be city wide. Subject matter experts will be presenting to educate the public on specific areas of interest in the health field.

Elizabeth was working with Volunteers with Medicine to help prevent certain diseases. HPV prevention through education and offer free vaccinations. The age is 13 – 45.

d. Media and Public Relations: N/A

e. Business and Housing: Alina Prior

Alina is working with Monica to create a bilingual job fair with the First Coast Hispanic Chamber of commerce.

The First Coast Hispanic Chamber of Commerce Holiday party is tonight at the Culture Center in Ponte Vedra. Cost is \$30/person.

End of the year reports will be extended to January 10th and send to C. Echeverry to have ready to discuss at December 17th meeting. The January meeting will be devoted to committee goals.

Board members discussed the importance to attend the City Council Members and School Board Meetings. The City Council meetings are held on the 2nd and 4th Tuesday at 5:00PM.

MHAAB is invited to gather at the Cuban Restaurant 1920 on January 4th at 6:00PM.

Meeting Adjourned by M. Wright on 10:35AM.

Meeting minutes Draft submitted by C. Echeverry on November 19, 2019.